

Workshop Summary

Monmouth County Discovery Workshop

Monmouth County Library Headquarters, Manalapan Township, NJ
Tuesday, May 21, 2013

BACKGROUND

During the months of February through May 2013, **Together North Jersey (TNJ)** and the **North Jersey Transportation Planning Authority (NJTPA)** jointly convened a series of 14 public outreach workshops. The purpose of the workshops was to gather input from local officials, residents and businesses about what it is like to live, work, and get around northern New Jersey and how we can work together to ensure a prosperous future for the northern part of the state. The workshops were convened in support of two concurrent planning processes that are described in more detail below.

About Together North Jersey

Together North Jersey is a voluntary partnership of jurisdictions, organizations, businesses, educational institutions, and agencies in the 13-county NJTPA planning region (See Figure 1) that have agreed to work together to develop a long-range action plan to address the challenges facing the region. In November 2011, the U.S. Department of Housing and Urban Development awarded **Together North**

Jersey a \$5 million Sustainable Communities Regional Planning Grant. The grant is matched with an additional \$5 million in leveraged funds from project partners. Grant funds will be used to: 1) develop a Regional Plan for Sustainable Development (RPSD) for the 13-county planning region; 2) implement up to 18 local demonstration projects; and 3) provide technical assistance and offer capacity-building opportunities that include: a program of educational conference, workshops and webinars as well as to two capacity-building grant programs – one for counties and cities participating on the steering committee and a second for non-governmental organizations (NGOs) to become involved in the regional planning process.

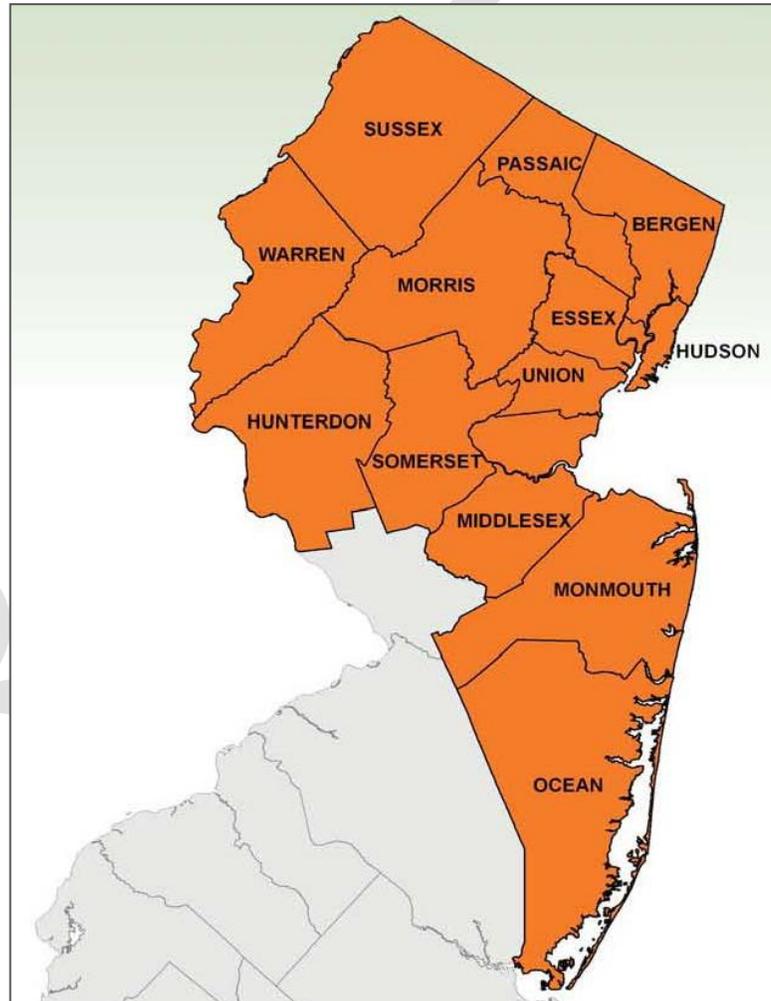
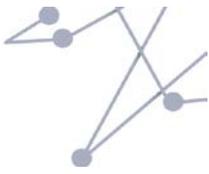


Figure 1: The NJTPA and Together North Jersey Planning Region



The Together North Jersey RPSD Planning Process

The **Together North Jersey** RPSD planning process will engage officials at multiple levels of government, businesses, non-governmental organizations, other stakeholders and the general public in a strategic planning process designed to address the challenges facing the region. The planning process is divided into three phases designed to explore existing conditions and trends, consider different scenarios for future growth and development, and develop a detailed action plan for achieving the region’s vision and goals (See Figure 2).



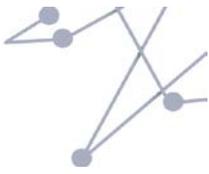
Figure 2: Together North Jersey RPSD Planning Process

About the NJTPA

The NJTPA is the federally authorized Metropolitan Planning Organization (MPO) for 6.6 million people in the 13-county northern New Jersey region. Each year, the NJTPA oversees more than \$2 billion in transportation improvement projects and provides a forum for interagency cooperation and public input into funding decisions. It also sponsors and conducts studies, assists county planning agencies, and monitors compliance with national air quality goals.

NJTPA’s Regional Transportation Plan

NJTPA’s current Regional Transportation Plan (RTP), **Plan 2035**, was adopted in 2009. Under federal law, MPOs like the NJTPA are required to update their long range plans every four years as a condition for the receipt of federal transportation funding. NJTPA is currently in the process of updating **Plan 2035**. The updated plan (**Plan 2040**) is scheduled for adoption by fall 2013. It will lay out the vision for development of the transportation system through 2040 and serve as a transportation investment guide for the region. Preparation of **Plan 2040** is being closely coordinated with the Together North Jersey RPSD planning process.



“DISCOVERY” WORKSHOP PURPOSE, OBJECTIVES AND AGENDA

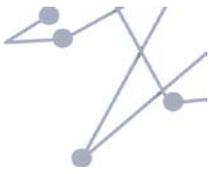
As stated above, the purpose of the Discovery workshops was to gather input from local officials, residents and businesses about what it is like to live, work and get around northern New Jersey and how we can work together to ensure prosperous future for the northern part of the state. The more specific objectives of the workshops were to:

1. Introduce Together North Jersey to local government (county and municipal) officials, stakeholders and the general public throughout the region.
2. Provide meeting participants with information about the RPSD and RTP planning processes.
3. Provide meeting participants with information about current conditions and trends related to the topic areas to be addressed in the planning process.
4. Solicit and obtain input related to the following:
 - What do people like most about their communities/region?
 - What might people like to change if they could?
 - What aspects of personal growth and well-being, family, community, nature, education, safety and security are most important to people in the region?
 - Which community planning goals and objectives are most important?
 - What are the region’s biggest strengths?
 - What are the biggest challenges facing the region?
 - What transportation challenges and priorities are most important?
 - How should we prioritize transportation investments?

The following brief agenda outlines how the workshops were organized and conducted:

- I. Self-Discovery Open House**
 - a. Sign-in and Refreshments
 - b. Where are you from? Where do you work? Map
 - c. Engage North Jersey website demonstrations
- II. Welcoming Remarks**
 - a. Local elected official
- III. Agenda Overview and Ground Rules**
- IV. Introducing Together North Jersey Presentation**
- V. “Listen & Learn” Activity Stations**
 - a. Together North Jersey Q&A (optional)
 - b. NJTPA Regional Transportation Plan
 - c. Live
 - d. Work
 - e. Getting Around
- VI. What’s Important to You Polling Exercise**
- VII. Wrap Up, Report Back and Closing Remarks**

The sections that follow summarize the input received at the workshop.



OVERVIEW

The meeting hosted jointly by Together North Jersey (TNJ) and the North Jersey Transportation Planning Authority (NJTPA) scheduled for approximately two-and-a-half hours began at 6:00 PM with participants arriving to explore the Open House portion of the workshop. A total of 27 participants attended the meeting, which included a program of the following:

1. Welcoming remarks given by Monmouth County Planning Director, Ed Sampson;
2. Overviews of the Together North Jersey (TNJ) effort and the NJTPA's Regional Transportation Plan update were presented by Jon Carnegie, Project Director of TNJ and Executive Director of the Alan M. Voorhees Transportation Center at the Bloustein School of Planning and Public Policy, Rutgers University, in plenary;
3. Break-out sessions, rotating through five stations (LIVE, WORK, GETTING AROUND, Together North Jersey and NJTPA/RTP) led by two facilitators from the TNJ project team per station, at the stations participants prioritized goals/objectives and provided input on investment;
4. A regrouped plenary with an interactive polling exercise focusing on important challenges and opportunities facing the region;
5. A wrap-up/report out, given by Jon Carnegie and the station facilitators.

OPEN HOUSE

Self-Discovery

As attendees arrived at the workshop, they were asked to sign-in to receive notification of follow-up events. Attendees were also given a program folder, which contained a workshop agenda, copies of all of the presentations, TNJ and NJTPA publications, a passbook to record stamps denoting visits to each of the stations in order to encourage participation, and a comment form. Until approximately 6:30 PM, at their leisure, participants had the option of enjoying a light meal provided by TNJ, visiting the various stations, and/or becoming acquainted with the "EngageNorthJersey.com" site that replicated most of the in-person activities online.

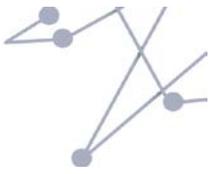
Map Exercise: "Where are you from?"

After receiving their program folders, attendees were asked to place dots on a map indicating where they lived and where they worked in Monmouth County. To view the map, see **Appendix A**.

WORKSHOP INTRODUCTION

Welcoming Remarks

An elected official or director of planning of the host jurisdiction of the workshop is invited to provide welcoming remarks. The remarks usually include connection between the Together North Jersey effort and/or the NJTPA work and initiatives of the host jurisdiction. In this workshop, Planning Director Ed Sampson's remarks highlighted a grant from Together North Jersey for the Connecting Community Corridors "local demonstration" project, which focuses on a series of interconnecting transportation corridors. This effort is a partnership between the County, the City of Asbury Park, Borough of Bradley Beach, Neptune Township, Interfaith Neighborhoods, and Together North Jersey. He explained this strategic plan is meant to "build" upon past planning efforts, focusing on key priorities established by stakeholders and to generate outcomes that can be implemented. Sampson emphasized that, although

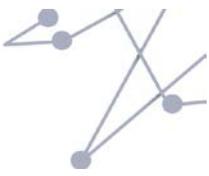


there are three municipalities in this project, people who live, work, and get around in this area – whether on foot, bicycle, transit or automobile – will experience the corridors as interconnected “linear places.”

Introducing Together North Jersey Presentation

Together North Jersey Project Director, Jon Carnegie, provided an overview presentation on Together North Jersey that included the following information:

- **What is Together North Jersey?** – Together North Jersey is a voluntary partnership of cities, towns, counties, agencies, non-profit organizations and others in northern New Jersey that have agreed to work together with the public to plan for the region’s future. Together North Jersey is funded by a Sustainable Communities Regional Planning Grant from United States Department of Housing and Urban Development (HUD).
- **Why Together North Jersey?** – Together North Jersey was created to provide a way for local officials, businesses, state and regional agencies, non-profit organizations, other stakeholders and the public to work together to develop a regional action plan to address the many challenges facing the region. These challenges include:
 - Declining prosperity
 - Stagnant/uneven job growth
 - High unemployment
 - Increasing debt delinquencies
 - Declining home values & ownership rates
 - High cost of living
 - Housing affordability
 - Transportation costs
 - Fiscal uncertainty
 - High property taxes
 - Government debt burden
 - Looming service cuts
 - Unfunded maintenance
 - Underperforming Cities
 - Concentration of poverty
 - Public safety issues
 - School quality
 - Long commutes & traffic congestion
 - Environmental & public health concerns
 - Increase in chronic disease
 - Air & water pollution
 - Recovering from recent disasters
 - Changing demographics
 - Shifting real estate market demand

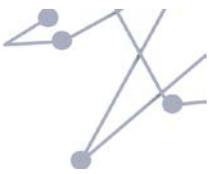


- **What will Together North Jersey do?** – Together North Jersey will: 1) undertake an extensive outreach process to figure out what we can do together to address regional challenges; 2) implement up to 40 local planning projects to address local priorities and inform the regional plan; and 3) provide technical assistance and training
- **Public and Stakeholder Engagement** – The purpose of Together North Jersey’s public and stakeholder engagement activities is to listen and learn from local officials, residents, business owners and other stakeholders from around the region. Activities will include: interviews and small group meetings; three Together North Jersey Standing Committees that will meet 3-6 times per year; up to 50 public workshops and meetings over 18 months, and the Engage North Jersey website which will collect input from people on-line. The planning process will include three phases that seek to answer the following three questions: Where are we now and where are we heading? Where do we want to go? and, How do we get there?

