

Workshop Summary Ocean County Discovery Workshop Ocean County Library - Toms River Branch Thursday, April 11, 2013

BACKGROUND

During the months of February through May 2013, **Together North Jersey (TNJ)** and the **North Jersey Transportation Planning Authority (NJTPA)** jointly convened a series of 14 public outreach workshops. The purpose of the workshops was to gather input from local officials, residents and businesses about what it is like to live, work, and get around northern New Jersey and how we can work together to ensure a prosperous future for the northern part of the state. The workshops were convened in support of two concurrent planning processes that are described in more detail below.

About Together North Jersey

Together North Jersey is a voluntary partnership of jurisdictions, organizations, businesses, educational institutions, and agencies in the 13-county NJTPA planning region (See Figure 1) that have agreed to work together to develop a long-range action plan to address the challenges facing the region. In November 2011, the U.S. Department of Housing and Urban Development awarded **Together North**

Jersey a \$5 million Sustainable Communities Regional Planning Grant. The grant is matched with an additional \$5 million in leveraged funds from project partners. Grant funds will be used to: 1) develop a Regional Plan for Sustainable Development (RPSD) for the 13-county planning region; 2) implement up to 18 local demonstration projects; and 3) provide technical assistance and offer capacity-building opportunities that include: a program of educational conference, workshops and webinars as well as to two capacity-building grant programs – one for counties and cities participating on the steering committee and a second for non-governmental organizations (NGOs) to become involved in the regional planning process.

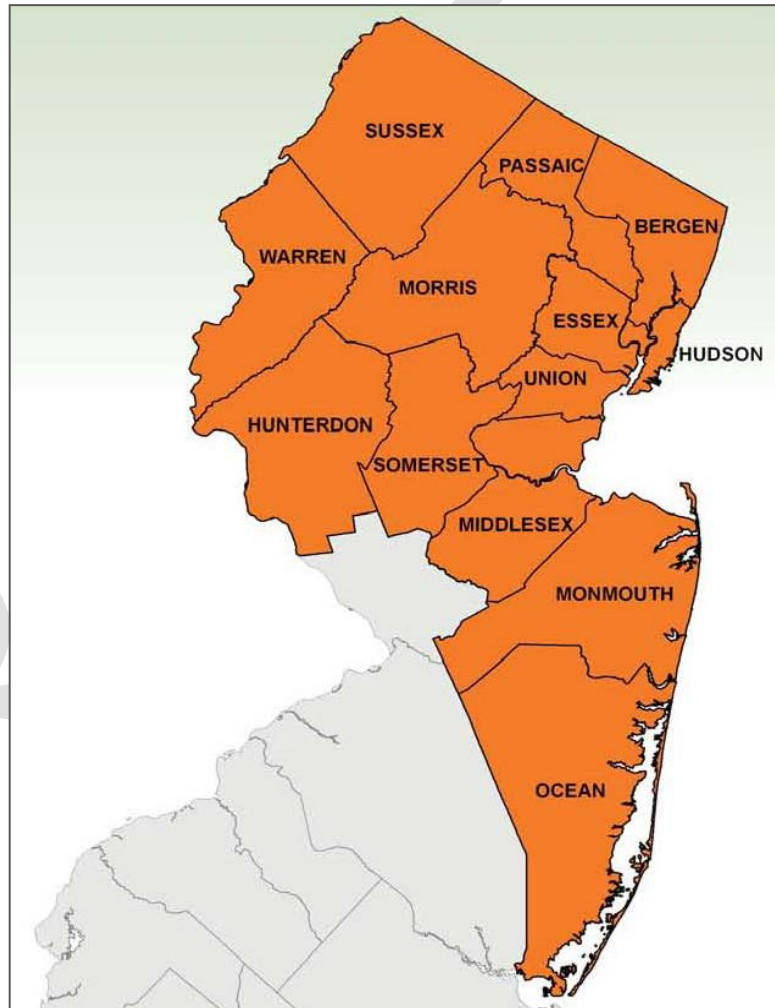
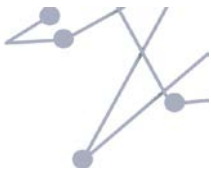


Figure 1: The NJTPA and Together North Jersey Planning Region



The Together North Jersey RPSD Planning Process

The **Together North Jersey** RPSD planning process will engage officials at multiple levels of government, businesses, non-governmental organizations, other stakeholders and the general public in a strategic planning process designed to address the challenges facing the region. The planning process is divided into three phases designed to explore existing conditions and trends, consider different scenarios for future growth and development, and develop a detailed action plan for achieving the region’s vision and goals (See Figure 2).



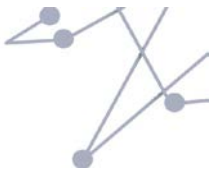
Figure 2: Together North Jersey RPSD Planning Process

About the NJTPA

The NJTPA is the federally authorized Metropolitan Planning Organization (MPO) for 6.6 million people in the 13-county northern New Jersey region. Each year, the NJTPA oversees more than \$2 billion in transportation improvement projects and provides a forum for interagency cooperation and public input into funding decisions. It also sponsors and conducts studies, assists county planning agencies, and monitors compliance with national air quality goals.

NJTPA’s Regional Transportation Plan

NJTPA’s current Regional Transportation Plan (RTP), **Plan 2035**, was adopted in 2009. Under federal law, MPOs like the NJTPA are required to update their long range plans every four years as a condition for the receipt of federal transportation funding. NJTPA is currently in the process of updating **Plan 2035**. The updated plan (**Plan 2040**) is scheduled for adoption by fall 2013. It will lay out the vision for development of the transportation system through 2040 and serve as a transportation investment guide for the region. Preparation of **Plan 2040** is being closely coordinated with the Together North Jersey RPSD planning process.



“DISCOVERY” WORKSHOP PURPOSE, OBJECTIVES AND AGENDA

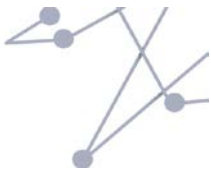
As stated above, the purpose of the Discovery workshops was to gather input from local officials, residents and businesses about what it is like to live, work and get around northern New Jersey and how we can work together to ensure prosperous future for the northern part of the state. The more specific objectives of the workshops were to:

1. Introduce Together North Jersey to local government (county and municipal) officials, stakeholders and the general public throughout the region.
2. Provide meeting participants with information about the RPSD and RTP planning processes.
3. Provide meeting participants with information about current conditions and trends related to the topic areas to be addressed in the planning process.
4. Solicit and obtain input related to the following:
 - What do people like most about their communities/region?
 - What might people like to change if they could?
 - What aspects of personal growth and well-being, family, community, nature, education, safety and security are most important to people in the region?
 - Which community planning goals and objectives are most important?
 - What are the region’s biggest strengths?
 - What are the biggest challenges facing the region?
 - What transportation challenges and priorities are most important?
 - How should we prioritize transportation investments?

The following brief agenda outlines how the workshops were organized and conducted:

- I. Self-Discovery Open House**
 - a. Sign-in and Refreshments
 - b. Where are you from? Where do you work? Map
 - c. Engage North Jersey website demonstrations
- II. Welcoming Remarks**
 - a. Local elected official
- III. Agenda Overview and Ground Rules**
- IV. Introducing Together North Jersey Presentation**
- V. “Listen & Learn” Activity Stations**
 - a. Together North Jersey Q&A (optional)
 - b. NJTPA Regional Transportation Plan
 - c. Live
 - d. Work
 - e. Getting Around
- VI. What’s Important to You Polling Exercise**
- VII. Wrap Up, Report Back and Closing Remarks**

The sections that follow summarize the input received at the workshop.



OVERVIEW

The meeting hosted jointly by Together North Jersey (TNJ) and the North Jersey Transportation Planning Authority (NJTPA) scheduled for approximately two-and-a-half hours began at 6:00 PM with participants arriving to explore the Open House portion of the workshop. A total of 19 participants attended the meeting, which included a program of the following:

1. Welcoming remarks given by the TNJ Team;
2. Overviews of the TNJ effort and the NJTPA's Regional Transportation Plan update were presented by Jon Carnegie, Project Director of TNJ and Executive Director of the Alan M. Voorhees Transportation Center at the Bloustein School of Planning and Public Policy, Rutgers University, in plenary;
3. Break-out sessions, rotating through five stations (LIVE, WORK, GETTING AROUND, Together North Jersey and NJTPA/RTP) led by two facilitators from the TNJ project team per station, at the stations participants prioritized goals/objectives and provided input on investment;
4. A regrouped plenary with an interactive polling exercise focusing on important challenges and opportunities facing the region,
5. A wrap-up/report out, given by Jon Carnegie and the station facilitators.

OPEN HOUSE

Self-Discovery

As attendees arrived at the workshop, they were asked to sign-in to receive notification of follow-up events. Attendees were also given a program folder, which contained a workshop agenda, copies of all of the presentations, TNJ and NJTPA publications, a passbook to record stamps denoting visits to each of the stations in order to encourage participation, and a comment form. Until approximately 6:30 PM, at their leisure, participants had the option of enjoying a light meal provided by TNJ, visiting the various stations, and/or becoming acquainted with the "EngageNorthJersey.com" site that replicated most of the in-person activities online.

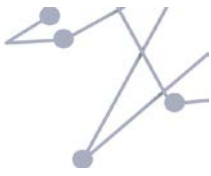
Map Exercise: "Where are you from?"

After receiving their program folders, attendees were asked to place dots on a map indicating where they lived and where they worked in Ocean County. To view the map, see **Appendix A**.

