GUIDING PRINCIPLES



Adapt Fiscal Practices to Operate in a More Resource Constrained Environment, while Fulfilling the Institution's Mission.

- Analyze the root causes of today's funding challenges, while laying the framework for a highly adaptive and sustainable institution of excellence for tomorrow.
- Align the University Mission and its Strategic Priorities with its Strategic Budget Plan.
- Evaluate the growth opportunities that exist within the boundaries of our current campuses.

Selectively acquire land resources to ensure the future viability and vitality of the institution.

Create Campuses of Distinction by Investing in Signature Facilities and Programs.

- Create campuses of distinction by selectively investing in existing and emerging academic programs of opportunity.
- Invest in existing and new facilities with the greatest adaptive potential e.g., renew, re-use, re-purpose, replace.



Improve Campus Life Experience.

- Develop residential and student-life offerings of interest to the 21st century student.
- Enhance campus environments through aesthetic improvements and campus life activities (e.g., athletic and cultural events, gathering spaces, landscaping, parking, vehicular, pedestrian circulation and access)

Embrace a Growing Diversity.

- Address the academic, residential, and support needs of a changing student demographic.
- Continue investments in advanced classroom technology to support diverse teaching and learning pedagogies



- Enhance campus gateways, edges, byways and signage to improve the visitor experience.
- Beautify and unify all campuses to enhance the sense of place and pride.

Enrich Interactions between Our Campuses and Communities.

- Enrich and enliven interactions between campus and the community.
- Invest in progressive transportation networks to connect campuses with each other and within the community.
- Promote environmental stewardship on our campuses in context with the city, the region, and the watershed.





BUILDING USE

- Reinforce the Academic Core
- Expand the South Residential Zone on Marshall Property
- Reinforce Science, Technology, and Research Corridor
- Enhance Campus Edges in Community Interface Zone
- Reinforce Athletics/Recreation Zone



OHIO RIVER

ST MARY'S MEDICAL

CENTER

ST MARY'S

CENTER

PROPOSED DEVELOPMENT

2ND AVE

- Emphasis on Renovation, Additions
- New Facilities Remain within Campus Boundary