LISTEN & LEARN ACTIVITY

During the Listen & Learn Activity there were five stations (NJTPA/RTP, LIVE, WORK, GETTING AROUND and TNJ) to rotate through.

- At the **NJTPA/RTP Station**, participants were asked “How do you want to INVEST?” in terms of transportation funding. This was done by dropping investment beads into jars correlated with particular capital investment categories (i.e. transit expansion, bike/ped, etc.)
- While rotating through the three **Topical Stations (LIVE, WORK, GETTING AROUND)**, participants shared ideas about “What you LIKE or would CHANGE about your community?” Then prioritized goals and objectives through a “Dotmocracy” exercise.
- At the **TNJ Station**, regional coordination goals were discussed and prioritized.



NJTPA/Regional Transportation Plan (RTP) Station: Transportation Investment

At this station, participants heard from NJTPA staff about the current Regional Transportation Plan update, as well as a presentation of the demographic trends by Zenobia Fields of NJTPA.

Current Federal transportation investments are represented by percent in pie chart Figure 3-A. Participants at the workshop were asked to select three top priorities within the current investment categories. A total of 24 people participated in the RTP exercise. Their desired investments are displayed in the pie chart Figure 3-B.

Figure 3-A: Current Federal Transportation Investments

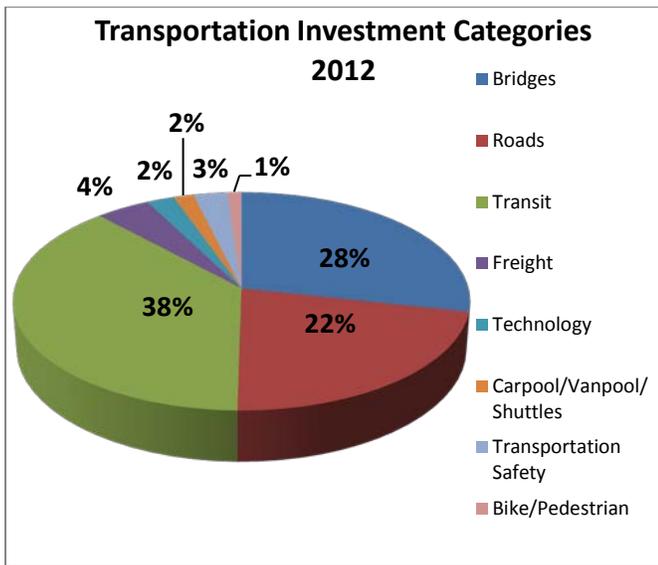
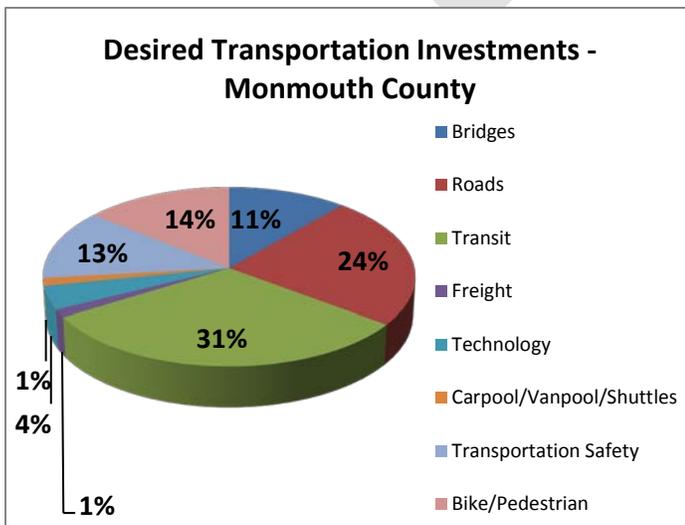
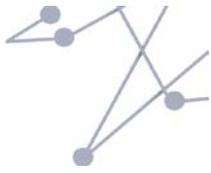


Figure 3-B: Desired Transportation Investments





Topical Station: Summary of Public Input

At the LIVE, WORK and GETTING AROUND station rotations, participants were asked two questions: “What do you like about where you live/work/about how you get around your community?” And, “What would you like to change about where you live/work/about how you get around your community?” Participants were asked to share the answers to these questions with someone sitting next to them. Answers were recorded on post-it notes.

At the three stations, after participants shared their “like” and “change,” several attendees reported aloud the responses they heard and discussed. The post-it notes were collected and each response was recorded. Below is a summary of the top ideas that emerged. (See **Appendix B** for a complete list of participants’ answers.)

In the **LIVE** Station, participants mentioned that they like the walkability of their communities or the general proximity to many community elements including the beach, parks, shopping, entertainment, restaurants, etc. They also enjoy the small towns and friendliness of their communities. Common “Like” statements included:

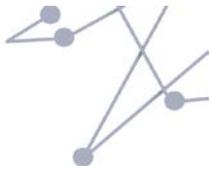
- Rural but close to everything
- Safe and walkable
- School system; overall area; almost zero crime rate
- Excellent schools

In the **WORK** Station, many participants shared that they enjoy that their work is either close to their home or easy to get to and/or close to other businesses. They also enjoy working in a location that offers amenities such as shops and services nearby. Common “Like” statements included:

- Access to bus transportation to NYC from here
- Ease of access to different businesses; shopping; road conditions
- Short commute; love the town, the park in front of hall of records; town has character; close to mall, things I need, close school
- Safe area. Close – banks, restaurants. Flex hours.

In the **GETTING AROUND** Station, participants noted that they enjoy that things are fairly close and travel is usually short and easy, especially commutes. They appreciate the road network, and the availability of public transportation, especially to NYC, as well as the ability to bike and walk in their communities. Common “Like” statements included:

- Access to mass transit to NYC
- Roadway options
- Short commute
- So close between work and live. Like S37 – not that much traffic. Get around neighborhood b bike. Close to park and schools



In the **LIVE** Station, participants stated they would like to change the affordability of their communities, the traffic, the access to transit and bike accommodations, as well as more housing options. Common “Change” statements included:

- More transit access
- Traffic congestion
- Affordable, entry level housing
- Useful stores in shopping areas

In the **WORK** Station, participants mentioned that they want better transportation options to work such as less congestion, better networks, and more options for travel. They also would like to improve the area where they work, either the safety or better amenities. Others want their communities to attract more businesses. Common “Change” statements included:

- Want a public transportation system
- More commuting options; more entertainment options near workplace
- Bring in more jobs and variety of businesses
- Provide regional access to full higher education opportunities (no four-year public college in shore community)

In the **GETTING AROUND** Station, participants shared that they would like to see an increase in public transit service, reduced traffic, better bike accommodations, and more access to East/West travel in the county. Common “Change” statements included:

- Increase trains on NJ Transit
- More public transportation for Freehold (train); more bus service for suburban areas
- Signage improvements
- Traffic congestion

Priority Objectives

At the LIVE, WORK and GETTING AROUND stations, participants were asked to review the draft Goals and Objectives for the Regional Plan for Sustainable Development. After reviewing these, participants were asked to identify any missing objectives by writing them on a post-it and adding them to the listed objectives. A list of the missing objectives that participants identified is cataloged in **Appendix C**.

Next, participants were asked to rank the objectives within the goals, including any added objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important,” “Very Important,” and “Important.” The votes were weighted according to priority, and a point system tracked the prioritized objectives accordingly. **Table - 1** displays the Goals and Objectives with the station totals and overall totals. For a complete list of the responses, see **Appendix D**.

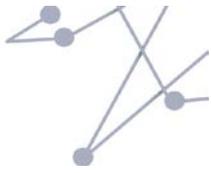
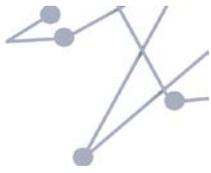


Table-1: Priority Goals and Objectives Summary – Monmouth County*

Goals and Objectives	LIVE Points	WORK Points	GETTING AROUND Points	Overall Points
Goal 1 - Strengthen the region's economy	0	0	0	0
Keep & create well-paying jobs	18	9	7	34
Ensure infrastructure (transportation, utilities & communications) is in good repair & can support economic development	14	6	12	32
Increase the economy's ability to adapt to change	4	0	6	10
Increase regional self-sufficiency	0	0	2	2
Goal 2 - Ensure communities are safe, healthy & great places to live	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	9	6	6	21
Improve public health	2	3	0	5
Improve access to local parks & recreation	3	0	5	8
Improve access to community resources such as libraries, senior centers, youth activities	2	8	4	14
Preserve & enhance the character of existing downtowns & neighborhoods	7	6	4	17
Improve access to arts & cultural resources	2	4	3	9
Goal 3 - Improve everyone's access to opportunity	0	0	0	0
Connect where people live with where they need to go	12	13	29	54
Maintain & improve the quality of schools	9	7	0	16
Create inclusive, mixed-income neighborhoods	2	2	0	4
Reduce combined transportation & housing costs	4	3	3	10
Goal 4 - Enhance efficiency & conserve land	0	0	0	0
Increase investment near existing housing, jobs & transportation	1	6	3	10
Maintain & expand vibrant downtowns & "main streets"	1	7	5	13
Encourage development of compact neighborhoods with a mix of housing, shopping & services	16	12	13	41
Goal 5 - Protect & enhance environment	0	0	0	0
Preserve open space & natural areas	13	5	1	19
Improve air quality	0	0	3	3
Reduce potential impacts of climate change	2	0	3	5
Increase ability to respond to and recover from extreme weather events	1	1	1	3
Ensure adequate water supply	6	4	0	10
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	4	1	2	7
Preserve wildlife habitat	0	0	1	1
OTHER - Objectives added by participants				
Attracting new businesses	0	16	0	16

#'s = Indicates top five Objectives selected by participants.

*See Appendix D for missing Objectives that received points.



At the **LIVE** Station, the objective, “Keep and create well-paying jobs” was a top priority (receiving 18 points). The second objective ranked was “Encourage development of compact neighborhoods with a mix of housing, shopping and services” (with 16 points). The third objective was: “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (receiving 14 points).

At the **WORK** Station, the objective, “Attracting new businesses” was a top priority (receiving 16 points). The second objective ranked was “Connect where people live with where they need to go” (with 13 points). The third objective was: “Encourage development of compact neighborhoods with a mix of housing, shopping and services” (receiving 12 points).

At the **GETTING AROUND** Station, the top priority was “Connect where people live with where they need to go” (receiving 29 points), followed by a second priority of “Encourage development of compact neighborhoods with a mix of housing, shopping and services” (receiving 13 points) and a third priority “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (receiving 12 points).

TNJ Station: Regional Coordination

At the Together North Jersey Station, 23 attendees participated in a “Dotmocracy” exercise to identify a top regional objective. The Objective with the majority of votes was “Foster collaboration between federal, state, county and local governments to address regional growth issues”. For a list of all the regional objectives and results, see **Appendix E**. Participants were also asked if they had any questions or comments about Together North Jersey, which were recorded at the station. A list of the questions and comments suggested by the public can be found in **Appendix F**.

INTERACTIVE POLLING EXERCISE

“Tell us what is important to you.”

