

'Your Voice' Community Committee

Meeting 2 Agenda

January 8, 2015

5:30 – 7:30 PM



We're in the REVIEW GOALS AND POLICIES STAGE

Our purpose is to **Identify Issues and Opportunities, Generate Ideas and Directions, and Provide Feedback and Revisions**

Schedule	Event	Presenter
5:30 pm	Welcome and Introductions	Bayer Vella
5:35 pm	Packet Review and Meeting Business Review meeting materials Review meeting summary notes Discuss sticky wall and homework notes	Elisa Hamblin
5:45 pm	Discussion Community Goals (pg. 4 of workbook)	Bayer Vella, All
6:20 pm	Presentations Economic Development Town Finances	Amanda Jacobs Stacey Lemos
6:45 pm	Discussion Economy Policies and Actions (pgs. 5-7 of workbook)	Elisa Hamblin, All
7:15 pm	Homework and Next Steps	Elisa Hamblin
7:20 pm	Public Comment Period	Open
7:30 pm	Adjourn	---

Notes:



MEETING 2 HOMEWORK

Please complete in preparation for the January 8, 2015 meeting.

We're in the REVIEW GOALS AND POLICIES STAGE

Our purpose is to **Identify Issues and Opportunities, Generate Ideas and Directions, and Provide Feedback and Revisions**

In advance of the meeting please dedicate some time to reviewing the packet materials and thinking about the following items:

1. Please review the meeting summary notes and make note of any corrections that are needed.

2. Please review the goals section (pg. 4) of the workbook and make comments here or in the workbook.

3. Please review the Economy section (pgs. 5-7) of the workbook and make comments here or in the workbook.

4. Considering the vision and guiding principles, do you think there are items missing from the sections you have reviewed in the workbook?

5. Do you have any other questions that you want to discuss at our next meeting? Please also let us know in advance at ehamblin@orovalleyaz.gov.



Draft

'Your Voice' Community Committee
Meeting 1 – December 18, 2014
Meeting Summary



We're in the INTRODUCTION STAGE

Our purpose is to give a **Project Overview** and have **Open Discussion**

Attendance:

Present:

Thomas Gribb
Dick Eggerding
Doug McKee
Laura Wheelwright
Hannah Arellano
Jennifer Bott
Pete Schwarz
David Perry
Joseph Winfield
Marilyn Lane
Brianna Spaeth
Sue Bishop
Charles Huang

Staff:

Bayer Vella
Teresa Shin

Depart Reps:

Stacey Lemos, Finance Director
Chris Olson, Police Lieutenant
James Gardner, Park Maintenance
Manager
Phillip Trenary, Manager Operations,
DIS
Greg Caton, Town Manager
Mike Todnem, Stormwater Engineer

Town Council (Oversight):

Joe Hornat

Absent:

Cathy Workman
Donald Bristow

Misc:

Bill Adler - Resident

Welcome and Introductions

- Bayer Vella welcomed committee members.
- Staff, committee members and others in the room briefly introduced themselves. Bayer Vella and committee discussed observations of the group.
- The Environment Committee just wrapped up and the Development Committee will be starting soon.
- Bayer Vella stated that this meeting should result in a list of things the committee wants to accomplish.

Packet Review

- The packet the committee members received include the following:
 - ✓ Meeting 1 Agenda
 - ✓ Meeting 1 Homework
 - ✓ Community Committee Meeting Schedule
 - ✓ Focus 2020 General Plan Progress Report: Strategic Implementation Program
 - ✓ Naranja Park Master Plan Update Information
- Project Schedule:
 - ✓ Currently we are in the 2nd phase. The committee will draft a General Plan.
 - ✓ After the committees finish their initial draft, we will bring all 3 committees (Environment, Community, Development) together.
 - ✓ In the last Community Committee meeting we will go through each section.
 - ✓ In phase 3 we'll take the committees' work and go back and ask the public: "Did we get it right?"
- Committee Work:
 - ✓ Environment - Sonoran Desert Resources, Water Resources, Cultural Resources, Clean Environment
 - ✓ Community – Economy, Complete Community, Town Services, Facilities and Buildings



- ✓ Development – Land Use and Design, Development and Growth Areas, Infrastructure
- Community Committee Schedule – Meetings will be held on Thursdays in the Kachina or Hopi room at 5:30pm.
- Finding info Online:
 - ✓ www.YourVoiceOV.com
 - Committee idea page (accessible to committees only)
 - Announcements (published frequently)
 - Emails (sent monthly)
 - ✓ Town of Oro Valley www.orovalleyaz.gov/generalplan/yourvoiceov
 - Available resources include announcements, documents, meeting schedules and packets.
 - All drafts and documents from the Committee work (including Development & Environment) will be posted on the web. The public will be able to comment on your work.
 - ✓ There will be full transparency. Before each meeting the most current draft will be sent via email.

Charter and Expectations

- Committee Charter
 - ✓ Be Thorough
 - ✓ Be Productive
 - ✓ Be Collaborative
- The committee members will be running the meeting
- Please let us know in advance if you can not make it to a meeting
- Bayer asked for questions regarding the charter, meetings & procedures

Presentation Discussion

- Background Information
 - ✓ Survey Methods (Phone, Event, Online, Paper) -This is the first plan with this level of input upfront.
 - ✓ Importance of Various Qualities that might describe Oro Valley's Future – The committee discussed the most important qualities (low crime community). They also made observations about these various qualities (how they are related and tie into each other). The committee discussed things they were surprised about (A good place to open business is ranked so low).
 - ✓ Bayer Vella asked if the results reflects where the community is now, where the community will go or maintain status quo.
 - ✓ The survey utilized open-ended questions and a survey-consulting group categorized the answers.
 - ✓ The committee discussed a new category, Family Friendly and what that means
 - ✓ Changes in Ranking of Key Values – (Rural Setting) the committee discussed what rural means and if the Town is starting to identify as a suburb.
 - ✓ Changes in Top Concerns – The committee discussed trends: desire for more services and growth.
- Vision & Guiding Principles
 - ✓ Oro Valley's Vision – The vision statement is endorsed by the Town Council and is similar to the statement in the current General Plan.
 - ✓ Guiding Principles – The group will need to stay true to the guiding principles and not allow personal views influence.
 - ✓ Staying True & Tracking Progress – Each workbook item will be reference to a vision and/or guiding principle. Then in the end there will be a scorecard to see how the committee did.
 - ✓ Community Committee Topics – Economy, Complete Community, Town services, Facilities and Buildings.
- Using the Vision & Guiding Principles
 - ✓ Committee Brainstorm – Keep the vision and Guiding Principles in mind.
 - ✓ The committee discussed the following questions:
 - What can you and the Community Committee do to support the community vision?
 - What are the most important guiding principles for the Community Committee's work and why?



- How can you imagine implementing the vision and guiding principles in your work?
- ✓ Topics that were discussed included: Managing growth, conflicts (growth and maintain small town), activities for all ages, infrastructure maintenance, bicycling and safety, wellness and health, and high-speed internet and Wi-Fi.
- What are Goals, Policies and Actions?
 - ✓ Goal: the desired result or the envisioned future. A goal answers “what does the Town strive for?”
 - ✓ Policy: Identifies a course of action to help achieve the goals
 - ✓ Action: indicates the specific actions to take in order to fulfill both the policies and the goals.
 - ✓ Digging into the weeds (or undergrowth)
- The Environment Workbook and how to use it
 - ✓ Please turn homework in
 - ✓ Write on the workbook. Make changes. Edit the workbook. Turn it in at the end of the meeting or email (within 3 days) edits to words or phrases.
 - ✓ The workbook will be updated after every meeting with edits.
 - ✓ Workbook will be sent out after tonight’s meeting
- Committee Brainstorm
 - ✓ Think to the future, what kind of results would you like to see from this next General Plan
 - ✓ What are the big goals for your work?
 - ✓ 1 idea per card, 6 ideas that fit within the guiding principles (can be specific or broad)
 - ✓ What needs to happen to see the Town’s future – general Plan?
 - ✓ The committee placed ideas on the sticky wall under the following categories Economy (Economic Development/Town Finances), Complete Community (Arts & Culture/Parks & Trails/Community Gathering Opportunities/Education), Town Services & Facilities (Public Safety/Town Facilities).

Please see the attached ‘Sticky Wall Notes’ for a complete list of the brainstorm ideas.

Economy Summary – (Economic Development) Develop Bioscience/Innovation Park & Tangerine Corridor. (Town Finances) The Town finances need more development by the group.