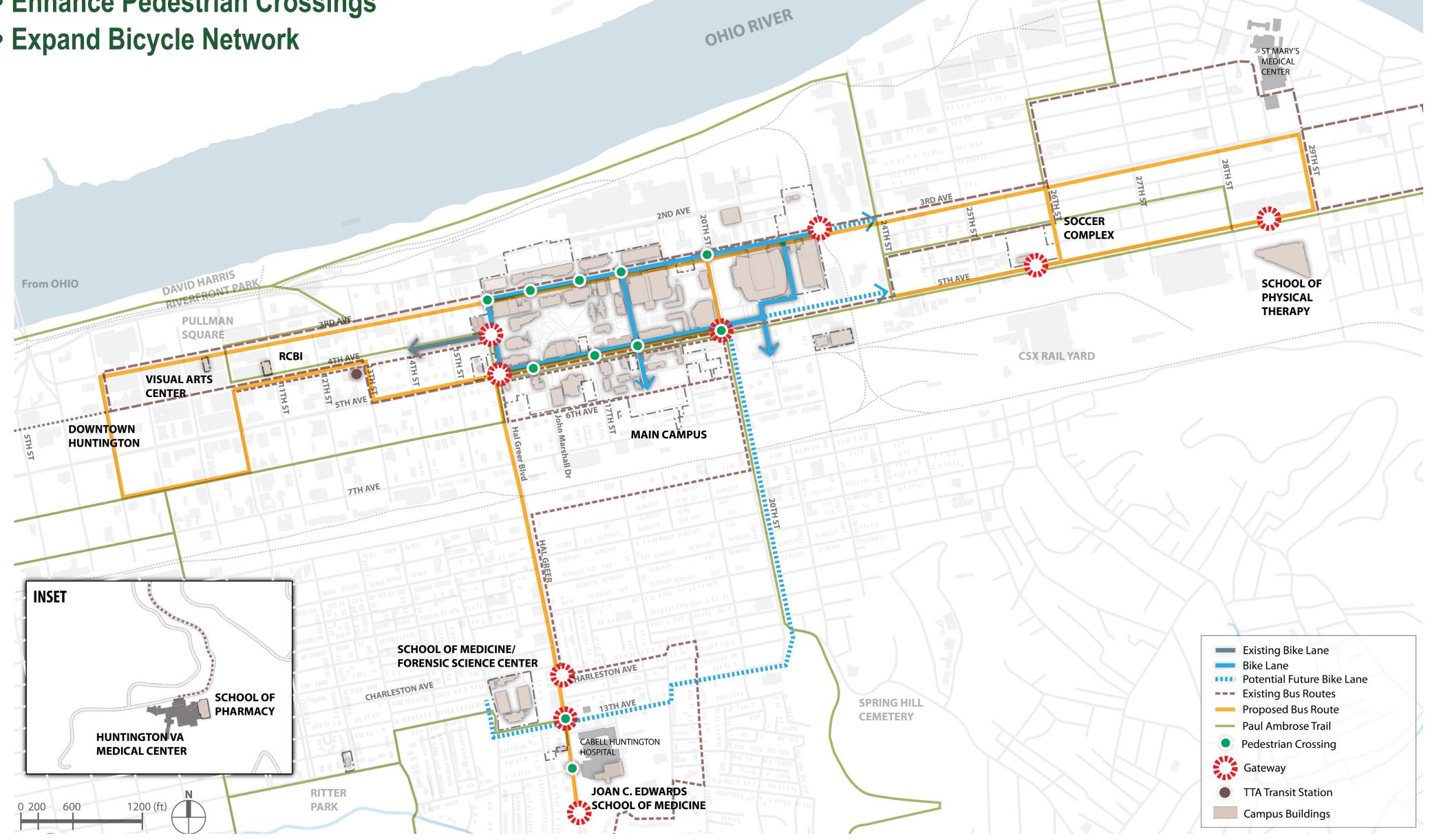
OHIO RIVER

3RD AVE

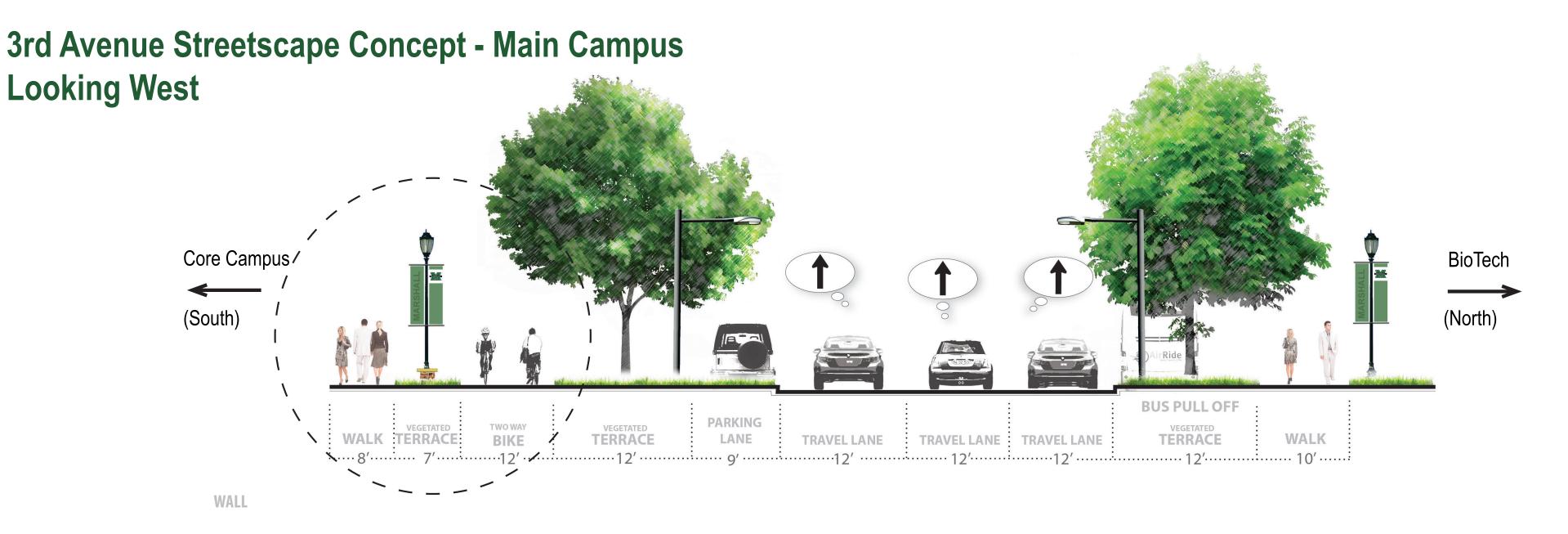
SOCCER

CIRCULATION

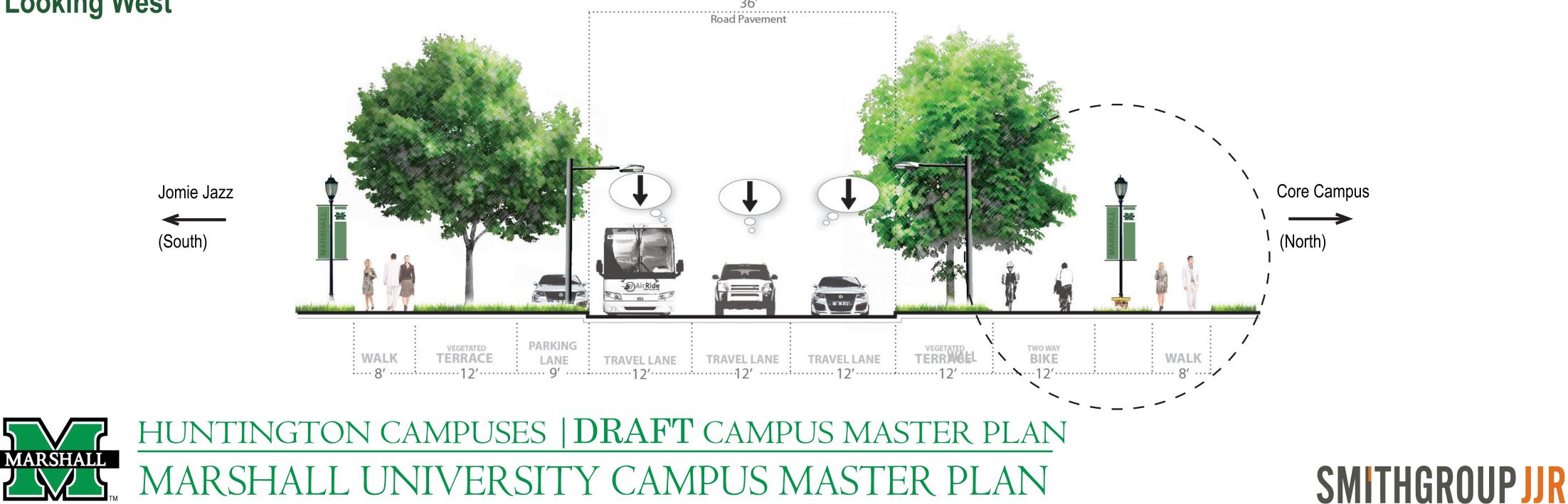
- Identifiable Campus Gateways
- Improve Transit Opportunities Tied to Future Demand
- Enhance Pedestrian Crossings
- Expand Bicycle Network