Jon Carnegie led the participants in an interactive polling exercise. Each participant held a remote voting pad and was able to register their votes anonymously. A variety of multiple choice polling questions asked participants to consider what aspects of living in their community and the region they found most important. The top answers can be found in Table-2. For a complete listing of the results, as well as additional questions relating to participant demographics, see **Appendix G**.

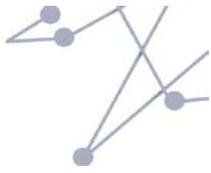
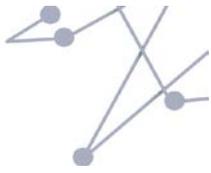


Table-2: Interactive Polling Top Answers

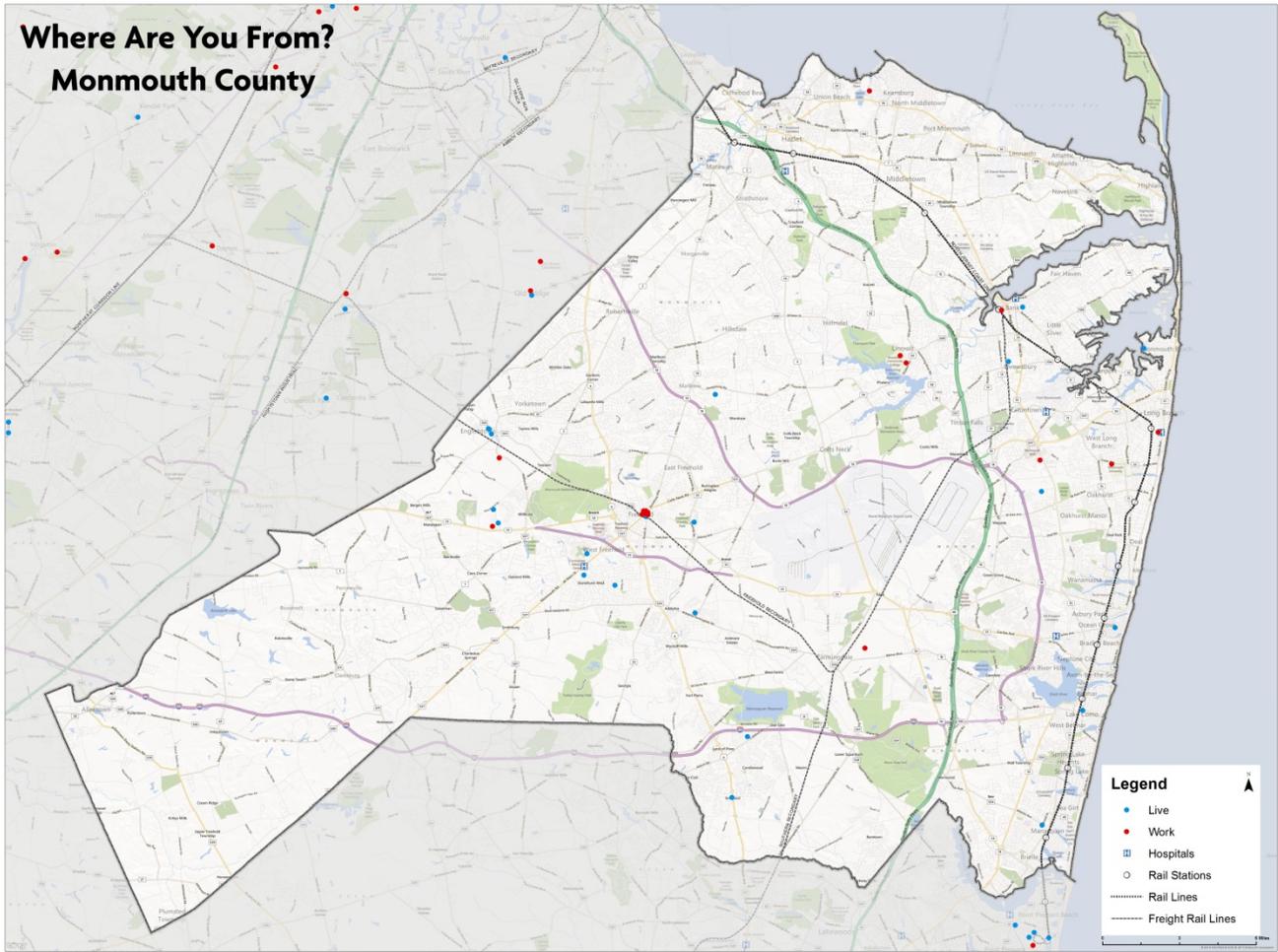
Question	Top Answer	Percent
What aspect of Personal Growth and Well-being is most important to you?	Being healthy and taking care of yourself	48%
What aspect of Family is most important to you?	Having time to spend together	48%
What aspect of Community is most important to you?	Tie: Feeling a sense of community; Having good neighbors and being a good neighbor	39%
What aspect of Education is most important to you?	Having opportunities to keep learning all through life	56%
What aspect of Nature is most important to you?	Taking good care of our air, water, and natural lands	56%
What aspect of Safety and Security is most important to you?	Having safe neighborhoods	38%
How should the region spend transportation dollars? (Participants were asked to select 3)	Fixing unsafe bridges	16%
	Making it easier to walk and bike where we need to go	16%
	Making our roads safer	14%
What sources of funds should be used to support transportation?	Gas taxes	41%

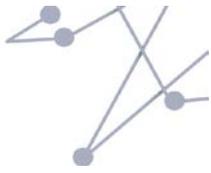
WRAP UP, REPORT BACK & CLOSING REMARKS

The meeting concluded with a wrap-up given by Jon Carnegie and a report back from each of the station facilitators. Participants were encouraged to continue contributing to the regional discussion by visiting the “EngageNorthJersey.com” website.



Appendix A: Map

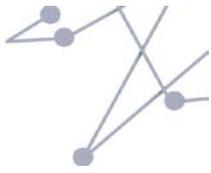




Appendix B: Summary of Public Input – LIVE*

What I <u>like</u> about my community from the LIVE perspective...		What I would <u>change</u> about my community from the LIVE perspective...	
1	Everything you want and need is close by.	1	Traffic.
2	Rural but close to everything.	2	Distance from work.
3	Mostly friendly community.	3	Less expensive, less traffic, more bike paths/lanes, housing options.
4	The "main street" concept.	4	Traffic congestion on secondary roads.
5	Friendly neighborhood.	5	Current population explosion.
6	Close to work.	6	Need more transit access.
7	Safe. Walkable.	7	Affordable, entry level housing.
8	Good diner - food options. Fairly walkable.	8	Less money. Traffic congestion. Housing options.
9	Large shopping mall close by. Access to shopping, restaurants, major roads, centrally located.	9	I don't like steps. I go up in my apartment - need an elevator. Need more people to talk to.
10	Beach.	10	Improve access to parks.
11	Central location. Easy to travel.	11	Need quiet.
12	School system. Overall area. Almost zero crime rate.	12	Less expensive, less traffic, greater housing options.
13	Arts and culture - our community resources connect with libraries, etc. Outdoors - beautiful area, beach, parks, variety of towns, great arts and culture, entertainment, restaurants.	13	Religiously dictated ordinances. Not much parking in summer (due to tourism).
14	Manalapan has excellent schools.	14	Lower taxes.
15	Outdoor space, access to NYC, arts, beach, walkability.	15	More "useful" stores in shopping areas.
16	Parks, quiet, safe.	16	Want main street to be more like Freehold Borough's.
17	Love shopping.	17	Access to local mass transit.
18	Beautiful, parks, near beach and NYC. Access to roadways, outdoor space and walkability. Near beach, entertainment and arts, good restaurants, quick access to NYC.	18	Location more affordable. More interesting. Better transition.
19	Proximity to local businesses - great.	19	No local mass transit.
20	Small town, walk, restaurants, shopping, beach.	20	Bicycle and pedestrian routes.
21	I like the quiet.		

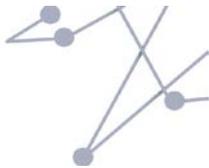
*An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H**.



Appendix B: Summary of Public Input – WORK*

What I <u>like</u> about my community from the WORK perspective...		What I would <u>change</u> about my community from the WORK perspective...	
1	Improve public health.	1	Want a transportation system.
2	Access to bus transportation to NY from here.	2	Ability to reward people/workers. Promote creative aspect of work. Control over work environment.
3	Safe area. Close - banks, restaurants. Flex hours.	3	Access to work through a safe and walkable route.
4	I like shopping.	4	More commuting options. More entertainment options near workplace.
5	Ease of access to different businesses. Shopping. Road conditions.	5	Amount of construction on the way.
6	Walkability. Close to home. Close to shopping areas to do errands.	6	Work in boring town with underutilized train station with poor commuting times. No place to walk to lunch or stores.
7	Walkability of Red Bank. Close to residence. On the river - events, restaurants, shopping.	7	Bring in more jobs and variety of businesses.
8	Safe, close by.	8	Bike path improvement.
9	Many different ways to get there. Feels safe at workplace.	9	Unsafe neighborhood.
10	Old farm once, historical campus, near water and park, natural environment.	10	Congested during peak hours. Many bikes and pedestrians who don't follow laws. No transportation options.
11	Short commute. Like the town, the park in front of hall of records. Town has character. Close to mall, things I need, close to school.	11	Commute. Route 18.
12	Love everything!	12	Residential community too elite (do not like to have students college). No option for art, transportation.
13	Freehold Borough - easy commute, central location, small/charming downtown, convenience, parking, restaurants, being a town.	13	There is a lack of clubs and activities.
14	No commute. The +55 community. Can walk to the gym/stores.	14	Water supply from river.
15	Close to businesses, clients.	15	Parking - Red Bank. Traffic.
16	New Brunswick - a lot of things to do, restaurants, shops, theaters, college town. People, action, parks.	16	Traffic.
17	Close to train.	17	Work schedule change. Attract new businesses. Pay scale improvement. Traffic.
18	Proximity to work, easy commute, good location, central location.	18	Dislike deer hunting.
19	Close to home. Little congestion. A lot of lunch options.	19	Provide regional access to full higher education opportunities (no public four year in shore community.)
20	Downtown convenience and accessibility.		
21	Help community. Love county.		
22	Corporate building - adequate facilities. Close to main highway. Training.		

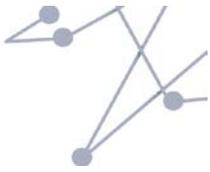
*An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H**.



Appendix B: Summary of Public Input – GETTING AROUND*

What I like about my community from the perspective of GETTING AROUND....		What I would change about my community from the perspective of GETTING AROUND...	
1	Access to mass transit to city. Independence.	1	Road network. Garden State Parkway. Bus at all times.
2	Good road network. Public transit options.	2	Want better bike lanes/paths. Better East/West transportation.
3	Roadway options.	3	Increased trains on NJ Transit.
4	We drive POV everywhere. Everything is fairly close.	4	Bike lanes. East/West transportation.
5	So close between work and live. Like S37-not that much traffic. Get around neighborhood by bike. Close to park and schools.	5	Improved bike/ped access.
6	Like the walkable community close to railroad station and bus depot to reach downtown.	6	More public transportation train would be nice.
7	Rural areas, less congestion, central location.	7	Fix the potholes on Rt. 9.
8	Public transportation to NYC. Easy to drive around. Easy parking - access.	8	More public transportation for Freehold (train). More bus service for suburban areas.
9	Road network. Access to GSP.	9	Increase transit access. Reduce traffic congestion.
10	Main roadways.	10	Signage needs to be improved.
11	More than one way to get around.	11	Improve Route 9 - too congested, as well as all north/south routes.
12	Short commute.	12	Reduce transportation to NYC.
13	Short commute.	13	Traffic congestion.
14	Like my car. Short commute.	14	Jobs closer to public transit. Traffic congestion.
15	Getting around from home to shopping area.	15	Limited access to transit. Lack of major state highway, East/West roads.
16	Short commute. Back roads - faster commute.	16	Traffic jams -weekend esp. in Marlboro (Rt. 9) and in Englishtown.
17	Can't think of anything right now.	17	Transit option. Train.
18	Green spaces - parks. Activity options.	18	Unnecessary traffic jams (mainly Englishtown).
19	I like traveling all around Manalapan by car.	19	Bike/Ped options.
20	County engineer.	20	What are they doing on Union Hill Road.
		21	Would like local public option in bad weather.
		22	Actually like everything.
		23	Congestion in Boro. Downtown for Township (not current).
		24	Construction cycles (sequence). Insufficient access to transit throughout the city. Lack of bike paths.
		25	No downtown. No sense of place. Don't identify with Farmingdale. Traffic congestion.

