



## Workshop Summary Jersey City Discovery Workshop Hudson County Community College Culinary Conference Center Monday, April 15, 2013

### BACKGROUND

During the months of February through May 2013, **Together North Jersey (TNJ)** and the **North Jersey Transportation Planning Authority (NJTPA)** jointly convened a series of 14 public outreach workshops. The purpose of the workshops was to gather input from local officials, residents and businesses about what it is like to live, work, and get around northern New Jersey and how we can work together to ensure a prosperous future for the northern part of the state. The workshops were convened in support of two concurrent planning processes that are described in more detail below.

### About Together North Jersey

Together North Jersey is a voluntary partnership of jurisdictions, organizations, businesses, educational institutions, and agencies in the 13-county NJTPA planning region (See Figure 1) that have agreed to work together to develop a long-range action plan to address the challenges facing the region. In November 2011, the U.S. Department of Housing and Urban Development awarded **Together North**

**Jersey a \$5 million Sustainable Communities Regional Planning Grant.** The grant is matched with an additional \$5 million in leveraged funds from project partners. Grant funds will be used to: 1) develop a Regional Plan for Sustainable Development (RPSD) for the 13-county planning region; 2) implement up to 18 local demonstration projects; and 3) provide technical assistance and offer capacity-building opportunities that include: a program of educational conference, workshops and webinars as well as to two capacity-building grant programs – one for counties and cities participating on the steering committee and a second for non-governmental organizations (NGOs) to become involved in the regional planning process.

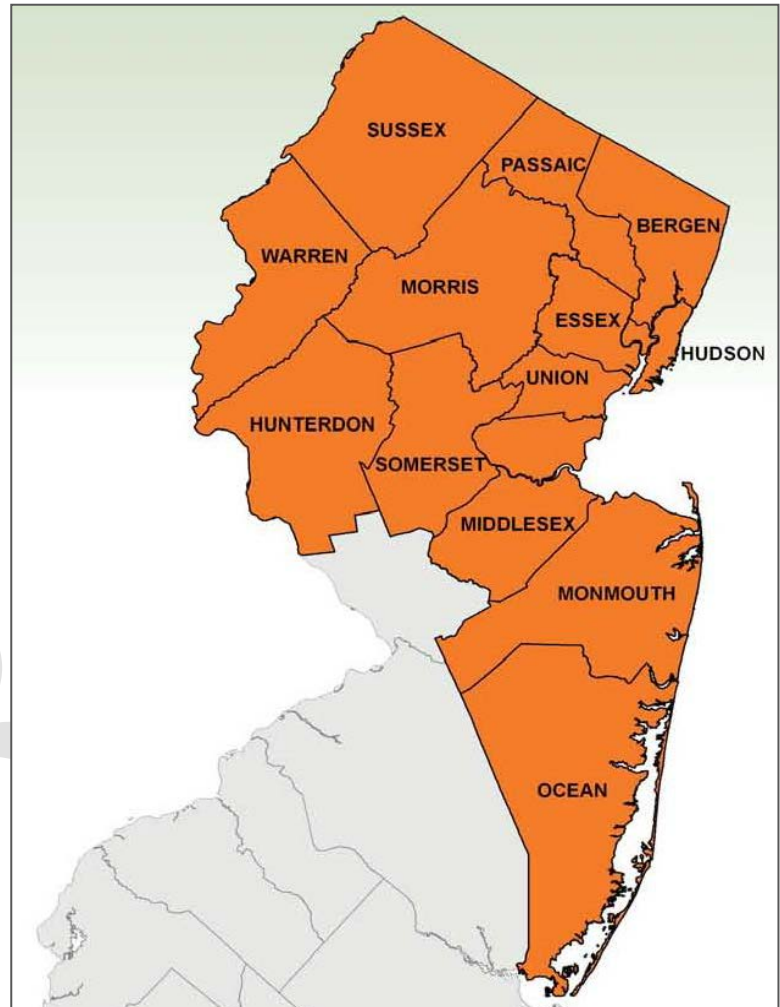


Figure 1: The NJTPA and Together North Jersey Planning Region



### The Together North Jersey RPSD Planning Process

The **Together North Jersey** RPSD planning process will engage officials at multiple levels of government, businesses, non-governmental organizations, other stakeholders and the general public in a strategic planning process designed to address the challenges facing the region. The planning process is divided into three phases designed to explore existing conditions and trends, consider different scenarios for future growth and development, and develop a detailed action plan for achieving the region’s vision and goals (See Figure 2).

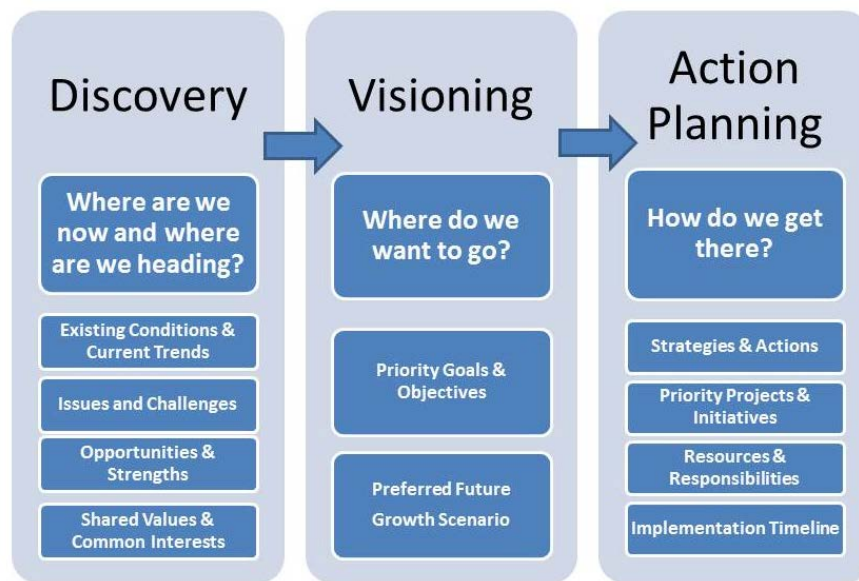


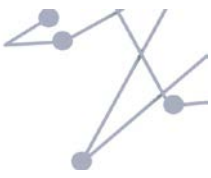
Figure 2: Together North Jersey RPSD Planning Process

### About the NJTPA

The NJTPA is the federally authorized Metropolitan Planning Organization (MPO) for 6.6 million people in the 13-county northern New Jersey region. Each year, the NJTPA oversees more than \$2 billion in transportation improvement projects and provides a forum for interagency cooperation and public input into funding decisions. It also sponsors and conducts studies, assists county planning agencies, and monitors compliance with national air quality goals.

### NJTPA’s Regional Transportation Plan

NJTPA’s current Regional Transportation Plan (RTP), **Plan 2035**, was adopted in 2009. Under federal law, MPOs like the NJTPA are required to update their long range plans every four years as a condition for the receipt of federal transportation funding. NJTPA is currently in the process of updating **Plan 2035**. The updated plan (**Plan 2040**) is scheduled for adoption by fall 2013. It will lay out the vision for development of the transportation system through 2040 and serve as a transportation investment guide for the region. Preparation of **Plan 2040** is being closely coordinated with the Together North Jersey RPSD planning process.



## “DISCOVERY” WORKSHOP PURPOSE, OBJECTIVES AND AGENDA

As stated above, the purpose of the Discovery workshops was to gather input from local officials, residents and businesses about what it is like to live, work and get around northern New Jersey and how we can work together to ensure prosperous future for the northern part of the state. The more specific objectives of the workshops were to:

1. Introduce Together North Jersey to local government (county and municipal) officials, stakeholders and the general public throughout the region.
2. Provide meeting participants with information about the RPSD and RTP planning processes.
3. Provide meeting participants with information about current conditions and trends related to the topic areas to be addressed in the planning process.
4. Solicit and obtain input related to the following:
  - What do people like most about their communities/region?
  - What might people like to change if they could?
  - What aspects of personal growth and well-being, family, community, nature, education, safety and security are most important to people in the region?
  - Which community planning goals and objectives are most important?
  - What are the region’s biggest strengths?
  - What are the biggest challenges facing the region?
  - What transportation challenges and priorities are most important?
  - How should we prioritize transportation investments?

The following brief agenda outlines how the workshops were organized and conducted:

- I. Self-Discovery Open House**
  - a. Sign-in and Refreshments
  - b. Where are you from? Where do you work? Map
  - c. Engage North Jersey website demonstrations
- II. Welcoming Remarks**
  - a. Local elected official
- III. Agenda Overview and Ground Rules**
- IV. Introducing Together North Jersey Presentation**
- V. “Listen & Learn” Activity Stations**
  - a. Together North Jersey Q&A (optional)
  - b. NJTPA Regional Transportation Plan
  - c. Live
  - d. Work
  - e. Getting Around
- VI. What’s Important to You Polling Exercise**
- VII. Wrap Up, Report Back and Closing Remarks**

The sections that follow summarize the input received at the workshop.



## OVERVIEW

The meeting hosted jointly by Together North Jersey (TNJ) and the North Jersey Transportation Planning Authority (NJTPA) scheduled for approximately two-and-a-half hours began at 6:00 PM with participants arriving to explore the Open House portion of the workshop. A total of 31 participants attended the meeting, which included a program of the following:

1. Welcoming remarks given by Mayor Jerramiah Healy;
2. Overviews of the Together North Jersey (TNJ) effort and the NJTPA's Regional Transportation Plan update were presented by Jon Carnegie, Project Director of TNJ and Executive Director of the Alan M. Voorhees Transportation Center at the Bloustein School of Planning and Public Policy, Rutgers University, in plenary;
3. Break-out sessions, rotating through five stations (LIVE, WORK, GETTING AROUND, Together North Jersey and NJTPA/RTP) led by two facilitators from the TNJ project team per station, at the stations participants prioritized goals/objectives and provided input on investment;
4. A regrouped plenary with an interactive polling exercise focusing on important challenges and opportunities facing the region,
5. A wrap-up/report out, given by Jon Carnegie and the station facilitators.

## OPEN HOUSE

### Self-Discovery

As attendees arrived at the workshop, they were asked to sign-in to receive notification of follow-up events. Attendees were also given a program folder, which contained a workshop agenda, copies of all of the presentations, TNJ and NJTPA publications, a passbook to record stamps denoting visits to each of the stations in order to encourage participation, and a comment form. Until approximately 6:30 PM, at their leisure, participants had the option of enjoying a light meal provided by TNJ, visiting the various stations, and/or becoming acquainted with the "EngageNorthJersey.com" site that replicated most of the in-person activities online.

### Map Exercise: "Where are you from?"

After receiving their program folders, attendees were asked to place dots on a map indicating where they lived and where they worked in Jersey City and surrounding area. To view the map, see **Appendix A**.

## WORKSHOP INTRODUCTION

### Welcoming Remarks

An elected official or director of planning of the host jurisdiction of the workshop is invited to provide welcoming remarks. The remarks usually include connection between the Together North Jersey effort and/or the NJTPA work and initiatives of the host jurisdiction. In this workshop, Mayor Jerramiah Healy prepared brief general remarks, welcoming residents to the workshop and inviting them to participate and provide input that will help shape the future of the City.