STREETSCAPE

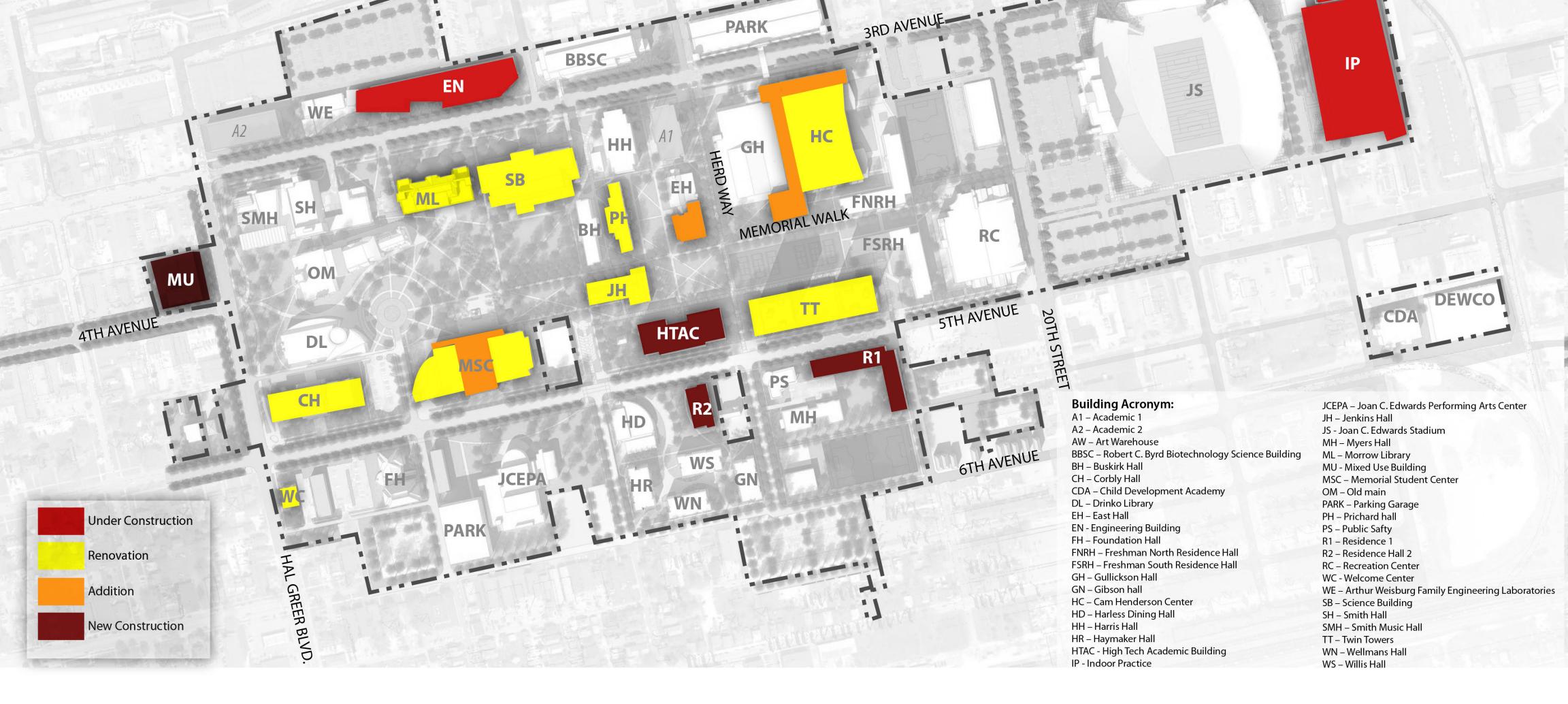


5th Avenue Streetscape Concept - Main Campus Looking West



PROPOSED DEVELOPMENT

- Reinforce the Academic Core
- Expand the South Residential Zone on Marshall Property
- Reinforce Science, Technology, and Research Corridor
- Enhance Campus Edges in Community Interface Zone
- Reinforce Athletics/Recreation Zone