WORKSHOP INTRODUCTION

Welcoming Remarks

An elected official or director of planning of the host jurisdiction of the workshop is invited to provide welcoming remarks. The remarks usually include connection between the Together North Jersey effort and/or the NJTPA work and initiatives of the host jurisdiction. In this workshop, Together North Jersey project team members gave the brief general opening remarks, encouraging members of the public to share their ideas regarding how to plan for the future of the county and the region.



Introducing Together North Jersey Presentation

Together North Jersey Project Director, Jon Carnegie, provided an overview presentation on Together North Jersey that included the following information:

- ***What is Together North Jersey?*** – Together North Jersey is a voluntary partnership of cities, towns, counties, agencies, non-profit organizations and others in northern New Jersey that have agreed to work together with the public to plan for the region’s future. Together North Jersey is funded by a Sustainable Communities Regional Planning Grant from United States Department of Housing and Urban Development (HUD).
- ***Why Together North Jersey?*** – Together North Jersey was created to provide a way for local officials, businesses, state and regional agencies, non-profit organizations, other stakeholders and the public to work together to develop a regional action plan to address the many challenges facing the region. These challenges include:
 - Declining prosperity
 - Stagnant/uneven job growth
 - High unemployment
 - Increasing debt delinquencies
 - Declining home values & ownership rates
 - High cost of living
 - Housing affordability
 - Transportation costs
 - Fiscal uncertainty
 - High property taxes
 - Government debt burden
 - Looming service cuts
 - Unfunded maintenance
 - Underperforming Cities
 - Concentration of poverty
 - Public safety issues
 - School quality
 - Long commutes & traffic congestion
 - Environmental & public health concerns
 - Increase in chronic disease
 - Air & water pollution
 - Recovering from recent disasters
 - Changing demographics
 - Shifting real estate market demand



- **What will Together North Jersey do?** – Together North Jersey will: 1) undertake an extensive outreach process to figure out what we can do together to address regional challenges; 2) implement up to 40 local planning projects to address local priorities and inform the regional plan; and 3) provide technical assistance and training
- **Public and Stakeholder Engagement** – The purpose of Together North Jersey’s public and stakeholder engagement activities is to listen and learn from local officials, residents, business owners and other stakeholders from around the region. Activities will include: interviews and small group meetings; three Together North Jersey Standing Committees that will meet 3-6 times per year; up to 50 public workshops and meetings over 18 months, and the Engage North Jersey website which will collect input from people on-line. The planning process will include three phases that seek to answer the following three questions: Where are we now and where are we heading? Where do we want to go? and, How do we get there?

LISTEN & LEARN ACTIVITY

During the Listen & Learn Activity there were five stations (NJTPA/RTP, LIVE, WORK, GETTING AROUND and TNJ) to rotate through.

- At the **NJTPA/RTP Station**, participants were asked “How do you want to INVEST?” in terms of transportation funding. This was done by dropping investment beads into jars correlated with particular capital investment categories (i.e. transit expansion, bike/ped, etc.)
- While rotating through the three **Topical Stations (LIVE, WORK, GETTING AROUND)**, participants shared ideas about “What you LIKE or would CHANGE about your community?” Then prioritized goals and objectives through a “Dotmocracy” exercise.
- At the **TNJ Station**, regional coordination goals were discussed and prioritized.



NJTPA/Regional Transportation Plan (RTP) Station: Transportation Investment

At this station, participants heard from NJTPA staff about the current Regional Transportation Plan update, as well as a presentation of the demographic trends by Zenobia Fields of NJTPA.

Current Federal transportation investments are represented by percent in pie chart Figure 3-A. Participants at the Ocean County workshop were asked to select three top priorities within the current investment categories. A total of 11 people participated in the RTP exercise. Their desired investments are displayed in the pie chart Figure 3-B.

Figure 3-A: Current Federal Transportation Investments

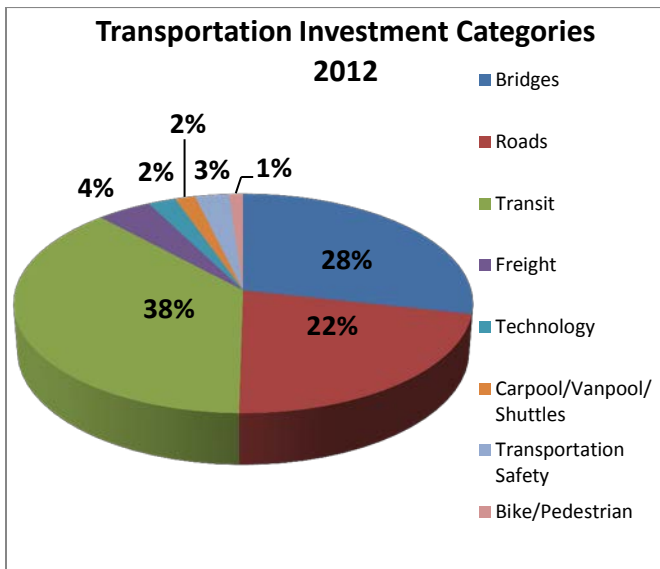
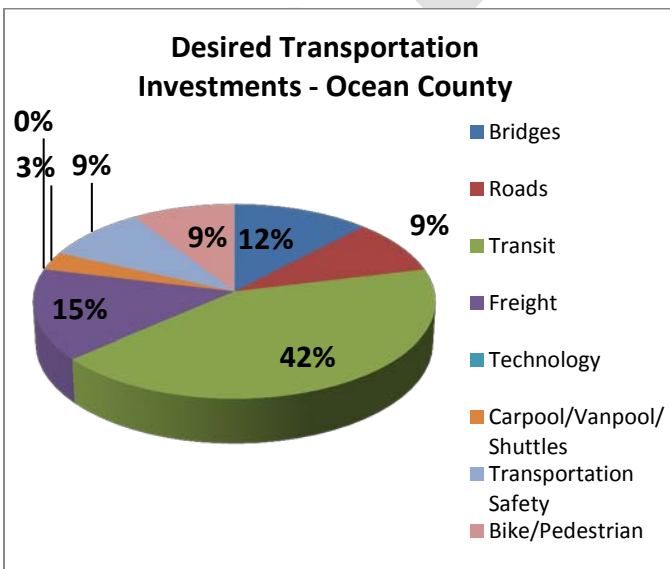


Figure 3-B: Desired Transportation Investments





Topical Station: Summary of Public Input

At the LIVE, WORK and GETTING AROUND station rotations, participants were asked two questions: “What do you like about where you live/work/or about how you get around your community?” And, “What would you like to change about where you live/work/or about how you get around your community?” Participants were asked to share the answers to these questions with someone sitting next to them. Answers were recorded on post-it notes.

At the three stations, after participants shared their “like” and “change,” several attendees reported aloud the responses they heard and discussed. The post-it notes were collected and each response was recorded. Below is a summary of the top ideas that emerged. (See **Appendix B** for a complete list of participants’ answers.)

In the **LIVE** Station, participants shared that they enjoy the proximity to the beach and the ocean. Common “Like” statements included:

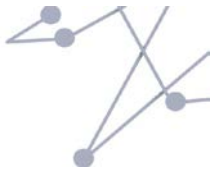
- Walk to the beach and water
- Family-oriented community
- Rural setting
- Proximity to Philadelphia

In the **WORK** Station, attendees stated that they liked the diverse work environment. Common “Like” statements included:

- Diverse work opportunity in Toms River
- Resources are available
- Local, short commute
- Easy access if work locally

In the **GETTING AROUND** Station, several participants mentioned the ease of travel, especially at non-peak hours and off season. Common “Like” statements included:

- Garden State Parkway well maintained; good access to Atlantic City
- Adequate parking
- Winter- no tourists – beautiful commute
- Easy bike access



In the **LIVE** Station, participants shared concerns about changes that relate to moving around the area, especially a need for better transit and pedestrian options. They also expressed a need for recreational facilities and well-paying jobs. Common “Change” statements included:

- Lack of public transportation
- Lack of recreational facilities
- Improve diversity of population
- Better jobs needed

In the **WORK** Station, many participants mentioned the need for well-paying and professional-level jobs. Common “Change” statements included:

- Need more professional level jobs
- Too tourist-dependent
- Lack of training, jobs, business, entrepreneurship
- Improvement in all areas is needed

In the **GETTING AROUND** Station, participants wanted more transportation alternatives, especially better and more rail service, bicycle facilities, and shorter commutes during the heavy tourist season. Common “Change” statements included:

- Faster/better/more mass transportation – need options to autos
- Commutes are much longer by 30-45 minutes during tourist season – want transportation planning for tourist season
- Better bicycle lanes
- Lack of public transit to Philadelphia

Priority Objectives

At the LIVE, WORK and GETTING AROUND stations, participants were asked to review the draft Goals and Objectives for the Regional Plan for Sustainable Development. After reviewing these, participants were asked to identify any missing objectives by writing them on a post-it and adding them to the listed objectives. A list of the missing objectives that participants identified is cataloged in **Appendix C**.

Next, participants were asked to rank the objectives within the goals, including any added objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important,” “Very Important,” and “Important.” The votes were weighted according to priority, and a point system tracked the prioritized objectives accordingly. **Table - 1** displays the Goals and Objectives with the station totals and overall totals. For a complete list of the responses, see **Appendix D**.