Complete Community Summary – (Arts & Culture) Need for an Arts Center to gather. (Parks & Trails) Well-kept park & recreation while incorporating and preserving natural beauty. Also include more park and recreation opportunities. (Community Gathering Opportunities) Need a united community center, expand what we have and keep inclusion in mind. (Education) Partnerships and mentorships in schools and relationships with UA/PCC from the young to seniors.

Town Services & Facilities Summary – (Public Safety) Safety & Maintain access to services. (Town Facilities) Need for retail, and visitor center

Homework and Next Steps

Turn homework in now and Workbook will be sent out.

Public Comment Period - Open to audience

- Bill Adler, OV Resident, stated we need to determine if we are a full service community or a bedroom community
- Chris Olsen, Police Lieutenant, wanted clarification about statement on sticky wall: “Low Crime without becoming a military police state”

Adjourn

- Homework was collected
- Bayer again thanked everyone and adjourned the meeting



'Your Voice' Community Committee
Meeting 1 – December 18, 2014
Sticky Wall Notes



ECONOMY

- **Economic Development**
 - Attract engineering/biotech businesses
 - Fully develop Innovation Park bioscience
 - Establish targeted work-industry
 - Increase biotechnology development (other high-tech jobs)
 - Develop but protect views on Tangerine Corridor
 - Develop plan Tangerine commercial corridor
 - Annex and take charge of State's Arroyo Grande
 - Create liaison services for new/inquiring businesses
 - More defined town center with shops
 - More business community as partners with Town in funding projects.

- **Town Finances**
 - Balance town budget – fiscal responsibility
 - Increase revenue/decrease takes
 - What is our budget? 😊

COMPLETE COMMUNITY

- **Arts and Culture**
 - Performing arts center (closed)
 - Performing arts center
 - Amphitheater/Performance Center
 - Performing arts center with art gallery theatre
 - A theater and arts center for classes and performances
 - Indoor performing arts center (or joint with a school) e.g. Catalina Foothills High School

- **Parks and Trails**
 - Well-maintained park facilities
 - All parks and trails on maintenance that is sustained yearly
 - Maintain well-kept park(s) in every neighborhood
 - "Gold" designation by League of American Bicycle
 - Connect bike loops
 - More sports fields
 - Preserve open space/trails
 - Integrate path systems to and from Catalina State Park
 - "Easy" access to trails in Catalina Sake Park and Pusch Ridge
 - Enforced dark sky lightning codes

- **Community Gathering Opportunities**
 - More recreational activities for all ages (classes)
 - Increased accessibility to recreational activities
 - Expansion of town classes and sports

- Complete rec center
 - Golf – Tourism integrate into town’s activity
 - Community center
 - Community center that is self-supporting through membership
 - A multi-generational center for classes, wellness, etc.
 - Community facility
 - Community center
 - Area for outdoor entertainment
 - Provide targeted services for individuals with disabilities (promote inclusion)
 - Town events
- **Education**
 - Ensure schools have appropriate resources
 - Partner with U of A and/or Pima Community College to offer lifelong learning opportunities
 - Professional mentors in schools
 - Silver citizens mentoring youth
 - Better partners with Amphi school facilities
 - Reputation for education
 - Development of new schools

TOWN SERVICES, FACILITIES and BUILDINGS

- **Public Safety**
 - OV designated safest town of its size in the USA
 - Low crime without becoming a military police state
 - Mitigate Oracle traffic; improve its ped/bike systems
 - Dial-a-ride door-to-door services for seniors etc.
 - Well-maintained roads
 - Maintain high quality roads
 - A resource directory for OV residents (for Seniors)
 - Continue community policing
 - Maintain quick access to emergency services
- **Town Facilities**
 - Complete restoration plan steam pump (financing)
 - Centralized community services department
 - 4-lane La Jolla/Tangerine south
 - High speed internet
 - More retail/restaurants
 - Accelerate programs to get aquifer into equilibrium
 - A history museum and more designated historic sites and preserved present sites of significance
 - Splash pad
 - Visitor’s center (Steam Pump) Chamber run



Community Committee

HOMEWORK NOTES – Meeting 1

December 18, 2014

1. What can you and the Community Committee do to support the community vision?

- Take all groups and interests into consideration.
- Let's have realistic, thoughtful discussion about the ways we can achieve the vision.
- As representatives of the Oro Valley community, we can use the data gathered from surveys taken to gauge the desires of the community to try and path forward and set goals for the future.
- Each member on this committee is bringing business and personal background, and some are more politically motivated. We need to keep an open mind, free of negative judgment and work for OV community as a whole.
- Keep all member of the community in mind when strategizing updates for the general plan.
- Reflect and represent all segments of our population and points of view as expressed in the outreach survey.
- Get consensus on a definition of that vision.
- Draft a plan of action that appropriately reflects the values and principles of the community, based on existing feedback from the community.
- Increase access to recreation, arts, and culture. Ensure community emphasis of public safety.
- Develop a well-designed program educating the public regarding General Plan & community development.

2. How can you imagine implementing the vision and guiding principles in your work?

- Help develop a "complete" community where all residents find benefits to their lives. Honor the values the public have identified.
- Respect for one another, & for divergent points of view. 'Beauty; complete traffic employment, natural resources, financial stability'
- Because we are dealing primarily with the Oro Valley community, and its growth for the future, our most important principles are communication and representation, being a truly represented body for the community.
- Stay on task and discussion to topic on the table in order to provide input to complete the general plan items that are incomplete.
- Family friendly, Complete community, Parks & Rec, High quality schools
- Mutual respect, non-judgmental acceptance of ideas, active listening and the establishment of procedures for acquiring information and recommending policies and direction for the future.
- I believe that ensure "Oro Valley is a family-friendly community" may be the most important guiding principle. I don't think that this guiding principle can be met if the other guiding principles that fall under the purview of the Community Committee are not met.
- Focus on community safety, create a "complete community" eg: mtg places, provide more parks, recreation, and cultural opportunities.
- Develop community action plans for the General Plan, identify resources to initiate plans.

3. How can you imagine implementing the vision and guiding principles in your work?

- Listen, learn, visualize
- I imagine implementing our vision and principles by working closely within the committee, as well as within the town government and community.
- I will focus on the assignment that I am apart of completing, and do the best I can. As the PRAB liaison I will be giving a report each meeting to board.



Community Committee

- By following the “rules” and procedures, remaining engaged and focused on the areas outlined in the general plan and balancing the needs and wants of the community with available resources.
- By working cooperatively with other committee members to develop a proposed plan that improves the quality of living for all individuals in Oro Valley.
- By developing recommended policies & goals that are consistent with the applicable vision & guiding principles.
- Study any available resource material ie: previous general plans, code changes, citizen input, etc.

4. What do you think are the most visible positive community results of the last General Plan?

- Safe community
- This is a well-planned designed and built community with appropriate priorities.
- For me, the development in parks and recreations has had the most visible, positive change in the community from the last General Plan.
- Improvement in parks and rec development to include Naranja Park, trails & bike paths & Steam Pump Ranch w/inclusion of Farmers Market.
- Aquatic Center, Preservation of beauty
- Naranja Park, Steam Pump Ranch, the acquisition of Tohono Chul Park, and the building of apartments at first and Oracle.
- ESL
- Economic development. Specifically, the Innovation Park bio technology development, Oro Valley Marketplace, Oro Valley Hospital, and the Oro Valley Aquatic Center.
- Mitigated controversial inland use (P&Z) discussions
- Sustained density control of development, quality of enforced codes re. environment, infrastructure

5. Think to the future, what kind of results would you like to see from this next General Plan? What are the big goals for your work?

- Concrete ideas to support families, recreation, education, the arts
- I’d like to see a consensus-building document that allows flexibility yet identifies agreed-upon priorities, objectives and ways to make collective decisions.
- For the General Plan, I hope to see visible impacts of the goals in the youth community of Oro Valley.
- Enhance quality of life in OV by improving facilities to bring community together and at same bring events to OV that add to its economic viability and sustainability. Re-establish Govac to focus on OV only. Expand OV staff for said purpose.
- Community facility, Continue park expansions, Maintain safety standards
- I would like to see a balance of services and opportunities for the different ages and demographics of our population as well as more interaction between them. I would like to see a multi-generational community center, more services for the over 55 population ie: a resource directory, a senior advisory commission like the youth advisory commission, a partnership with the U. of A. and/or Pima Community College to provide intellectual stimulation and life-long learning opportunities and seniors mentoring youth. Big goals are informing policies and direction that will guide actions that improve the quality of life for all Oro Valley citizens.
- 1. Keep road maintenance spending high enough on the priority list to avoid the Tucson/County Road pothole problems. 2. Maintain principal soundness.
- Appropriate services and activities that provide a high quality of life for the diverse population of Oro Valley, including children, the elderly, and individuals with disabilities.
- Short, medium, long term plans & options w/regard to El Conquistador, stronger wording in regard to signage & lighting/dark sky & water use (landscaping), allow desert (non-earth tone)



Community Committee

- Maintaining unique community identity as a special place – sustaining architectural standards, scenic corridors, programs that bring the citizens together

6. What questions do you have that you want to discuss at our first meeting? Please also let us know in advance at ehamblin@orovalleyaz.gov.

