



Get Involved! Upcoming Workshops

November 29, 2012
City Hall

December 1, 2012
City Hall

December 3, 2012
MLK Middle School

December 6, 2012
Fairway Park Baptist Church

December 10, 2012
Southland Mall

December 12, 2012
Hayward High School

* See back page for more details

Tell us how we can make Hayward even better!

Hayward is beginning an update of its General Plan and is looking for your input! In the coming months the City will be collecting your thoughts on topics that are important to Hayward residents and businesses.

Some of these ideas will include:

- What do you enjoy about **living and working in Hayward?**
- What do you consider to be the **community's greatest strengths?**
- How can the City further improve **Hayward's quality of life?**

We look forward to working with you to help make our great community even better!



...LOOKING FORWARD



HAYWARD · GENERAL · PLAN

What is a General Plan?

Every city and county in California must have a general plan, which is the local government's long-term framework or "constitution" for future development. The general plan represents the community's view of its future and expresses the community's development goals for the next 25 years.

Why Update the Hayward General Plan?

The City of Hayward last updated its General Plan in 2002. Over the past 10 years, the City adopted several corridor and area plans and a Climate Action Plan, and has made a substantial effort through several new initiatives to reshape and enhance the community and its neighborhoods. There have also been several significant changes in State law since 2002, compelling the City to undertake this update.

The City faces the challenge of incorporating sustainability into the General Plan, while preserving and maintaining distinct neighborhood characteristics, and fostering complementary and innovative infill and redevelopment opportunities. The new General Plan will address these issues as well as new State mandates and current topics that were not part of the 2002 General Plan, such as greenhouse gas emissions, climate change, flood safety planning, and complete streets.

This project will provide a valuable opportunity for the Hayward community to reconfirm its vision for the future and develop a long-range strategy for achieving that vision. The City has been moving forward with plans and improvements that enhance the quality of life for residents and promote sustainable development patterns. The new General Plan will provide a comprehensive policy framework that recognizes these initiatives and serves as an effective guide to future decision making.

How Long Will the Update Take?

The General Plan Update is a 22-month process, with an expected completion date of June 2014.





General Plan Update Process



UNDERSTANDING HAYWARD (FALL/WINTER 2012)

During this initial phase, the City will review information needed to form the baseline existing conditions analysis for the General Plan, and will also promote opportunities for the public to participate in the General Plan Update. Community input will help identify Hayward's key assets and major issues.



COMMUNITY VISIONING (WINTER/SPRING 2013)

Community input during this phase will be used to develop a vision for the next 25 years in Hayward. The General Plan will be the City's primary tool for achieving that vision. The City will consider and analyze different policy options to address issues and capitalize on opportunities.



GOALS AND POLICIES (SUMMER/FALL 2013)

The goals and policies make up the heart of the General Plan. They are the guidelines for achieving the community's vision. How will we build upon our many assets to strengthen our community? What strategies will further improve the quality of life in Hayward? These are the questions that the City will address at this point in the process, with input from Hayward residents, businesses, and stakeholders.



PUBLIC REVIEW OF THE DRAFT GENERAL PLAN (WINTER/SPRING 2014)

The City will prepare a Public Review Draft General Plan for public review. The City will present this plan at an Open House where residents will be invited to learn about the different topics covered in the General Plan and provide feedback.



ENVIRONMENTAL REVIEW (WINTER/SPRING 2014)

A General Plan is considered a project under the California Environmental Quality Act (CEQA), so the City must analyze the potential environmental impacts of carrying out the plan.



PLAN ADOPTION (SPRING/SUMMER 2014)

The General Plan will go to the Planning Commission and the City Council for public hearings. The community will have several opportunities to provide comments during the final hearings.

Stay Informed, Get Involved!

Visit the Project Website

The General Plan Update website has information on the status of the project, announcements of upcoming workshops and meetings, and publication of milestone reports. The website will be updated frequently throughout the process, and is available at:
www.hayward-ca.gov/generalplan

Sign Up for the General Plan Email List

Visit the General Plan Update website and sign up to receive project update emails. These emails will include notices about upcoming meetings and community workshops, project milestones, and recently-released public documents.

CONTACT CITY STAFF WITH COMMENTS OR QUESTIONS!

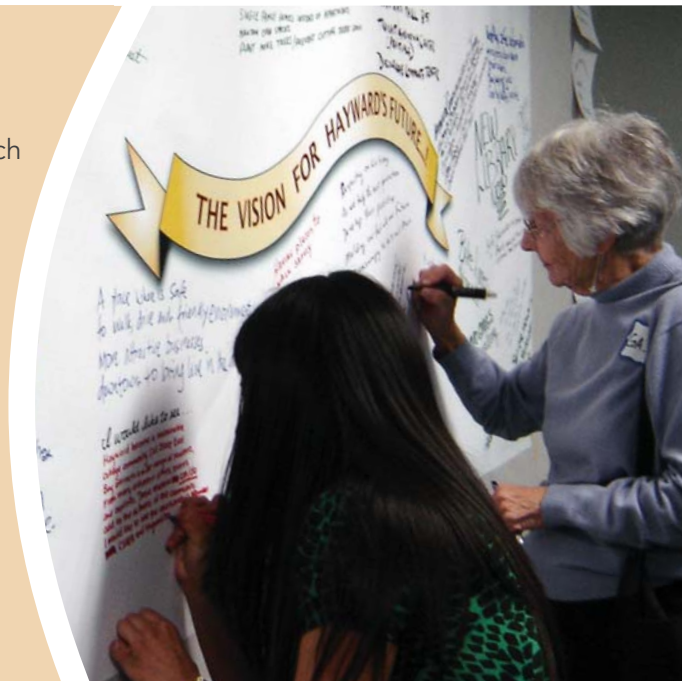
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Attend Community Workshops

The City will hold a series of community workshops at key points in the General Plan Update process. The first round of workshops, which will focus on identifying issues/opportunities and developing a vision, will be held on:

- November 29** (7:00 - 9:00 p.m.) City Hall, 777 B St.
- December 1** (10:00 a.m. - Noon) City Hall, 777 B St.
- December 3** (6:30 - 7:45 p.m.) MLK Middle School, 26890 Holly Hill Ave.
- December 6** (6:30 - 8:00 p.m.) Fairway Park Baptist Church, 425 Gresel
- December 10** (6:30 - 8:00 p.m.) Southland Mall, Conference Room A/B
- December 12** (6:30 - 7:45 p.m.) Hayward High School, 1633 East Ave.

Come share your ideas on Hayward's biggest assets, challenges, and opportunities, and why you love Hayward!



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