Table-1: Priority Goals and Objectives Summary – Ocean County*

Goals and Objectives	LIVE Points	WORK Points	GETTING AROUND Points	Overall Points
Goal 1 - Strengthen the region's economy	1	7	0	8
Keep & create well-paying jobs	2	5	0	7
Ensure infrastructure (transportation, utilities & communications) is in good repair & can support economic development	5	6	7	18
Increase the economy's ability to adapt to change	3	4	2	9
Increase regional self-sufficiency	0	1	0	1
Goal 2 - Ensure communities are safe, healthy & great places to live	2	2	1	5
Create safe, stable neighborhoods with high-quality housing	4	3	0	7
Improve public health	1	0	0	1
Improve access to local parks & recreation	2	0	0	2
Improve access to community resources such as libraries, senior centers, youth activities	0	0	3	3
Preserve & enhance the character of existing downtowns & neighborhoods	1	0	0	1
Improve access to arts & cultural resources	0	0	0	0
Goal 3 - Improve everyone's access to opportunity	3	8	0	11
Connect where people live with where they need to go	9	3	15	27
Maintain & improve the quality of schools	2	2	5	9
Create inclusive, mixed-income neighborhoods	0	0	3	3
Reduce combined transportation & housing costs	3	2	0	5
Goal 4 - Enhance efficiency & conserve land	3	0	9	12
Increase investment near existing housing, jobs & transportation	0	0	7	7
Maintain & expand vibrant downtowns & "main streets"	3	3	3	9
Encourage development of compact neighborhoods with a mix of housing, shopping & services	1	0	2	3
Goal 5 - Protect & enhance environment	12	12	8	32
Preserve open space & natural areas	0	3	0	3
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	2	0	2
Increase ability to respond to and recover from extreme weather events	0	1	0	1
Ensure adequate water supply	0	0	1	1
Improve water quality	3	3	0	6
Direct development away from environmentally sensitive areas	1	0	0	1
Preserve wildlife habitat	2	0	0	2

#'s = Indicates top five Objectives selected by participants.

*See Appendix D for missing Objectives that received points.



At the **LIVE** Station, the goal “Protect and enhance environment” was a top priority (receiving 12 points). The second objective ranked was “Connect where people live with where they need to go” (with 9 points). The third objective was “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (receiving 5 points).

At the **WORK** Station, the goal “Protect and enhance environment” was again a top priority (receiving 12 points). The goal “Improve everyone’s access to opportunity” was second ranked (receiving 8 points). The third goal prioritized was “Strengthen the region’s economy” (with 7 points).

At the **GETTING AROUND** Station, the top priority was “Connect where people live with where they need to go” (receiving 15 points), followed by “Enhance efficiency and conserve land” (with 9 points). The third priority was “Protect and enhance the environment” (with a total of 8 points).

TNJ Station: Regional Coordination

At the Together North Jersey Station, 10 attendees participated in a “Dotmocracy” exercise to identify a top regional objective. The Objective with the majority of votes was shared between objectives A-D, including: Align existing plans, programs, and regulations at all levels of government; Foster collaboration between federal, state, county, and local governments to address regional growth issues; Maintain up-to-date, coordinated local, regional, and state function plans that reflect these goals; and Provide a regional framework for making decisions about capital investments, programs, regulations, and major development applications. For a list of all the regional objectives and results, see **Appendix E**. Participants were also asked if they had any questions or comments about Together North Jersey, which were recorded at the station. A list of the questions and comments suggested by the public can be found in **Appendix F**.

INTERACTIVE POLLING EXERCISE

“Tell us what is important to you.”

Jon Carnegie led the participants in an interactive polling exercise. Each participant held a remote voting pad and was able to register their votes anonymously. A variety of multiple choice polling questions asked participants to consider what aspects of living in their community and the region they found most important. The top answers can be found in Table-2. For a complete listing of the results, as well as additional questions relating to participant demographics, see **Appendix G**.

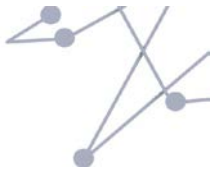


Table-2: Interactive Polling Top Answers

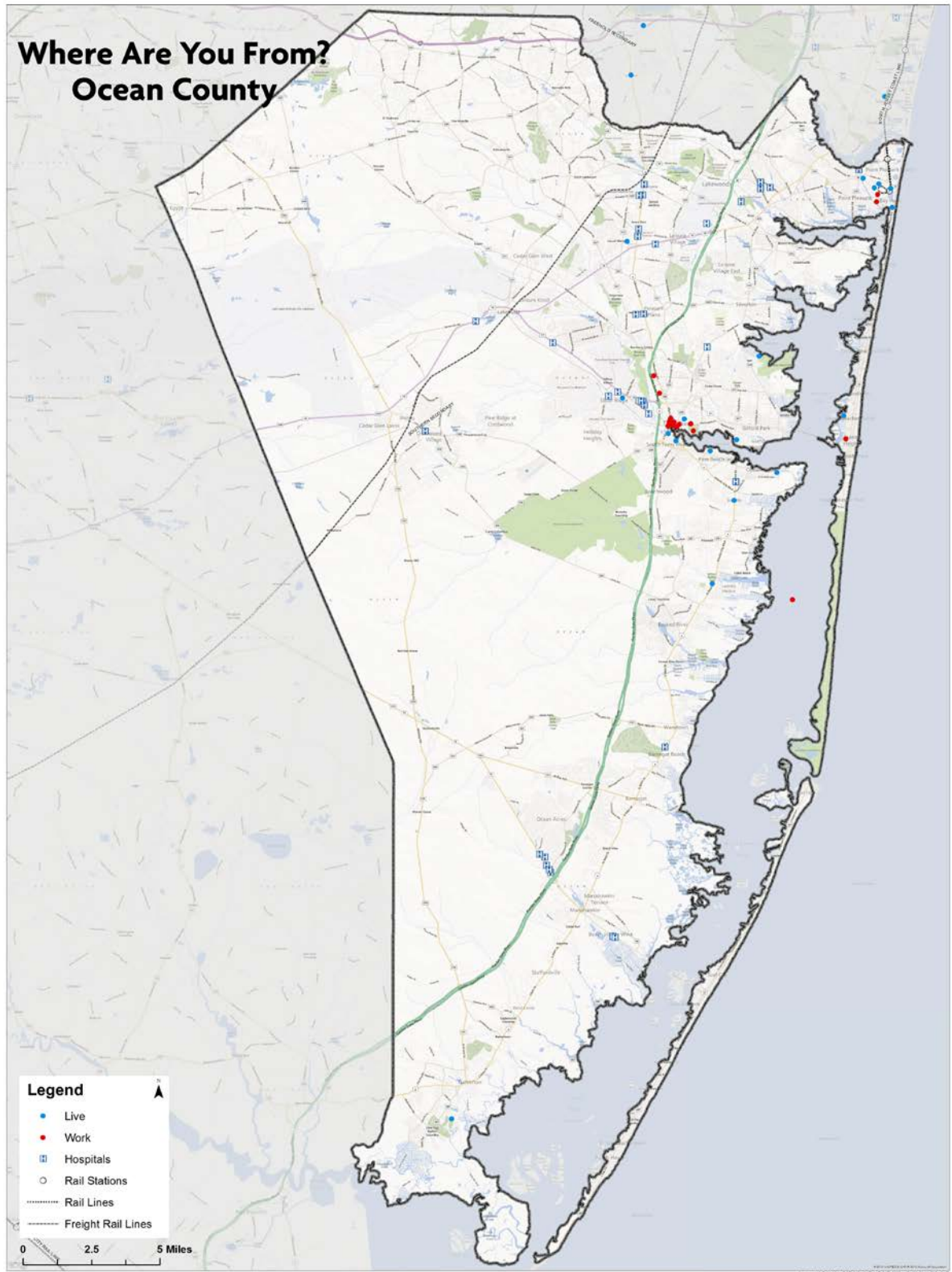
Question	Top Answer	Percent
What aspect of Personal Growth and Well-being is most important to you?	Being close to nature	67%
What aspect of Family is most important to you?	Having time to spend together	67%
What aspect of Community is most important to you?	Having good neighbors and being a good neighbor	33%
What aspect of Education is most important to you?	Tie: Having quality neighborhood schools; Being able to go to college or a trade school; Having opportunities to keep learning all through life	33%
What aspect of Nature is most important to you?	Having green space nearby	67%
What aspect of Safety and Security is most important to you?	Tie: Having a good paying job; Having safe neighborhoods; Peace of mind about the future	33%
How should the region spend transportation dollars? (Participants were asked to select 3)	Expanding transit service	35%
	Making it easier to walk and bike where we need to go	19%
	Making existing highways work better	15%
What sources of funds should be used to support transportation?	Tie: Gas taxes; Working with banks and businesses to share costs and revenue from tolls and fares	31%

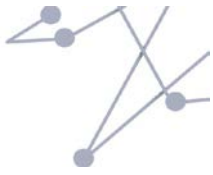
WRAP UP, REPORT BACK & CLOSING REMARKS

The meeting concluded with a wrap-up given by Jon Carnegie and a report back from each of the station facilitators. Participants were encouraged to continue contributing to the regional discussion by visiting the “EngageNorthJersey.com” website.



Appendix A: Map





Appendix B: Summary of Public Input – LIVE*

What I <u>like</u> about my community from the LIVE perspective...		What I would <u>change</u> about my community from the LIVE perspective...	
1	Tom's River in the water.	1	Improve transit.
2	Convenience being by ocean and by the bay.	2	Lack of recreational facilities.
3	Proximity to Philly.	3	Lack of transportation.
4	Downtown available.	4	Need more recreational facilities for the young people.
5	Life on water. (Barnegat Bay)	5	No sidewalks.
6	Walk to the beach on the water (Ortley Beach)	6	Over development. Lack of good paying jobs.
7	Access to beach - country - hills. Diverse landscape and ability to change landscape fast.	7	RE Taxes.
8	The ocean.	8	Tourists (too many)-Ortley Beach.
9	Family oriented community.	9	More welcoming to groups of diversity. Affordable housing - ethnic, etc.
10	Rural settings.	10	Better jobs needed.