## **Introducing Together North Jersey Presentation**

Together North Jersey Project Director, Jon Carnegie, provided an overview presentation on Together North Jersey that included the following information:

- ***What is Together North Jersey?*** – Together North Jersey is a voluntary partnership of cities, towns, counties, agencies, non-profit organizations and others in northern New Jersey that have agreed to work together with the public to plan for the region’s future. Together North Jersey is funded by a Sustainable Communities Regional Planning Grant from United States Department of Housing and Urban Development (HUD).
- ***Why Together North Jersey?*** – Together North Jersey was created to provide a way for local officials, businesses, state and regional agencies, non-profit organizations, other stakeholders and the public to work together to develop a regional action plan to address the many challenges facing the region. These challenges include:
  - Declining prosperity
    - Stagnant/uneven job growth
    - High unemployment
    - Increasing debt delinquencies
    - Declining home values & ownership rates
  - High cost of living
    - Housing affordability
    - Transportation costs
  - Fiscal uncertainty
    - High property taxes
    - Government debt burden
    - Looming service cuts
    - Unfunded maintenance
  - Underperforming Cities
    - Concentration of poverty
    - Public safety issues
    - School quality
  - Long commutes & traffic congestion
  - Environmental & public health concerns
    - Increase in chronic disease
    - Air & water pollution
  - Recovering from recent disasters
  - Changing demographics
  - Shifting real estate market demand





- **What will Together North Jersey do?** – Together North Jersey will: 1) undertake an extensive outreach process to figure out what we can do together to address regional challenges; 2) implement up to 40 local planning projects to address local priorities and inform the regional plan; and 3) provide technical assistance and training
- **Public and Stakeholder Engagement** – The purpose of Together North Jersey’s public and stakeholder engagement activities is to listen and learn from local officials, residents, business owners and other stakeholders from around the region. Activities will include: interviews and small group meetings; three Together North Jersey Standing Committees that will meet 3-6 times per year; up to 50 public workshops and meetings over 18 months, and the Engage North Jersey website which will collect input from people on-line. The planning process will include three phases that seek to answer the following three questions: Where are we now and where are we heading? Where do we want to go? and, How do we get there?

### LISTEN & LEARN ACTIVITY

During the Listen & Learn Activity there were five stations (NJTPA/RTP, LIVE, WORK, GETTING AROUND and TNJ) to rotate through.

- At the **NJTPA/RTP Station**, participants were asked “How do you want to INVEST?” in terms of transportation funding. This was done by dropping investment beads into jars correlated with particular capital investment categories (i.e. transit expansion, bike/ped, etc.)
- While rotating through the three **Topical Stations (LIVE, WORK, GETTING AROUND)**, participants shared ideas about “What you LIKE or would CHANGE about your community?” Then prioritized goals and objectives through a “Dotmocracy” exercise.
- At the **TNJ Station**, regional coordination goals were discussed and prioritized.



### NJTPA/Regional Transportation Plan (RTP) Station: Transportation Investment

At this station, participants heard from NJTPA staff about the current Regional Transportation Plan update, as well as a presentation of the demographic trends by Zenobia Fields of NJTPA.

Current Federal transportation investments are represented by percent in pie chart Figure 3-A. Participants at the workshop were asked to select three top priorities within the current investment categories. A total of 25 people participated in the RTP exercise. Their desired investments are displayed in the pie chart Figure 3-B.

Figure 3-A: Current Federal Transportation Investments

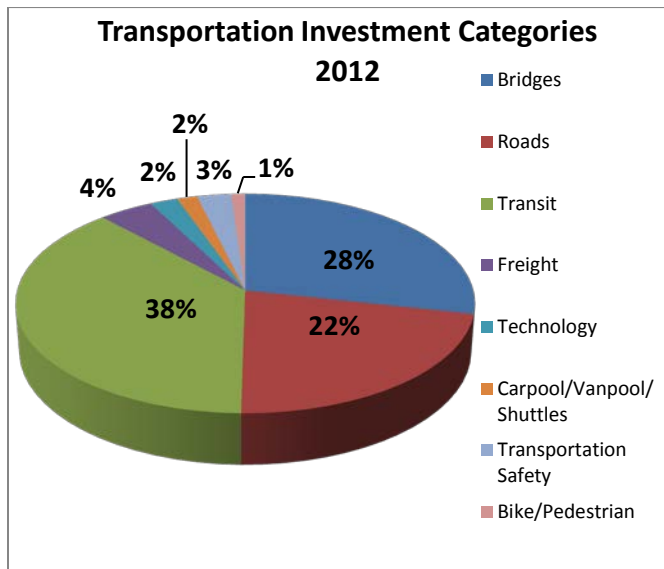
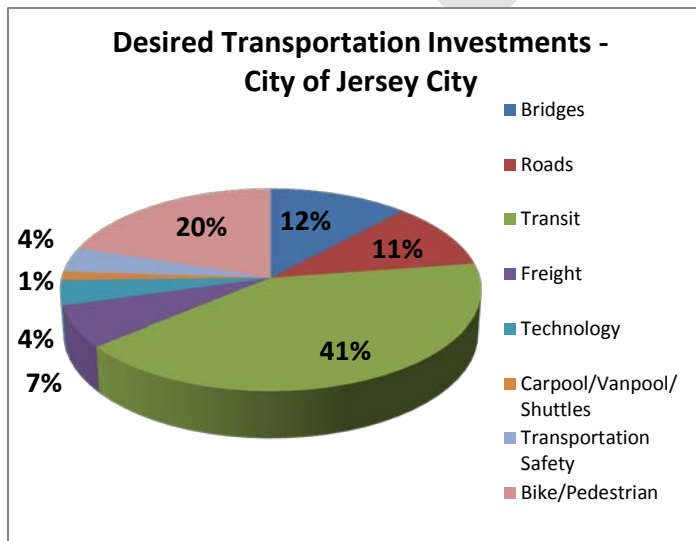


Figure 3-B: Desired Transportation Investments





### **Topical Station: Summary of Public Input**

At the LIVE, WORK and GETTING AROUND station rotations, participants were asked two questions: “What do you like about where you live/work/or about how you get around your community?” And, “What would you like to change about where you live/work/or about how you get around your community?” Participants were asked to share the answers to these questions with someone sitting next to them. Answers were recorded on post-it notes.

At the three stations, after participants shared their “like” and “change,” several attendees reported aloud the responses they heard and discussed. The post-it notes were collected and each response was recorded. Below is a summary of the top ideas that emerged. (See **Appendix B** for a complete list of participants’ answers.)

In the **LIVE** Station, participants mentioned their neighbors or neighborhood being friendly, quiet, beautiful most often. In addition, participants enjoy the diversity of their community, the access via public transit, and close proximity to NYC. Common “Like” statements included:

- Diversity of community; a sense of community
- Close to NYC
- Neighborhood, neighbors and historic nature of neighborhood
- Access to transportation modes – transit, walking

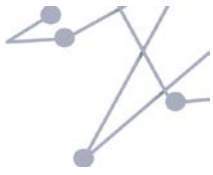
In the **WORK** Station, the most common ‘like’ mentioned was the availability of good jobs – variety and diversity. Also mentioned was the ease of many commutes and the proximity to NYC for jobs. Common “Like” statements included:

- Access to NYC
- Job diversity
- Transportation access
- Broad-based opportunities – blue collar, white collar

In the **GETTING AROUND** Station, access to transit was a top ‘like’ with attendees. Participants also mentioned their enjoyment of the walkability within their communities. Common “Like” statements included:

- Ease of travel to NYC
- Access to public transportation – rarely need to drive
- Walkable to shops/services
- Concerted effort for bike lanes





In the **LIVE** Station, many participants mentioned wanting more amenities in their community such as more restaurants, retail and commercial. Others wanted to see more green space, better schools, and less litter. Common “Change” statements included:

- More green space
- Improve quality of schools
- Need more amenities – healthy foods, commercial, retail, transit
- Gentrification – more expensive to live here – pushing people out of neighborhoods

In the **WORK** Station, several participants mentioned the need for more job training and better job opportunities. Common “Change” statements included:

- Length of commute by car or public transit
- Need more low and middle income job opportunities; lack of entry level jobs
- Need training for lower skill jobs
- Need to preserve land for warehousing/manufacturing; support small businesses and entrepreneurship

In the **GETTING AROUND** Station, a number of responses related to transit services and the connectivity of the system, service in general, schedules, and routes. Other responses included increasing bicycle safety in general, and a concern about parking. Common “Change” statements included:

- Traffic congestion
- More safety for pedestrians and more bike routes
- Better parking options
- Not enough public transportation off-hours

### **Priority Objectives**

At the LIVE, WORK and GETTING AROUND stations, participants were asked to review the draft Goals and Objectives for the Regional Plan for Sustainable Development. After reviewing these, participants were asked to identify any missing objectives by writing them on a post-it and adding them to the listed objectives. A list of the missing objectives that participants identified is cataloged in **Appendix C**.

Next, participants were asked to rank the objectives within the goals, including any added objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important,” “Very Important,” and “Important.” The votes were weighted according to priority, and a point system tracked the prioritized objectives accordingly. **Table - 1** displays the Goals and Objectives with the station totals and overall totals. For a complete list of the responses, see **Appendix D**.



**Table-1: Priority Goals and Objectives Summary – Jersey City\***

Goals and Objectives	LIVE Points	WORK Points	GETTING AROUND Points	Overall Points
<b>Goal 1 - Strengthen the region's economy</b>	0	0	0	0
Keep & create well-paying jobs	1	14	12	27
Ensure infrastructure (transportation, utilities & communications) is in good repair & can support economic development	23	24	19	66
Increase the economy's ability to adapt to change	2	5	0	7
Increase regional self-sufficiency	0	2	2	4
<b>Goal 2 - Ensure communities are safe, healthy &amp; great places to live</b>	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	6	0	4	10
Improve public health	1	0	0	1
Improve access to local parks & recreation	6	0	7	13
Improve access to community resources such as libraries, senior centers, youth activities	2	4	7	13
Preserve & enhance the character of existing downtowns & neighborhoods	2	6	6	14
Improve access to arts & cultural resources	5	3	0	8
<b>Goal 3 - Improve everyone's access to opportunity</b>	0	0	0	0
Connect where people live with where they need to go	2	21	15	38
Maintain & improve the quality of schools	34	28	7	69
Create inclusive, mixed-income neighborhoods	6	5	0	11
Reduce combined transportation & housing costs	4	7	7	18
<b>Goal 4 - Enhance efficiency &amp; conserve land</b>	0	0	0	0
Increase investment near existing housing, jobs & transportation	1	4	8	13
Maintain & expand vibrant downtowns & "main streets"	8	2	9	19
Encourage development of compact neighborhoods with a mix of housing, shopping & services	5	1	15	21
<b>Goal 5 - Protect &amp; enhance environment</b>	0	0	0	0
Preserve open space & natural areas	7	0	1	8
Improve air quality	3	0	3	6
Reduce potential impacts of climate change	7	5	6	18
Increase ability to respond to and recover from extreme weather events	3	3	5	11
Ensure adequate water supply	3	0	0	3
Improve water quality	4	0	1	5
Direct development away from environmentally sensitive areas	3	6	3	12
Preserve wildlife habitat	1	1	0	2

#'s = Indicates top five Objectives selected by participants.

\*See Appendix D for missing Objectives that received points.



At the **LIVE** Station, the objective, “Maintain and improve the quality of schools” was a top priority (receiving 34 points). The second objective ranked was “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (with 23 points). The third objective was: “Maintain & expand vibrant downtowns and “main streets”” (receiving 8 points).

At the **WORK** Station, the objective, “Maintain and improve the quality of schools” was a top priority (receiving 28 points). The second objective ranked was “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (with 24 points). The third objective was: “Connect where people live with where they need to go” (receiving 21 points).

At the **GETTING AROUND** Station, the top priority was “Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development” (receiving 19 points), followed by a tie for second and third priorities of “Connect where people live with where they need to go” and “Encourage development of compact neighborhoods with a mix of housing, shopping and services” (each receiving 15 points).