An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H.*

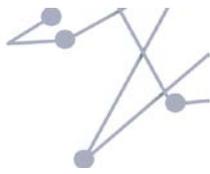


Appendix C: Priority Objectives- Missing

The following table is a list of ideas that participants felt were missing from the Goals and Objectives presented at the workshop.

LIVE		WORK		GETTING AROUND	
1	Provide greater transportation choices.	1	Added a. (well-paying jobs) & c. (attracting new businesses) to Goal 1A.	1	Reduce traffic congestion.
2	Connect Goal 2 objectives D & F. ("Improve access to community resources, such as libraries, senior centers, youth activities" and "Improve access to arts and cultural resources.")	2	Provide regional access to full higher education opportunities (no public four year in shore community.)		

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Appendix D: Priority Objectives

At each station, participants were asked to rank the Objectives within the Goals, including any added Objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important” (represented with a green dot), “Very Important” (blue dot), and “Important” (yellow dot). The votes were weighted according to the following system: Most Important received 3 points, Very Important 2 points, Important 1 point. Then, each Objective received a total score. Total = (Most Important x3) + (Very Important x 2) + (Important)

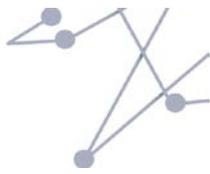
Appendix D: Priority Objectives – LIVE

LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	0	0	0	0
Keep and create well-paying jobs	9	8	1	18
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	9	2	3	14
Increase the economy's ability to adapt to change	3	0	1	4
Increase regional self-sufficiency	0	0	0	0
Goal 2 - Ensure communities are safe, healthy & great places to live	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	6	2	1	9
Improve public health	0	2	0	2
Improve access to local parks and recreation	0	2	1	3
Improve access to community resources such as libraries, senior centers, youth activities	0	0	2	2
Preserve and enhance the character of existing downtowns and neighborhoods	3	4	0	7
Improve access to arts and cultural resources	0	2	0	2
Goal 3 - Improve everyone's access to opportunity	0	0	0	0
Connect where people live with where they need to go	9	0	3	12
Maintain and improve the quality of schools	0	8	1	9
Create inclusive, mixed-income neighborhoods	0	2	0	2
Reduce combined transportation and housing costs	0	2	2	4



LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 4 - Enhance efficiency & conserve land	0	0	0	0
Increase investment near existing housing, jobs & transportation	0	0	1	1
Maintain & expand vibrant downtowns and "main streets"	0	0	1	1
Encourage development of compact neighborhoods with a mix of housing, shopping and services	15	0	1	16
Goal 5 - Protect & enhance environment	0	0	0	0
Preserve open space and natural areas	6	6	1	13
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	2	0	2
Increase ability to respond to and recover from extreme weather events	0	0	1	1
Ensure adequate water supply	6	0	0	6
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	0	2	2	4
Preserve wildlife habitat	0	0	0	0

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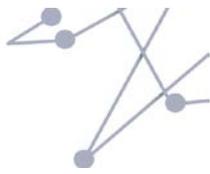
Appendix D: Priority Objectives – WORK

WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	0	0	0	0
Keep and create well-paying jobs	9	0	0	9
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	0	2	4	6
Increase the economy's ability to adapt to change	0	0	0	0
Increase regional self-sufficiency	0	0	0	0
Goal 2 - Ensure communities are safe, healthy & great places to live	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	6	0	0	6
Improve public health	3	0	0	3
Improve access to local parks and recreation	0	0	0	0
Improve access to community resources such as libraries, senior centers, youth activities	3	4	1	8
Preserve and enhance the character of existing downtowns and neighborhoods	3	0	3	6
Improve access to arts and cultural resources	0	4	0	4
Goal 3 - Improve everyone's access to opportunity	0	0	0	0
Connect where people live with where they need to go	9	4	0	13
Maintain and improve the quality of schools	0	6	1	7
Create inclusive, mixed-income neighborhoods	0	2	0	2
Reduce combined transportation and housing costs	3	0	0	3
Goal 4 - Enhance efficiency & conserve land	0	0	0	0
Increase investment near existing housing, jobs & transportation	6	0	0	6
Maintain & expand vibrant downtowns and "main streets"	3	2	2	7
Encourage development of compact neighborhoods with a mix of housing, shopping and services	6	4	2	12



WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 5 - Protect & enhance environment	0	0	0	0
Preserve open space and natural areas	0	4	1	5
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	0	0	0	0
Increase ability to respond to and recover from extreme weather events	0	0	1	1
Ensure adequate water supply	3	0	1	4
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	0	0	1	1
Preserve wildlife habitat	0	0	0	0
OTHER				
Well-paying jobs	3	6	1	10
Workforce training	0	0	1	1
Attracting new businesses	9	6	1	16
Entrepreneurship	0	0	1	1

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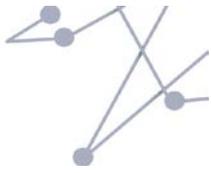
Appendix D: Priority Objectives – GETTING AROUND

GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 1 - Strengthen the region's economy	0	0	0	0
Keep and create well-paying jobs	3	2	2	7
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	3	8	1	12
Increase the economy's ability to adapt to change	0	4	2	6
Increase regional self-sufficiency	0	2	0	2
Goal 2 - Ensure communities are safe, healthy & great places to live	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	3	2	1	6
Improve public health	0	0	0	0
Improve access to local parks and recreation	3	2	0	5
Improve access to community resources such as libraries, senior centers, youth activities	3	0	1	4
Preserve and enhance the character of existing downtowns and neighborhoods	3	0	1	4
Improve access to arts and cultural resources	0	2	1	3
Goal 3 - Improve everyone's access to opportunity	0	0	0	0
Connect where people live with where they need to go	24	4	1	29
Maintain and improve the quality of schools	0	0	0	0
Create inclusive, mixed-income neighborhoods	0	0	0	0
Reduce combined transportation and housing costs	0	0	3	3
Goal 4 - Enhance efficiency & conserve land	0	0	0	0
Increase investment near existing housing, jobs & transportation	3	0	0	3
Maintain & expand vibrant downtowns and "main streets"	0	4	1	5
Encourage development of compact neighborhoods with a mix of housing, shopping and services	6	6	1	13



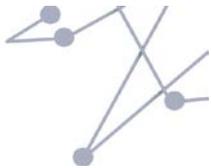
GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
Goal 5 - Protect & enhance environment	0	0	0	0
Preserve open space and natural areas	0	0	1	1
Improve air quality	3	0	0	3
Reduce potential impacts of climate change	3	0	0	3
Increase ability to respond to and recover from extreme weather events	0	0	1	1
Ensure adequate water supply	0	0	0	0
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	0	0	2	2
Preserve wildlife habitat	0	0	1	1
OTHER				
Reduce traffic congestion	3	0	0	3
Access to public transit	0	0	1	1
Connecting transportation, housing and jobs	3	2	0	5
Transportation alternatives to driving alone	0	2	0	2
Reducing traffic congestion	3	4	1	8

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Appendix E: Together North Jersey Station

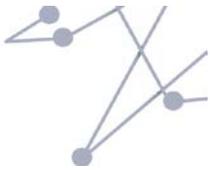
COORDINATE	
Goal 6 - Address regional growth issues	Totals
Align existing plans, programs and regulations at all levels of government	4
Foster collaboration between federal, state, county and local governments to address regional growth issues	6
Maintain up-to-date, coordinated local, regional and State functional plans that reflect these goals	2
Provide a regional framework for making decisions about capital investments, programs, regulations and major development applications	4
Ensure a broad cross-section of residents, businesses and government are engaged in planning efforts, including those traditionally under-represented in regional planning processes	5
Respect property rights during planning and implementation	2
Total:	23



Appendix F: Together North Jersey Station – Suggestions from the Public

From the Monmouth County Workshop, no questions or comments were written by the public.

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Appendix G: Interactive Polling

Session Name: Monmouth Session 5-21-2013 8:01 PM

Date Created: 5/21/2013 5:53:13 PM **Active Participants:** 28 of 28

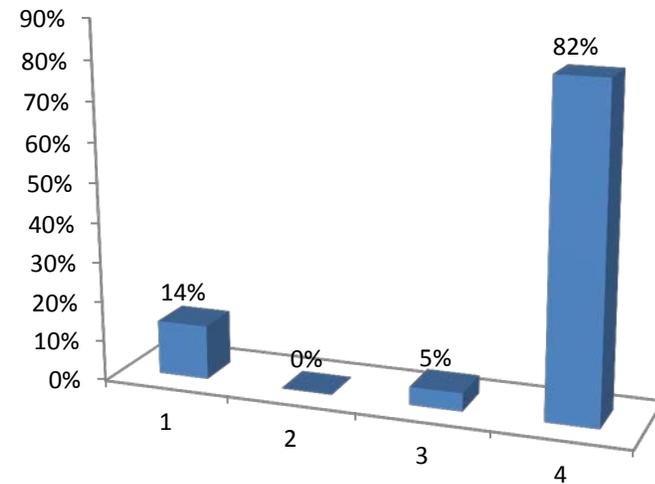
Average Score: 0.00% **Questions:** 22

Results By Question

PRACTICE QUESTION

1.) "Jersey Shore" is must-see TV. (Multiple Choice)

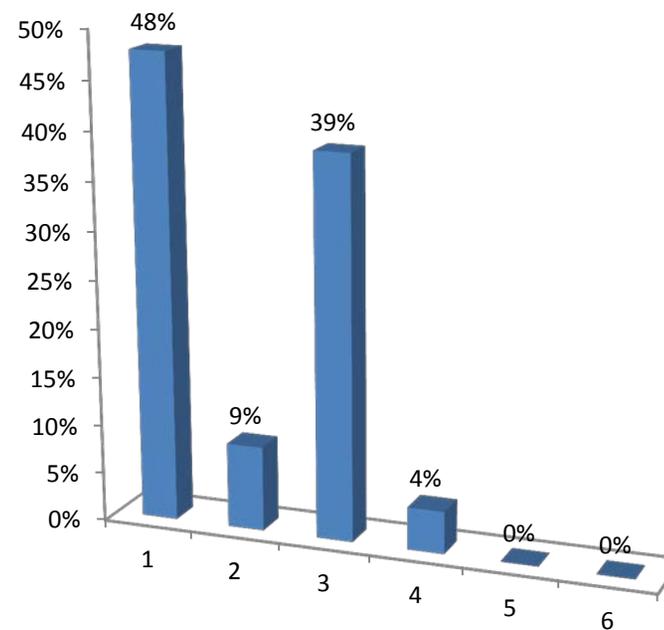
	Responses	
	Percent	Count
Strongly Agree	14%	3
Somewhat Agree	0%	0
Somewhat Disagree	5%	1
Strongly Disagree	82%	18
Totals	100%	22

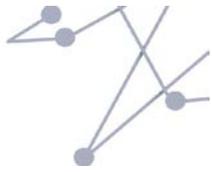




2.) What aspect of Personal Growth and Well-Being is most important to you? (Multiple Choice)