- Are there plans for future annexation of areas? How does the new acquisition of El Conquistador impact our work?
- Failures of last GP
- Need to do “post mortem” on the failed bod initiative
- Unified purpose that all agree to pursue

Your Voice, Our Future: Community Committee Schedule

Outreach work continuing through all phases of the project include: YourVoiceOV.com web updates, Town of Oro Valley web updates, email announcements, stakeholder and organization meetings as well as broad news and media publications for events.

STAGE	PURPOSE	DATE	TOPICS
KICK-OFF	Orientation	Aug 27	Welcome & Introductions Team Building Project Overview, Expectations and Next Steps
OTHER COMMITTEES	Review and Recommendations	Sept – Dec 2014	Environment Committee (First committee meeting Tuesday, September 23, 2014)
INTRODUCTION	Project Overview Open Discussion	Mtg. 1: Thurs. Dec 18 (Kachina)	1. Meeting Business 2. Charter and Expectations 3. Presentation – Vision and Guiding Principles 4. Discussion 5. Homework and Next Steps
REVIEW GOALS & POLICIES	Identify Issues and Opportunities	Mtg. 2:	1. Meeting Business
	Generate Ideas and Directions	Thurs. Jan 8 (Hopi)	2. Presentation – Background Information 3. Discussion – Community Goals, Economy 4. Homework and Next Steps
	Feedback and Revisions	Mtg. 3:	1. Meeting Business
		Thurs. Jan 22 (Kachina)	2. Presentation and Discussion – Complete Community 3. Work Session – Oro Valley’s Town Center 4. Homework and Next Steps
RECOMMENDATION	Feedback and Revisions Endorsement	Mtg. 4:	1. Meeting Business
		Thurs. Feb 5 (Hopi)	2. Presentation and Discussion – Town Services, Facilities and Buildings 3. Homework and Next Steps
		Mtg. 5:	1. Meeting Business
		Thurs. Feb 19 (Kachina)	2. Discussion – Environment, Community and Development 3. Tentative Recommendation 4. Homework and Next Steps
		Mtg. 6:	1. Meeting Business
		Thurs. Mar 5 (Hopi)	2. Discussion on Final Draft 3. Final Recommendation
OTHER COMMITTEES	Review and Recommendations	Jan – Apr 2015	Development Committee (First committee meeting Wednesday, January 14, 2015)
COMPILATION	Bring together materials Publish Draft	May – Aug 2015	Project staff will work with each committee to form final recommendations and combine all components with other supporting info to create the <i>Your Voice, Our Future</i> Plan
FINAL PLAN	Adopt Plan	Sept 2015	Planning & Zoning Commission Briefing
		Oct 2015	Planning & Zoning Commission Hearing
		Nov 2015	Town Council Hearing
		Dec '15 – Oct '16	Public Engagement – Did we get it right?
	Accept Plan	Nov 2016	Public Vote on <i>Your Voice, Our Future</i> Plan

Economic Development Forum Meeting Report



Meeting Details:

Economic Development Forum

October 3, 2014

Oro Valley Country Club, 300 W Greenock Drive

7:30 a.m. – Continental breakfast

8:00 – 10:00 a.m. – Program

Meeting Recommendations:

What are innovative and practical ways to foster economic development in Oro Valley?

In the arena of EDUCATION we recommend creating partnerships and investing in local education to grow [the] economy.

As illustrated by:

- School/business exchange programs
- Attract higher education
- Promote existing k-12
- Develop/foster relationship with U of A and PCC

In the arena of COMMUNICATION we recommend establishing a platform and strategy for business partnerships and collaboration.

As illustrated by:

- Joint advertising/brand awareness
- Annual business to business expo
- Business forums
- Job expos

In the arena of LIFESTYLE we recommend to grow the economy through nature, arts and culture to enhance the quality of life.

As illustrated by:

- Recreational venues: Tram, Sports
- Arts & Culture: Performing Arts Center, Children's Museum

In the arena of SIMPLIFY PROCESS we recommend simplifying & expediting business development processes & regulations.

As illustrated by:

- Providing town liaisons/guide for new/existing business & developments

- Financially supporting incubators & district similar to Town's EEZ zone
- Strengthening relationships w/econ., trade. & tourism assoc.

In the arena of SUPPORT we recommend [creating a] business environment to propel job creation for professional salaried positions.

As illustrated by:

- Creating town incentives for:
- Business growth
- Training for small business
- Greater flexibility and transparency in planning and regulation

In the arena of TOWN CENTER we recommend the creation of a planned/organic community destination.

As illustrated by:

- Cultural Center
- Accessible/pedestrian friendly development
- Shopping
- Multi-modal connectivity
- Multi-use events center (amphitheater, participatory sports, performing arts, music hall, gardens with master gardeners: demo, rose...)
- Higher ed. Component

In the arena of JOB GROWTH we recommend the town diversify its employment and economic base.

As illustrated by:

- Revise policies & regulations
- Diversify small & large business
- Increase tourism
- Develop Innovation Park
- UA Collaboration
- Incubator space

In the arena of ANNEXATION we recommend the General Plan designates the fullest possible utilization for undeveloped State lands.

As illustrated by:

- Planning for extensive mixed use development
- Expanding the economic base
- Create/increase demand for existing businesses

Meeting Summary:

At the October 3 event approximately 47 business community attendees came together to brainstorm innovative and practical ways to foster economic development in Oro Valley. The forum was conducted as follows:

1. Welcome from Mayor Satish Hiremath
2. Introduction from Dave Perry, Chamber of Commerce CEO
3. Review of ***Your Voice, Our Future*** from Bayer Vella, Interim Planning Manager
4. Introduction of facilitators by Dave Perry
5. Facilitated Exercise

Marilyn Oyler from Partners in Participation introduced the format and question for the event: “What are innovative and practical ways to foster economic development in Oro Valley?”

Each table was also assigned a facilitator consisting of Town staff. They led the participants at their table in introductions and then brainstorming on the topic. Participants thought of their own ideas, shared them with a partner and then to the whole table. The participants at each table then provided ideas for the whole room to review.

Marilyn then led the whole room in a clustering exercise where themes were identified by the participants. For instance, ideas presented from one table may have aligned with the ideas of another table, and were then grouped together into a cluster. After all the ideas from the tables were sent up, the clusters were assigned a tag name.

At this point, each table received a cluster or group of ideas and the tag name. They were tasked with identifying key words and creating a summary sentence that identified the recommendation, along with examples.

In concluding the exercise, all the table sent up their recommendations and read them to the whole group. A list of the recommendations can be found in the following section of this report. Marilyn asked for observations from the group, including what seemed new, if there were concerns, and the significance of the recommendations.

6. Bayer Vella and Dave Perry offered closing remarks on the event and thanked the participants for their attendance and ideas.