#### **TNJ Station: Regional Coordination**

At the Together North Jersey Station, 26 attendees participated in a “Dotmocracy” exercise to identify a top regional objective. The Objective with the majority of votes was “Ensure a broad cross-section of residents, businesses and government are engaged in planning efforts, including those traditionally under-represented in regional planning processes”. For a list of all the regional objectives and results, see **Appendix E**. Participants were also asked if they had any questions or comments about Together North Jersey, which were recorded at the station. A list of the questions and comments suggested by the public can be found in **Appendix F**.

#### **INTERACTIVE POLLING EXERCISE**

##### **“Tell us what is important to you.”**

Jon Carnegie led the participants in an interactive polling exercise. Each participant held a remote voting pad and was able to register their votes anonymously. A variety of multiple choice polling questions asked participants to consider what aspects of living in their community and the region they found most important. The top answers can be found in Table-2. For a complete listing of the results, as well as additional questions relating to participant demographics, see **Appendix G**.



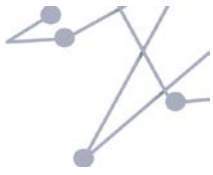
**Table-2: Interactive Polling Top Answers**

Question	Top Answer	Percent
What aspect of Personal Growth and Well-being is most important to you?	Volunteering and giving back to your community	42%
What aspect of Family is most important to you?	Having time to spend together	62%
What aspect of Community is most important to you?	Having good neighbors and being a good neighbor	46%
What aspect of Education is most important to you?	Having opportunities to keep learning all through life	50%
What aspect of Nature is most important to you?	Taking good care of our air, water, and natural lands	54%
What aspect of Safety and Security is most important to you?	Peace of mind about the future	42%
How should the region spend transportation dollars? (Participants were asked to select 3)	Making existing transit work better	21%
	Expanding transit service	18%
	Making it easier to bike and walk where we need to go	15%
What sources of funds should be used to support transportation?	Gas taxes	40%

**WRAP UP, REPORT BACK & CLOSING REMARKS**

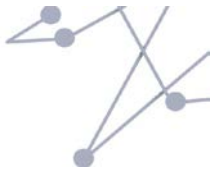
The meeting concluded with a wrap-up given by Jon Carnegie and a report back from each of the station facilitators. Participants were encouraged to continue contributing to the regional discussion by visiting the “EngageNorthJersey.com” website.





## Appendix A: Map





## Appendix B: Summary of Public Input – LIVE\*

What I <u>like</u> about my community from the LIVE		What I would <u>change</u> about my community from the LIVE	
1	Quiet.	1	Lack of green space.
2	Access to public transit (buses especially).	2	Quality of government.
3	Garage at home. Near Path train.	3	Litter.
4	Diversity of community.	4	Infrastructure of transit.
5	Diverse. Working-class. History.	5	More commercial. Add amenities.
6	Walkable.	6	Lack of good neighborhood public schools.
7	Visually beautiful.	7	Not a lot of amenities immediately around. More bike-friendly. Extensions of light rail. Better lighting in neighborhood.
8	Close but far enough from the city.	8	Not enough retail. Aesthetically-challenged.
9	Accessibility.	9	Dislike clean - neighborhood. No programs for youth.
10	Historic nature of neighborhood. Within walking distance of needs. Good neighbors (mostly).	10	Traffic patterns.
11	Proximity to NYC. Neighbors. Easy upkeep of house. Stable neighborhood.	11	Better connections to light rail. Have good access but need better connection i.e. to light rail.
12	Quiet.	12	Better transportation on weekends and holidays. Education system.
13	Jersey City is close to NYC. Like living on family block.	13	The "influx" of yuppies.
14	Neighborhood and neighbors. Ease of getting around.	14	More green space. Quality of schools. Schools have caused neighborhood to be transient.
15	Sense of community. Visual/Performing Arts. Restaurants. All in walking distance.	15	Speeding/traffic. More green space. Litter.
16	Convenience to shops. Access to public transportation.	16	Clip of gentrification (pushing people out). Poor planning decisions.
17	Close to NYC. Diversity.	17	Not enough healthy eatery stores or restaurants. (Whole Foods)
18	Economic and social diversity. Proximity to Manhattan.	18	Taxes.
19	Walkable. Diverse. Multi-cultural and multi-class.	19	Getting so expensive that boring people are moving in.
20	Proximity to NYC.	20	People don't engage in the community.
21	Convenient for getting around.	21	Integrated affordable housing as development occurs. More focus on and government supports of art institutions.
22	Easy access to Manhattan. Work/live close by. Cultural & Economic Diversity.	22	Better road maintenance. Traffic reduction. Change drivers' behavior (obey/know traffic laws).
		23	More diversity - restaurants, people, etc.

\*An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H**.

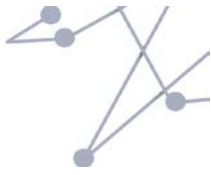




**Appendix B: Summary of Public Input – WORK\***

What I <u>like</u> about my community from the WORK perspective...		What I would <u>change</u> about my community from the WORK perspective...	
1	Access to NYC.	1	Length of public transport commute. FIRE industry only. Local jobs accessible to locals.
2	Not too far from NYC, where the good jobs are. A lot of jobs in this area. A good transit system to get there.	2	Traffic/length of commute by car.
3	Close to NYC - variety of jobs.	3	Not enough support for self-employment opportunities.
4	Taking car to work. Good region for legal/UPS opportunities. Diverse job market. Good pay. Bus transport.	4	How to fund transit lines: get more contribution from the companies e.g. Goya, Goldman Sachs - get tax breaks, but still need people - and don't contribute to getting people around/there.
5	Industry job opportunities.	5	More low and middle income job opportunities.
6	There's a lot of trains, buses, PATH.	6	Too much outsourcing of jobs.
7	Infrastructure.	7	Improve higher education.
8	Access to NYC.	8	Improve education at all levels (for jobs).
9	Job diversity.	9	Greater small business support.
10	Access to NYC.	10	Lack of entry level jobs. Lack diversity of training for all types of jobs.
11	Transportation.	11	Cultivation of the arts community. Art scene. More acting companies. More jobs in the arts.
12	Broad-based opportunities. Blue collar, white collar.	12	Need more outreach to attract more knowledge, jobs. Better support for unskilled labor. Connect the towns.
13	Regional opportunities are very good for film industry.	13	Not enough health jobs. More retaining needed. Not enough variety of jobs.
14	If I could get the same salary in JC as NYC, I would work in the region. The industries in the area - mix of skilled and unskilled.	14	Lack of training for "lower skill" jobs.
15	Lots of places to network.	15	More film studio work vs. only location work.
16	Variety of employers.	16	Transportation limited outside of JC.
17	Access to NYC.	17	Better jobs are based on who you know - how do you broaden the availability/opportunities for these jobs. Qualifications and skills vs. who you know.
18	There are jobs for all levels of education within the region. Many residents work where they live or can use mass transportation.	18	More access to restaurants and pleasant areas to walk at lunchtime.
19	Short commute to work.	19	Too much focus on residential development - need to preserve land for warehousing/manufacturing. More support for small business and entrepreneurship.
20	Short commute.		
21	Easy getting to NYC to work.		

*\*An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H**.*



**Appendix B: Summary of Public Input – GETTING AROUND\***

What I <u>like</u> about my community from the perspective of GETTING AROUND....		What I would <u>change</u> about my community from the perspective of GETTING AROUND...	
1	Access to light rail and variety of bus service.	1	Focus on transit-oriented development.
2	Almost never need to drive automobile. Access to mass transit 24 hours/day.	2	Underserved transit communities (Greenville, West Side). Biking hard - intersections a mess, crossing the Hackensack.
3	Ease of travel to NYC. Technology helps to plan trips.	3	Unreliable NJT buses. Crossing the Hackensack on bikes.
4	Mass transit to NYC.	4	More affordable parking spots.
5	Access to public transportation and major highways.	5	Arrest/control jay walkers.
6	Concerted effort for bike lanes.	6	Bike lanes...sync with rest of city. Better unified system with subway.
7	Public transportation. Shops are walking distance.	7	Ped "unsafety"
8	Public transportation availability. Walking to restaurants.	8	Faster light rail system. Safety issues at the stations. Validation system on light rail.
9	Main streets - Bergenline. Walking to shopping/work. Not having to drive. Combinations of public transit - options.	9	Countdown clock for bus shelter. Jaywalking needs to be addressed. Hackensack River crossings need to be replaced.
10	Availability.	10	Connectivity between bus, PATH, light rail. All modes of transportation in JC but it's difficult to get around.
11	Access to transportation.	11	Lack of available parking.
12	Access to PATH and highways.	12	Congestion - traffic.
13	Good public transportation.	13	Transportation (shopping district)
14	Access to public transportation.	14	Parking regulation.
15	Close to PATH station.	15	More bike routes.
16	Walkability.	16	Traffic safety.
17	Light rail is close to home.	17	Some bus routes and times they run.
18	Access to PATH train.	18	More transportation options for people passing thru area (commuting).
19	Public transportation.	19	Better parking options. Study or survey for better distribution of need (park may not be "traditional 9-5"). More late night, matched to area industry.
20	Convenience.	20	Not enough public transportation off-hours. Traffic congestion. Affordability of public transportation.
21	Able to walk to Central Ave! Easy to get to Main Streets by walking/easy bus. Walking is an option, lots of buses...like rail and PATH.	21	Bicycling is unsafe now. Jug-handles - NJ doesn't have enough land - use traffic lights.
		22	Need more frequent bus/train service (no holiday schedules). Sidewalks need better maintenance. Bus drivers don't pull into bus stops.
		23	Need East Coast Greenway in Hudson County/Jersey City to provide off-road walking and bicycling.
		24	Increased service on PATH - frequency. Increased service on light rail - increase frequency.
		25	Road, bridges aren't maintained. Car, driver are careless. Bus service too infrequent. Need more traffic light coordination.
		26	Make sure that corporations pay their share for transportation.
		27	Change how transit gets funded: corporations should fund the service.

*\*An effort was made to record participants responses verbatim. Some notes were unreadable, and a scanned copy can be found in **Appendix H**.*

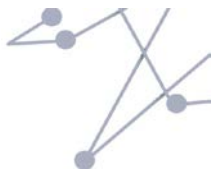


### Appendix C: Priority Objectives- Missing

The following table is a list of ideas that participants felt were missing from the Goals and Objectives presented at the workshop.