An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H.*

Appendix B: Summary of Public Input – WORK*

What I <u>like</u> about my community from the WORK perspective...		What I would <u>change</u> about my community from the WORK perspective...	
1	Positive work environment. Good atmosphere.	1	Lack of professional level jobs.
2	Many resources are available such as the library.	2	More professional level jobs.
3	Easily accessible. Diverse work environment.	3	Work force-number private sector jobs vs. work/labor force. Highest in the State.
4	Local, short commute.	4	More opportunity for elder work. Young people 18-25 year old.
5	Improvement in all areas needed.	5	Improvement in all areas needed.
6	Improvement in all areas.	6	Lack of training, jobs, business, entrepreneurship.
7	More industry vs. service/seasonal industry.	7	Too tourist-dependent.
8	Work in the "environment."	8	Commute to work is too long and congested.
9	More diversity in business.	9	Better public transportation.
10	Tom's River diverse work opportunity.	10	Lack of well-paying jobs.
		11	Job security. Entrepreneurship.

An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H.*



Appendix B: Summary of Public Input – GETTING AROUND*

What I like about my community from the perspective of GETTING AROUND....		What I would change about my community from the perspective of GETTING AROUND...	
1	Accessible to NYC and Phila. Bus to NYC.	1	Faster/Better/More mass transportation. MOM rail.
2	Adequate parking.	2	Lack of public transportation. Lack of sidewalks. Lack of bike lanes. Excessive seasonal traffic.
3	Easy bike access.	3	Commutes are much longer (30-45 min) during tourist season.
4	Nothing positive re: transportation.	4	Mass transit (more or better communicated).
5	Light traffic.	5	High speed rail transit. Better bicycle lanes.
6	GSP. Atlantic City Express.	6	Improve: Lack of bike lanes. Rail trans to NYC and Philly.
7	Ease of travel during non-peak times.	7	Lack of public transit to Philly. Emergency transport to evacuation sites. There are no alternatives to state highways.
8	Winter- no tourists - beautiful commute.	8	Need options to auto.
9	GSP well maintained.	9	No alternatives (public). Lack of public transportation. Lack of rail service.
10	Route 9 is good in my town for drivers.	10	Dislike fact that there is no transportation planning for the tourist season. Like shorter commute in winter.
		11	Improve public transportation. Open up Ocean Ride to more people.

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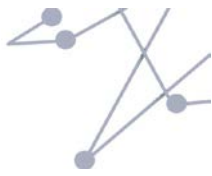


Appendix C: Priority Objectives- Missing

The following table is a list of ideas that participants felt were missing from the Goals and Objectives presented at the workshop.

LIVE		WORK	GETTING AROUND	
1	Affordable housing.		1	Enhance efficiency - specifically rail transportation.
2	Increase educational programs to draw technology employers.		2	Training and future skill development.
			3	Commercial transportation alternatives (avoid congested roads).
			4	Affordable housing.

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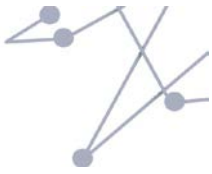


Appendix D: Priority Objectives

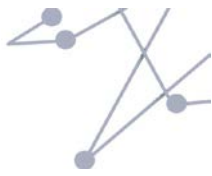
At each station, participants were asked to rank the Objectives within the Goals, including any added Objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important” (represented with a green dot), “Very Important” (blue dot), and “Important” (yellow dot). The votes were weighted according to the following system: Most Important received 3 points, Very Important 2 points, Important 1 point. Then, each Objective received a total score. Total = (Most Important x3) + (Very Important x 2) + (Important)

Appendix D: Priority Objectives – LIVE

LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	0	0	1	1
Keep and create well-paying jobs	0	2	0	2
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	3	2	0	5
Increase the economy's ability to adapt to change	3	0	0	3
Increase regional self-sufficiency	0	0	0	0
Goal 2 - Ensure communities are safe, healthy & great places to live	0	2	0	2
Create safe, stable neighborhoods with high-quality housing	3	0	1	4
Improve public health	0	0	1	1
Improve access to local parks and recreation	0	2	0	2
Improve access to community resources such as libraries, senior centers, youth activities	0	0	0	0
Preserve and enhance the character of existing downtowns and neighborhoods	0	0	1	1
Improve access to arts and cultural resources	0	0	0	0
Goal 3 - Improve everyone's access to opportunity	0	2	1	3
Connect where people live with where they need to go	6	2	1	9
Maintain and improve the quality of schools	0	2	0	2
Create inclusive, mixed-income neighborhoods	0	0	0	0
Reduce combined transportation and housing costs	0	2	1	3



LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 4 - Enhance efficiency & conserve land	3	0	0	3
Increase investment near existing housing, jobs & transportation	0	0	0	0
Maintain & expand vibrant downtowns and "main streets"	0	0	3	3
Encourage development of compact neighborhoods with a mix of housing, shopping and services	0	0	0	1
Goal 5 - Protect & enhance environment	12	0	0	12
Preserve open space and natural areas	0	0	0	0
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	0	0	0
Increase ability to respond to and recover from extreme weather events	0	0	0	0
Ensure adequate water supply	0	0	0	0
Improve water quality	3	0	0	3
Direct development away from environmentally sensitive areas	0	0	1	1
Preserve wildlife habitat	0	2	0	2
OTHER				
Reducing Crime	3	0	0	3
Access to open space and recreation	0	2	0	2



Appendix D: Priority Objectives – WORK

WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	6	0	1	7
Keep and create well-paying jobs	3	2	0	5
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	0	6	0	6
Increase the economy's ability to adapt to change	3	0	1	4
Increase regional self-sufficiency	0	0	1	1
Goal 2 - Ensure communities are safe, healthy & great places to live	0	2	0	2
Create safe, stable neighborhoods with high-quality housing	3	0	0	3
Improve public health	0	0	0	0
Improve access to local parks and recreation	0	0	0	0
Improve access to community resources such as libraries, senior centers, youth activities	0	0	0	0
Preserve and enhance the character of existing downtowns and neighborhoods	0	0	0	0
Improve access to arts and cultural resources	0	0	0	0
Goal 3 - Improve everyone's access to opportunity	3	4	1	8
Connect where people live with where they need to go	0	0	3	3
Maintain and improve the quality of schools	0	2	0	2
Create inclusive, mixed-income neighborhoods	0	0	0	0
Reduce combined transportation and housing costs	0	2	0	2



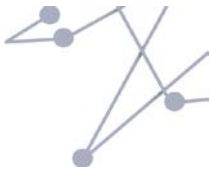
WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 4 - Enhance efficiency & conserve land	0	0	0	0
Increase investment near existing housing, jobs & transportation	0	0	0	0
Maintain & expand vibrant downtowns and "main streets"	3	0	0	3
Encourage development of compact neighborhoods with a mix of housing, shopping and services	0	0	0	0
Goal 5 - Protect & enhance environment	9	2	1	12
Preserve open space and natural areas	3	0	0	3
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	0	2	2
Increase ability to respond to and recover from extreme weather events	0	0	1	1
Ensure adequate water supply	0	0	0	0
Improve water quality	3	0	0	3
Direct development away from environmentally sensitive areas	0	0	0	0
Preserve wildlife habitat	0	0	0	0

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Appendix D: Priority Objectives – GETTING AROUND

GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	0	0	0	0
Keep and create well-paying jobs	0	0	0	0
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	0	6	1	7
Increase the economy's ability to adapt to change	0	2	0	2
Increase regional self-sufficiency	0	0	0	0
Goal 2 - Ensure communities are safe, healthy & great places to live	0	0	1	1
Create safe, stable neighborhoods with high-quality housing	0	0	0	0
Improve public health	0	0	0	0
Improve access to local parks and recreation	0	0	0	0
Improve access to community resources such as libraries, senior centers, youth activities	0	2	1	3
Preserve and enhance the character of existing downtowns and neighborhoods	0	0	0	0
Improve access to arts and cultural resources	0	0	0	0
Goal 3 - Improve everyone's access to opportunity	0	0	0	0
Connect where people live with where they need to go	9	4	2	15
Maintain and improve the quality of schools	3	2	0	5
Create inclusive, mixed-income neighborhoods	3	0	0	3
Reduce combined transportation and housing costs	0	0	0	0



GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 4 - Enhance efficiency & conserve land	9	0	0	9
Increase investment near existing housing, jobs & transportation	3	2	2	7
Maintain & expand vibrant downtowns and "main streets"	0	2	1	3
Encourage development of compact neighborhoods with a mix of housing, shopping and services	0	0	2	2
Goal 5 - Protect & enhance environment	6	2	0	8
Preserve open space and natural areas	0	0	0	0
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	0	0	0
Increase ability to respond to and recover from extreme weather events	0	0	0	0
Ensure adequate water supply	0	0	1	1
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	0	0	0	0
Preserve wildlife habitat	0	0	0	0

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Appendix E: Together North Jersey Station

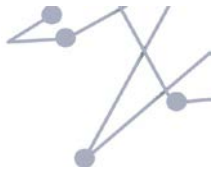
COORDINATE	
Goal 6 - Address regional growth issues	Totals
Align existing plans, programs and regulations at all levels of government	0
Foster collaboration between federal, state, county and local governments to address regional growth issues	2
Maintain up-to-date, coordinated local, regional and State functional plans that reflect these goals	0
Provide a regional framework for making decisions about capital investments, programs, regulations and major development applications	2
Ensure a broad cross-section of residents, businesses and government are engaged in planning efforts, including those traditionally under-represented in regional planning processes	2
Respect property rights during planning and implementation	0
NEW	
A thru D collectively	3
Agencies at all levels of government to implement collaborative plans	1
Total:	10



Appendix F: Together North Jersey Station – Suggestions from the Public

At the Ocean County workshop, no questions or comments were written by the public.

