



WARE'S FUTURE Master Plan Steering Committee



MASTER PLAN ART CONTEST INFORMATION

We are looking for some good graphics for our new master plan, and we think you may have something to contribute. The arts are an integral part of the economy, and as such we would like to showcase local artists' work in the master plan. We are seeking artwork that reflects the spirit, culture, and future of Ware. The selected entries will be used as illustrations on the cover of and throughout the plan, and the grand prize winner will be imprinted on a mug, reusable bag, or other such object as some of the prizes in the Awards Store on our MindMixer site.

Eligibility: anyone is eligible to enter, with the exception of the members of the Master Plan Steering Committee.

Entry Information:

- Up to five entries per artist will be accepted.
- Any form of art is acceptable (2 or 3-dimensional; e.g. paintings, prints, photographs, sketches, sculptures, textiles).
- Submit a digital photograph of each piece of artwork, minimum 300dpi resolution, in jpg or pdf format, along with a completed entry form for each piece submitted.
- Subject matter is of the artists' choosing as it is inspired by the master plan topics (see below).
- Include a title, date of the artwork, medium or materials used, and dimensions with each entry.
- Entries must be original artwork and cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights.
- The Town of Ware reserves the right to disqualify any entry that is deemed to be offensive or unsuitable for display by a public entity.
- By submitting an entry, and depending on which categories the artist chooses on the entry form, the artist is giving unlimited rights to the Town of Ware to graphically

reproduce, display, and distribute the image for Town business purposes provided such reproduction is credited to the artist. Such reproduction may include illustration in the master plan, community outreach, education, public relations, and promotional activities, and/or production of a limited number of objects such as a mug, reusable bag, or other item as a prize in the MindMixer "Rewards Store".

- Artwork will be juried by an independent committee, and Ware's Future (MindMixer site) will be used to identify one People's Choice Award.
- Judging criteria will include originality, artistic quality, composition, and relation to the town of Ware and the master plan topics.

Submit to: Karen Cullen, Director of Planning & Community Development

By Email: kcullen@townofware.com

By hand delivery or mail, with images on CD:

Planning & Community Development Office
Town Hall
126 Main Street
Ware MA, 01082

MASTER PLAN TOPICS FOR THE ART CONTEST

- Community
- Land use
- Neighborhoods & housing
- Economic development
- Commercial & industrial uses
- Arts & culture
- Historic preservation
- Growth
- Natural resources
- Innovation & technology
- Environmental awareness & sustainability
- Public infrastructure
- Public services
- Transportation (roads and transit)
- Conservation
- Water resources
- Open space & scenic views
- Recreation
- Parks
- Trails and bike paths
- Education
- Downtown
- Energy generation, use, & conservation



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