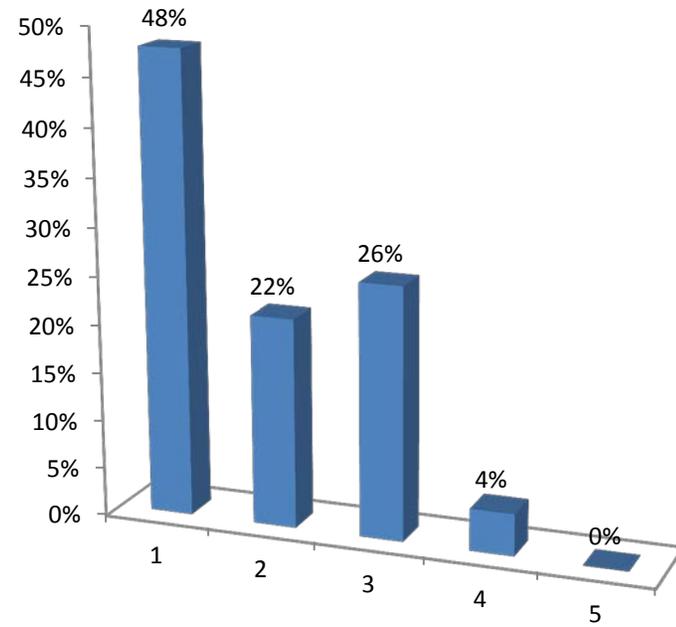
	Responses	
	Percent	Count
Being healthy and taking care of yourself	48%	11
Being close to nature	9%	2
Volunteering and giving back to your community	39%	9
Spirituality and religion	4%	1
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	23

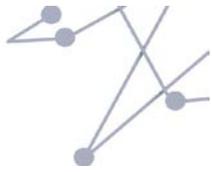




3.) What aspect of Family is most important to you? (Multiple Choice)

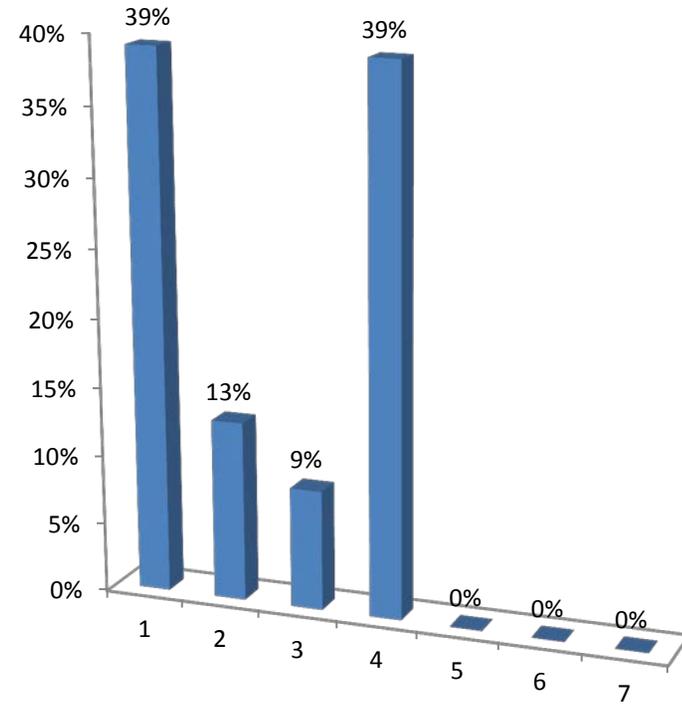
	Responses	
	Percent	Count
Having time to spend together	48%	11
Having extended family nearby	22%	5
Making time for recreational and cultural activities together	26%	6
None of the above	4%	1
Prefer not to answer	0%	0
Totals	100%	23

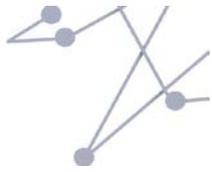




4.) What aspect of Community is most important to you? (Multiple Choice)

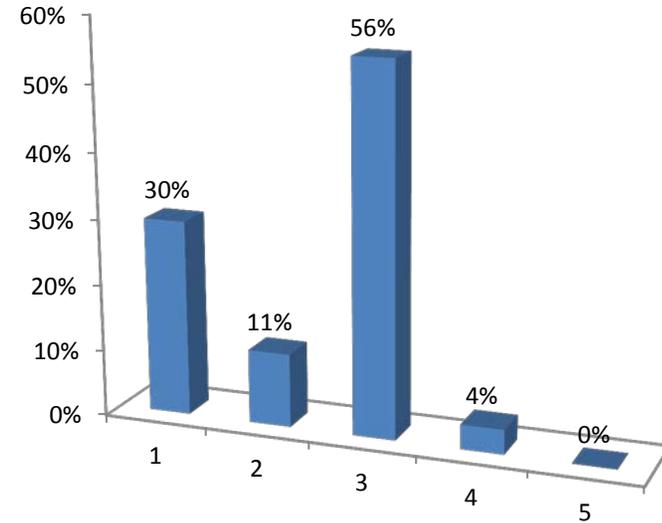
	Responses	
	Percent	Count
Feeling a sense of community	39%	9
Having community-sponsored activities to go to	13%	3
Living in a diverse community	9%	2
Having good neighbors and being a good neighbor	39%	9
Being self-reliant and left alone	0%	0
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	23

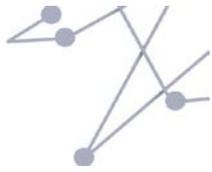




5.) What aspect of Education is most important to you? (Multiple Choice)

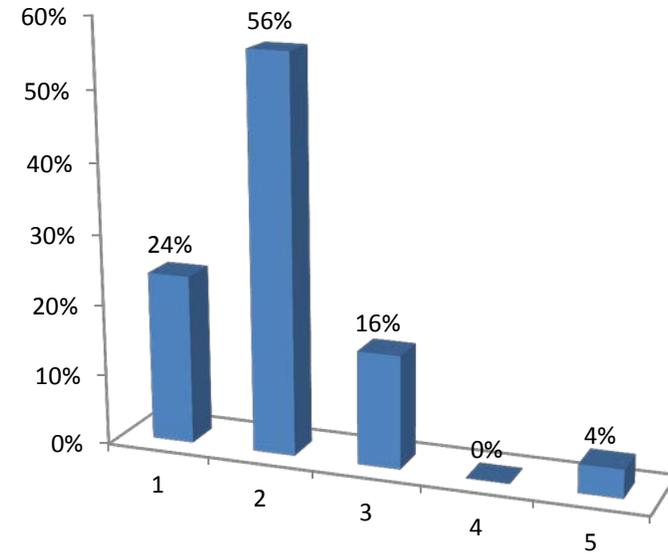
	Responses	
	Percent	Count
Having quality neighborhood schools	30%	8
Being able to go to college or a trade school	11%	3
Having opportunities to keep learning all through life	56%	15
None of the above	4%	1
Prefer not to answer	0%	0
Totals	100%	27





6.) What aspect of Nature is most important to you? (Multiple Choice)

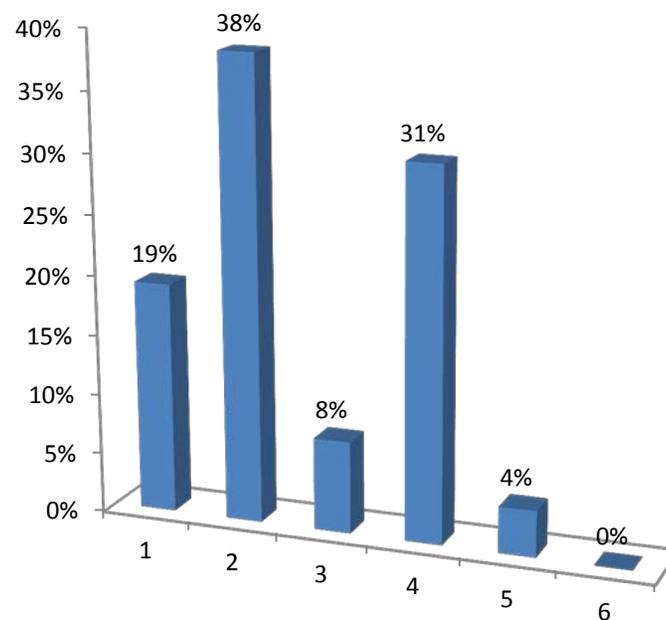
	Responses	
	Percent	Count
Having green space nearby	24%	6
Taking good care of our air, water and natural lands	56%	14
Protecting wildlife habitat	16%	4
None of the above	0%	0
Prefer not to answer	4%	1
Totals	100%	25





7.) What aspect of Safety and Security is most important to you? (Multiple Choice)

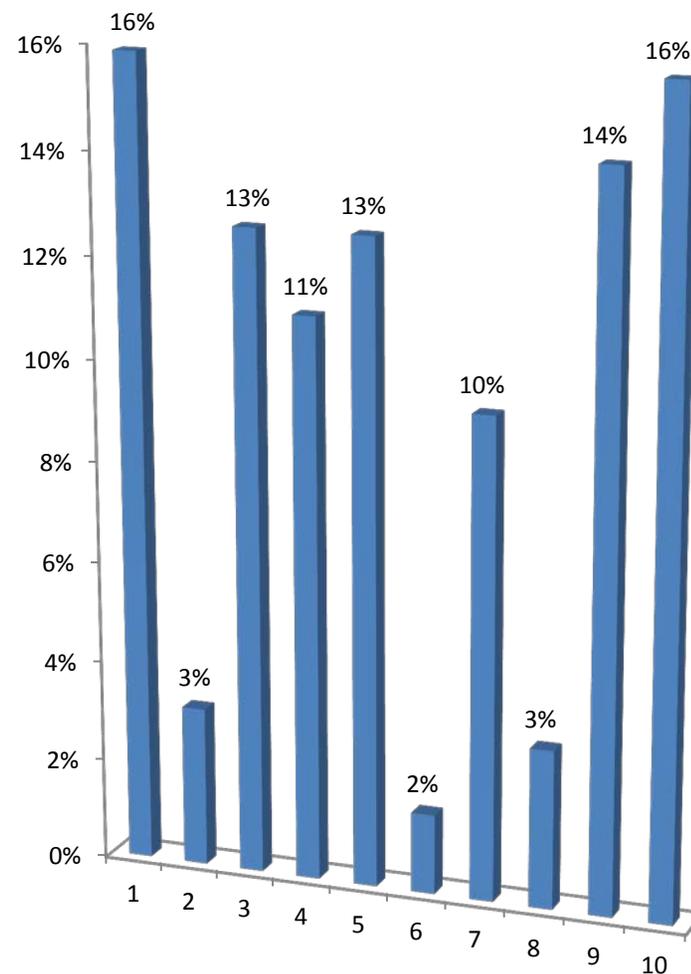
	Responses	
	Percent	Count
Having a good paying job	19%	5
Having Safe neighborhoods	38%	10
Fewer traffic-related accidents	8%	2
Peace of mind about the future	31%	8
None of the above	4%	1
Prefer not to answer	0%	0
Totals	100%	26





8.) How should the region spend transportation dollars? (select three) (Multiple Choice - Multiple Response)

