

# Economic Vibrancy & Employment

## Why it's important

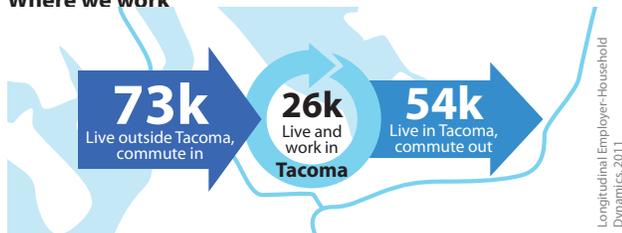
A vibrant economy provides opportunities for meaningful and rewarding employment. Businesses can grow in size, market share, and product and service sophistication. Increased tax revenues fund investments in city infrastructure and programs.

## Topics

- Quality jobs
- Workforce development
- Regulation
- Job growth
- Tax revenue
- Local commerce
- Land use management
- Innovation
- Minority-owned businesses

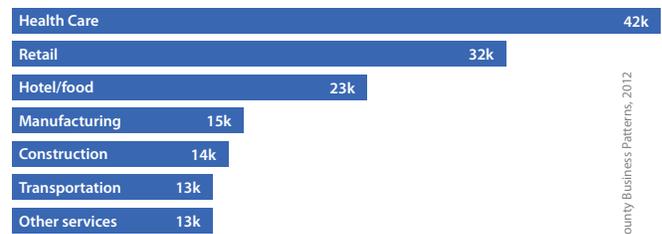
## Key Facts

### Where we work



More than half of Tacoma residents work outside of the city.

## Employment



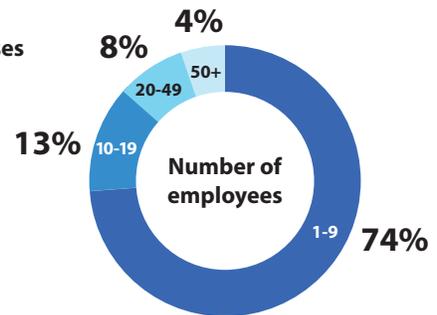
Health Care and Retail are Pierce County's largest industries.

## Job growth



Three job sectors were strong performers amid a 10% decrease in jobs county-wide.

## Small businesses



Three-quarters of Pierce County businesses have fewer than 10 employees.

## How are the City and its partners responding?



(City Manager's Office)  
Simplifying regulations and permitting

(Community and Economic Development Department)  
Launching a buy-local program

(Tacoma's Neighborhood Councils)  
Supporting local business district events



shared vision | shared future