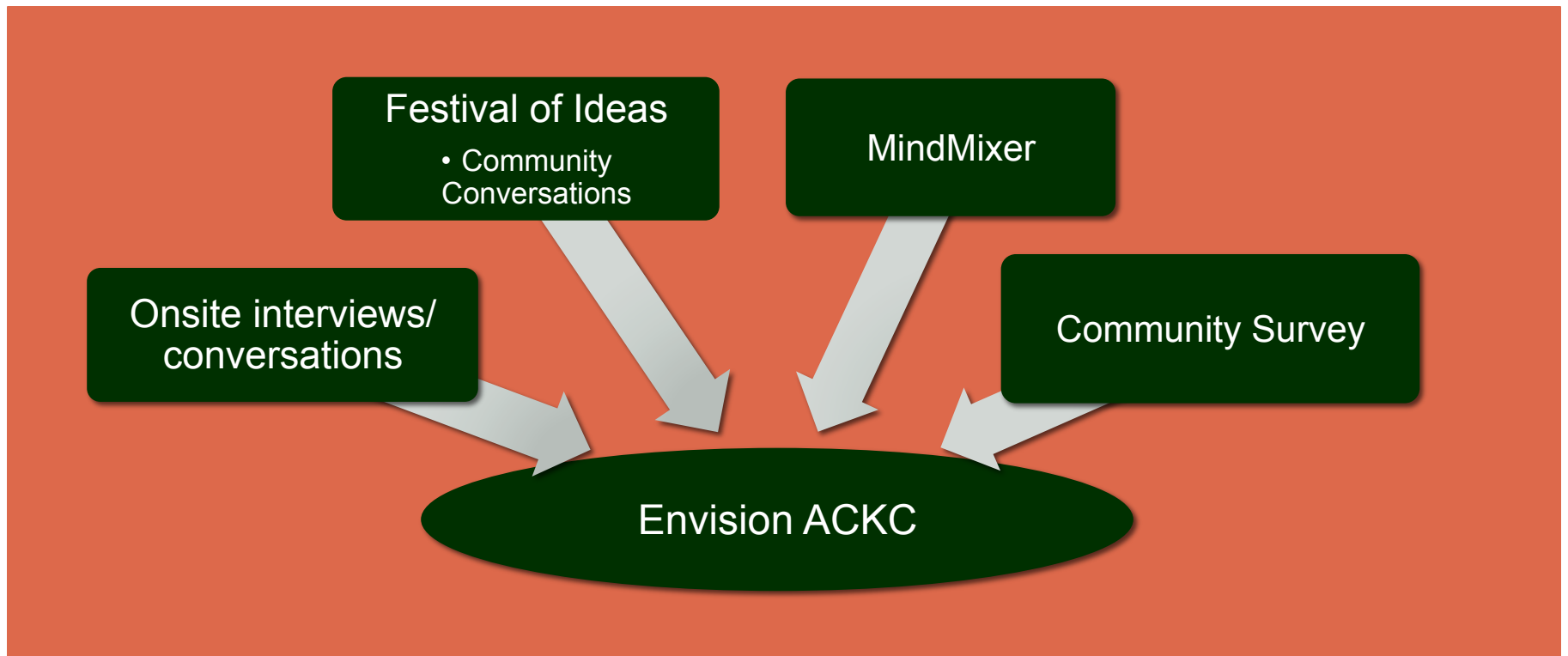




Community Engagement Update

How we gathered data from the community...



The numbers...



Interviews/conversations (on site)

- 70+ interviewees

Festival of Ideas

- 40+ meetings
- 500+ participants

MindMixer web-based engagement

- 500+ new sign-ups since January 15th
- 1,650 total participants

Community web-based survey

- 1,403 community participants

Overall themes



- *Arts education is a key priority.*
- *Neighborhood revitalization and adaptive reuse of closed schools is a priority.*
- *There is strong civic pride and a desire for KCMO to be locally and nationally recognized as a leading city for arts and culture.*
- *KCMO is seen as a “hidden gem” in the Midwest.*
- *There is unusually strong voice of young, emerging artists and creatives.*

Personal arts participation

Arts and cultural activities residents do...