Meeting Attendees:

There were 78 total attendees, which includes the following individuals:

Business community members (47 attendees)

Alan Bancroft, Coldwell Banker Residential Brokerage
Autumn Hufault, BMO Harris Bank
Becky Kueker, S C Care & Associates
Bernie Houser, Vantage West Credit Union
Beth Ernst, MS, MA, Splendido at Rancho Vistoso
Bob Iannarino, PSOMAS
Cathy Workman, Workman Insurance & Investments
Christine Conte, Tohono Chul Park
Connie McMahan, Metropolitan Pima Alliance
Cynthia Webb Hanson, BMO Harris Bank
Dave Perry, Greater Oro Valley Chamber of Commerce
David Dore, Pima Community College
David Godlewski, Southern Arizona Home Builders Assoc.
David Welsh, Tucson Regional Economic Opportunities
Eric Dowdle, Casas Christian School
Gary Kueker, S C Care & Associates
Gary Zimnock, Northwest Pet Clinic
Greg Durnan, Acacia Information Technology
Greg Wexler, Wexler & Associates (Kai Enterprises)
Jay McCall, GRI, SFR, SGSB, Long Realty
Jena Carpenter, Lewis Management Resources, Inc
Jenny Cushing, Vestar
Jeremy Rounds, SERVPRO of Northwest & West Tucson
Jodi Koch, Keller Williams Realty / Tucson Power Group
Jonathan (Jay) Alexander, Smith & Annala Engineering Co
Kate Marquez, Southern Arizona Arts and Cultural Alliance
Kay Williams, Oro Valley Community Foundation
Kit Donley, Donley Commercial Real Estate Services
Leslie Metz-Herdrich, Farmers
Linda Drake
Linda Stratton, Stratton Advisors
Lynn Ericksen, Hilton El Conquistador Golf & Tennis Resort
Lyra Done, Lyra Done Realty
Mark Weinberg, Diamond Ventures
Mary Carter, Oro Valley Hospital
Michael Carlier, Carlier Company
Nary Vang, Northwest Pet Clinic
Nicole (Nikki) Johnson, Oro Valley Eye Care
Ray Sand, ClubZ! Oro Valley
Richard Underwood, AAA Landscape
Robert (Bob) Breault, Breault Research Organization, Inc
Roxie Bancroft, Coldwell Banker Residential Brokerage

Shahin Urias
Sheila Dillon, Coldwell Banker Residential Brokerage, AZ
Tim McCann, J Mitchell Advisors, LLC
Tom Drake
William Jaramillo, Casa de la Luz Hospice

Your Voice Committee members (12 attendees)

Dick Eggerding (Community Committee)
Don Cox (Development Committee)
Diane Bristow (Development Committee)
Don Bristow (Community Committee)
Marilyn Lane (Community Committee)
Fred Wayand (Environment Committee)
Stephen Roach (Development Committee)
Doug McKee (Community Committee)
Mike Stankiewicz (Development Committee)
Bill Adler (Development Committee)
John Spiker (Development Committee)
Hannah Arellano (Community Committee)

Town of Oro Valley Councilmembers (4 attendees)

Mayor Satish Hiremath
Vice Mayor Lou Waters
Councilmember Mary Snider
Councilmember Mike Zinkin

Town of Oro Valley Staff and Consultants (15 attendees)

Alice Templeton (Consultant, Gordley Group)
Amanda Jacobs (Economic Development)
Bayer Vella (Planning)
Carol Miller (Planning)
Chad Daines (Planning)
Chris Cornelison (Town Manager's Office)
Daniel Duchon (Town Manager's Office)
Danielle Driscoll (Planning)
Elisa Hamblin (Planning)
Larry Stevens (Police)
Marilyn Oyler (Consultant, Partners in Participation)
Matthew Michels (Planning)
Michael Spaeth (Planning)
Rosevelt Arellano (Planning)
Steven Giang (Planning)

COMMUNITY COMMITTEE WORKBOOK



INTRODUCTION

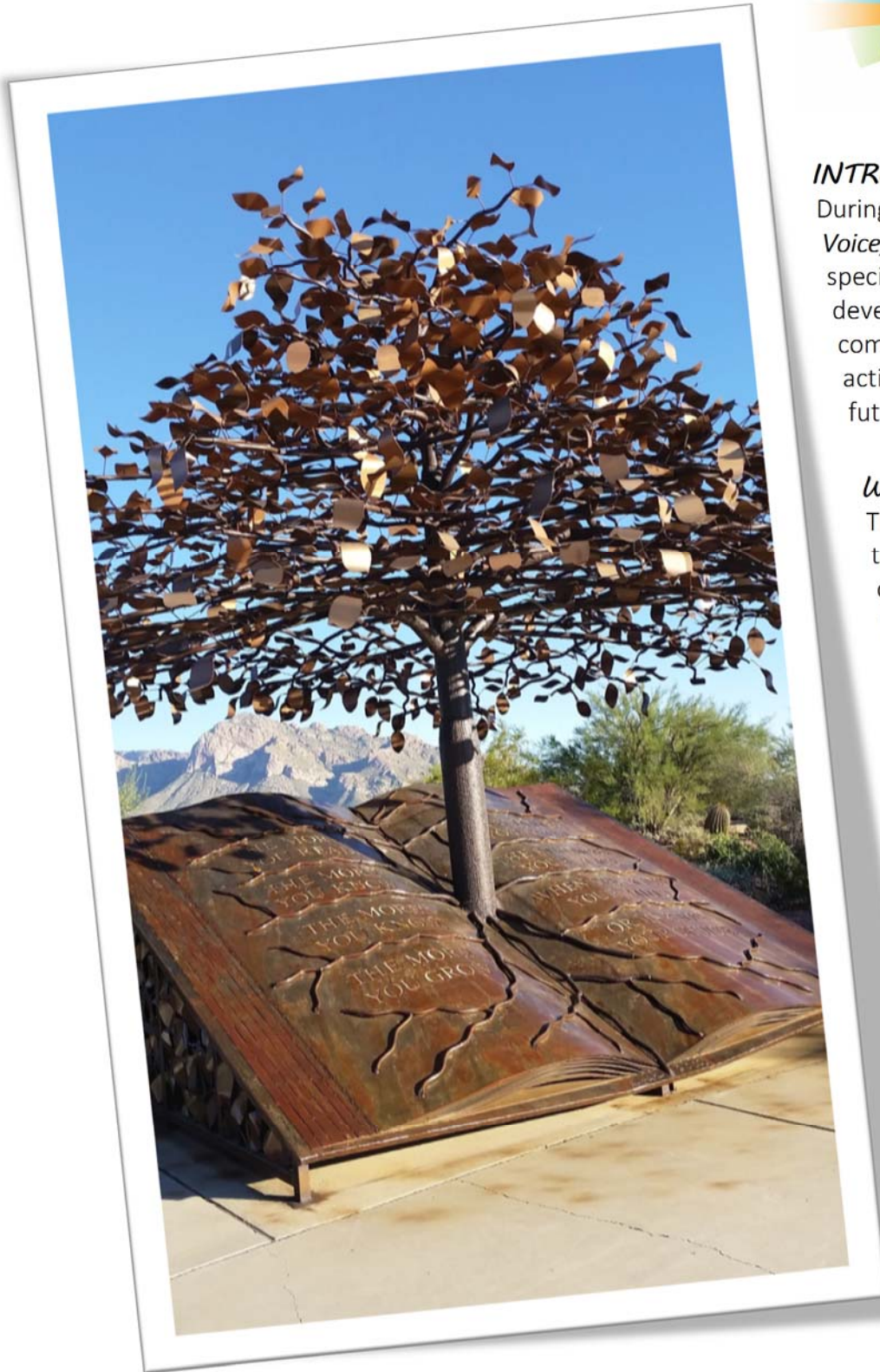
During Phase 2 – ‘Let’s Think’ of the *Your Voice, Our Future* project, three topic-specific committees will be working to develop goals, policies and actions for the community’s plan. This work will guide actions and decisions for the Town’s future over the next ten years.

What is the workbook?

The workbook is a tool for committees to use. It’s designed to be friendly, offer ideas and help you dive into your work. All the answers aren’t in this document, instead it represents some ideas that are supported by the community’s vision and guiding principles.

How should I use it?

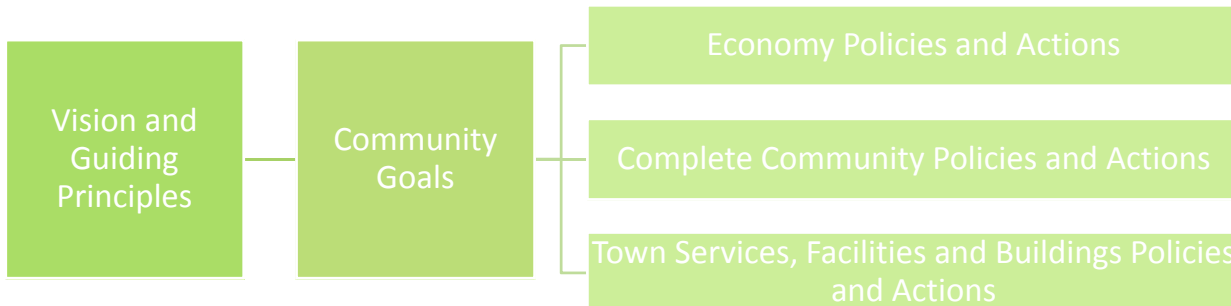
Read it – mark it up – make notes and bring your ideas to the committee meetings! This plan can’t be built without the unique contributions of every committee member and this workbook should help you bring your ideas into one place. Together we can build something that truly directs a positive future for the community.



