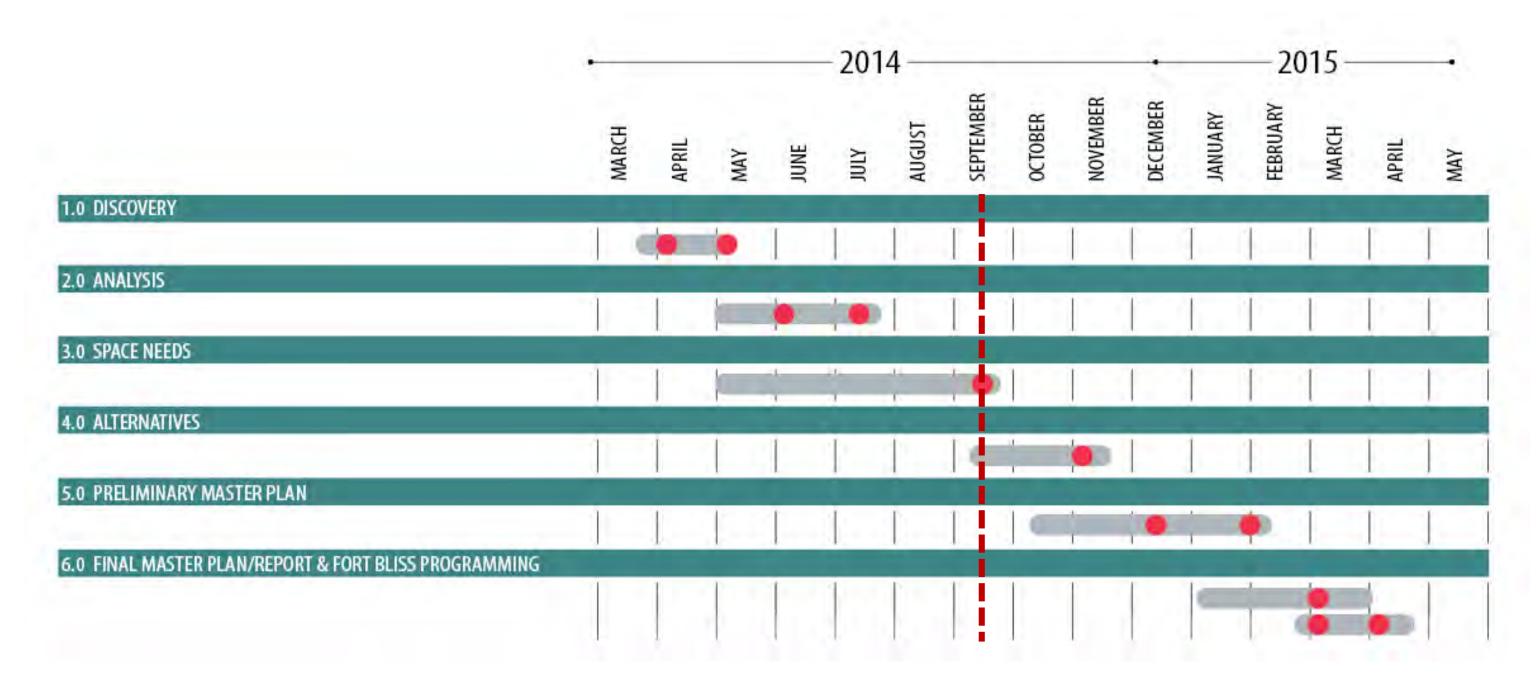


Master Plan Schedule

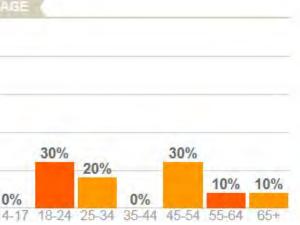


http://epccmasterplan.mindmixer.com

SVOICE BE HEARD!



Average Age 38



24% Student 21% EPCC Administrator 20% EPCC Classified Staff 17% EPCC Faculty 10% EPCC Professional Staff 8% Community Member

| 45% | Valle Verde | | | |
|-----|--------------------------------|--|--|--|
| 24% | Administrative Services Center | | | |
| 15% | Northwest | | | |
| 8% | Rio Grande | | | |
| 5% | Transmountain | | | |
| 3% | Mission del Paso | | | |

Total Visitors



Regional Participation





What Are We Hearing? District Wide Common Themes.

This Master Plan will be successful if...

- Visionary ensures long range thinking
- Implementable
- Considers the unique culture of each campus

What defines the unique culture of EPCC?

