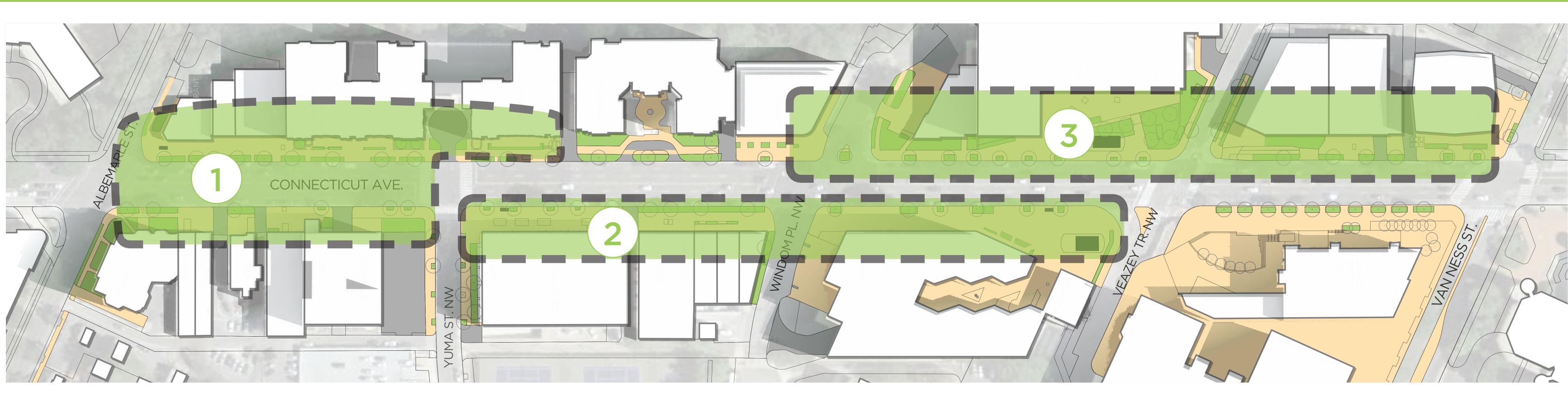


# RETAIL CLUSTERS







#### **Attributes**

This cluster is characterized by mature trees and older pre-1950 buildings that are lower scale. The businesses are typically household-oriented services including dry cleaners, barber shops, and nail salons. Bread Furst is a new anchor for this cluster and provides a place for community interaction.

#### **Opportunities**

This cluster can become a place for residents in the surrounding neighborhood to gather.

The Northern Retail Cluster builds on its close proximity to the Forest Hills Playground by concentrating on family-oriented goods and services.

#### Niche

Family-oriented

**Neighborhood Services** 

**Small Town Feel** 

## 2) West Metro Cluster

#### **Attributes**

This area has wide sidewalks and larger office oriented buildings built after 1960. Retailers in this node are focused on food and beverage.

#### **Opportunities**

Additional food and beverage retailers can succeed in this cluster.

Repositioning outdated retail spaces can create a strong retail corridor.

The Metro plaza can incorporate public art and become a strong community anchor.

#### Niche

Dining / Food

**Metro Centric** 

**Gathering Space** 



### 3) East Metro Cluster

#### **Attributes**

Retailers providing neighborhood goods and services define this cluster. Retailers include Giant Grocery Store, CVS Pharmacy, Walgreen Pharmacy, and Calvert Woodley Fine Wine.

#### **Opportunities**

Repositioning retail in the southern half of this cluster can build on the success of anchor retailers to the north.

#### Niche

**Daily Convenience Shopping** 

**Gathering Place**