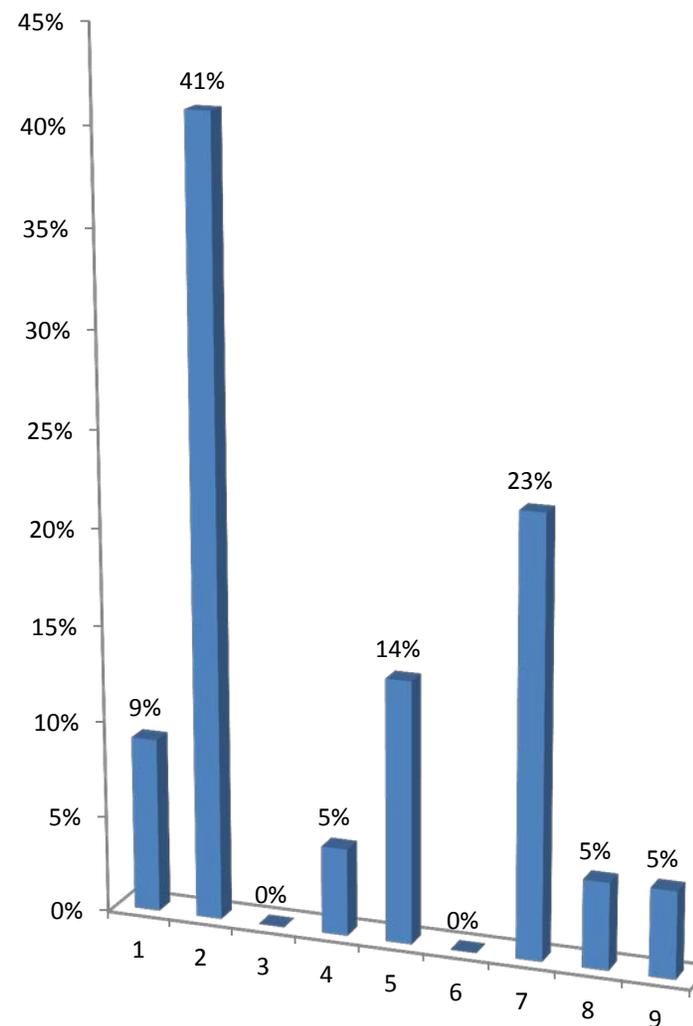
	Responses	
	Percent	Count
Fixing unsafe bridges	16%	10
Building more highways	3%	2
Making existing highways work better	13%	8
Expanding transit service	11%	7
Making existing transit work better	13%	8
Making it easier to transport goods and materials around the region	2%	1
Using technology to improve transportation	10%	6
Supporting more carpooling and shuttles	3%	2
Making our roads safer	14%	9
Making it easier to walk and bike where we need to go	16%	10
Totals	100%	63

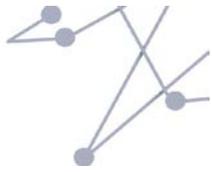




9.) What sources of funds should be used to support transportation? (Multiple Choice)

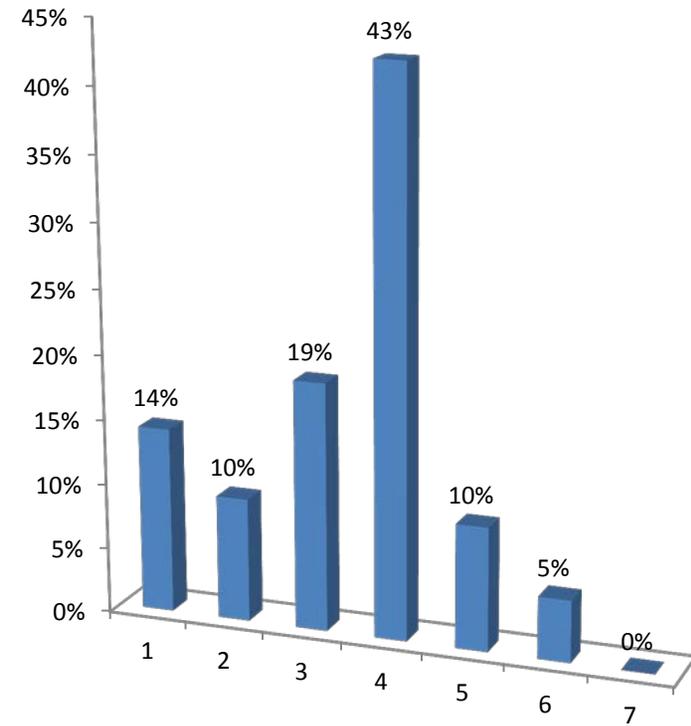
	Responses	
	Percent	Count
Transit fares and tolls	9%	2
Gas taxes	41%	9
General taxes like income tax or sales tax	0%	0
Borrowing more money and paying it off over time	5%	1
Selling “naming” rights to bridges, highways and train stations like we do with stadiums and arenas	14%	3
Working with banks and businesses to share costs and revenue from tolls and fares	0%	0
All of the above	23%	5
None of the above	5%	1
Prefer not to answer	5%	1
Totals	100%	22

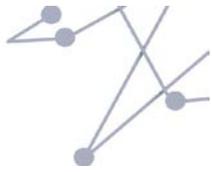




10.) Which group best describes your age? (Multiple Choice)

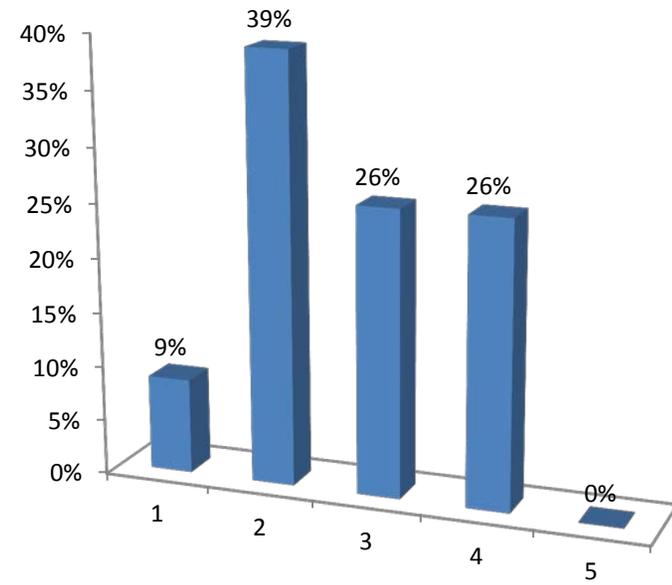
	Responses	
	Percent	Count
Under 25	14%	3
25-34	10%	2
35-44	19%	4
45-64	43%	9
65-74	10%	2
75 years and older	5%	1
Prefer not to answer	0%	0
Totals	100%	21

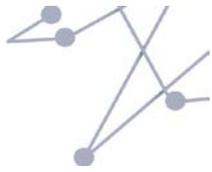




11.) What is your household size? (include yourself) (Multiple Choice)

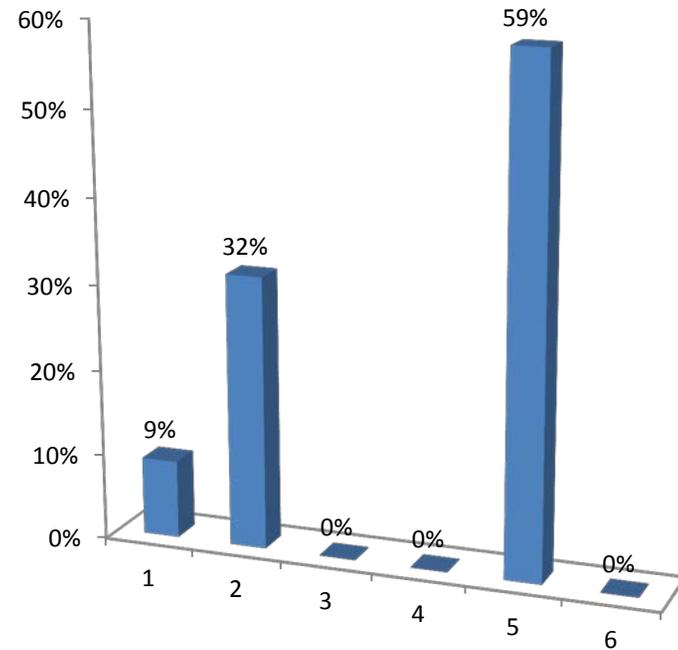
	Responses	
	Percent	Count
1 person household	9%	2
2 person household	39%	9
3 person household	26%	6
4 or more person households	26%	6
Prefer not to answer	0%	0
Totals	100%	23

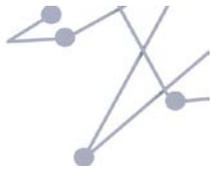




12.) How many persons in your household are under the age of 18? (Multiple Choice)

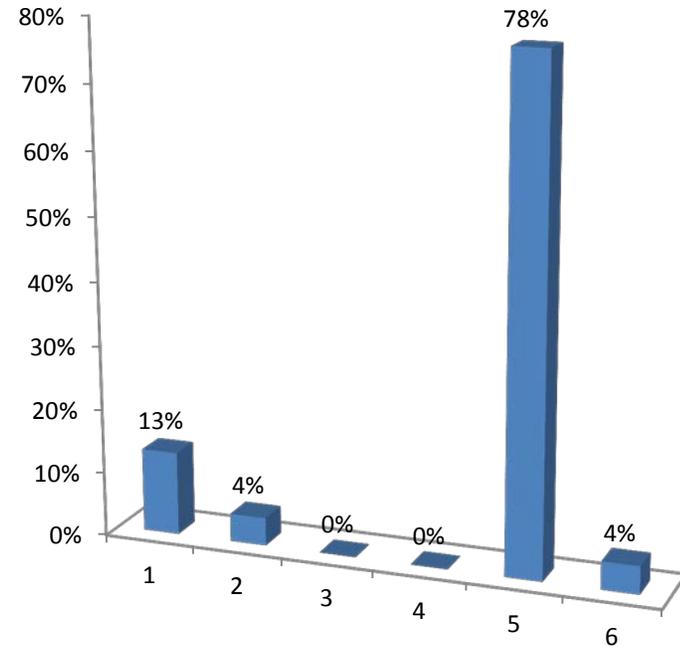
	Responses	
	Percent	Count
One (1)	9%	2
Two (2)	32%	7
Three (3)	0%	0
Four or more (4+)	0%	0
None	59%	13
Prefer not to answer	0%	0
Totals	100%	22

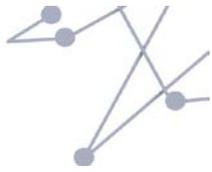




13.) How many persons in your household are over the age of 65? (Multiple Choice)

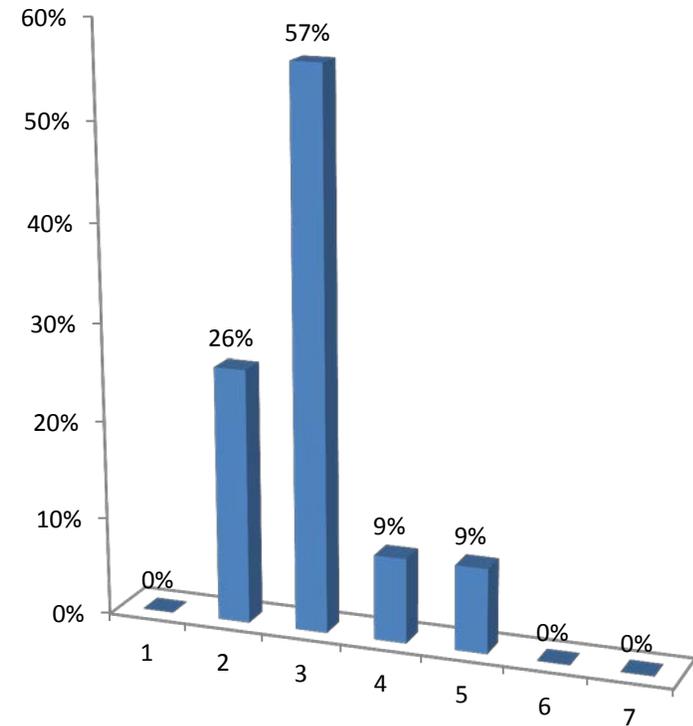
	Responses	
	Percent	Count
One (1)	13%	3
Two (2)	4%	1
Three (3)	0%	0
Four or more (4+)	0%	0
None	78%	18
Prefer not to answer	4%	1
Totals	100%	23





14.) How would you describe the community in which you live? (Multiple Choice)