LIVE		WORK		GETTING AROUND	
1	Reduce Crime.	1	Strengthen support for entrepreneurs or skilled professionals.	1	People need money to pay for public transportation.
2	Increase healthy restaurants and healthy supermarket options.			2	More available parking and homeowner to have access to park outside own garage or driveway.
				3	Reduce combined transportation and housing costs including time, especially for those doing intermodal or multi-bus transfers.
				4	More express bus lanes and bike lanes.
				5	Transit equity - certain neighborhoods much more underserved. Biking!
				6	Make streets safer for pedestrians and bicyclists

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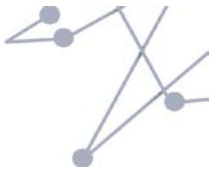


## Appendix D: Priority Objectives

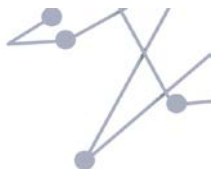
At each station, participants were asked to rank the Objectives within the Goals, including any added Objectives from the attendees. Each participant was able to vote for a total of three objectives, prioritizing them as “Most Important” (represented with a green dot), “Very Important” (blue dot), and “Important” (yellow dot). The votes were weighted according to the following system: Most Important received 3 points, Very Important 2 points, Important 1 point. Then, each Objective received a total score. Total = (Most Important x3) + (Very Important x 2) + (Important)

### Appendix D: Priority Objectives – LIVE

LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 1 - Strengthen the region's economy</b>	0	0	0	0
Keep and create well-paying jobs	0	0	1	1
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	3	18	2	23
Increase the economy's ability to adapt to change	0	2	0	2
Increase regional self-sufficiency	0	0	0	0
<b>Goal 2 - Ensure communities are safe, healthy &amp; great places to live</b>	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	6	0	0	6
Improve public health	0	0	1	1
Improve access to local parks and recreation	3	2	1	6
Improve access to community resources such as libraries, senior centers, youth activities	0	2	0	2
Preserve and enhance the character of existing downtowns and neighborhoods	0	0	2	2
Improve access to arts and cultural resources	3	2	0	5
<b>Goal 3 - Improve everyone's access to opportunity</b>	0	0	0	0
Connect where people live with where they need to go	0	2	0	2
Maintain and improve the quality of schools	24	8	2	34
Create inclusive, mixed-income neighborhoods	3	0	3	6
Reduce combined transportation and housing costs	3	0	1	4



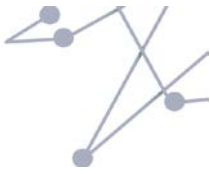
LIVE				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 4 - Enhance efficiency &amp; conserve land</b>	0	0	0	0
Increase investment near existing housing, jobs & transportation	0	0	1	1
Maintain & expand vibrant downtowns and "main streets"	3	4	1	8
Encourage development of compact neighborhoods with a mix of housing, shopping and services	3	2	0	5
<b>Goal 5 - Protect &amp; enhance environment</b>	0	0	0	0
Preserve open space and natural areas	3	2	2	7
Improve air quality	3	0	0	3
Reduce potential impacts of climate change	6	0	1	7
Increase ability to respond to and recover from extreme weather events	0	0	3	3
Ensure adequate water supply	3	0	0	3
Improve water quality	0	4	0	4
Direct development away from environmentally sensitive areas	3	0	0	3
Preserve wildlife habitat	0	0	1	1
<b>OTHER</b>				
Increase healthy restaurants and healthy supermarket options.	0	0	1	1



## Appendix D: Priority Objectives – WORK

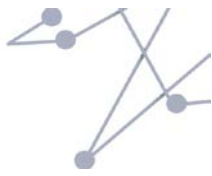
WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 1 - Strengthen the region's economy</b>	0	0	0	0
Keep and create well-paying jobs	9	4	1	14
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	12	6	6	24
Increase the economy's ability to adapt to change	3	0	2	5
Increase regional self-sufficiency	0	2	0	2
<b>Goal 2 - Ensure communities are safe, healthy &amp; great places to live</b>	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	0	0	0	0
Improve public health	0	0	0	0
Improve access to local parks and recreation	0	0	0	0
Improve access to community resources such as libraries, senior centers, youth activities	0	4	0	4
Preserve and enhance the character of existing downtowns and neighborhoods	6	0	0	6
Improve access to arts and cultural resources	0	2	1	3
<b>Goal 3 - Improve everyone's access to opportunity</b>	0	0	0	0
Connect where people live with where they need to go	6	12	3	21
Maintain and improve the quality of schools	18	6	4	28
Create inclusive, mixed-income neighborhoods	3	2	0	5
Reduce combined transportation and housing costs	3	4	0	7
<b>Goal 4 - Enhance efficiency &amp; conserve land</b>	0	0	0	0
Increase investment near existing housing, jobs & transportation	3	0	1	4
Maintain & expand vibrant downtowns and "main streets"	0	2	0	2
Encourage development of compact neighborhoods with a mix of housing, shopping and services	0	0	1	1





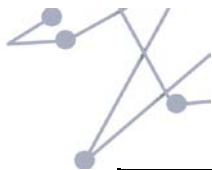
WORK				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 5 - Protect &amp; enhance environment</b>	0	0	0	0
Preserve open space and natural areas	0	0	0	0
Improve air quality	0	0	0	0
Reduce potential impacts of climate change	3	2	0	5
Increase ability to respond to and recover from extreme weather events	0	0	3	3
Ensure adequate water supply	0	0	0	0
Improve water quality	0	0	0	0
Direct development away from environmentally sensitive areas	3	2	1	6
Preserve wildlife habitat	0	0	1	1
<b>OTHER</b>				
Strengthen support for entrepreneurs or skilled professionals	3	0	0	3

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## Appendix D: Priority Objectives – GETTING AROUND

GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 1 - Strengthen the region's economy</b>	0	0	0	0
Keep and create well-paying jobs	12	0	0	12
Ensure infrastructure (transportation, utilities and communications) is in good repair and can support economic development	15	4	0	19
Increase the economy's ability to adapt to change	0	0	0	0
Increase regional self-sufficiency	0	0	2	2
<b>Goal 2 - Ensure communities are safe, healthy &amp; great places to live</b>	0	0	0	0
Create safe, stable neighborhoods with high-quality housing	3	0	1	4
Improve public health	0	0	0	0
Improve access to local parks and recreation	3	4	0	7
Improve access to community resources such as libraries, senior centers, youth activities	0	4	3	7
Preserve and enhance the character of existing downtowns and neighborhoods	3	0	3	6
Improve access to arts and cultural resources	0	0	0	0
<b>Goal 3 - Improve everyone's access to opportunity</b>	0	0	0	0
Connect where people live with where they need to go	6	8	1	15
Maintain and improve the quality of schools	3	4	0	7
Create inclusive, mixed-income neighborhoods	0	0	0	0
Reduce combined transportation and housing costs	0	4	3	7
<b>Goal 4 - Enhance efficiency &amp; conserve land</b>	0	0	0	0
Increase investment near existing housing, jobs & transportation	0	6	2	8
Maintain & expand vibrant downtowns and "main streets"	3	4	2	9
Encourage development of compact neighborhoods with a mix of housing, shopping and services	9	4	2	15



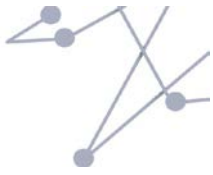
GETTING AROUND				
Goals	Most Important by weight	Very Important by weight	Important by weight	Total
<b>Goal 5 - Protect &amp; enhance environment</b>	0	0	0	0
Preserve open space and natural areas	0	0	1	1
Improve air quality	3	0	0	3
Reduce potential impacts of climate change	6	0	0	6
Increase ability to respond to and recover from extreme weather events	3	0	2	5
Ensure adequate water supply	0	0	0	0
Improve water quality	0	0	1	1
Direct development away from environmentally sensitive areas	0	2	1	3
Preserve wildlife habitat	0	0	0	0
<b>OTHER</b>				
More available parking and homeowner to have access to park outside own garage or driveway.	0	2	0	2
Make streets safer for pedestrians and bicyclists	0	2	0	2

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**Appendix E: Together North Jersey Station**

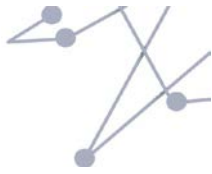
COORDINATE	
<b>Goal 6 - Address regional growth issues</b>	<b>Totals</b>
Align existing plans, programs and regulations at all levels of government	2
Foster collaboration between federal, state, county and local governments to address regional growth issues	7
Maintain up-to-date, coordinated local, regional and State functional plans that reflect these goals	3
Provide a regional framework for making decisions about capital investments, programs, regulations and major development applications	1
Ensure a broad cross-section of residents, businesses and government are engaged in planning efforts, including those traditionally under-represented in regional planning processes	9
Respect property rights during planning and implementation	2
<b>Other</b>	
Make sure local gov't follow through on plans.	2
<b>Total:</b>	<b>26</b>



## **Appendix F: Together North Jersey Station – Suggestions from the Public**

From the Jersey City Workshop, no questions or comments were written by the public.

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## Appendix G: Interactive Polling

**Session Name:** Jersey City Session 4-15-2013 8:35 PM (2)

**Date Created:** 4/15/2013 5:13:00 PM      **Active Participants:** 26 of 26

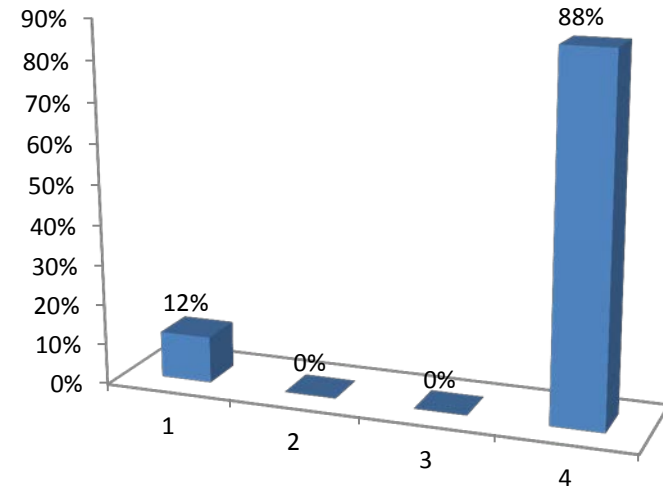
**Average Score:** 0.00%      **Questions:** 22

### Results By Question

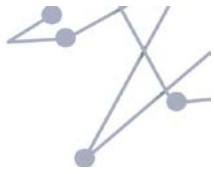
#### **PRACTICE QUESTION**

1.) "Jersey Shore" is must-see TV. (Multiple Choice)

	Responses	
	Percent	Count
Strongly Agree	12%	3
Somewhat Agree	0%	0
Somewhat Disagree	0%	0
Strongly Disagree	88%	23
<b>Totals</b>	<b>100%</b>	<b>26</b>

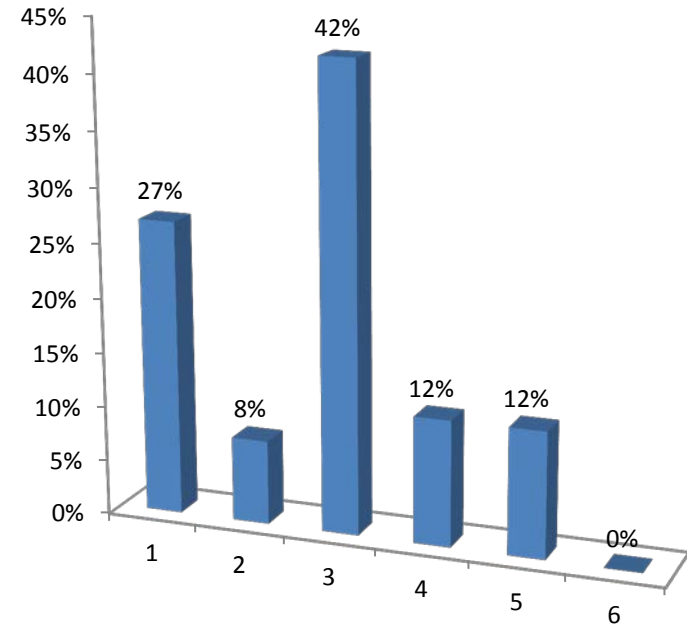


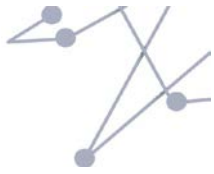




**2.) What aspect of Personal Growth and Well-Being is most important to you? (Multiple Choice)**

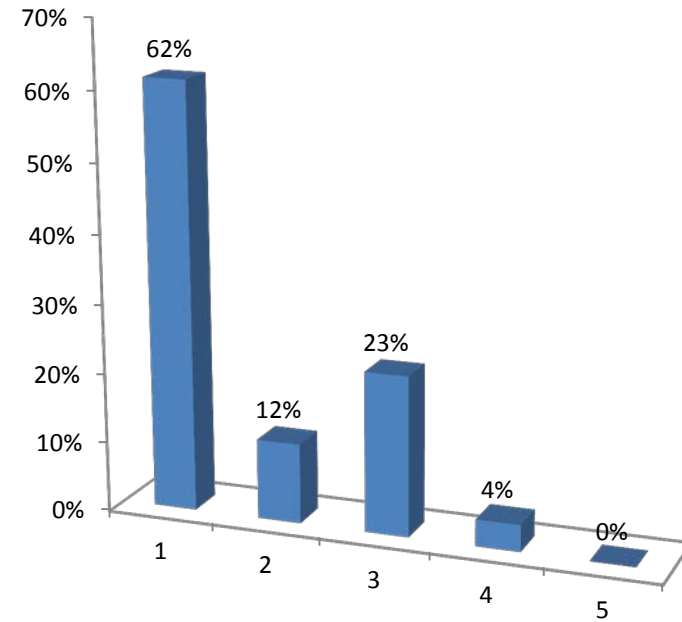
	Responses	
	Percent	Count
Being healthy and taking care of yourself	27%	7
Being close to nature	8%	2
Volunteering and giving back to your community	42%	11
Spirituality and religion	12%	3
None of the above	12%	3
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