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Appendix G: Interactive Polling

Session Name: OCEAN Session 4-11-2013 8:13 PM

Date Created: 4/11/2013 5:44:43 PM **Active Participants:** 17 of 17

Average Score: 0.00%

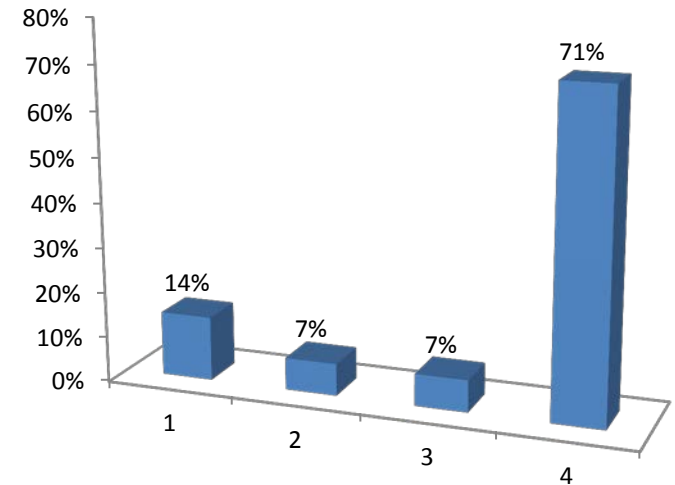
Questions: 22

Results By Question

PRACTICE QUESTION

1.) "Jersey Shore" is must-see TV. (Multiple Choice)

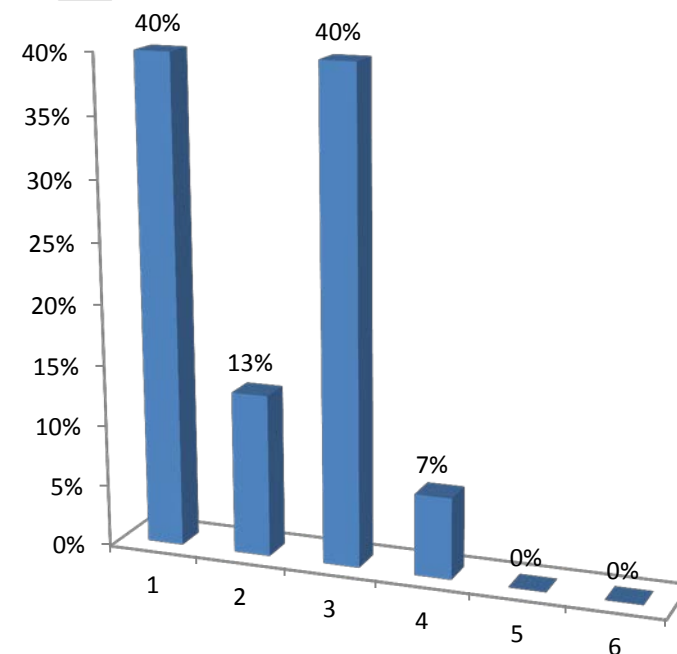
	Responses	
	Percent	Count
Strongly Agree	14%	2
Somewhat Agree	7%	1
Somewhat Disagree	7%	1
Strongly Disagree	71%	10
Totals	100%	14





2.) What aspect of Personal Growth and Well-Being is most important to you? (Multiple Choice)

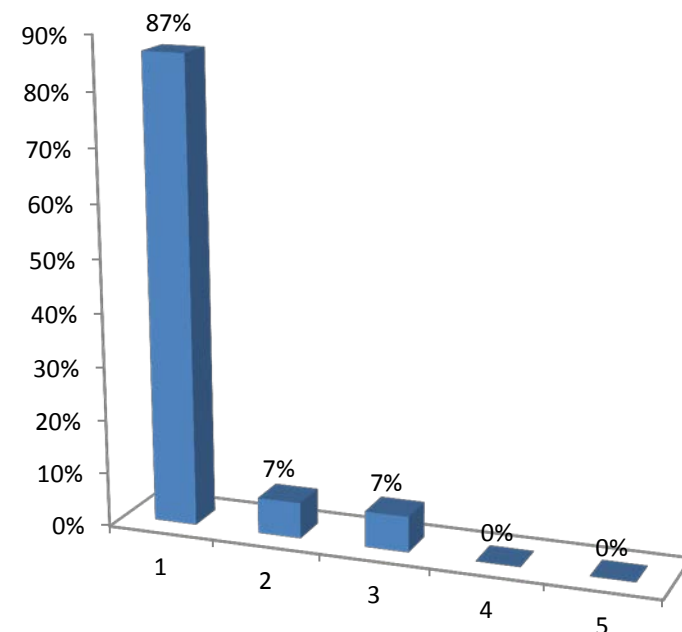
	Responses	
	Percent	Count
Being healthy and taking care of yourself	40%	6
Being close to nature	13%	2
Volunteering and giving back to your community	40%	6
Spirituality and religion	7%	1
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	15





3.) What aspect of Family is most important to you? (Multiple Choice)

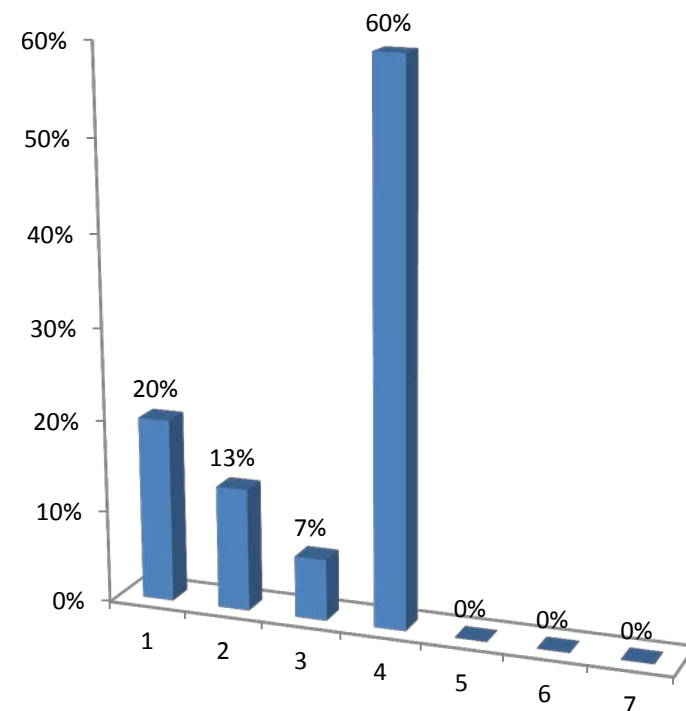
	Responses	
	Percent	Count
Having time to spend together	87%	13
Having extended family nearby	7%	1
Making time for recreational and cultural activities together	7%	1
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	15





4.) What aspect of Community is most important to you? (Multiple Choice)

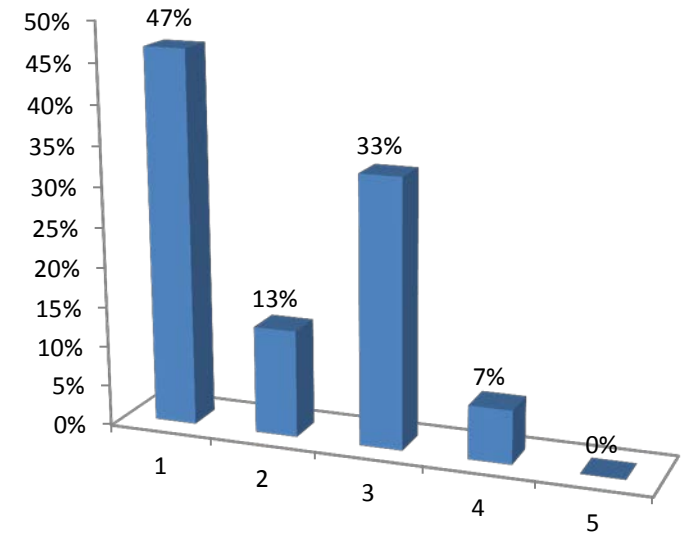
	Responses	
	Percent	Count
Feeling a sense of community	20%	3
Having community-sponsored activities to go to	13%	2
Living in a diverse community	7%	1
Having good neighbors and being a good neighbor	60%	9
Being self-reliant and left alone	0%	0
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	15

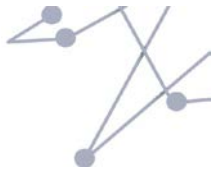




5.) What aspect of Education is most important to you? (Multiple Choice)

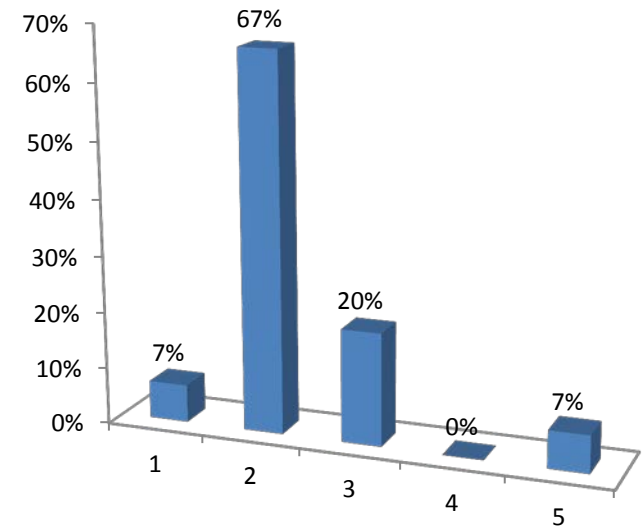
	Responses	
	Percent	Count
Having quality neighborhood schools	47%	7
Being able to go to college or a trade school	13%	2
Having opportunities to keep learning all through life	33%	5
None of the above	7%	1
Prefer not to answer	0%	0
Totals	100%	15





