



1 North Cluster

Attributes

This cluster is characterized by mature trees and older pre-1950 buildings that are lower scale. The businesses are typically household-oriented services including dry cleaners, barber shops, and nail salons. Bread Furst is a new anchor for this cluster and provides a place for community interaction.

Opportunities

This cluster can become a place for residents in the surrounding neighborhood to gather.

The Northern Retail Cluster builds on its close proximity to the Forest Hills Playground by concentrating on family-oriented goods and services.

Niche

- Family-oriented
- Neighborhood Services
- Small Town Feel

2 West Metro Cluster

Attributes

This area has wide sidewalks and larger office oriented buildings built after 1960. Retailers in this node are focused on food and beverage.

Opportunities

Additional food and beverage retailers can succeed in this cluster.

Repositioning outdated retail spaces can create a strong retail corridor.

The Metro plaza can incorporate public art and become a strong community anchor.

Niche

- Dining / Food
- Metro Centric
- Gathering Space

3 East Metro Cluster

Attributes

Retailers providing neighborhood goods and services define this cluster. Retailers include Giant Grocery Store, CVS Pharmacy, Walgreen Pharmacy, and Calvert Woodley Fine Wine.

Opportunities

Repositioning retail in the southern half of this cluster can build on the success of anchor retailers to the north.

Niche

- Daily Convenience Shopping
- Gathering Place