- Reflective of El Paso. 'Big city, small town feel'
- Family
- Strong engagement with El Paso community
- Focus on the **student**

How can we better foster student success at EPCC?

- Improve **technology** in the classroom
- Enhance the collegiate environment with more student commons/gathering spaces and group study spaces
- Enhance support services
- Accessibility

What Are We Hearing? Valle Verde Campus.

This Master Plan will be successful if...

- New Fort Bliss Campus and proposed campus expansions can take pressure off of Valle Verde Campus
- Evaluate job opportunities and trends to target future initiatives
- Consider program migrations between campuses to create synergies and encourage partnerships

What defines the unique culture of Valle Verde Campus?

- Vitality across campus always "teeming with life"
- Valle Verde Campus provides the most traditional college experience for students
- Opportunity to complete a degree on this campus
- **Sense of collaboration** between disciplines / faculty-staff-students

- Many reasons to stay on campus after class, but could be even more lectures, recreation, gathering spaces
- Improve access to technology both in classrooms and throughout gathering spaces
- Better connect with early college high schools and dual credit programs to minimize barriers to higher ed.



What Are We Hearing? Rio Grande Campus.

This Master Plan will be successful if...

- Master Plan must be implementable and realistic
- El Paso community is engaged in developing plan and it aligns with goals for region

What defines the unique culture of Rio Grande Campus?



- Sense of pride as only downtown location and EPCC's hub for health sciences
- Older infrastructure and historical buildings present many unique challenges
- Strong **sense of family** across campus with many first generation students

- Safety...Safety...Safety!
- Enhance technology across campus and provide smart classrooms
- Unify campus from both an architectural and pedestrian connectivity perspective
- Provide a large meeting space and indoor/outdoor spaces for students to gather
- Improve ADA accessibility across campus

What Are We Hearing? Transmountain Campus.

This Master Plan will be successful if...

- It is **functional and inspirational**
- Addresses the accessibility needs of the student population
- Embraces a strong veteran population

What defines the unique culture of Transmountain Campus?

- The People. Like a Family! Small town feel.
- A neighborhood of collegiality, cluster by discipline one on one interface between student and faculty
- Have a fantastic library and resources
- Identity Linked to the Franklin Mountains

- Grow the Arts New Theatre?
- MORE SHADE!!! Enhance the college experience, create outdoor student spaces and paths around the campus
- Embrace technology (better WiFi, access to, new equipment)
- More family bathrooms



What Are We Hearing? Northwest Campus.

This Master Plan will be successful if...

- It is visionary not reactionary
- It is flexible to future academic change

What defines the unique culture of the Northwest campus?

- Open and welcoming to our unique community
- Students and student success are the #1 priority of the campus

- Enhance the campus experience to keep students on campus after class
- Facilitate learning outside of classroom
- Create student commons/gathering spaces and group study spaces
- Enhance technology
- Increase lab and classroom space
- Increase staff/faculty
- Enhance outdoor space and a create a walking trail



What Are We Hearing? Mission del Paso Campus.

This Master Plan will be successful if...

- Put personal agendas aside to consider what is best for EPCC
- Ensure that Mission del Paso's needs are not overlooked in the excitement of a new campus
- Establish link between Fort Bliss campus and Mission del Paso campus
- Provide **full service** experience tutoring, counseling, food, daycare, etc.

What defines the unique culture of Mission del Paso Campus?

- Sense of isolation due to location leads to unique sense of community
- Student is different and requires "complete services" compared to other EPCC students
- Campus facilities and access to technology are extremely important

- Provide opportunities for students to complete all core courses on one campus
- **Safety** must be a first priority to ensure a quality education
- Students need diverse places on campus group study rooms, quiet study spaces, gathering areas



What Are We Hearing? Fort Bliss.

This Master Plan will be successful if...

- We serve Fort Bliss (military and families) and the surrounding community
- We create multi-use facilities
- Ease of access (multi-modal transportation options. Transit, Bike, etc.)
- Connection to growing East El Paso Community
- Respond to young, mobile, tech saavy demographics

What is your vision for the Fort Bliss Campus? 5yrs...10yrs...20yrs?

- Classrooms, administrative areas, language lab, shared library to serve soldiers, families + community
- Computer labs
- Sports facilities (Co-use?)
- Net zero. Sustainability.
- General education and trades (Where are the jobs?). Allied Health, Fire, EMT
- Early College High School.
- Balance past Calvary traditions, current initiatives and future goals.

What Are We Hearing? Community Advisors.

This Master Plan will be successful if...