6.) What aspect of Nature is most important to you? (Multiple Choice)

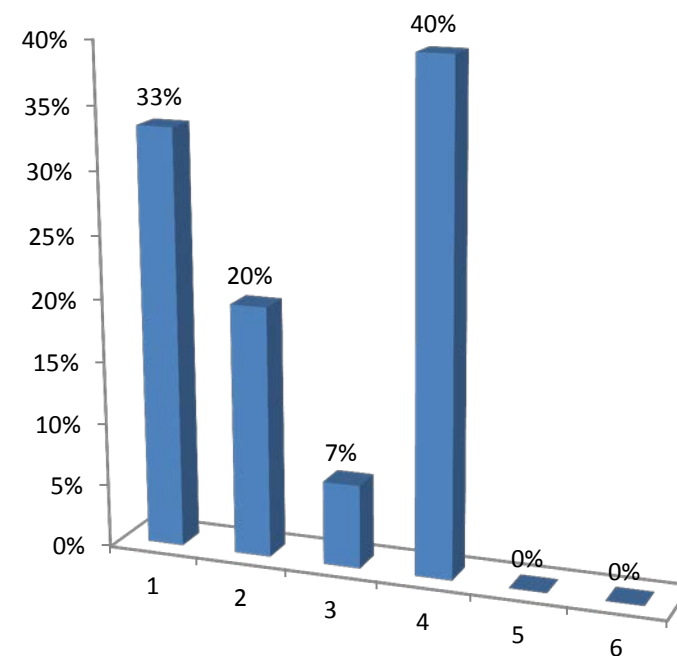
	Responses	
	Percent	Count
Having green space nearby	7%	1
Taking good care of our air, water and natural lands	67%	10
Protecting wildlife habitat	20%	3
None of the above	0%	0
Prefer not to answer	7%	1
Totals	100%	15





7.) What aspect of Safety and Security is most important to you? (Multiple Choice)

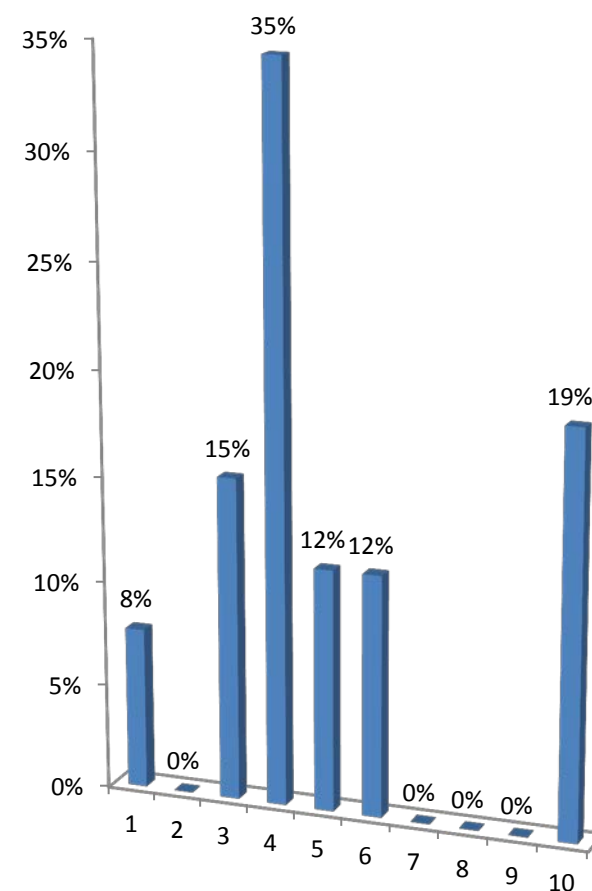
	Responses	
	Percent	Count
Having a good paying job	33%	5
Having Safe neighborhoods	20%	3
Fewer traffic-related accidents	7%	1
Peace of mind about the future	40%	6
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	15





8.) How should the region spend transportation dollars? (select three) (Multiple Choice - Multiple Response)

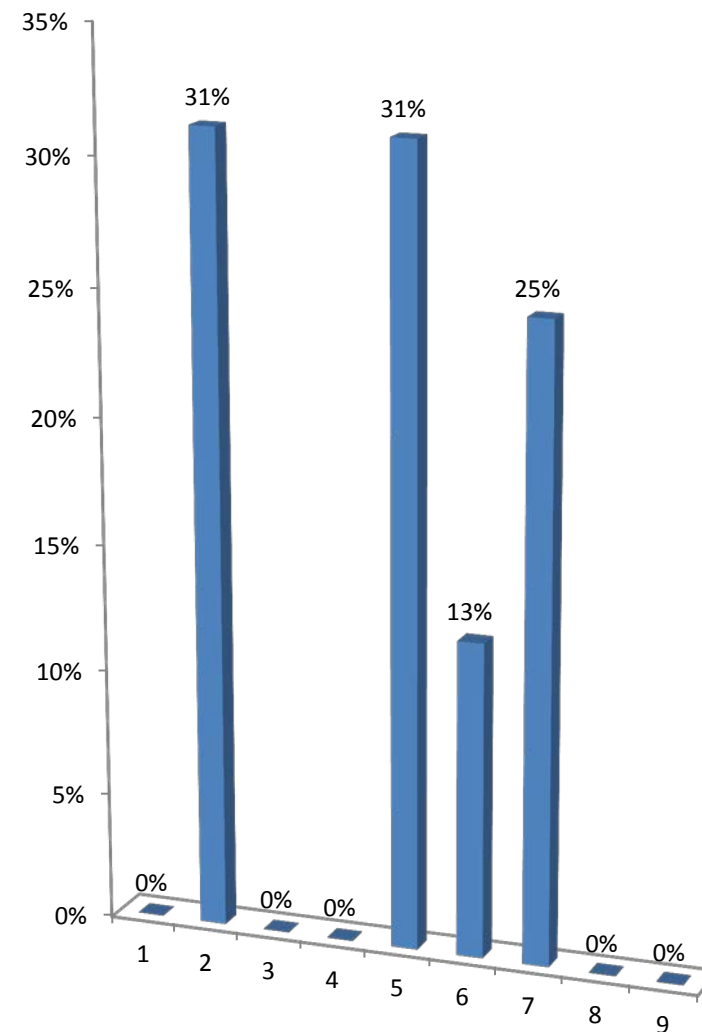
	Responses	
	Percent	Count
Fixing unsafe bridges	8%	2
Building more highways	0%	0
Making existing highways work better	15%	4
Expanding transit service	35%	9
Making existing transit work better	12%	3
Making it easier to transport goods and materials around the region	12%	3
Using technology to improve transportation	0%	0
Supporting more carpooling and shuttles	0%	0
Making our roads safer	0%	0
Making it easier to walk and bike where we need to go	19%	5
Totals	100%	26





9.) What sources of funds should be used to support transportation? (Multiple Choice)

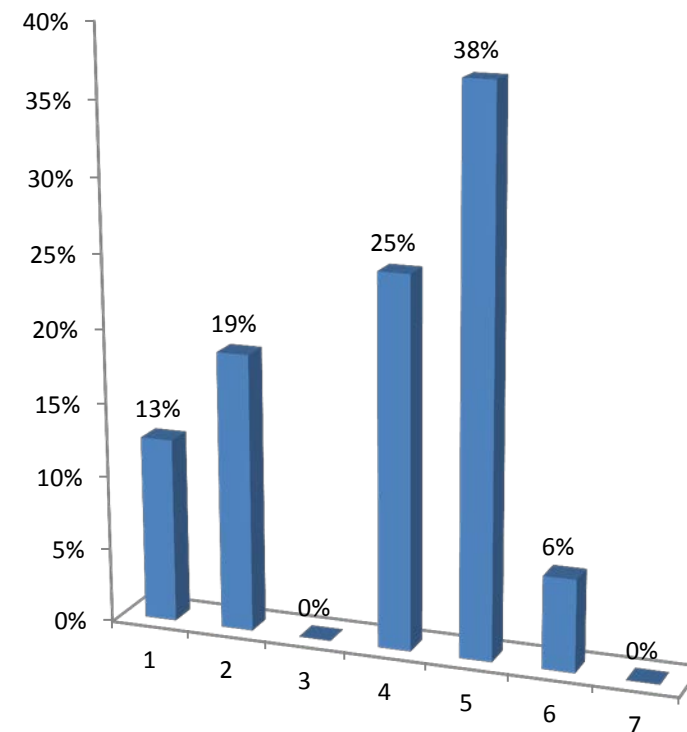
	Responses	
	Percent	Count
Transit fares and tolls	0%	0
Gas taxes	31%	5
General taxes like income tax or sales tax	0%	0
Borrowing more money and paying it off over time	0%	0
Selling “naming” rights to bridges, highways and train stations like we do with stadiums and arenas	31%	5
Working with banks and businesses to share costs and revenue from tolls and fares	13%	2
All of the above	25%	4
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	16





10.) Which group best describes your age? (Multiple Choice)