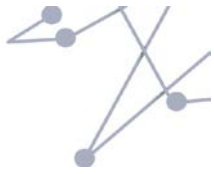




**3.) What aspect of Family is most important to you? (Multiple Choice)**

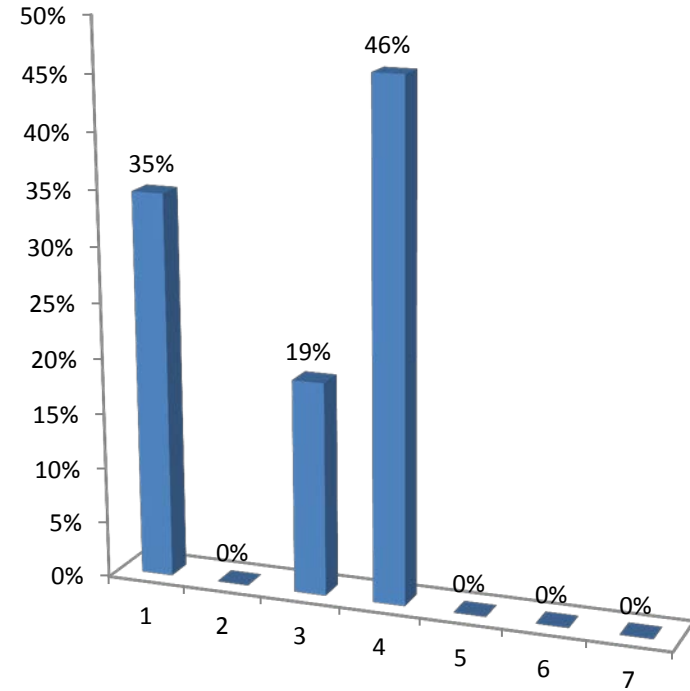
	Responses	
	Percent	Count
Having time to spend together	62%	16
Having extended family nearby	12%	3
Making time for recreational and cultural activities together	23%	6
None of the above	4%	1
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>





**4.) What aspect of Community is most important to you? (Multiple Choice)**

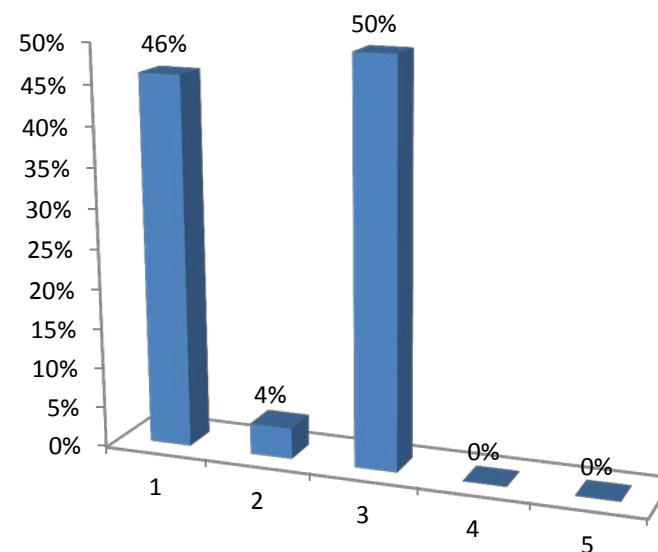
	Responses	
	Percent	Count
Feeling a sense of community	35%	9
Having community-sponsored activities to go to	0%	0
Living in a diverse community	19%	5
Having good neighbors and being a good neighbor	46%	12
Being self-reliant and left alone	0%	0
None of the above	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

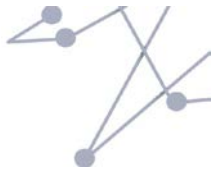




**5.) What aspect of Education is most important to you? (Multiple Choice)**

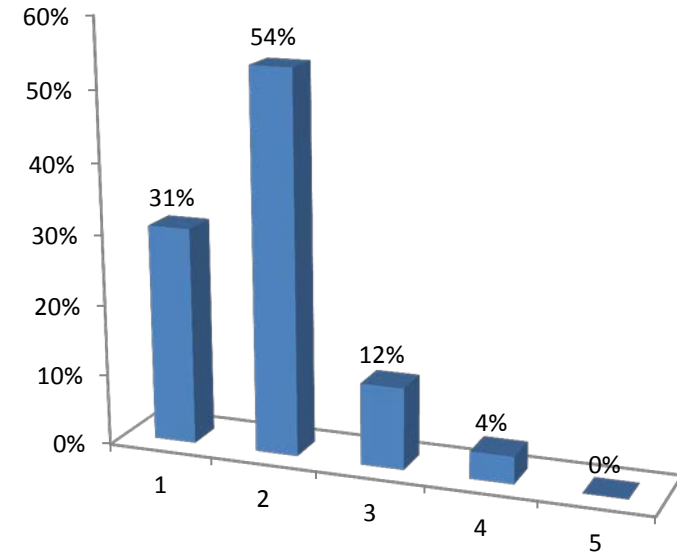
	Responses	
	Percent	Count
Having quality neighborhood schools	46%	12
Being able to go to college or a trade school	4%	1
Having opportunities to keep learning all through life	50%	13
None of the above	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

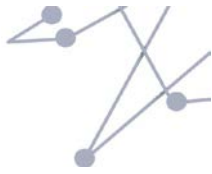




**6.) What aspect of Nature is most important to you? (Multiple Choice)**

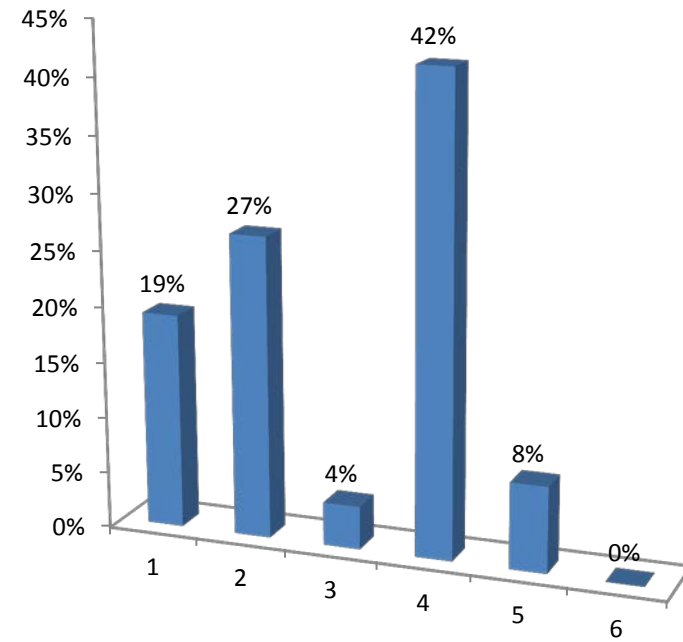
	Responses	
	Percent	Count
Having green space nearby	31%	8
Taking good care of our air, water and natural lands	54%	14
Protecting wildlife habitat	12%	3
None of the above	4%	1
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>





7.) What aspect of Safety and Security is most important to you? (Multiple Choice)

	Responses	
	Percent	Count
Having a good paying job	19%	5
Having Safe neighborhoods	27%	7
Fewer traffic-related accidents	4%	1
Peace of mind about the future	42%	11
None of the above	8%	2
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