COMMUNITY COMMITTEE WORKBOOK

How is the workbook organized?

The information in the workbook was examined through the lens of the endorsed vision and guiding principles. The goals offer big directions and the policies and actions take the next step.



Throughout this workbook you will see references to the Vision and Guiding Principles referenced after every goal, policy and action in parentheses. This is a way to track how we're lining up with what the community told us what important. The key for these Vision and Guiding Principles codes can be found in the key below.

Code V&GP Phrase

V-1	Well-managed community
V-2	Opportunities for quality living
V-3	Friendly, small-town character
V-4	Access to daily services
V-5	Access to employment
V-6	Access to recreation
V-7	Strong sense of community
V-8	High regard for public safety
V-9	Extraordinary natural environment
V-10	Extraordinary scenic views
GP-1	Focus on community safety and maintain low crime
GP-2	Ensure integrity of scenic beauty and environment
GP-3	Keep the unique community identity as a special place
GP-4	Create a complete community with a broad range of shopping, dining and places to gather
GP-5	Minimize traffic and increase ways to get around Town
GP-6	Manage how we grow and maintain high design standards
GP-7	Grow the number of high quality employment opportunities
GP-8	Ensure Oro Valley is a family-friendly community
GP-9	Support and build on high quality of schools
GP-10	Provide more parks, recreation and cultural opportunities for all ages
GP-11	Promote conservation of natural resources
GP-12	Maintain financial stability

Oro Valley's Vision

To be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will retain its friendly, small-town character, while increasing access to daily services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.

COMMUNITY COMMITTEE WORKBOOK

What do I need to know?

Please Note:

- ▲ **Asterisks*** indicates source comes from the current Town General Plan, Focus 2020, or the adopted Town Zoning Code.
- ▲ Statements with a () afterwards indicate a relationship to another chapter.
- ▲ **Goal:** the end result or the envisioned future. A goal answers the question “what does the Town strive for?”
- ▲ **Policy:** identifies a course of action to help achieve the goals.
- ▲ **Action:** indicates the specific actions to take in order to fulfill both the policies and the goals.

Goal:

The desired result or the envisioned future. A goal answers the question “what does the Town strive for?”

Policy:

Identifies a course of action to help achieve the goals.

Action:

Indicates the specific actions to take in order to fulfill both the policies and the goals.

How will this fit into the final plan?

The work of this committee will feed into the final plan, along with the work of the other two committees.

1. Introduction

- a. How this plan was created: process, vision and guiding principles, state requirements
- b. How to read this plan: organization and plan content
- c. How this plan goes to work: implementation measures

2. How to use this plan: plan administration

- a. Amendment criteria

3. Environment

Topics include: Sonoran Desert Resources, Water Resources, Cultural Resources and Clean Environment

4. Community

Topics include: Economy, Complete Community and Town Services, Facilities and Buildings

5. Development

Topics include: Land Use and Design, Development and Growth Areas and Infrastructure

6. Conclusion

7. Appendices

COMMUNITY COMMITTEE WORKBOOK

4.1 Discussion: Overview of chapter

[Placeholder - text to be developed]

Priorities from the community represented in this chapter
Explanation of legal requirements – topics that must be covered as part of State elements

4.2 Community Goals

Following is a list of goals that would help to achieve the long-term vision for the community.

Listed in order of the topics in this chapter.

All goals have a relationship to the goals in other chapters.

The Town of Oro Valley strives for . . .

- 4.2.1. A safe well-planned community that benefits the local economy and promotes healthy lifestyles, quality neighborhoods, lifelong learning and a sense of community. (V02)
- 4.2.2. Long-term financial and economic stability and sustainability.* (GP12)
- 4.2.3. A robust local job market which provides opportunities for quality employment. (GP07)
- 4.2.4. A diversified local economy that builds on Oro Valley's assets (V05)
- 4.2.5. Strategic and high-quality economic growth and development. (GP03)
- 4.2.6. A complete community with a wide range of services, amenities, shopping and dining opportunities and housing types which meet the needs of current and future residents. (GP04)
- 4.2.7. An established Town Center which provides a central gathering place that serves as the heart of the community and offers many other community benefits. (GP04)
- 4.2.8. A high-quality parks, recreation and open space system that is accessible, comprehensive, integrated and serves the community's needs. (GP10)
- 4.2.9. Diverse, enriching and quality education opportunities. (GP09)
- 4.2.10. Diverse, enriching and quality arts and culture experiences and amenities. (GP10)
- 4.2.11. Engaged residents who are involved in the community and are provided many opportunities to provide meaningful input on Town decisions and planning. (V07)
- 4.2.12. Protection from the threats of natural and man-made hazards and national emergencies. (GP01)
- 4.2.13. Safety for all residents and visitors, whether at home, work, or other activities. (V08)

*Questions - comments - ideas -
concepts that are important to me*



COMMUNITY COMMITTEE WORKBOOK

4.3 Economy Policies and Actions

This section addresses economic development and the Town's fiscal conditions.

Suggested POLICY

- 4.3.1 Develop a diversified and robust economic base to support long-term economic stability. (GP12)

ACTION ideas

- 4.3.1.1 Develop strategies which support and retain existing businesses. (V05)
- 4.3.1.2 Develop strategies to attract new high paying jobs in a range of business sizes ranging from small businesses to large scale employers. (GP07)
- 4.3.1.3 Develop strategies which promote and support Oro Valley core industries including tourism, healthcare, bio/life sciences and suppliers and advanced business services. (GP07)
- 4.3.1.4 Develop strategies which attract renewable energy technology research industries, manufacturers and commercial scale providers. (GP07)
- 4.3.1.5 Develop strategies to attract commercial, industrial and business park employment centers. (DEV) (GP07)

Suggested POLICY

- 4.3.2 Establish programs, strategies and investments which ensure the Town's economic prosperity. (GP12)

ACTION ideas

- 4.3.2.1 Maintain and periodically update the Town's strategies for economic development as part of the strategic planning process.* (GP12)
- 4.3.2.2 Make strategic public investments, such as multi-modal transportation improvements or Town Center amenities, as part of the Capital Improvement Program that support desirable economic development.* (DEV) (GP12)
- 4.3.2.3 Create private and public sector improvement programs for underutilized or vacant employment and retail centers. (DEV) (V05)
- 4.3.2.4 Utilize the Town's economic development programs to pursue and support uses and businesses which diversify the local tax base, increase local employment and decrease the amount of tax dollars leaving the community.* (GP12)

Questions - comments - ideas - concepts that are important to me

COMMUNITY COMMITTEE WORKBOOK

- 4.3.2.5 Coordinate with energy providers to plan for future utility services in Innovation Park and other key employment and commerce sites. (DEV) (V05)

Suggested POLICY

- 4.3.3 Promote Oro Valley as an ideal destination for economic activity, tourism, shopping and cultural attractions. (GP12)

ACTION ideas

- 4.3.3.1 Develop strategies to promote the value of Oro Valley's assets, including public safety, natural beauty and sense of community, as part of overall economic development strategy. (V01)
- 4.3.3.2 Develop information and resources which promote Oro Valley as an ideal destination for outdoor recreation enthusiasts and sports tourists by capitalizing on the Town's location as the gateway to natural areas and the Town's current and planned sports facilities. (V06)
- 4.3.3.3 Create a plan which outlines preservation and adaptive rehabilitation of historic properties as a means to foster economic vitality. (COMM) (GP03)
- 4.3.3.4 Develop strategies which promote a range of retail options including regional, neighborhood serving and main street retail and grocery stores in diverse settings. (DEV) (GP04)

Suggested POLICY

- 4.3.4 Support the Oro Valley workforce through education and training programs and needed services and amenities. (V05)

ACTION ideas

- 4.3.4.1 Support workforce training for a range of industries such as biotechnology, technical education, trades, and clean energy technologies. (DEV) (GP07)
- 4.3.4.2 Support ongoing higher education efforts in the community as a means to connect skilled workers with targeted employment sectors. (COMM) (GP07)
- 4.3.4.3 Support working families by encouraging development of quality, accessible child care, pre-school and adult/elder care options. (GP08)
- 4.3.4.4 Support the development of uses that support the needs of local workforce and are compatible and consistent with the scale and character of the community.* (DEV) (V03)

*Questions - comments - ideas -
concepts that are important to me*



COMMUNITY COMMITTEE WORKBOOK

Suggested POLICY

4.3.5 Support annexations that are economically beneficial to the Town.* (DEV) (GP12)

ACTION ideas

4.3.5.1 Create a strategy for annexations that reflects the needs of the community and appropriate financial planning. (DEV) (GP12)

Suggested POLICY

4.3.6 Maintain financial stability for Town operations, programs and services. (GP12)

ACTION ideas

4.3.6.1 Create a plan to study and strategize on alternative revenue sources which includes a high level of resident involvement.* (GP12)

4.4 Complete Community Policies and Actions

This section addresses topics related to the creation of a complete community. A complete community is one that serves the needs of residents on a day-to-day basis and gives people a sense of connection to their neighborhood and community. It also provides opportunities for civic engagement, healthy lifestyles and lifelong learning.