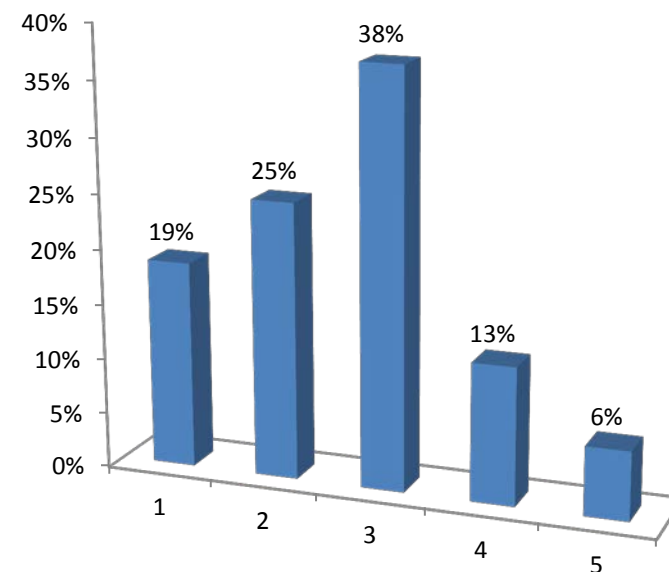
	Responses	
	Percent	Count
Under 25	13%	2
25-34	19%	3
35-44	0%	0
45-64	25%	4
65-74	38%	6
75 years and older	6%	1
Prefer not to answer	0%	0
Totals	100%	16

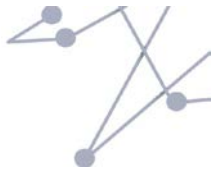




11.) What is your household size? (include yourself) (Multiple Choice)

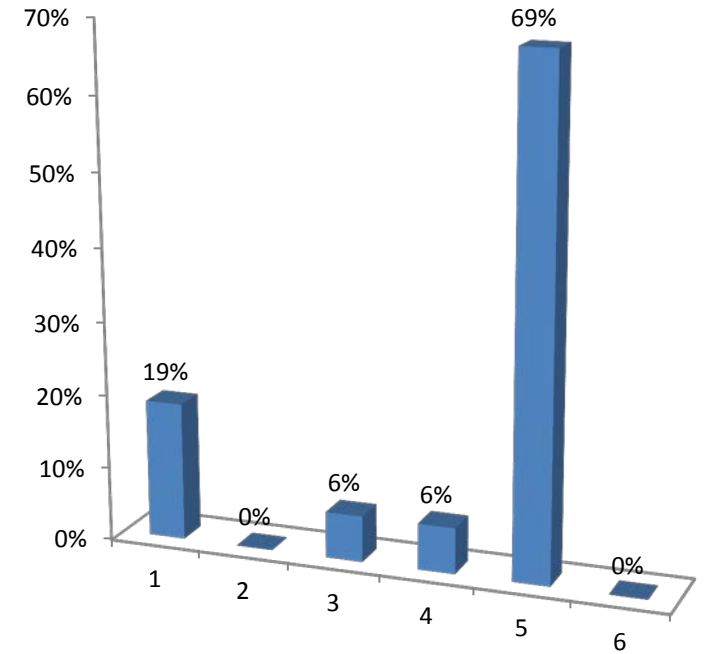
	Responses	
	Percent	Count
1 person household	19%	3
2 person household	25%	4
3 person household	38%	6
4 or more person households	13%	2
Prefer not to answer	6%	1
Totals	100%	16





12.) How many persons in your household are under the age of 18? (Multiple Choice)

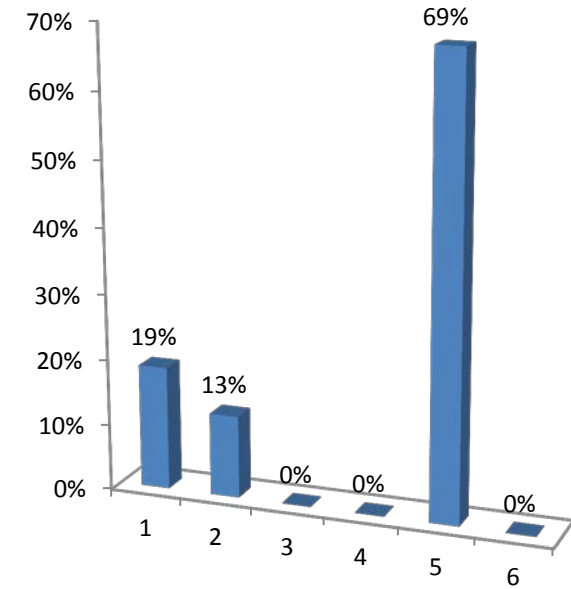
	Responses	
	Percent	Count
One (1)	19%	3
Two (2)	0%	0
Three (3)	6%	1
Four or more (4+)	6%	1
None	69%	11
Prefer not to answer	0%	0
Totals	100%	16

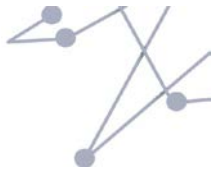




13.) How many persons in your household are over the age of 65? (Multiple Choice)

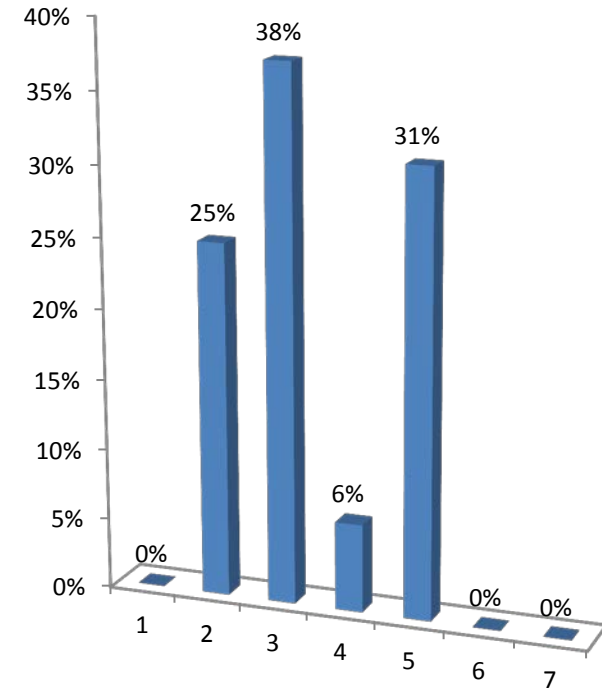
	Responses	
	Percent	Count
One (1)	19%	3
Two (2)	13%	2
Three (3)	0%	0
Four or more (4+)	0%	0
None	69%	11
Prefer not to answer	0%	0
Totals	100%	16

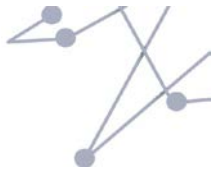




14.) How would you describe the community in which you live? (Multiple Choice)

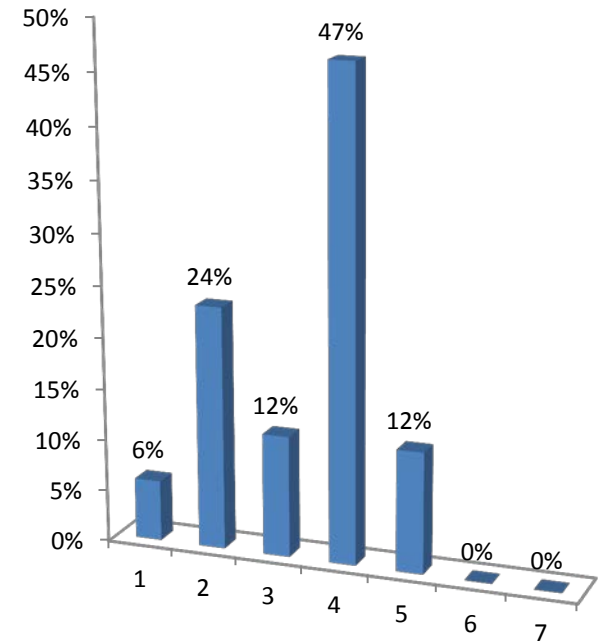
	Responses	
	Percent	Count
City	0%	0
Small town	25%	4
Suburban township	38%	6
Rural township	6%	1
Vacation/Resort community	31%	5
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	16

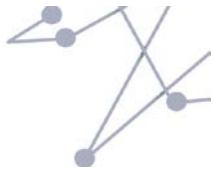




15.) How long have you lived in your current neighborhood? (Multiple Choice)

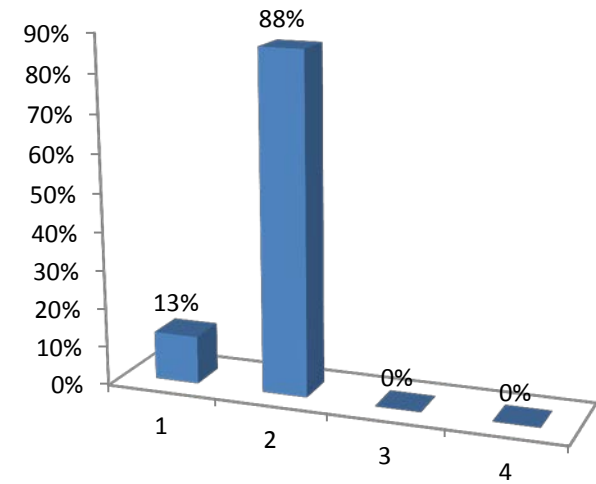
	Responses	
	Percent	Count
Less than a year	6%	1
1-3 years	24%	4
4-10 years	12%	2
11-20 years	47%	8
20+ years	12%	2
I do not live in Northern NJ	0%	0
Prefer not to answer	0%	0
Totals	100%	17



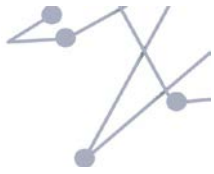


16.) Do you rent or own your home? (Multiple Choice)

		Responses	
		Percent	Count
Rent		13%	2
Own		88%	14
Residence is provided by others		0%	0
Prefer not to answer		0%	0
Totals		100%	16