Read books (78%)

Take photographs (55%)

Crafts - ceramics, quilting, woodworking (29%)

Play a musical instrument (26%)

Draw or paint pictures (24%)

Make movies/design on computer (20%)

Write stories or poems (17%)

Dance socially (16%)

Sing in choir/group (14%)

Perform in plays and/or musicals (10%)

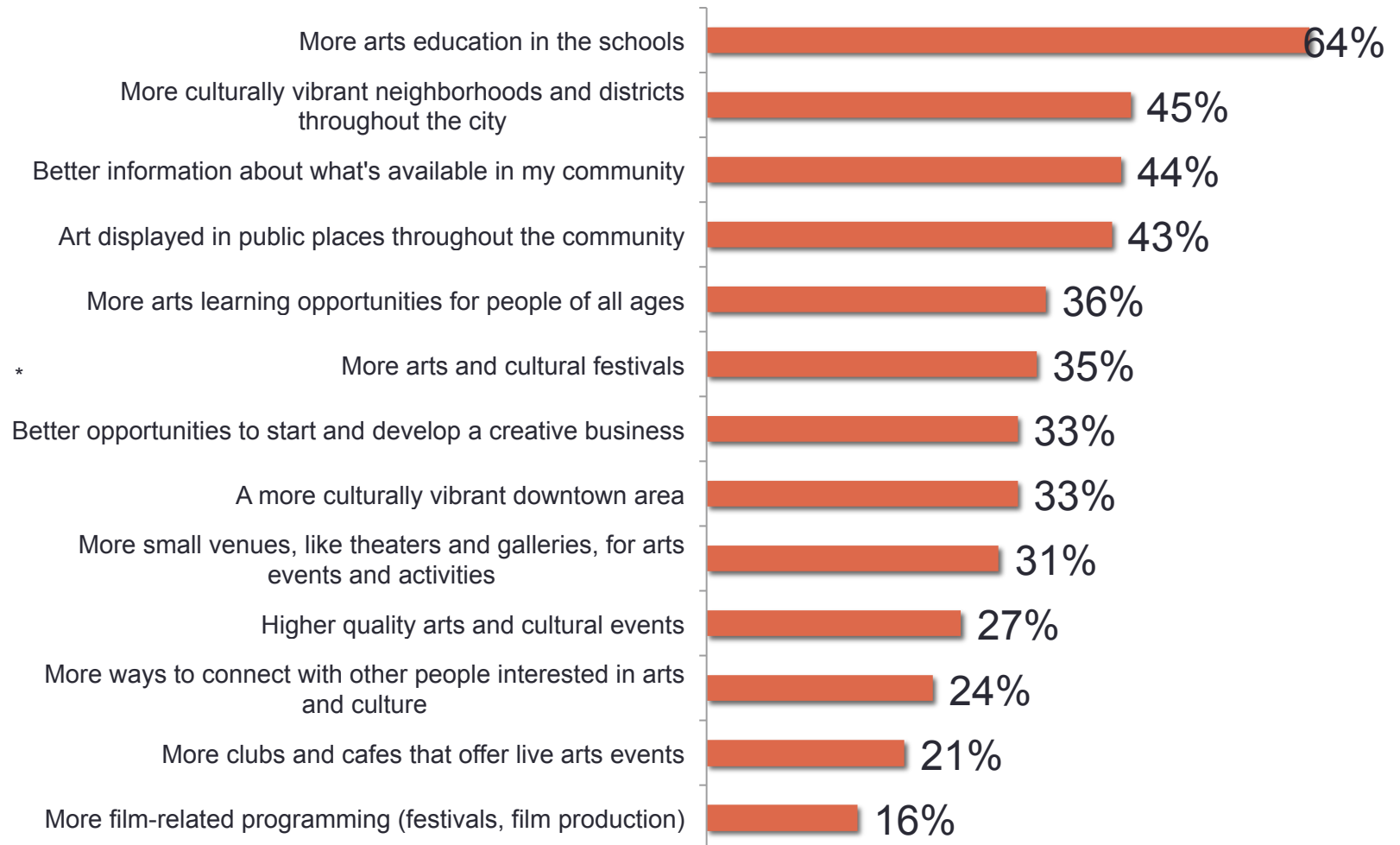
Write or perform songs or rap (9%)