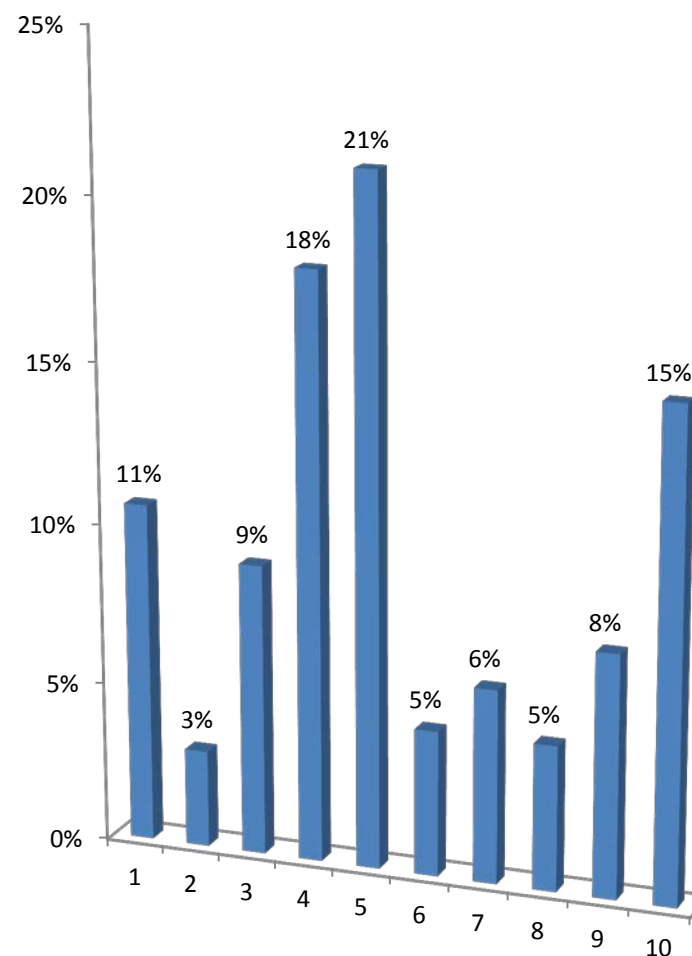


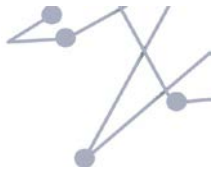




**8.) How should the region spend transportation dollars? (select three) (Multiple Choice - Multiple Response)**

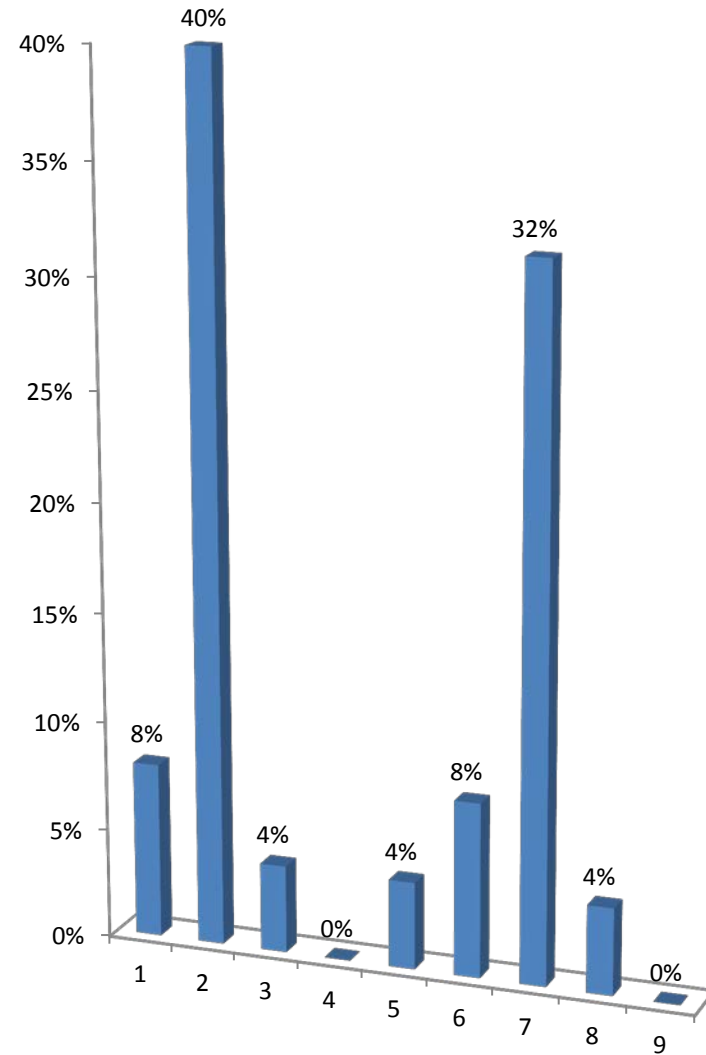
	Responses	
	Percent	Count
Fixing unsafe bridges	11%	7
Building more highways	3%	2
Making existing highways work better	9%	6
Expanding transit service	18%	12
Making existing transit work better	21%	14
Making it easier to transport goods and materials around the region	5%	3
Using technology to improve transportation	6%	4
Supporting more carpooling and shuttles	5%	3
Making our roads safer	8%	5
Making it easier to walk and bike where we need to go	15%	10
<b>Totals</b>	<b>100%</b>	<b>66</b>

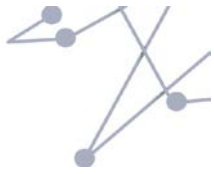




**9.) What sources of funds should be used to support transportation? (Multiple Choice)**

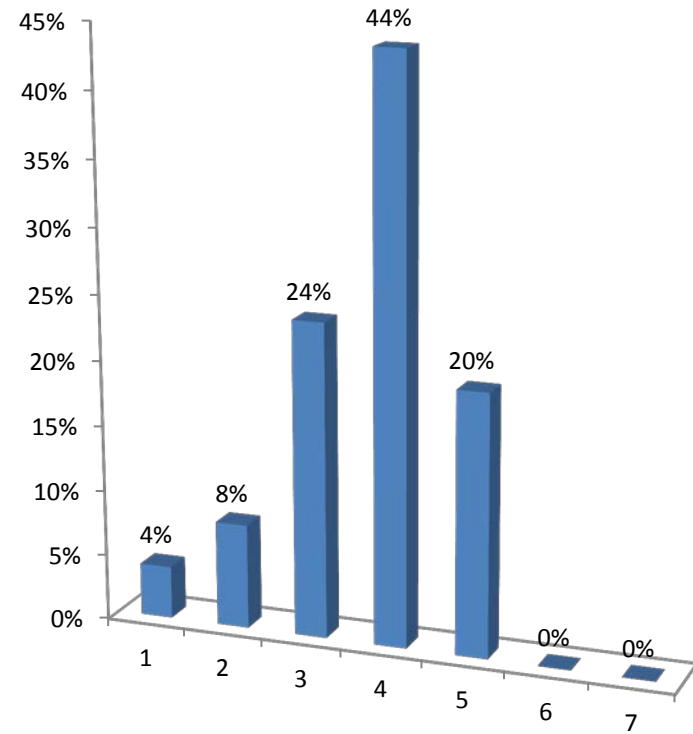
	Responses	
	Percent	Count
Transit fares and tolls	8%	2
Gas taxes	40%	10
General taxes like income tax or sales tax	4%	1
Borrowing more money and paying it off over time	0%	0
Selling "naming" rights to bridges, highways and train stations like we do with stadiums and arenas	4%	1
Working with banks and businesses to share costs and revenue from tolls and fares	8%	2
All of the above	32%	8
None of the above	4%	1
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>25</b>

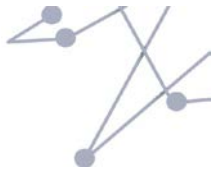




**10.) Which group best describes your age? (Multiple Choice)**

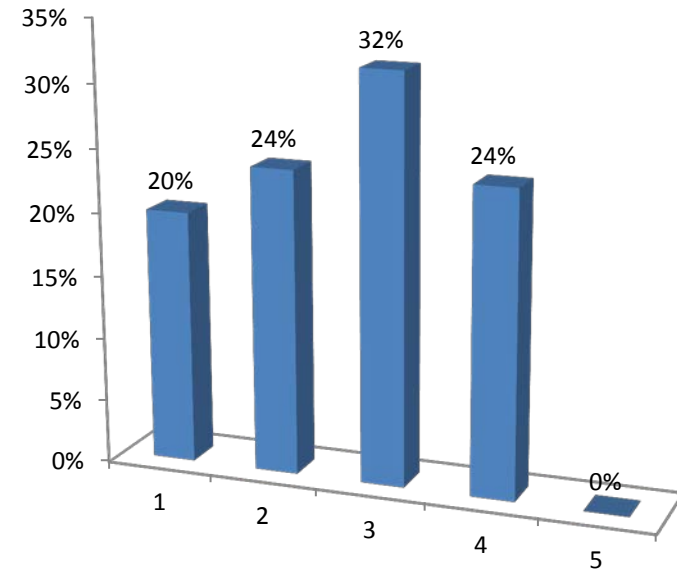
	Responses	
	Percent	Count
Under 25	4%	1
25-34	8%	2
35-44	24%	6
45-64	44%	11
65-74	20%	5
75 years and older	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>25</b>

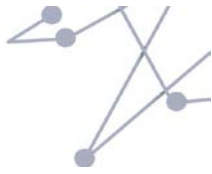




**11.) What is your household size? (include yourself) (Multiple Choice)**

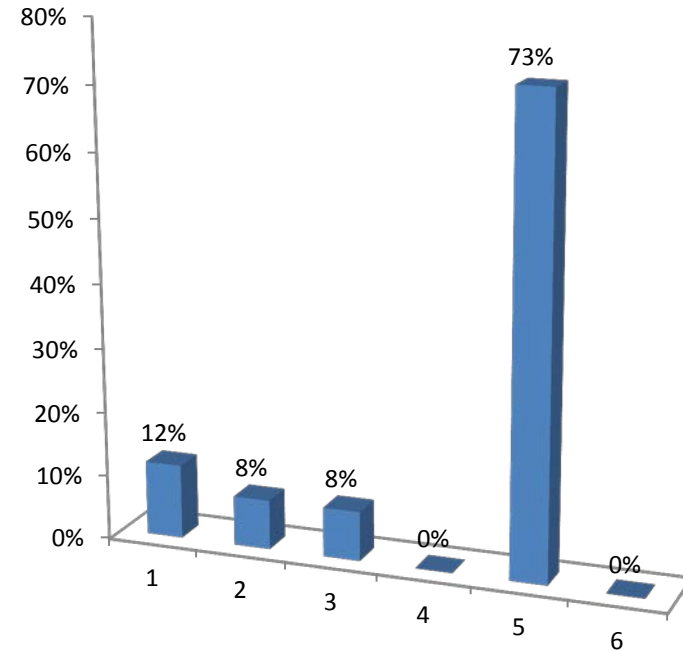
	Responses	
	Percent	Count
1 person household	20%	5
2 person household	24%	6
3 person household	32%	8
4 or more person households	24%	6
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>25</b>

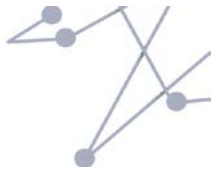




**12.) How many persons in your household are under the age of 18? (Multiple Choice)**

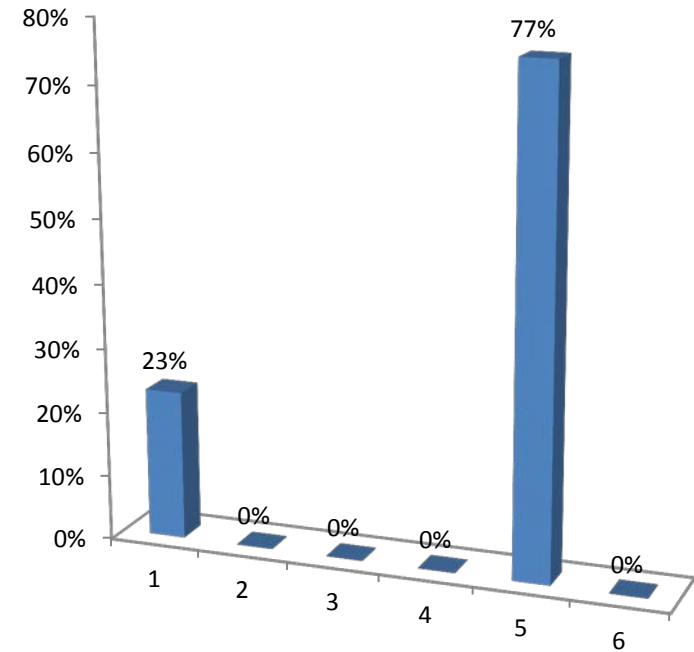
	Responses	
	Percent	Count
One (1)	12%	3
Two (2)	8%	2
Three (3)	8%	2
Four or more (4+)	0%	0
None	73%	19
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

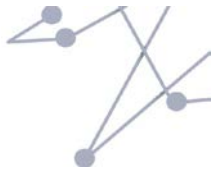




**13.) How many persons in your household are over the age of 65? (Multiple Choice)**

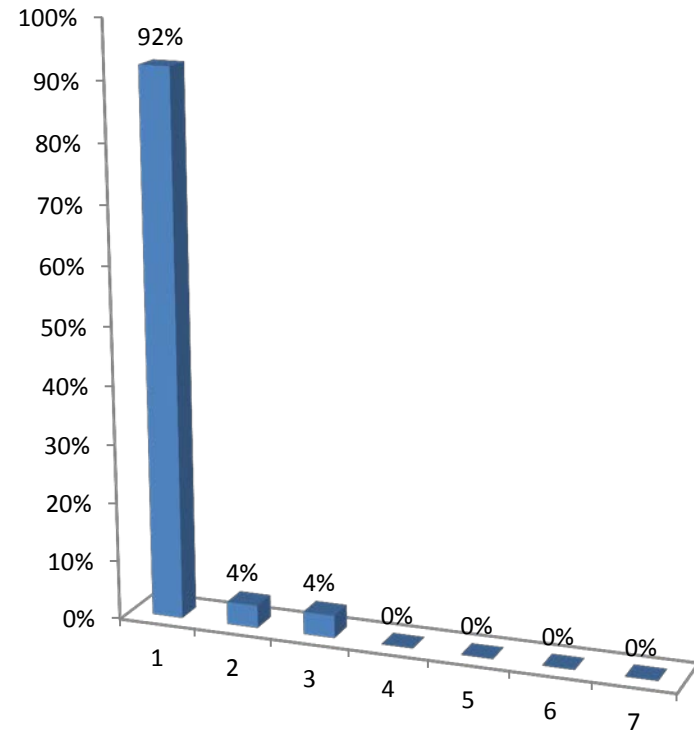
	Responses	
	Percent	Count
One (1)	23%	6
Two (2)	0%	0
Three (3)	0%	0
Four or more (4+)	0%	0
None	77%	20
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>