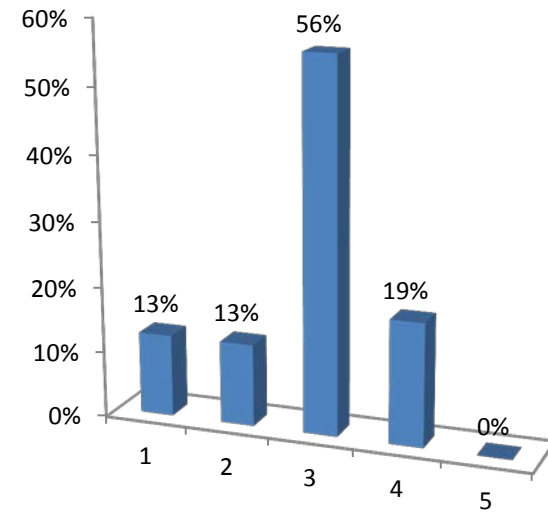


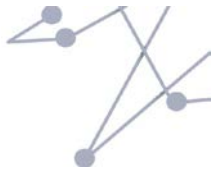
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17.) How many vehicles are kept at your home for your household's use? (Multiple Choice)

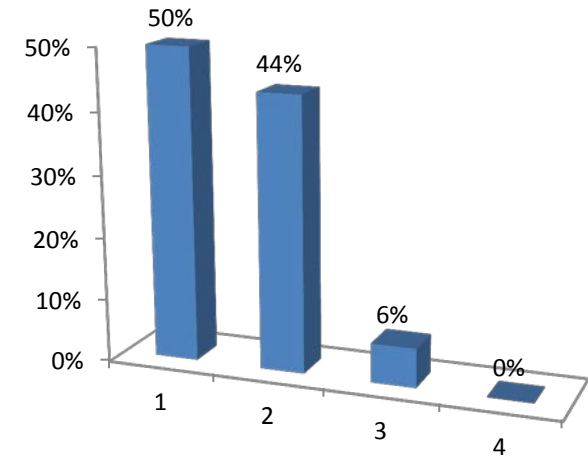
	Responses	
	Percent	Count
No vehicles	13%	2
1 vehicle	13%	2
2 vehicles	56%	9
3+ vehicles	19%	3
Prefer not to answer	0%	0
Totals	100%	16





18.) Are you....? (Multiple Choice)

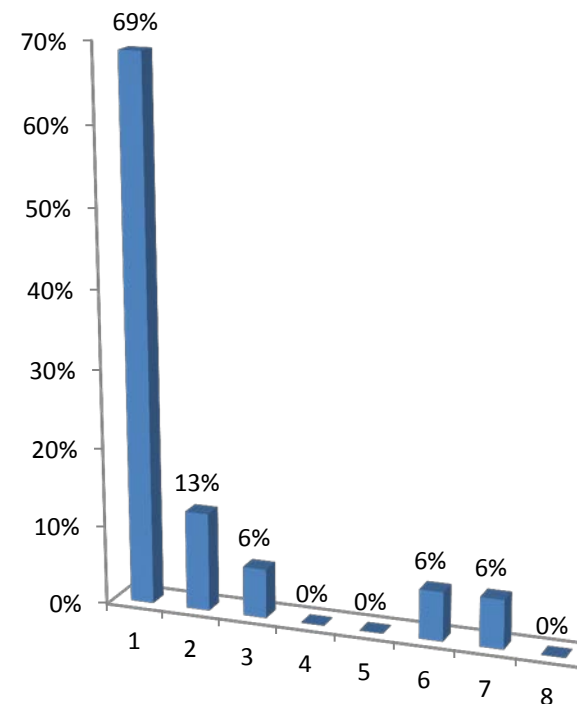
	Responses	
	Percent	Count
Male	50%	8
Female	44%	7
Other	6%	1
Prefer not to answer	0%	0
Totals	100%	16





19.) What race or ethnicity best describes you? (Multiple Choice)

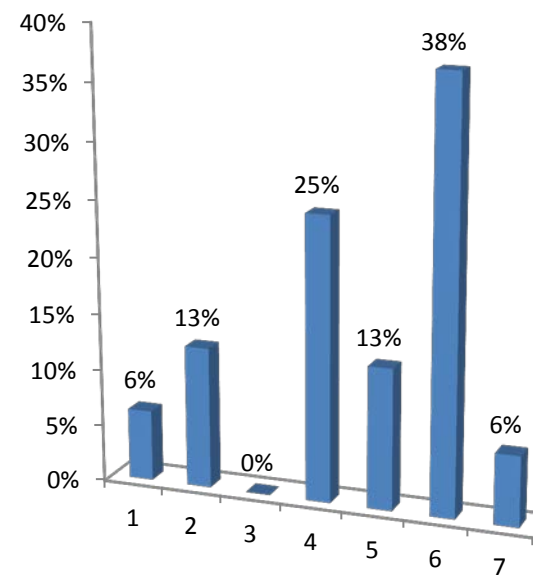
	Responses	
	Percent	Count
White, Not Hispanic	69%	11
Black, Not Hispanic	13%	2
White, Hispanic	6%	1
Black, Hispanic	0%	0
Asian American	0%	0
Native American	6%	1
More than One Race	6%	1
Prefer not to answer	0%	0
Totals	100%	16





20.) What is your household income? (Multiple Choice)

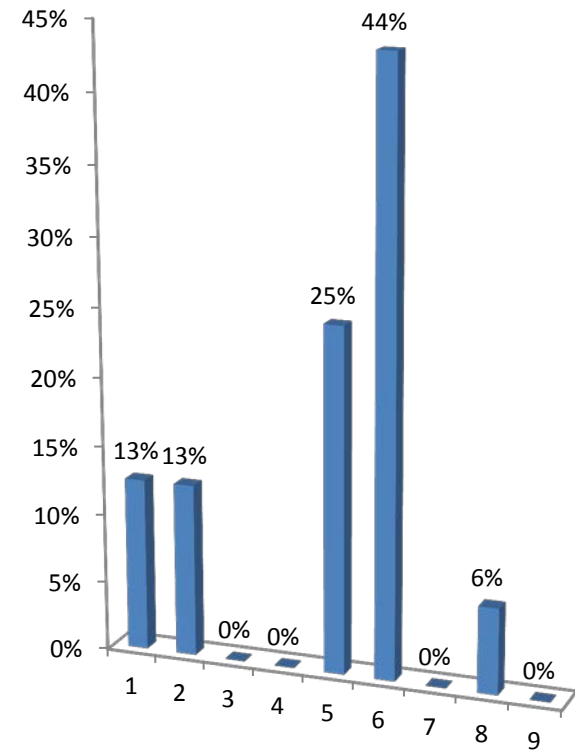
	Responses	
	Percent	Count
\$0 - \$24,999	6%	1
\$25,000 - \$49,999	13%	2
\$50,000 - \$74,999	0%	0
\$75,000 - \$100,000	25%	4
\$101,000 - \$150,000	13%	2
More than \$150,000	38%	6
Prefer not to answer	6%	1
Totals	100%	16

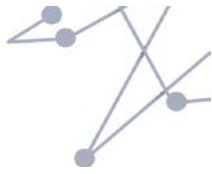




21.) What is the highest degree or level of school completed? (Multiple Choice)

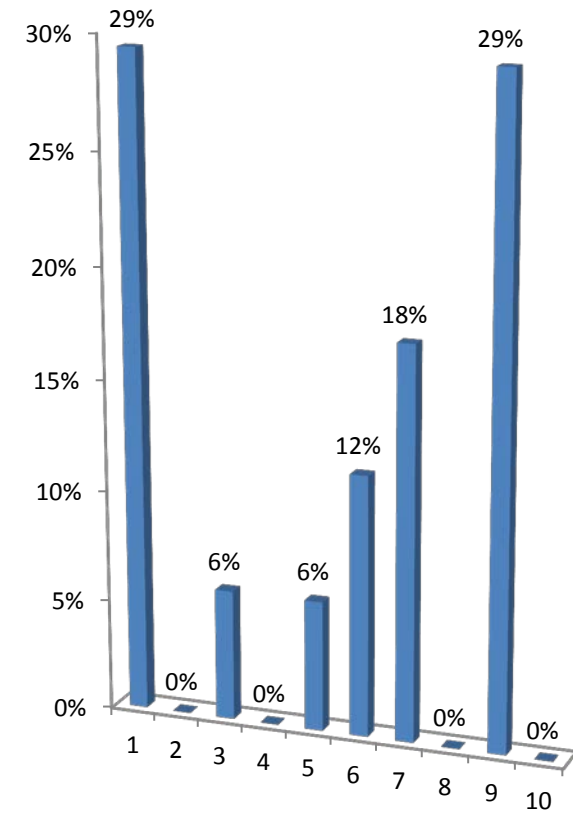
	Responses	
	Percent	Count
Less than High School Diploma or GED	13%	2
High School Graduate	13%	2
Some College	0%	0
Associate's Degree (AA, AS)	0%	0
Bachelor's Degree (BA, BS)	25%	4
Master's Degree	44%	7
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	0%	0
Doctorate Degree (PhD or EdD)	6%	1
Prefer not to answer	0%	0
Totals	100%	16





22.) How did you hear about tonight's meeting? (Multiple Choice - Multiple Response)

	Responses	
	Percent	Count
Together North Jersey email/website	29%	5
NJTPA email/website	0%	0
County/city email/website	6%	1
Print newspaper	0%	0
Online newspaper	6%	1
Community group or organization	12%	2
Family, friend, or associate	18%	3
Flyer posted at library, senior center or government building	0%	0
Other	29%	5
Prefer not to answer	0%	0
Totals	100%	17





Appendix H: Unreadable Public Input Responses

For the Ocean County workshop, no questions or comments were recorded as unreadable.

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