Everyone Walks

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Agenda
Santa Monica Pedestrian Action Plan

- Overview
- Brief Presentation
- Small group discussions
- Reports outs
- Adjourn to Open House until 9:30

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Santa Monica Walks

Santa Monica Pedestrian Action Plan

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Walking Activity is High

Santa Monica Pedestrian Action Plan

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Santa Monica’s Walking Assets

What we like about walking in Santa Monica

Santa Monica Pedestrian Action Plan

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Walking Safety is a Big Concern

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Pedestrian Involved Collisions, 2001-2010

Source: California Highway Patrol, SWITRS database, 2001-2010.
Plan Purpose

Santa Monica Pedestrian Action Plan

Yield for peds. It’s the law Watch the road.

watchtheroad.org

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Santa Monica Pedestrian Action Plan

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Pedestrian Action Plan Timeline

Community Meeting #1
January 28

PARTICIPATE THROUGH THE WEBSITE:
Pedplan.SantaMonicaTownHall.Org

DATA COLLECTION
SITE & STATISTICAL ANALYSES
DEVELOP COUNTER-MEASURES

VISION
GOALS
OBJECTIVES

PRIORITIZE IMPROVEMENTS
PEDESTRIAN NETWORK & DESIGN TOOLBOX

PROGRAMS: EDUCATION ENFORCEMENT & ENCOURAGEMENT

IMPLEMENTATION STRATEGIES
FUNDING SOURCES
MONITORING & EVALUATION

Land Use & Circulation Element

Rec & Parks Master Plan, Open Space Element

Health, Transit Policies

Community Meeting #2
September

DRAFT ACTION PLAN

Adoption Hearings 2014
Santa Monica has Strong Walking Policies

Santa Monica Pedestrian Action Plan

Land Use and Circulation Element (2010) Goals:

• Enable everyone to walk comfortably in Santa Monica.
• Ensure that walking is safe for everyone, everywhere in Santa Monica.
• Provide a beautiful and attractive pedestrian environment throughout the City.

Strong Polices Emerge from Active Community Dialogue
Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Santa Monica Pedestrian Action Plan

Collisions 2001-2010

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Pedestrian Activity is on the Rise

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Pedestrian Suitability Index – Demand Analysis

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Supply: Existing Facilities

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Demand Will Exceed Supply in Some Areas

Pedestrian Suitability Index – Demand Analysis

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Planning for Equitable Access

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Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Demand for Transit Will Increase

Exploring ways to make walking safe and enjoyable for everyone, everywhere in Santa Monica.
Types of Solutions Expected from the Plan

Santa Monica Pedestrian Action Plan

- **HIGH DEMAND / LOW SUPPLY**
  - Invest in infrastructure to meet demand; high investment priority

- **HIGH DEMAND / HIGH SUPPLY**
  - Innovative design treatments, closure of key gaps; high investment priority

- **LOW DEMAND / HIGH SUPPLY**
  - Basic infrastructure improvements; low investment priority

- **LOW DEMAND / LOW SUPPLY**
  - Pedestrian encouragement programs; high investment priority

Model-Based Recommendations

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Engagement Strategy

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• Community Events
• Residents’ Survey
• Public Workshops
• Field Surveys
• Virtual and Actual Walking Groups
• Online at:

Pedplan.SantaMonicaTownHall.org
Comments to Date:

- Visibility of Pedestrians
- Crossing
- Sidewalk Conditions
- Signal Timing
- Aesthetics
- Lighting
- In-Roadway Warning Lights
Your Vision
Santa Monica Pedestrian Action Plan

Tonight
How can we together create a Santa Monica where everyone walks, and where walking is safe and enjoyable for everyone?
What ideas do you have for making Santa Monica a city where walking is safe and enjoyable for everyone?

What changes should we make so more people would choose to walk instead of drive?

What would make you want to walk more?

Choose from questions relating to:

Safety          Health
Transit Access    Sustainability
Safety Questions
Santa Monica Pedestrian Action Plan

• What makes you feel safe walking in Santa Monica?
• What makes you feel unsafe walking in Santa Monica?
• How do you think we can get the community engaged in improving pedestrian safety?
Transit Access Questions

Santa Monica Pedestrian Action Plan

• What keeps you from walking to and from the bus now?
• What would make it easier, safer, and more enjoyable to walk to and from the bus?
• What will be important to help you walk to and from Expo stations when they open?
Health Questions

• What can the city do to promote walking as a way to improve health?
• What ideas do you have for encouraging Santa Monicans and visitors to walk as a way to increase physical activity?
Sustainability Questions

• What are the advantages for our city if more people walk?
• What new resources are needed to assure that older adults, young people, and others without a car can enjoy walking as a safe, viable means of transportation?
Ongoing Opportunities to Engage

- Second workshop in Fall
- Fill out a comment card
- Ask for a Pedestrian Action Plan representative to speak at your community group
- pedplan.santamonicatownhall.org