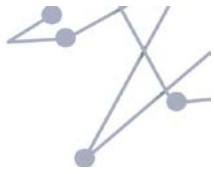


**14.) How would you describe the community in which you live? (Multiple Choice)**

	Responses	
	Percent	Count
City	92%	24
Small town	4%	1
Suburban township	4%	1
Rural township	0%	0
Vacation/Resort community	0%	0
None of the above	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

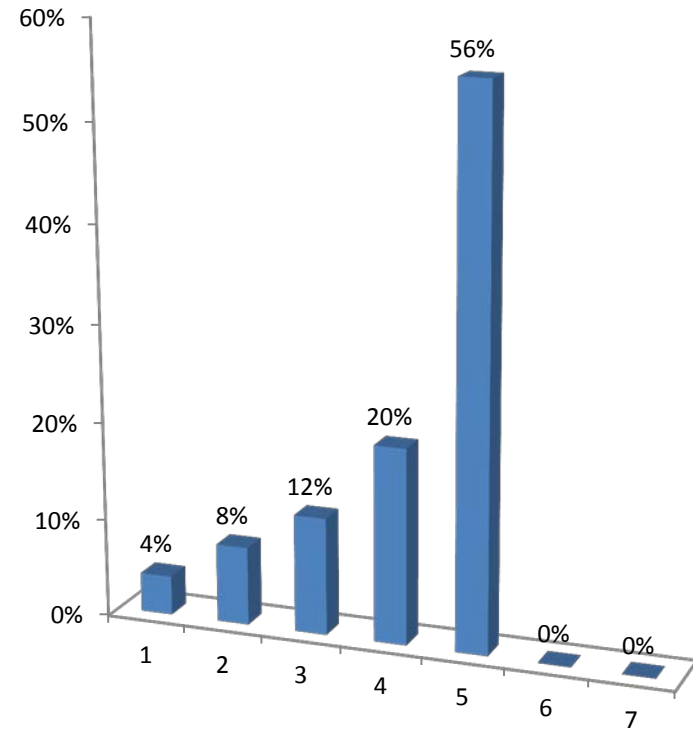


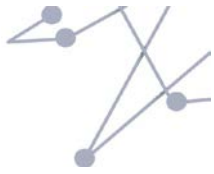




**15.) How long have you lived in your current neighborhood? (Multiple Choice)**

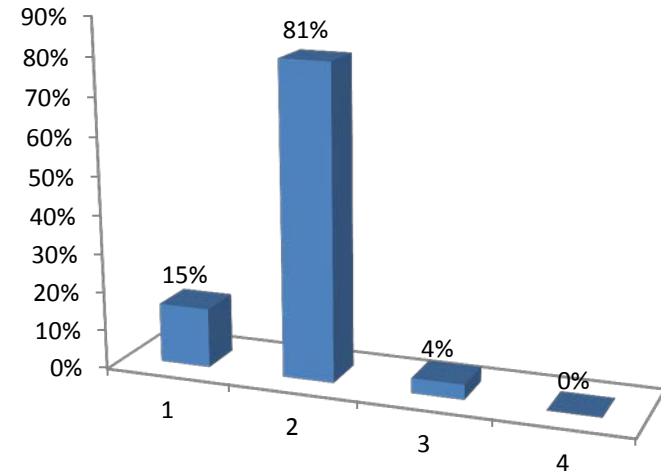
	Responses	
	Percent	Count
Less than a year	4%	1
1-3 years	8%	2
4-10 years	12%	3
11-20 years	20%	5
20+ years	56%	14
I do not live in Northern NJ	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>25</b>



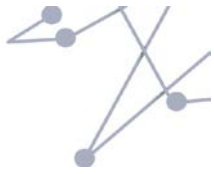


**16.) Do you rent or own your home? (Multiple Choice)**

	Responses	
	Percent	Count
Rent	15%	4
Own	81%	21
Residence is provided by others	4%	1
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

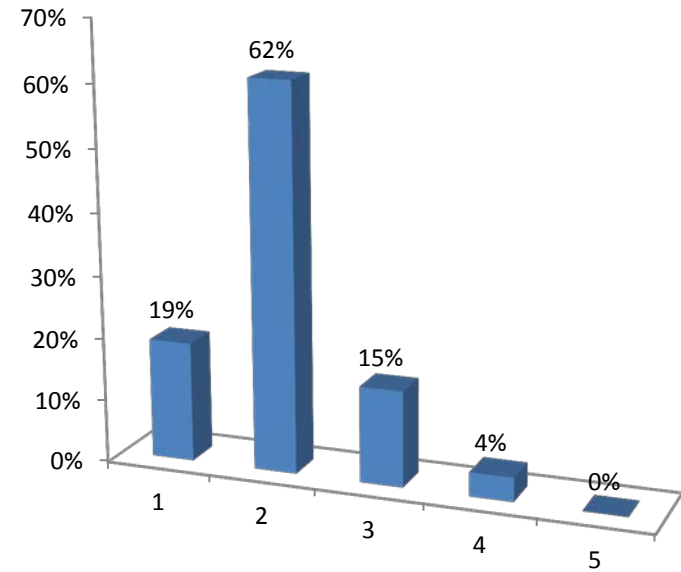


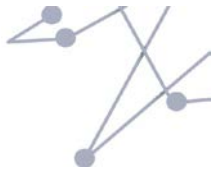
DRY



17.) How many vehicles are kept at your home for your household's use? (Multiple Choice)

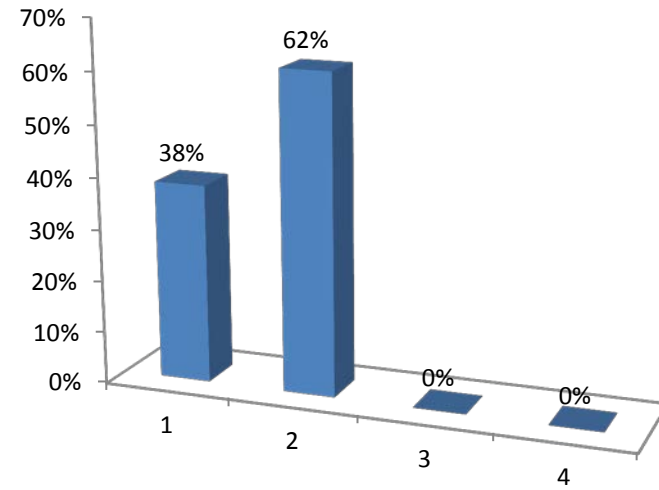
	Responses	
	Percent	Count
No vehicles	19%	5
1 vehicle	62%	16
2 vehicles	15%	4
3+ vehicles	4%	1
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

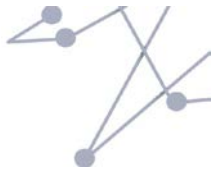




18.) Are you....? (Multiple Choice)

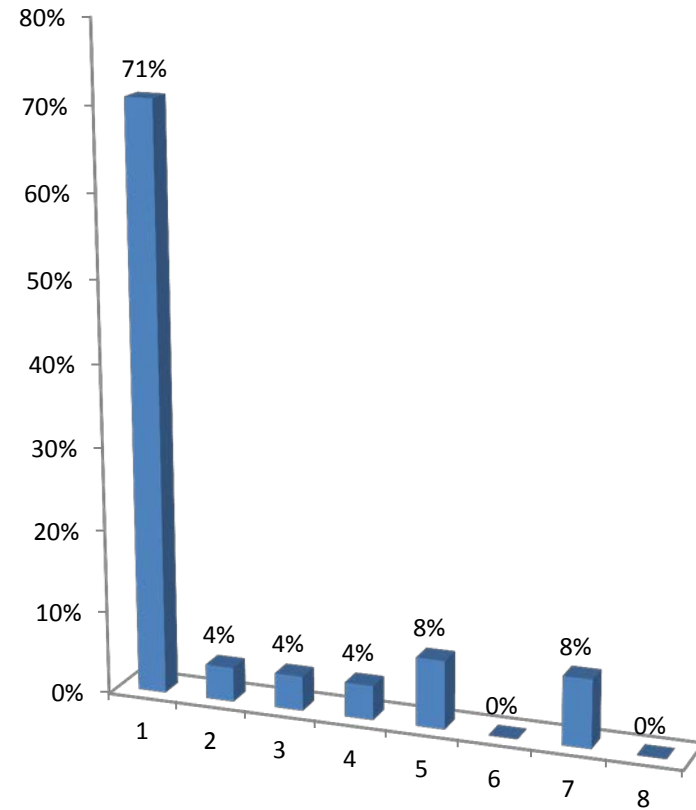
	Responses	
	Percent	Count
Male	38%	10
Female	62%	16
Other	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

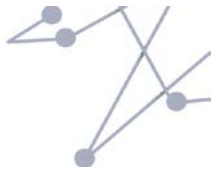




**19.) What race or ethnicity best describes you? (Multiple Choice)**

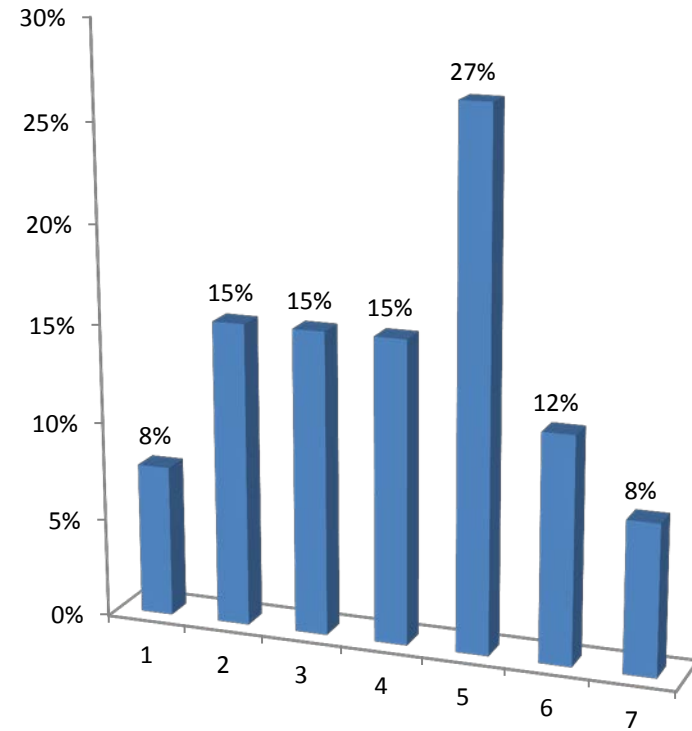
	Responses	
	Percent	Count
White, Not Hispanic	71%	17
Black, Not Hispanic	4%	1
White, Hispanic	4%	1
Black, Hispanic	4%	1
Asian American	8%	2
Native American	0%	0
More than One Race	8%	2
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>24</b>