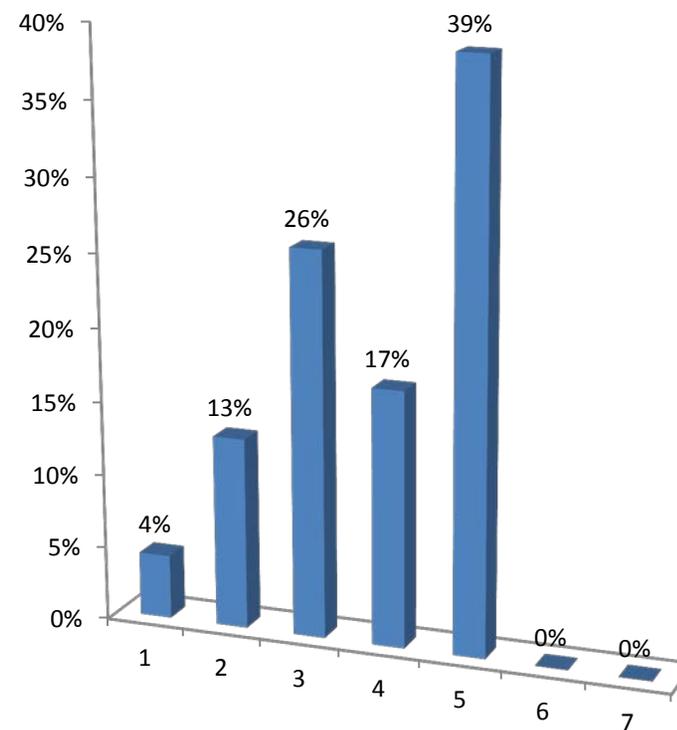
	Responses	
	Percent	Count
City	0%	0
Small town	26%	6
Suburban township	57%	13
Rural township	9%	2
Vacation/Resort community	9%	2
None of the above	0%	0
Prefer not to answer	0%	0
Totals	100%	23

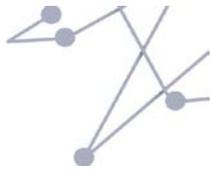




15.) How long have you lived in your current neighborhood? (Multiple Choice)

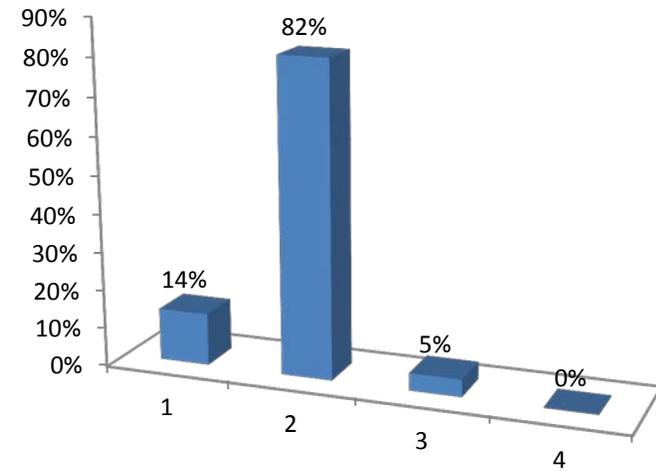
	Responses	
	Percent	Count
Less than a year	4%	1
1-3 years	13%	3
4-10 years	26%	6
11-20 years	17%	4
20+ years	39%	9
I do not live in Northern NJ	0%	0
Prefer not to answer	0%	0
Totals	100%	23

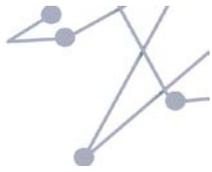




16.) Do you rent or own your home? (Multiple Choice)

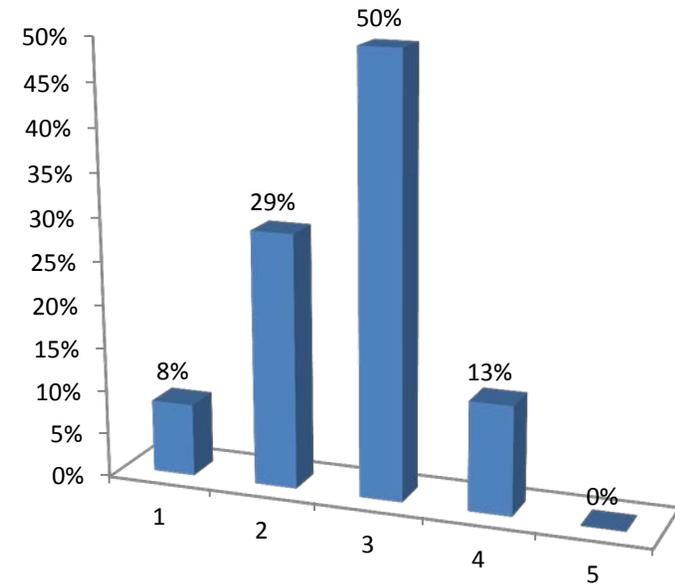
	Responses	
	Percent	Count
Rent	14%	3
Own	82%	18
Residence is provided by others	5%	1
Prefer not to answer	0%	0
Totals	100%	22

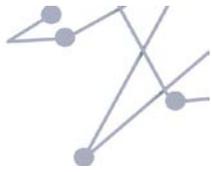




17.) How many vehicles are kept at your home for your household's use? (Multiple Choice)

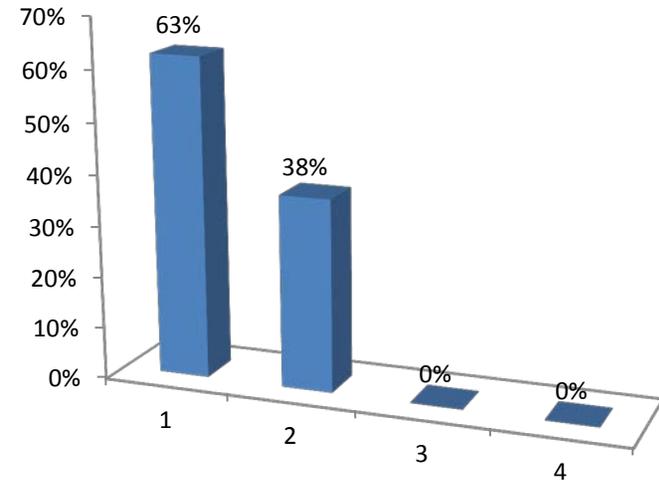
	Responses	
	Percent	Count
No vehicles	8%	2
1 vehicle	29%	7
2 vehicles	50%	12
3+ vehicles	13%	3
Prefer not to answer	0%	0
Totals	100%	24

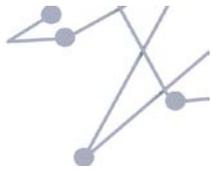




18.) Are you....? (Multiple Choice)

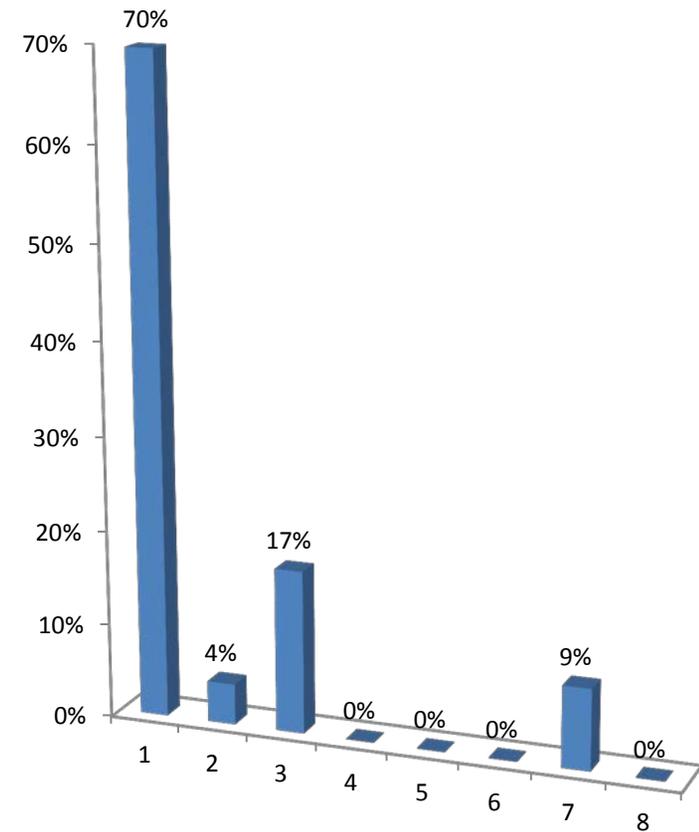
	Responses	
	Percent	Count
Male	63%	15
Female	38%	9
Other	0%	0
Prefer not to answer	0%	0
Totals	100%	24

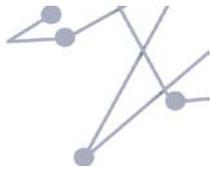




19.) What race or ethnicity best describes you? (Multiple Choice)

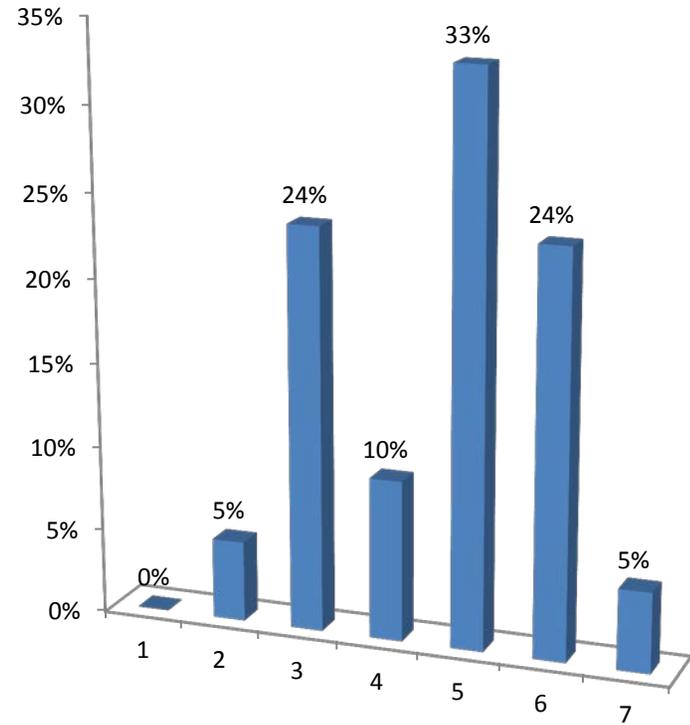
	Responses	
	Percent	Count
White, Not Hispanic	70%	16
Black, Not Hispanic	4%	1
White, Hispanic	17%	4
Black, Hispanic	0%	0
Asian American	0%	0
Native American	0%	0
More than One Race	9%	2
Prefer not to answer	0%	0
Totals	100%	23

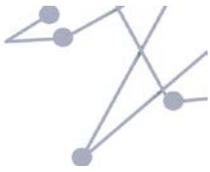




20.) What is your household income? (Multiple Choice)

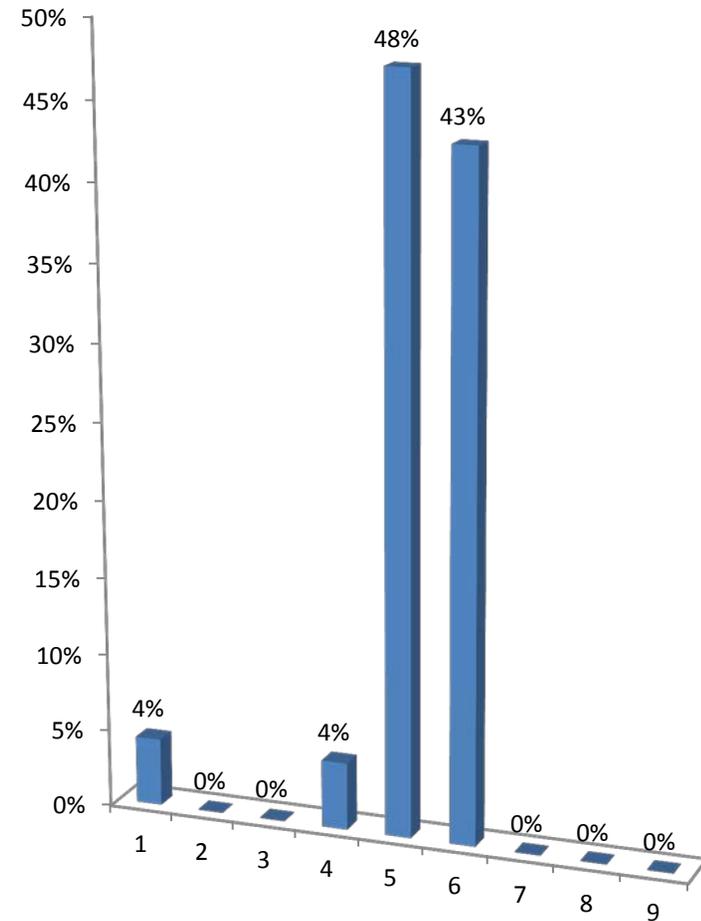
	Responses	
	Percent	Count
\$0 - \$24,999	0%	0
\$25,000 - \$49,999	5%	1
\$50,000 - \$74,999	24%	5
\$75,000 - \$100,000	10%	2
\$101,000 - \$150,000	33%	7
More than \$150,000	24%	5
Prefer not to answer	5%	1
Totals	100%	21