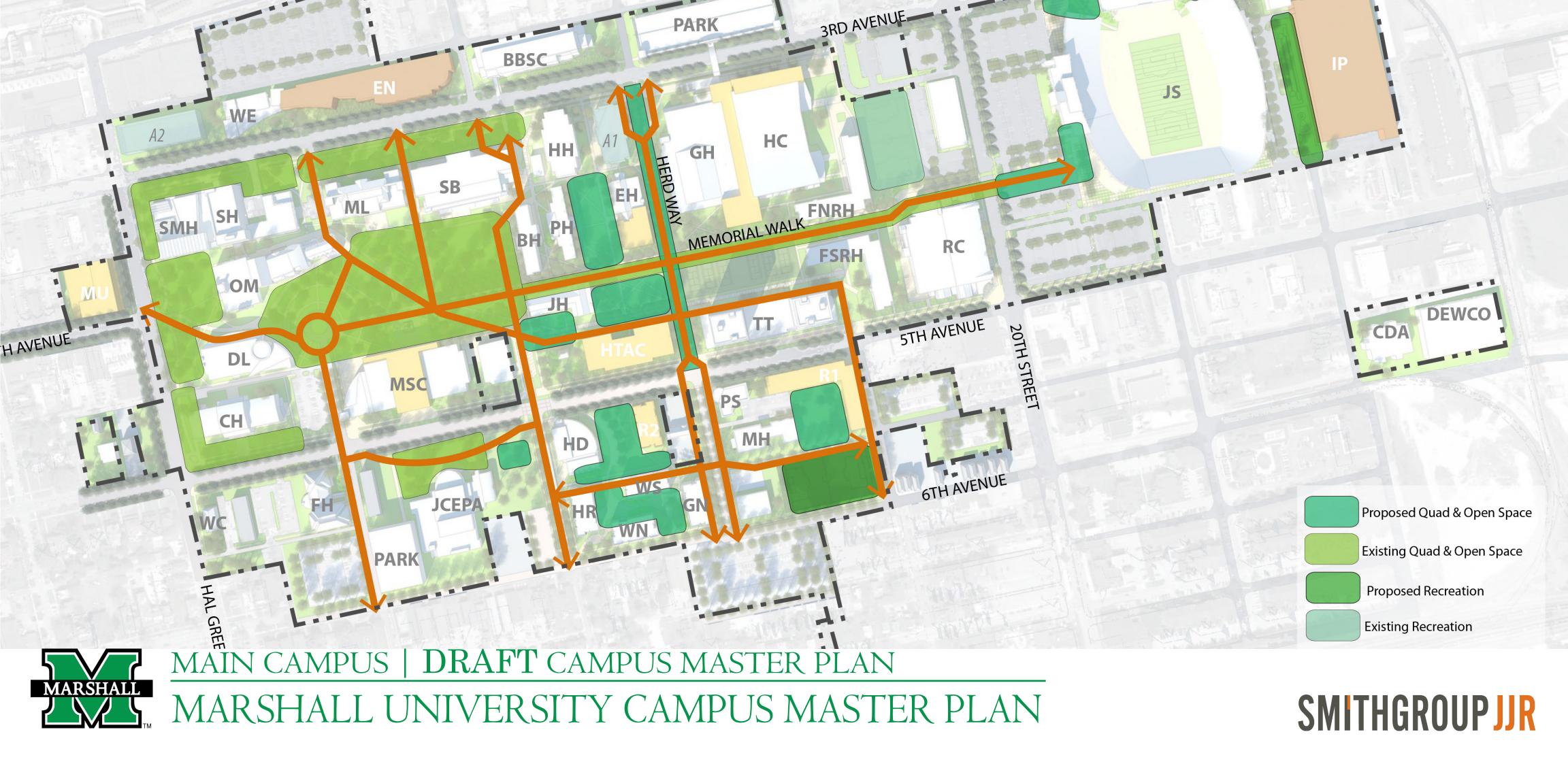


AW

AW

OPEN SPACE

- Link Campus with Strong Greenway Connectors
- Enhance Informal Gathering Spaces
- Expand Recreation Space



PARK

PARKING

 60% Utilization of Existing Parking Spaces Provide Parking Resources at Campus Periphery Enhance the Pedestrian Experience within the Core