HEALTHY LIFESTYLES

Suggested POLICY

4.4.1 Promote the overall physical and social health of the community. (V02)

ACTION ideas

- 4.4.1.1 Develop strategies to integrate public gathering spaces which encourage social and community interaction into existing commercial areas. (V03)
- 4.4.1.2 Integrate public education about the benefits of physical activity into existing Town programs. (V02)
- 4.4.1.3 Study and develop a plan identifying appropriate means to improve access for all people to locally grown and healthy food. (V02)

Suggested POLICY

4.4.2 Provide equitable and appropriate park facilities and services for all residents in the community.* (V06)

ACTION ideas

4.4.2.1 Periodically review and update the Parks Master Plan as a means to evaluate and address the Town's community park system conditions and needs.* (GP10)

Questions - comments - ideas -
concepts that are important to me

The most meaningful phrase
on this page to me is

COMMUNITY COMMITTEE WORKBOOK

- 4.4.2.2 Explore the opportunities to serve the community's recreation needs with the establishment of a community center. (GP10)
- 4.4.2.3 Study and identify sources of revenue for recreational purposes, such as land, facility and recreation program needs. (GP10)
- 4.4.2.4 Integrate spaces for community gatherings and events into park design which encourage social, educational and community interaction. (GP10)
- 4.4.2.5 Increase public awareness of the financial needs to acquire, build and maintain public parks. (GP12)
- 4.4.2.6 Develop and administer a public survey which gauges public support of a future bond measure to support park improvements. (GP12)
- 4.4.2.7 Utilize public/private partnerships and volunteerism program to preserve and enhance open space and park facilities. (V01)

Suggested POLICY

- 4.4.3 Link existing and planned neighborhoods with parks and open spaces by incorporating path and trail facilities. (ENV) (GP10)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

- 4.4.4 Provide public open space and park space where there is an existing park shortage or a need to preserve open space, natural areas or scenic views. (DEV) (V02)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

- 4.4.5 Cooperate with other jurisdictions, agencies, and organizations as opportunities arise to develop joint-use and multi-use facilities that benefit and address the recreational and social needs of the community.* (V06)

ACTION ideas

- 4.4.5.1 Study and evaluate the feasibility of the development of public recreation or community education facilities in the community. (V06)
- 4.4.5.2 Develop a strategy to purchase property for larger recreational facilities of sufficient size and location that access can be shared equitably by multiple neighborhoods.* (DEV) (GP10)



COMMUNITY COMMITTEE WORKBOOK

NEIGHBORHOODS

Suggested POLICY

- 4.4.6 Promote the creation of an inviting, walkable, attractive, vibrant Town Center which offers entertainment, public gathering places and a focus on the arts and creates a strong identity for Oro Valley. (GP03)

ACTION ideas

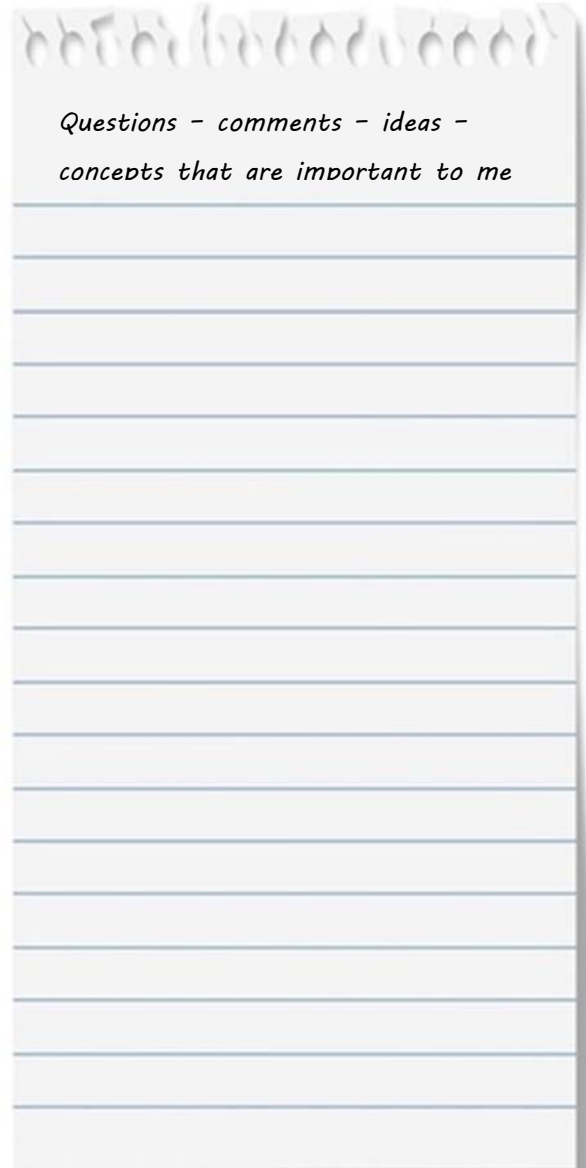
- 4.4.6.1 Develop a plan for a designating a Town Center that serves as Oro Valley's main street. (GP03)
- 4.4.6.2 Update capital improvement and transportation plans to integrate needs as part of the Town Center, including bike and pedestrian transportation options and public amenities. (GP05)
- 4.4.6.3 Update economic development strategies to promote the Town Center as a premier destination for retail, restaurant, entertainment, public art and public gathering places in the community. (GP12)
- 4.4.6.4 Foster public/private partnerships in order to achieve common goals and desired improvements for the Town Center. (V01)

Suggested POLICY

- 4.4.7 Support the development of a diversity of housing types within the community. (COMM) (V02)

ACTION ideas

- 4.4.7.1 Conduct a housing inventory and market analysis as a means to determine long-term housing needs while considering changes in demographics and overall growth. (V01)
- 4.4.7.2 Develop a housing plan which considers the housing needs of the community. (V01)
- 4.4.7.3 Integrate strategies into the housing plan which address the needs of the workforce, including young professionals, teachers and bioscience employees. (V01)
- 4.4.7.4 Integrate strategies into the housing plan which address the needs of current and future residents, including students, young families, middle-aged residents, retirees and those with income constraints or disabilities. (V01)
- 4.4.7.5 Amend the zoning code as appropriate to allow for and encourage diverse housing development as identified in the housing plan. (V01)



COMMUNITY COMMITTEE WORKBOOK

Suggested POLICY

4.4.8 Foster development of complete neighborhoods with easy access to transportation and employment options, and commercial areas that offer amenities and services for residents' daily needs. (DEV) (V01)

ACTION ideas

- 4.4.8.1 Develop central gathering places as part of the Town Center which represent the character of the Town. (GP03)
- 4.4.8.2 Develop a plan which coordinates land use, police, engineering and transportation planning to provide safe, multi-modal transportation upgrades. (GP05)
- 4.4.8.3 Train regional experts to work with local grade schools to implement an effective Safe Routes to School program for school children.* (GP05)

Suggested POLICY

4.4.9 Promote community interaction by planning for public land uses, such as parks, schools and other civic uses to act as the focus of neighborhoods. (DEV) (V07)

ACTION ideas

- 4.4.9.1 Integrate spaces for community gathering into neighborhood design which encourage social and community interaction. (V07)
- 4.4.9.2 Develop a plan to create a designated Town Center or art districts which provides opportunities for community gathering and meets the community's vision for the future.* (DEV) (V07)

Suggested POLICY

4.4.10 Support the development of a range of dining and entertainment options which foster a sense of community and create common places to gather. (GP04)

ACTION ideas

[Placeholder, actions to be developed during Committee process]



COMMUNITY COMMITTEE WORKBOOK

LIFELONG LEARNING

Suggested POLICY

4.4.11 Provide access to arts, library and cultural amenities to benefit the entire community including residents, businesses, visitors and tourists. (V02)

