

Frisco Business Leader **CLEAN TRACKS**

Steps For A Sustainable Future.



Shoe Inn Boutique

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In 2011, Shoe Inn reduced their waste by 75%, and decreased their energy bill by half. How did they do it?

They Composted!



Shoe Inn Boutique began composting tissue paper from shoe boxes and other packaging materials and found that their waste stream was reduced by 75%. Compost is sent to the Summit County commercial compost facility and turned into soil for local sale and use.

Diversion rate with composting: 75%

They Upgraded Their Lighting!



Shoe Inn Boutique replaced 37 inefficient halogen bulbs with energy efficient LED bulbs. They also upgraded eight fluorescent lamps to a more efficient T8 model. Half of the cost of materials was covered by the Frisco Clean Track program. "In the summer, the new LED lights don't make indoor temperatures unbearably hot. The display area is brighter and our summer electricity bills have been cut in half." said Shoe Inn co-owner Shannon Murray. Energy savings: 6181 kWh and \$620 annually

They Completed Technical Audits!



Shoe Inn Boutique made sure they chose the most effective upgrades and changes to their business operations by completing a free waste audit from High County Conservation Center and a free lighting audit from Xcel Energy. What did they find? Energy Star LED bulbs can save them 75% more energy than incandescent bulbs. LED lighting is a rapidly evolving technology that is already beginning to surpass the quality and efficiency of existing lighting technologies, such as fluorescent and incandescent. Energy Star bulbs are guaranteed to perform over time.