+125

WE

OM

DL

4TH AVENUE

BBSC

SB

ML/

HH

Pŀ

JH

+5

BH

ËН



- 5-Minute Walking Radiu

HC

MEMORIAL WALK

3RD AVENUE

FSRH

R¢

TH AVENUE

AW

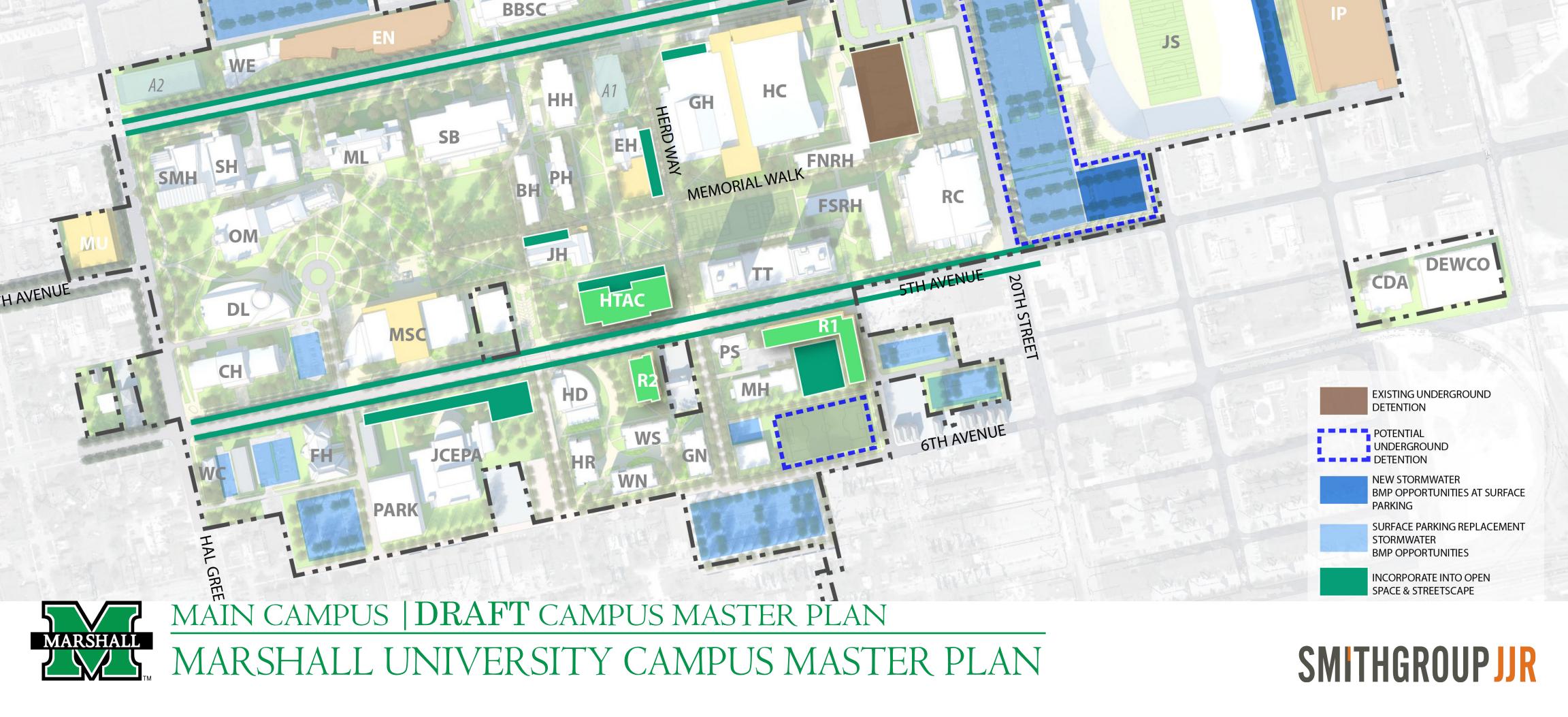
AW

+194

DEWCC

STORMWATER

 Coordinate Parking Improvements with Stormwater Enhancements Utilize Campus Open Space and Streetscape Improvements for **Stormwater Treatment**