ACTION ideas

- 4.4.11.1 Utilize and maintain appropriate Master Operating Agreements with arts and culture entities in order to enhance the orderly development and growth of the arts in the community and to provide residents with access to the arts.* (GP10)
- 4.4.11.2 Develop a plan to create exhibit areas for cultural artifacts in public facilities in order to educate the public on local history.* (DEV) (GP10)
- 4.4.11.3 Use existing Town processes to continue small and large-scale public art programs and seeking outside funding for art projects.* (GP10)

Suggested POLICY

4.4.12 Continue to integrate public art into the design of new Town parks.* (GP03)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.13 Support existing arts, culture and performance venues and the creation of new arts and cultural exhibition space within the Town.* (GP10)

ACTION ideas

- 4.4.13.1 Develop a plan identifying potential future investment strategies and appropriate locations for additional cultural facilities including historic properties, parks, amphitheaters, performing arts facilities, instruction space, galleries and other facilities.* (GP10)



COMMUNITY COMMITTEE WORKBOOK

Suggested POLICY

4.4.14 Encourage public spaces, public art and activities that celebrate the history of Oro Valley and help build a sense of community. (DEV) (V07)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.15 Support and encourage cooperation from public school districts, private, and charter schools to share school facilities for arts, recreation, and education projects.* (GP09)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.16 Promote higher education through supporting expansion of college and university branches in Oro Valley.* (GP09)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.17 Participate in cooperative efforts of local, state, and federal educational programs to ensure that our community's education needs are met. (GP09)

ACTION ideas

4.4.17.1 Evaluate the adequacy of school facilities as a finding for all residential land use requests.* (DEV) (GP09)



COMMUNITY COMMITTEE WORKBOOK

Suggested POLICY

4.4.18 Support the Oro Valley library by providing nearby supportive uses and accessibility from multiple transportation options.* (DEV) (V04)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.19 Cultivate future community leaders by involving youth in civic affairs. (GP03)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.20 Provide volunteer opportunities for all age groups to be involved in community service. (GP03)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

Suggested POLICY

4.4.21 Provide ongoing and easy access to Town information and resources. (V01)

ACTION ideas

[Placeholder, actions to be developed during Committee process]

4.5 Town Services, Facilities, and Buildings Policies and Actions

This section addresses. . .

Suggested POLICY

4.5.1 Provide effective public safety services to prevent, respond to and recover from emergencies and natural disasters.* (V08)

ACTION ideas

4.5.1.1 Coordinate emergency preparedness planning with all emergency responders. (GP01)

4.5.1.2 Expand public safety awareness and emergency training programs by working with various service providers (police, fire districts, schools, etc.).* (COMM) (GP01)

Questions - comments - ideas -
concepts that are important to me

WHAT IS AN ACTION?

It indicates the specific actions to take to fulfill the policies and the goals!

COMMUNITY COMMITTEE WORKBOOK

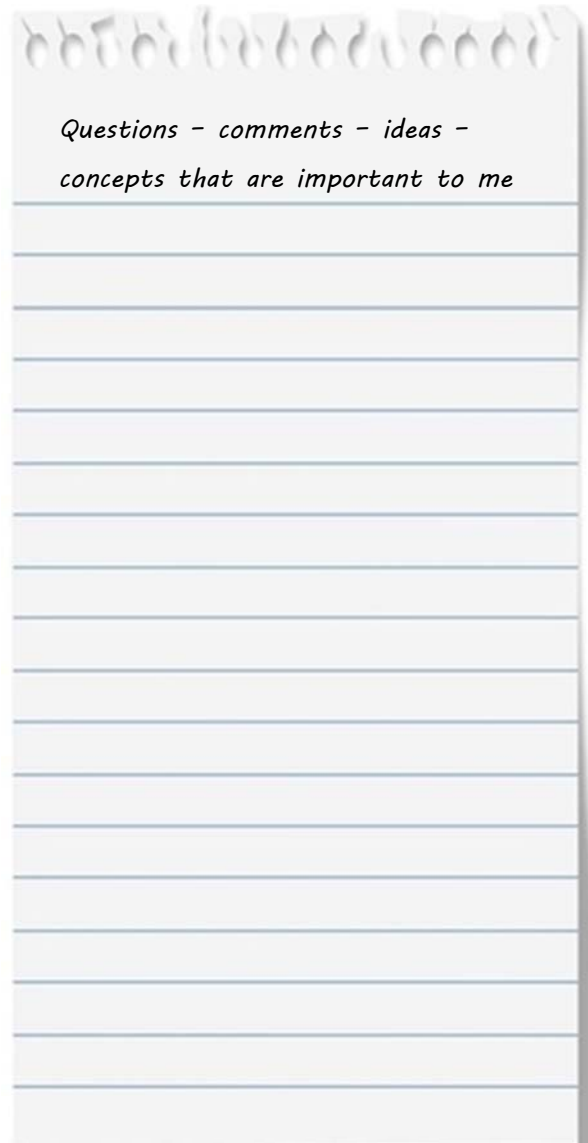
- 4.5.1.3 Implement standards for response readiness in regards to fire safety and homeland security.* (GP01)
- 4.5.1.4 Include evacuation routes and development and density standards for new development which adjoins forest land in order to minimize impacts from nearby potential wildfire areas.* (DEV) (GP01)
- 4.5.1.5 Develop plans and implement programs which support community policing as a means to further public safety in the community. (GP01)
- 4.5.1.6 Develop a plan for post-disaster recovery and resilience which includes decisions for Town facilities and personnel needs. (GP01)
- 4.5.1.7 Participate in a regionally-coordinated plan that addresses potential risks associated with climate change. (V01)
- 4.5.1.8 Continue to develop, expand and implement a Drought Response Plan to address potential or long-term drought conditions. (V01)
- 4.5.1.9 Provide training to applicable Town staff on the adopted hazard mitigation plan and its requirements. (V01)
- 4.5.1.10 Regularly update wildland-urban interface plans and educate the community about fire hazards. (V01)
- 4.5.1.11 Develop, implement and periodically update a mass evacuation strategy. (GP01)
- 4.5.1.12 Develop, implement and periodically update a Shelter in Place educational program. (V01)

Suggested POLICY

- 4.5.2 Continue emergency preparedness planning to address utility shortages, outages or disruptions. (V08)

ACTION ideas

- 4.5.2.1 Collaborate planning efforts with all emergency responders and utility providers. (GP01)
- 4.5.2.2 Provide a public education program for residents, children, and visitors to learn how to take care of themselves and neighbors during times of emergency, including energy shortages and outages. (V08)
- 4.5.2.3 Seek funding opportunities and partnerships to ensure continued energy conservation and emergency preparedness outreach efforts. (V01)



COMMUNITY COMMITTEE WORKBOOK

Suggested POLICY

4.5.3 Coordinate land use and public facility planning to appropriately prevent and respond to emergencies (V08)

ACTION ideas

- 4.5.3.1 Coordinate emergency services throughout the community to provide a strong presence, appropriate response, and one-on-one interface with community members.* (GP01)
- 4.5.3.2 Locate emergency services in safe and resilient locations protected from flood risk in existing and growing neighborhoods.* (DEV) GP01)
- 4.5.3.3 Coordinate planning efforts with public safety providers to ensure their capability to respond to hazard events. (DEV) (GP01)
- 4.5.3.4 Develop strategies to protect human life and property from natural hazards including steep and unstable slopes and soils, floods and erosion hazards.* (DEV) (GP01)
- 4.5.3.5 Evaluate safety issues, including storm water, in reviewing school site plans during the development review process.* (DEV) (GP01)
- 4.5.3.6 Review the zoning code to determine how it limits development in hazardous areas and modify as needed. (V08)

Suggested POLICY

4.5.4 Maintain public safety and reduce sources of conflict and nuisance crime through design, regulation and management. (DEV) (V08)

ACTION ideas

- 4.5.4.1 Use Crime Prevention through Environmental Design (CPTED principles in the design and engineering of community assets and facilities. (GP01)
- 4.5.4.2 Use Crime Prevention through Environmental Design (CPTED) principles in development review process.* (COMM) (GP01)

Suggested POLICY

4.5.5 Provide high quality public facilities and services in a cost effective and efficient manner. (GP12)

ACTION ideas

- 4.5.5.1 Plan strategically to measure public service needs and set appropriate guidelines and budget allocations for services.* (GP12)



COMMUNITY COMMITTEE WORKBOOK

4.5.5.2 Provide Town facilities in safe, central locations appropriate for the needs of the community and with adequate capacity to accommodate staff and resource changes in response to anticipated growth of the community. (GP06)

Suggested POLICY

4.5.6 Maintain and manage Oro Valley's assets, including streets, infrastructure, and facilities to ensure long-term benefit to the community. (GP12)

ACTION ideas

4.5.6.1 Develop a plan which considers long-term municipal facility needs, and considers overall growth, parking needs, facility expansion, satellite offices, central offices as part of the Town Center and sustainable operations. (GP06)

Suggested POLICY

4.5.7 Provide leadership by implementing model energy efficiency, water conservation, recycling, alternative fuel and solar projects in all municipal facilities and operations. (V02)

ACTION ideas

4.5.7.1 Provide an annual energy report card to track energy plans and savings in Town operations, purchasing and operational practices. (COMM) (V01)

*Questions - comments - ideas -
concepts that are important to me*



COMMUNITY COMMITTEE WORKBOOK

For your committee's consideration: other related goals, policies and actions

The **Environment Workbook** includes goals, policies and actions related to the natural, water and cultural resources and clean environment. Policies and actions related specifically to the Community Committee are included here.