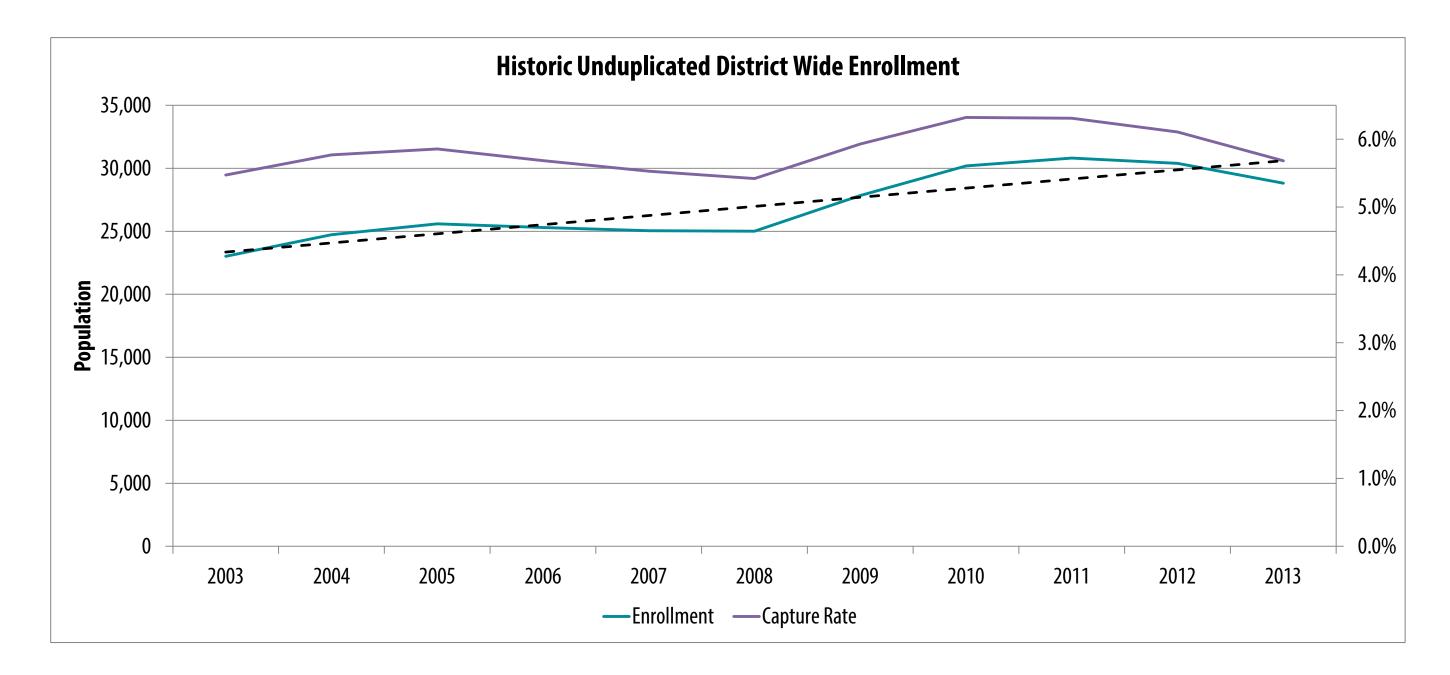
- Strengthens the relationship with Fort Bliss
- Can grow to serve the needs of 15,000 to 20,000 soldiers in 10 years
- Expand its outreach to the greater community
- Contributes to the business and financial "literacy" of its students and constituents
- Addresses child care for families (multi-generational society)
- Complements the development initiatives of both the City and County
- Continues to embrace Dual Enrollment and Early College Education
- Offer programs that meet the specific needs of the surrounding communities where the campus resides
- Continues the legacy of taking the fear out of attending college