PARK

3RD AVENUE

MAIN CAMPUS

- A Jenkins Hall Renovation
- Science Building Renovation

- MSC Renovation & Addition
- Building and Housing to Com-

- gineering Center Engineering



FORENSIC SCIENCE CENTER & JOAN C. EDWARDS SCHOOL OF MEDICINE



B Complete Forensics Sciences Build-out

Proposed Medical Education/

Forensics/ Research Building

A

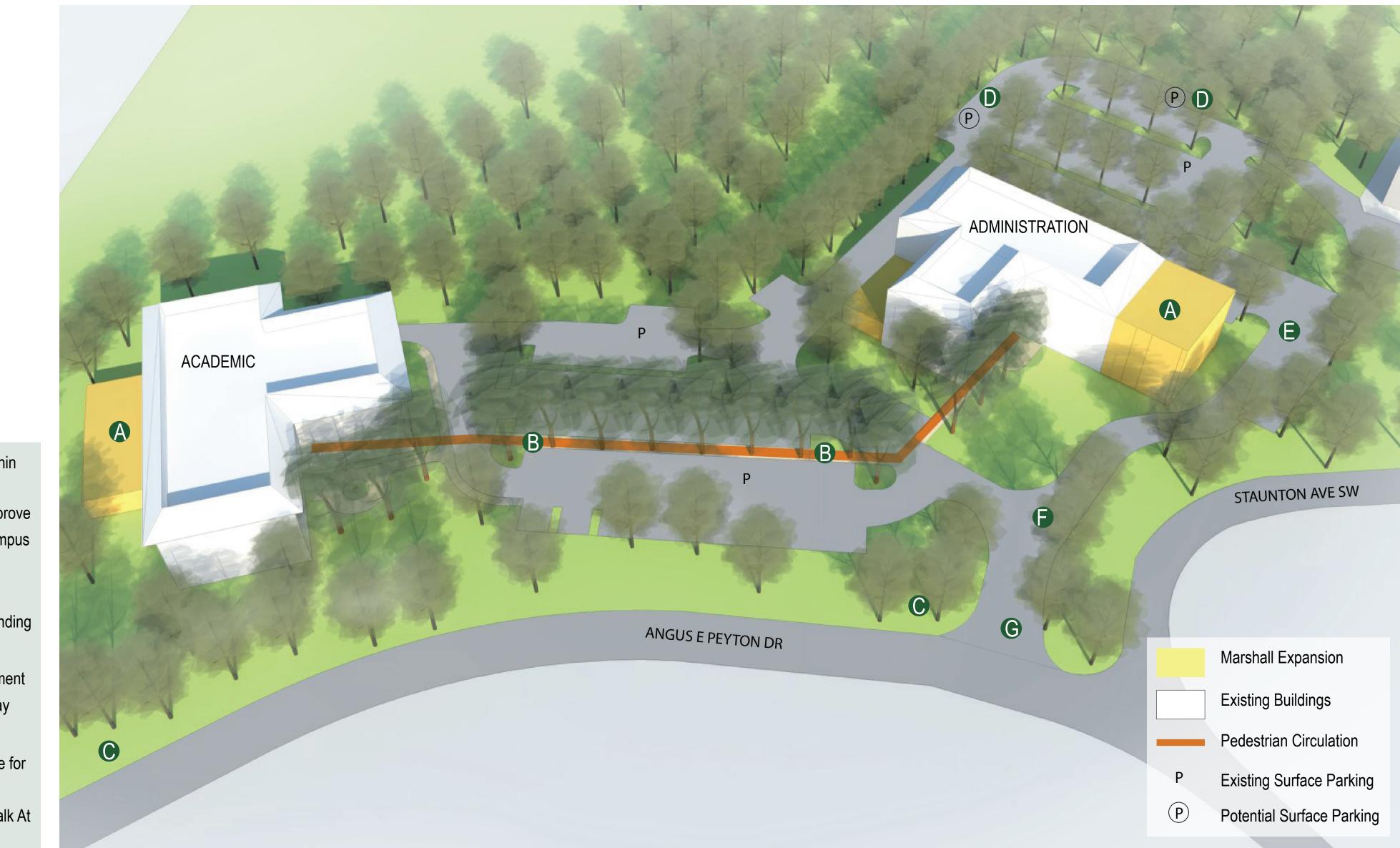
- Partnership opportunity with PATH to improve pedestrian connection and crosswalk to C-H Hospital
- Work with City to install traffic signal or pedestrian overpass at Columbia/13th Ave for improved pedestrian safety and vehicular sight distance
- Improved Identity Signage at Charleston and Columbia on Hal Greer Blvd
- Possible long term opportunity for joint planning and development with C-H Hospital to improve clinical, research and medical education district



HUNTINGTON CAMPUSES | DRAFT CAMPUS MASTER PLAN MARSHALL UNIVERSITY CAMPUS MASTER PLAN



SOUTH CHARLESTON CAMPUS



- A Potential for Expansion within Campus Footprint
- Creation of Walkway to Improve Pedestrian Circulation, Campus Identity and Storm Water Management



- Potential Parking Replacement for Spaces Lost for Walkway
- Parking Reconfiguration
- 6 Reconfigure Entrance Drive for 2-way Traffic
- Add Sidewalk and Crosswalk At Site Entrance

MID-OHIO VALLEY CENTER