Draft GOAL 3.2.3 The protection and preservation of significant cultural and historical sites, properties and resources that enhance community character and heritage. (GP10)

Draft GOAL 3.2.5 Balanced and responsible use of energy and water resources for the current and future benefit of the community. (GP11)

Draft GOAL 3.2.6 Efficient and responsible management of trash and recyclable material for the current and future benefit of the community. (GP11)

Suggested POLICY 3.3.1 Identify, preserve and manage an integrated and connected open space system that protects Oro Valley's natural resources, and provides enjoyment for residents and visitors. (COMM) (V10)

Suggested POLICY 3.4.1 Ensure the long-term water resource supply and conservation for present and future water utility customers. (V01)

ACTION idea 3.4.1.3 Expand the use of reclaimed water for irrigation of areas such as parks, golf courses, schools, public facilities and homeowners associations common areas to reduce the Town's dependence on groundwater resources.* (COMM) (V09)

Suggested POLICY 3.5.1 Preserve and interpret significant cultural resources within Oro Valley and the larger planning area.* (DEV) (GP10)

ACTION idea 3.5.1.3 Continue to implement the current and future cultural resources management plan for the preservation of cultural resources within the Town.* (COMM) (GP10)

Suggested POLICY 3.5.2 Provide appropriate public access to and education about Oro Valley's cultural resources in order to enrich our sense of community. (GP10)

ACTION idea 3.5.2.1 Create park and recreational programs and activities which raise community awareness and support of local cultural resources. (COMM) (GP08)

Suggested POLICY 3.6.2 Encourage pollution prevention, waste minimization and recycling in all sectors of municipal, business, institutional and residential operations throughout the Town. (COMM) (V09)

Additional goals, policies and actions may be added to this list as preliminary work continues.

The **Development Workbook** includes goals, policies and actions related to land use and design, development and growth areas and infrastructure. Policies and actions related specifically to the Community Committee are included here.

Draft GOAL 5.2.4 Efficient, effective, safe and sustainable public services and utilities which serve the current and future needs of the community. (COMM)

Draft GOAL 5.2.8 Neighborhoods that include safe and convenient access to open space, recreational opportunities, public schools and services and protection from incompatible land uses. (COMM)

Draft GOAL 5.2.9 Robust development opportunities and a diverse transportation network which support a growing economy. (COMM)

Suggested POLICY 5.3.2 Provide a variety of land uses throughout the Oro Valley Planning Area while also requiring compatibility and/or appropriate transition standards.*

ACTION idea 5.3.2.1 Modify existing zoning designations to provide sufficient industrial, commercial, and mixed use areas for new business opportunities. (COMM)

ACTION idea 5.3.2.3 Develop a plan which promotes the development of a Town center. (COMM)

Suggested POLICY 5.3.4 Provide opportunities for community centers, parks and recreation, employment, and other services to be located near existing and future neighborhoods.* (COMM)

Suggested POLICY 5.3.8 Encourage master planned communities with a variety of residential densities and commercial uses located to serve the community.* (COMM)

Suggested POLICY 5.3.9 Encourage site design that promotes cohesive developments that enhance the pedestrian experience and limits strip commercial or free-standing pads.* (COMM)

Suggested POLICY 5.3.10 Utilize the built environment to promote social, healthy and active lifestyles. (COMM)

ACTION idea 5.3.10.1 Continue to encourage large residential or master-planned developments to incorporate recreational facilities and other amenities including a consideration of day care facilities to serve the needs of residents.* (COMM)

ACTION idea 5.3.10.2 Create a program for the promotion of universal design principles that provide universal access and benefit through accessible public and private facilities, services and programs. (COMM)

Suggested POLICY 5.3.11 Improve the community's visual character, urban form, safety and functionality of the built environment to enhance the quality of life. (COMM)

COMMUNITY COMMITTEE WORKBOOK

ACTION idea 5.3.11.1 Study and update signage regulations to incorporate best practices while continuing to provide for clarity, compatibility and easy business identification and direction. (COMM)

ACTION idea 5.3.11.2 Require developers to design neighborhood retail and office uses to respect residential scale and character. (COMM)

Suggested POLICY 5.5.1 Provide infrastructure which meet the larger community goals when considering new development.* (COMM)

ACTION idea 5.5.1.2 Provide the community up to date information about proposals for utility installations, including new booster or transmission facilities through the Town's website. (COMM)

Suggested POLICY 5.5.3 Plan for growth and facilitate replacement and timely upgrade of aging infrastructure as needed.

ACTION idea 5.5.3.1 Coordinate with police, fire protection and emergency service providers during the development review process to ensure that they can meet the needs of new development.* (COMM)

ACTION idea 5.5.3.3 Form a technical review board who will review annexation proposals, offer comments and help plan for growth. (COMM)

ACTION idea 5.5.3.4 Hold periodic "energy summits" by bringing together providers, key landowners, businesses, and Town staff to identify and resolve issues and discuss plans for future growth. (COMM)

ACTION idea 5.5.3.5 Investigate the annexation of county islands and peninsulas to facilitate infrastructure expansion and improve operational efficiencies of municipal services.* (COMM)

Suggested POLICY 5.5.4 Provide opportunities for the location of high quality telecommunication and broadband services within the Town in order to support economic development and community-wide goals. (COMM)

Suggested POLICY 5.5.7 Develop a safe, convenient and efficient network of multi-modal transportation facilities that integrate amenities, provide access to services and destinations and that link neighborhoods, schools, parks and natural areas. (ENV, COMM)

ACTION idea 5.5.7.3 Participate in employer- and community-based programs to encourage people to use multi-modal transportation methods, reduce trips and participate in bike and pedestrian safety courses.* (COMM)

Suggested POLICY 5.5.8 Enhance the Town's community identity through roadway design and develop a hierarchy of streets that differentiate the character of key streets and intersections.

ACTION idea 5.5.8.1 Create a complete streets design manual which takes into account traffic calming, traffic safety, neighborhood aesthetics, storm water management, access management, public health, safety and community vitality.* (COMM)

Suggested POLICY 5.5.9 Facilitate regional bikeway planning efforts to ensure that the Town's bikeway system connects with the neighboring communities and the regional bikeway system.

ACTION idea 5.5.9.1 Assist in completion of the regional bike and pedestrian 'loop' system through intergovernmental agreements and collaboration.* (COMM)

ACTION idea 5.5.9.2 Collaborate with Pima County and Tucson to enact consistent standards and design guidelines for pedestrian and bicycle facilities that will provide for a safe and sensible network.* (COMM)

Suggested POLICY 5.5.10 Foster opportunities for walking, biking and transit to schools, open space, parks, recreation and activity centers.* (COMM)

ACTION idea 5.5.10.3 Develop a plan to eliminate gaps and barriers in the pedestrian and bikeway systems when constructing roadway, pedestrian and bikeway improvements.* (COMM)

ACTION idea 5.5.10.5 Provide incentives for private development to provide bicycle amenities, such as bike parking, showers, water fountains, directional signs, shaded rest areas, and trail system connections.* (COMM)

Suggested POLICY 5.5.11 Develop a safe, integrated and comprehensive transit system that increases public access to mass transit and improves community mobility. (COMM)

ACTION idea 5.5.11.1 Provide safe, attractive, efficient transit shelters that enhance the community character.* (COMM)

ACTION idea 5.5.11.2 Develop a plan for future transit needs that includes transit routes which allow for coordination of trips to common destinations and regional connections.* (COMM)

Suggested POLICY 5.5.13 Minimize the impacts of traffic and roadway construction on existing residential neighborhoods.* (COMM)

Additional goals, policies and actions may be added to this list as preliminary work continues.