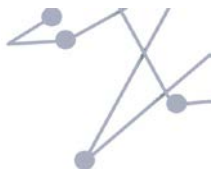




**20.) What is your household income? (Multiple Choice)**

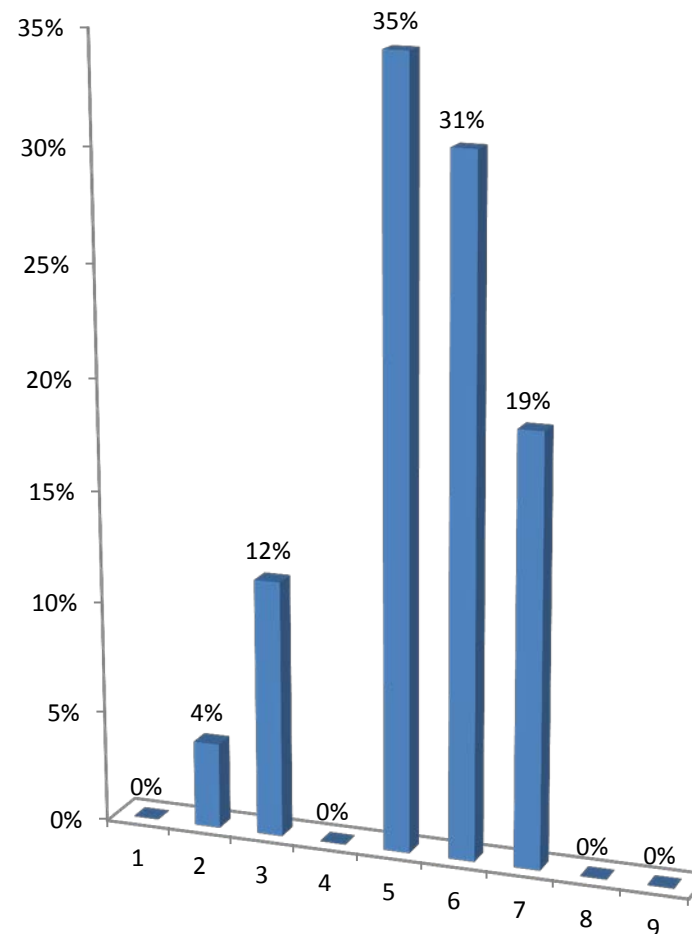
	Responses	
	Percent	Count
\$0 - \$24,999	8%	2
\$25,000 - \$49,999	15%	4
\$50,000 - \$74,999	15%	4
\$75,000 - \$100,000	15%	4
\$101,000 - \$150,000	27%	7
More than \$150,000	12%	3
Prefer not to answer	8%	2
<b>Totals</b>	<b>100%</b>	<b>26</b>



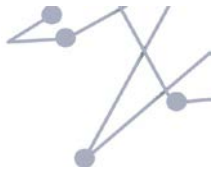


21.) What is the highest degree or level of school completed? (Multiple Choice)

	Responses	
	Percent	Count
Less than High School Diploma or GED	0%	0
High School Graduate	4%	1
Some College	12%	3
Associate's Degree (AA, AS)	0%	0
Bachelor's Degree (BA, BS)	35%	9
Master's Degree	31%	8
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	19%	5
Doctorate Degree (PhD or EdD)	0%	0
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>26</b>

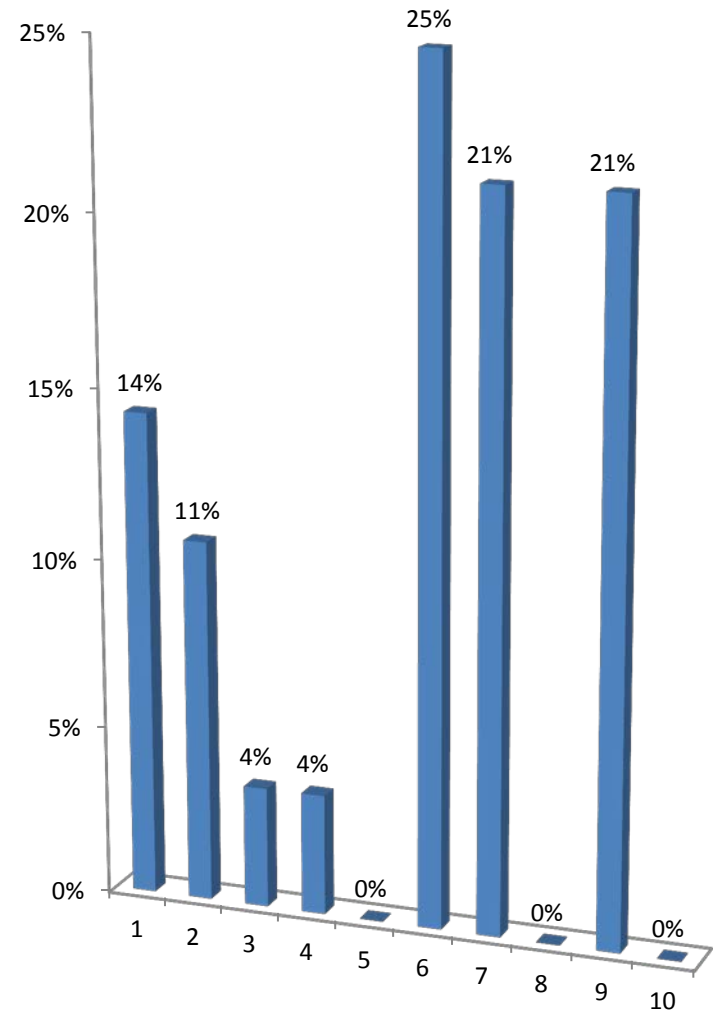






**22.) How did you hear about tonight's meeting? (Multiple Choice - Multiple Response)**

	Responses	
	Percent	Count
Together North Jersey email/website	14%	4
NJTPA email/website	11%	3
County/city email/website	4%	1
Print newspaper	4%	1
Online newspaper	0%	0
Community group or organization	25%	7
Family, friend, or associate	21%	6
Flyer posted at library, senior center or government building	0%	0
Other	21%	6
Prefer not to answer	0%	0
<b>Totals</b>	<b>100%</b>	<b>28</b>

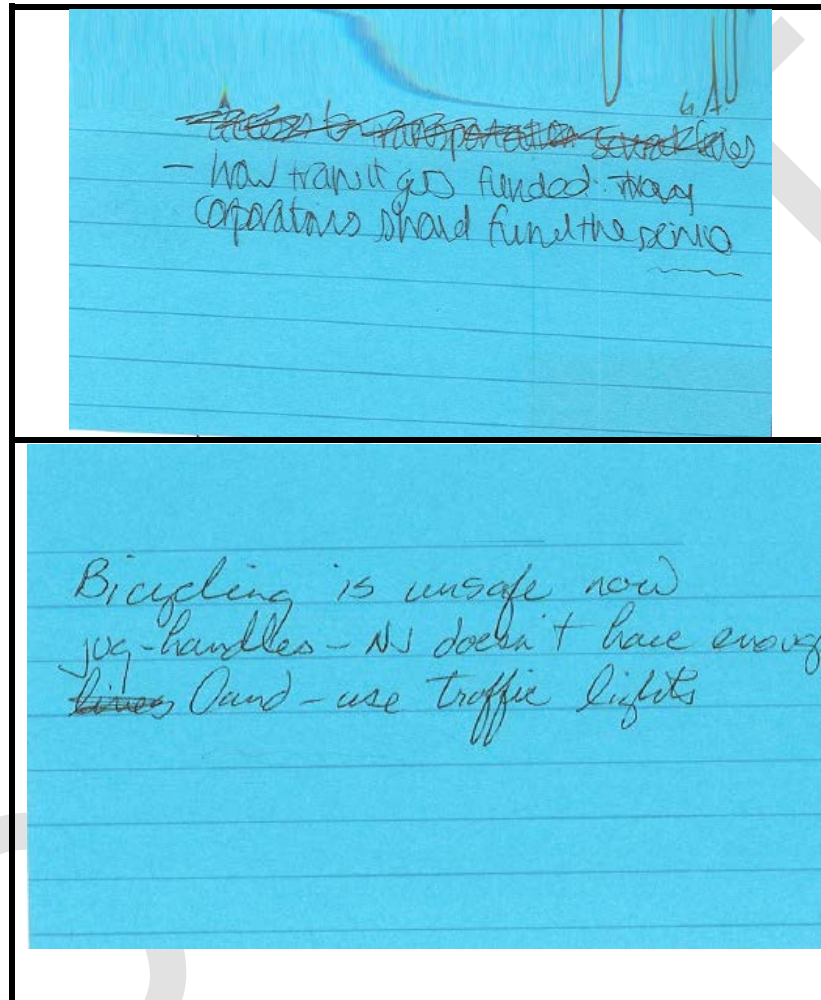




## Appendix H: Unreadable Public Input Responses

Session Name: Jersey City, 4/15/13

### GETTING AROUND: Change





## Appendix H: Unreadable Public Input Responses

Session Name: Jersey City, 4/15/13

LIVE: Like

Like (written twice)

PROX to MARR

ACCOD CORNER PLON  
ONIVERSITY  
+ TRAMS options

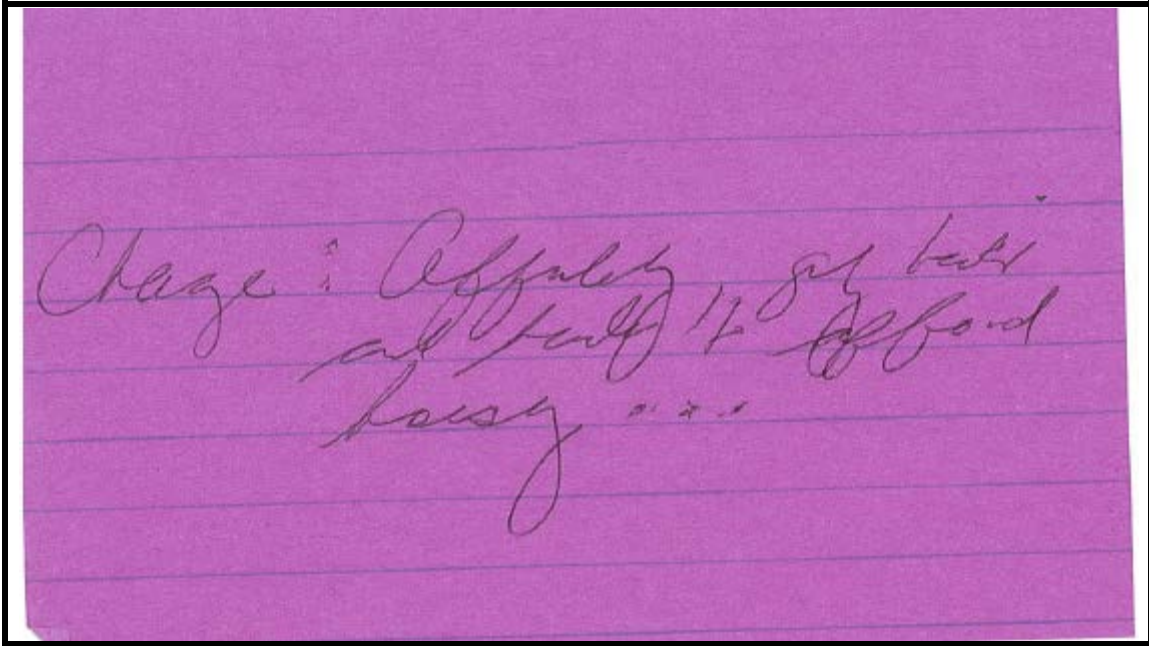
Like: Local rest ca  
Park... call to  
Hye



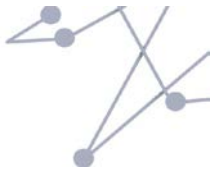
**Appendix H: Unreadable Public Input Responses**

**Session Name:** Jersey City, 4/15/13

**LIVE: Change**



DRAFT



### Appendix H: Unreadable Public Input Responses

Session Name: Jersey City, 4/15/13

WORK: Like

Like: There's a lot of  
fun, a lot of things.  
Jersey City ... Hope on the PATH  
work

WORK: Change

Change: Don't get ... very off  
a web line...  
The Group ... Account system  
Munk