21.) What is the highest degree or level of school completed? (Multiple Choice)

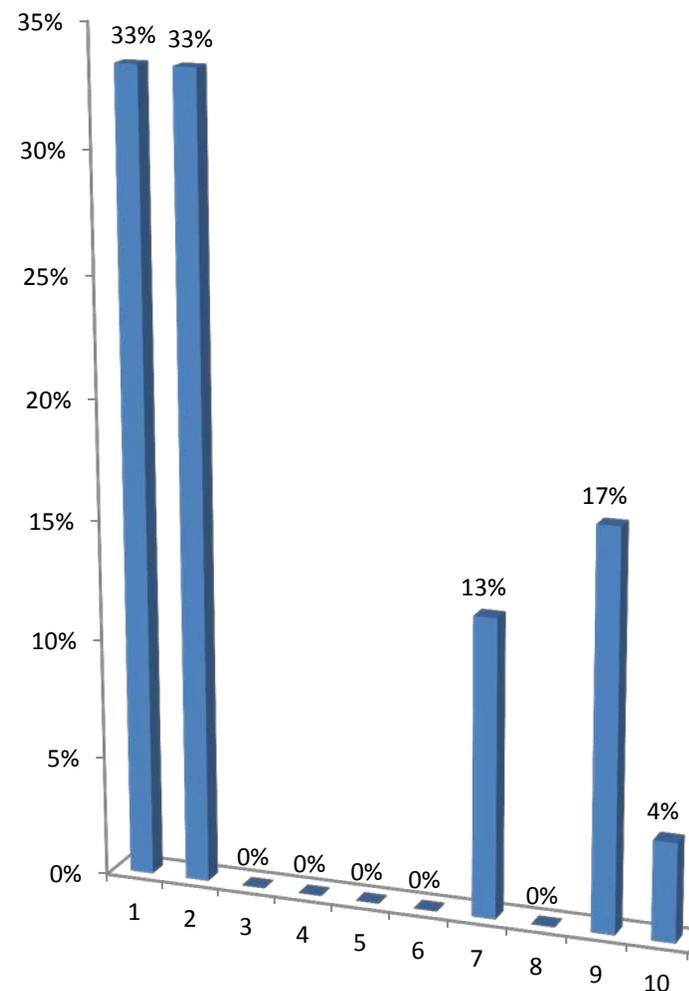
	Responses	
	Percent	Count
Less than High School Diploma or GED	4%	1
High School Graduate	0%	0
Some College	0%	0
Associate's Degree (AA, AS)	4%	1
Bachelor's Degree (BA, BS)	48%	11
Master's Degree	43%	10
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	0%	0
Doctorate Degree (PhD or EdD)	0%	0
Prefer not to answer	0%	0
Totals	100%	23

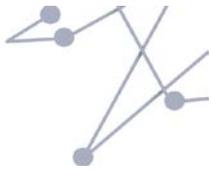




22.) How did you hear about tonight's meeting? (Multiple Choice - Multiple Response)

	Responses	
	Percent	Count
Together North Jersey email/website	33%	8
NJTPA email/website	33%	8
County/city email/website	0%	0
Print newspaper	0%	0
Online newspaper	0%	0
Community group or organization	0%	0
Family, friend, or associate	13%	3
Flyer posted at library, senior center or government building	0%	0
Other	17%	4
Prefer not to answer	4%	1
Totals	100%	24

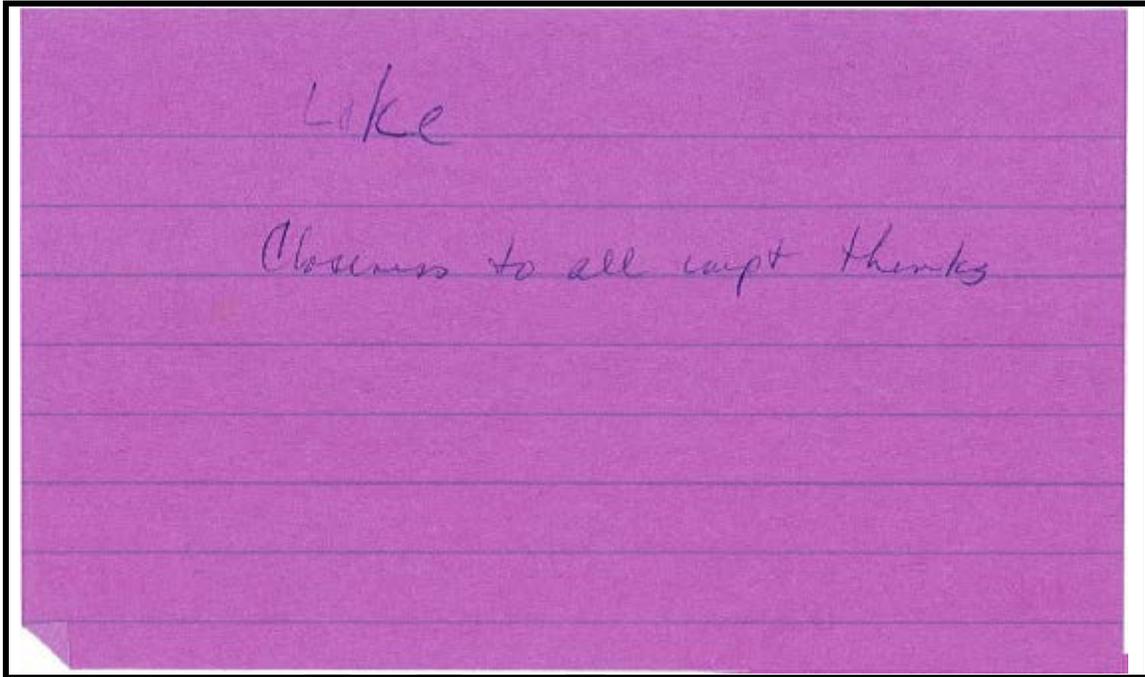




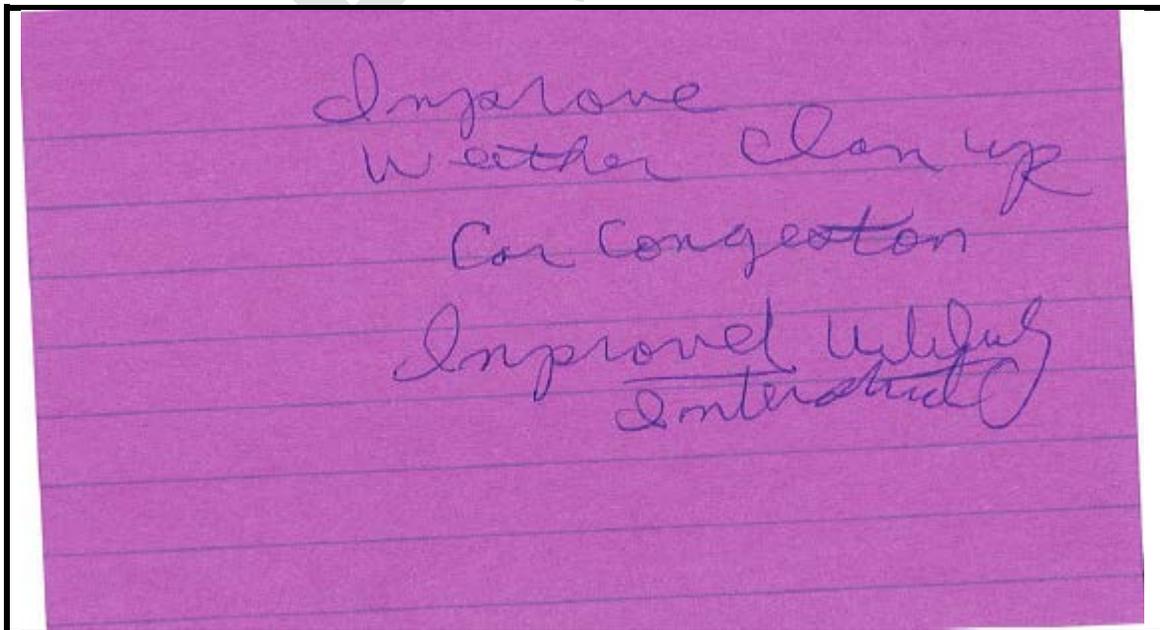
Appendix H: Unreadable Public Input Responses

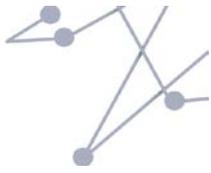
Session Name: Monmouth County, 5/6/13

LIVE: Like



LIVE: Change

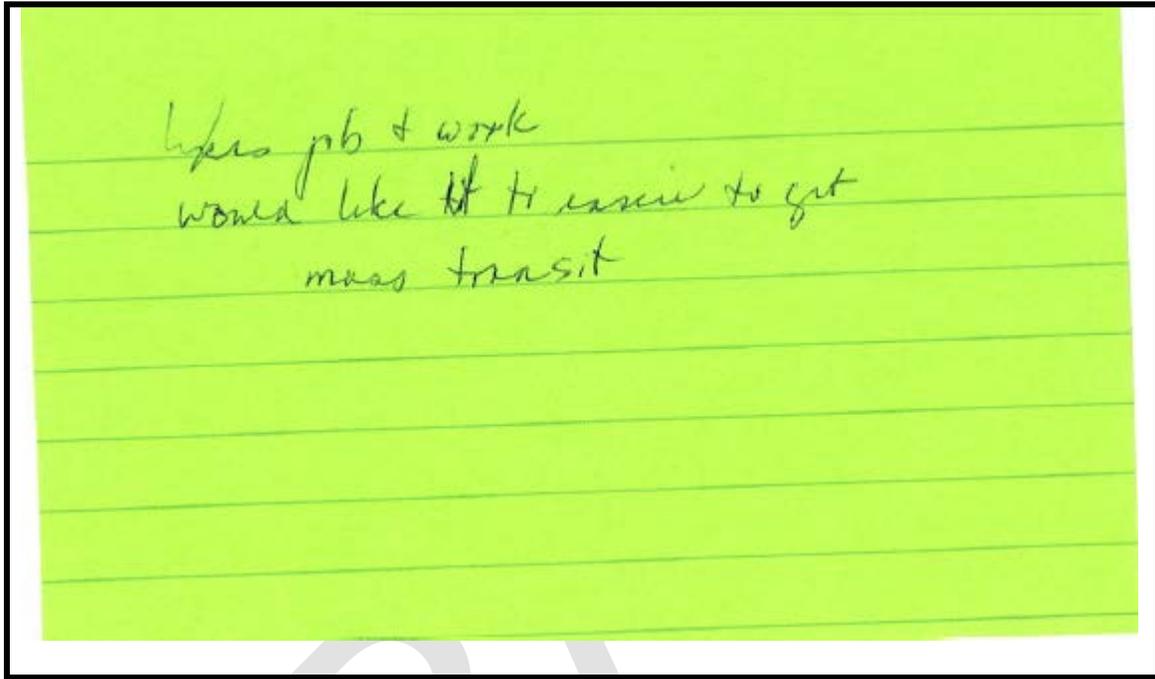




Appendix H: Unreadable Public Input Responses

Session Name: Monmouth County, 5/6/13

WORK: Like



DRAFT