Take dance lessons (7%)

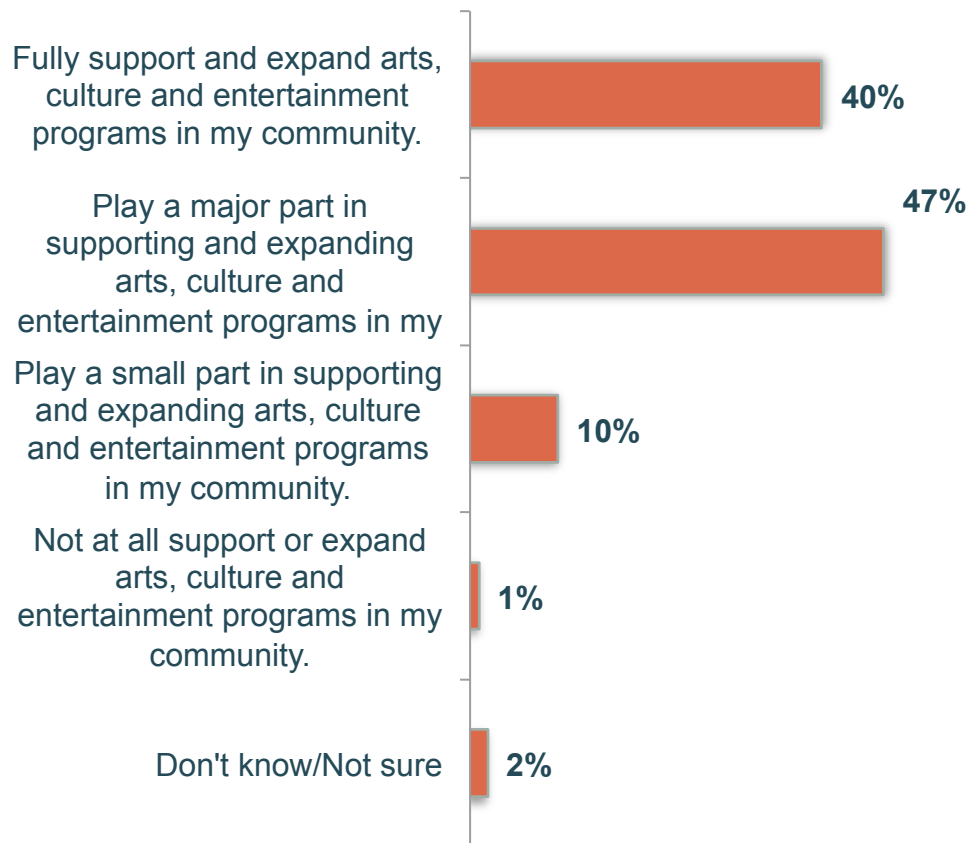


What KCMO residents want...

What do you want to be different in KCMO in five to ten years?



What should City government do?



KCMO should focus on....

1. Promoting arts and culture as a tool for **neighborhood revitalization** (57%)
2. Provide **arts education** opportunities for children (46%)
3. **Fund** professional arts organizations and artists (45%)
4. Provide **arts learning opportunities** for citizens of all ages (44%)
5. **Beautify public spaces** (43%)
6. Support arts and culture in individual neighborhoods (29%)
7. Support arts and culture in the downtown area (28%)