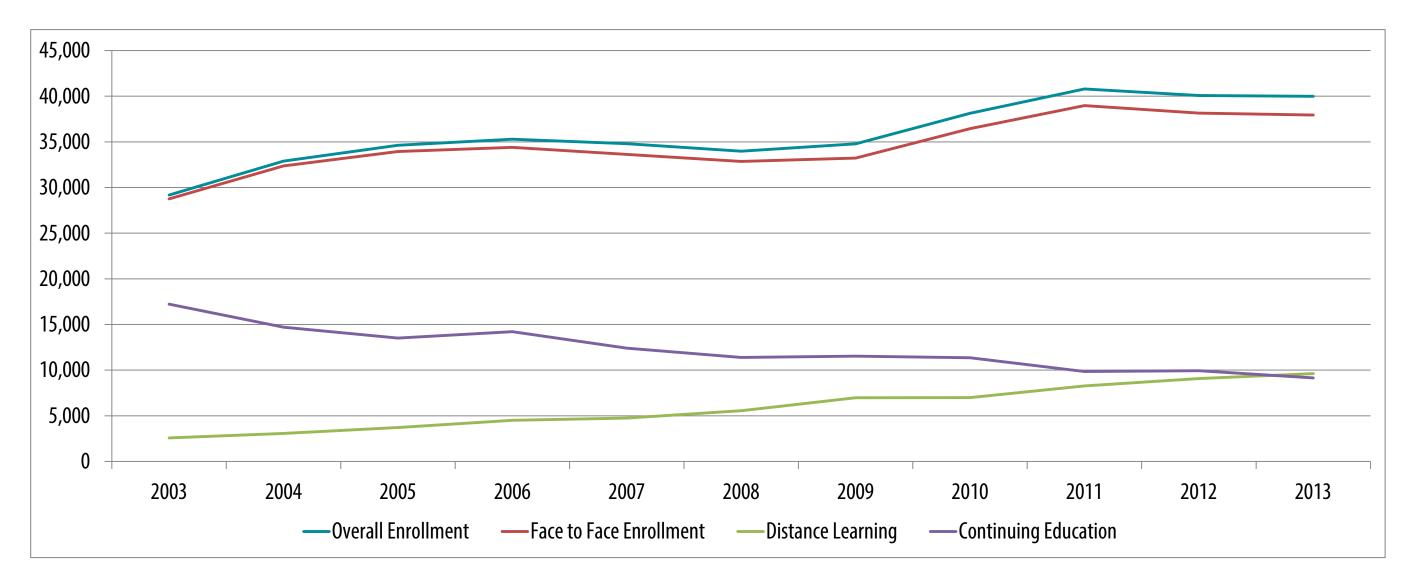
HISTORIC DISTRICT-WIDE ENROLLMENT

Historic Enrollment and Capture Rate





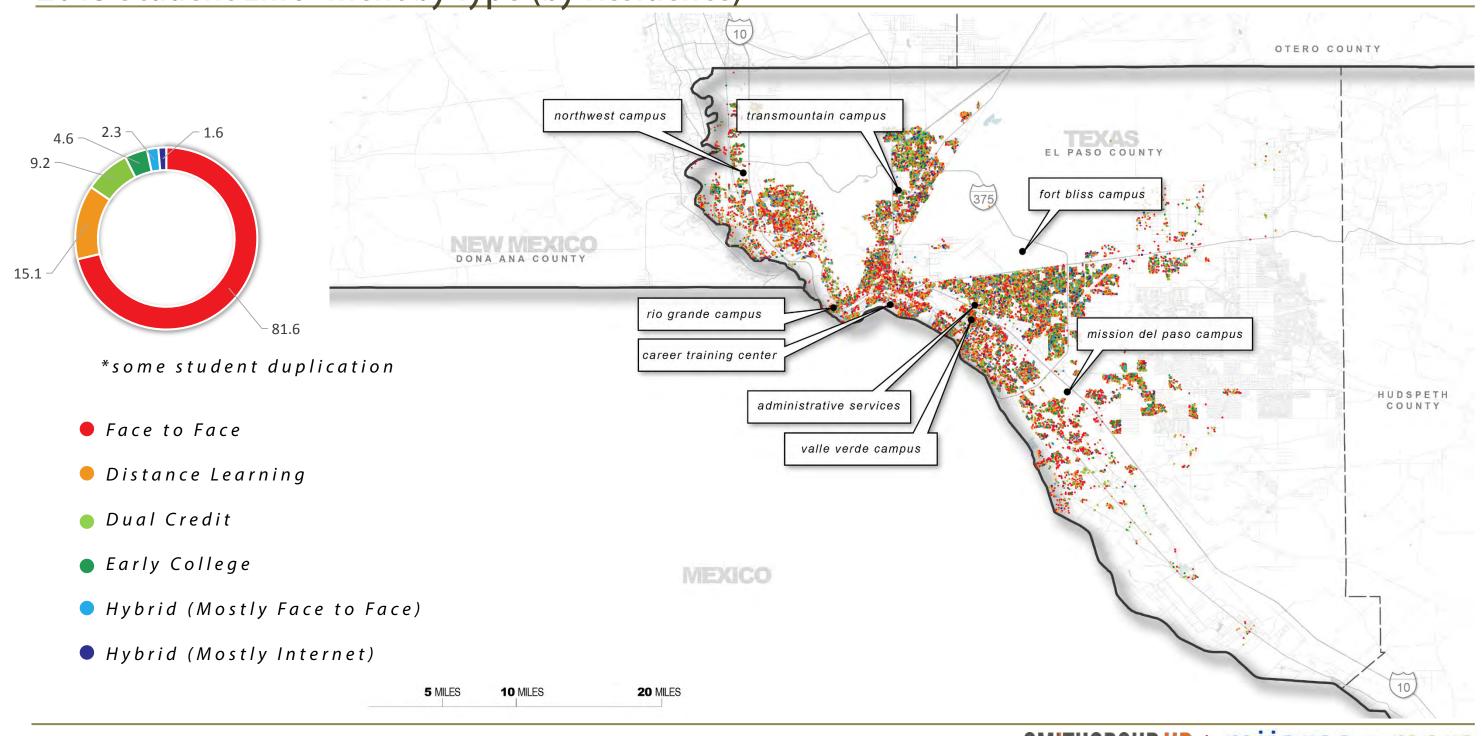
Historic Enrollment by Type



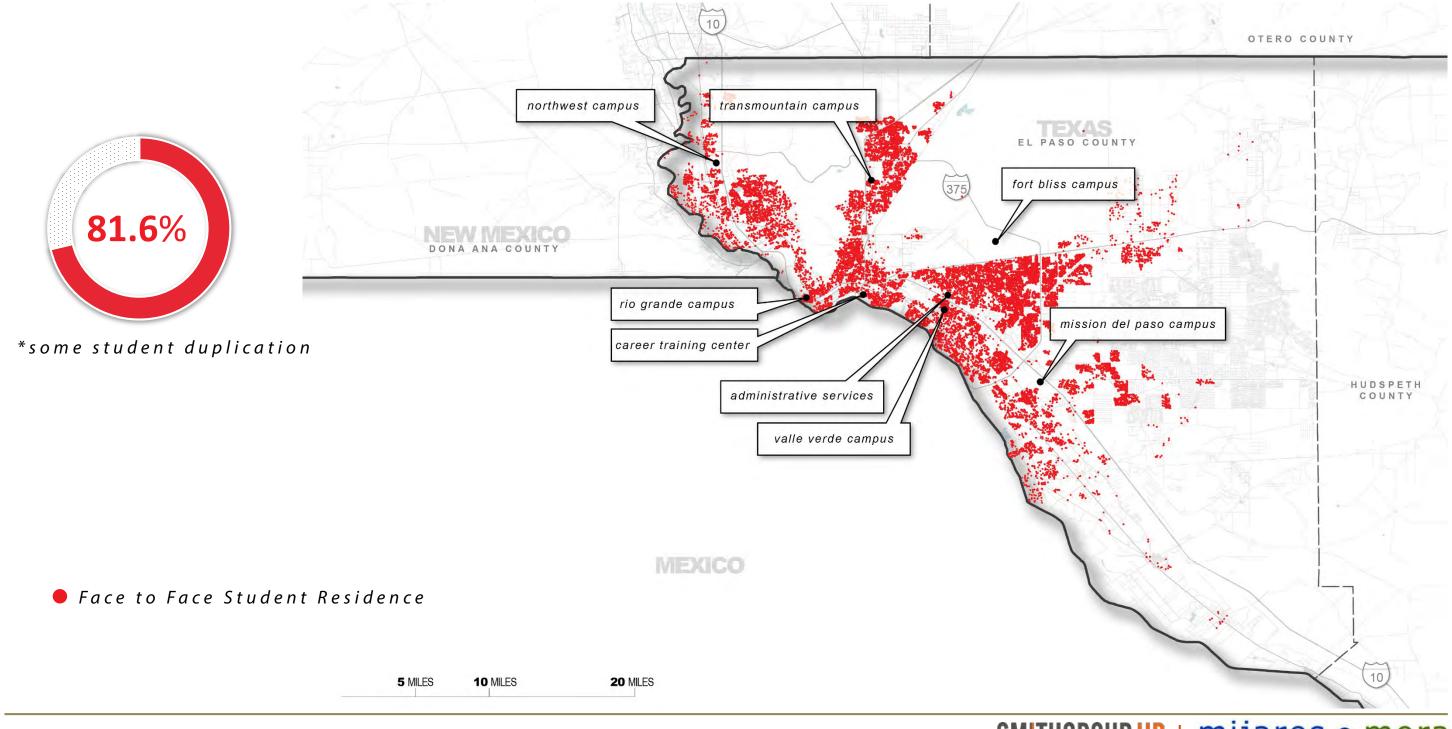
| | Overall | Face to Face | Distance Learning | Continuing Education |
|-----------------------|---------|--------------|-------------------|----------------------|
| Annual Percent Change | 3.5% | 3.20% | 27.43% | -3.0% |



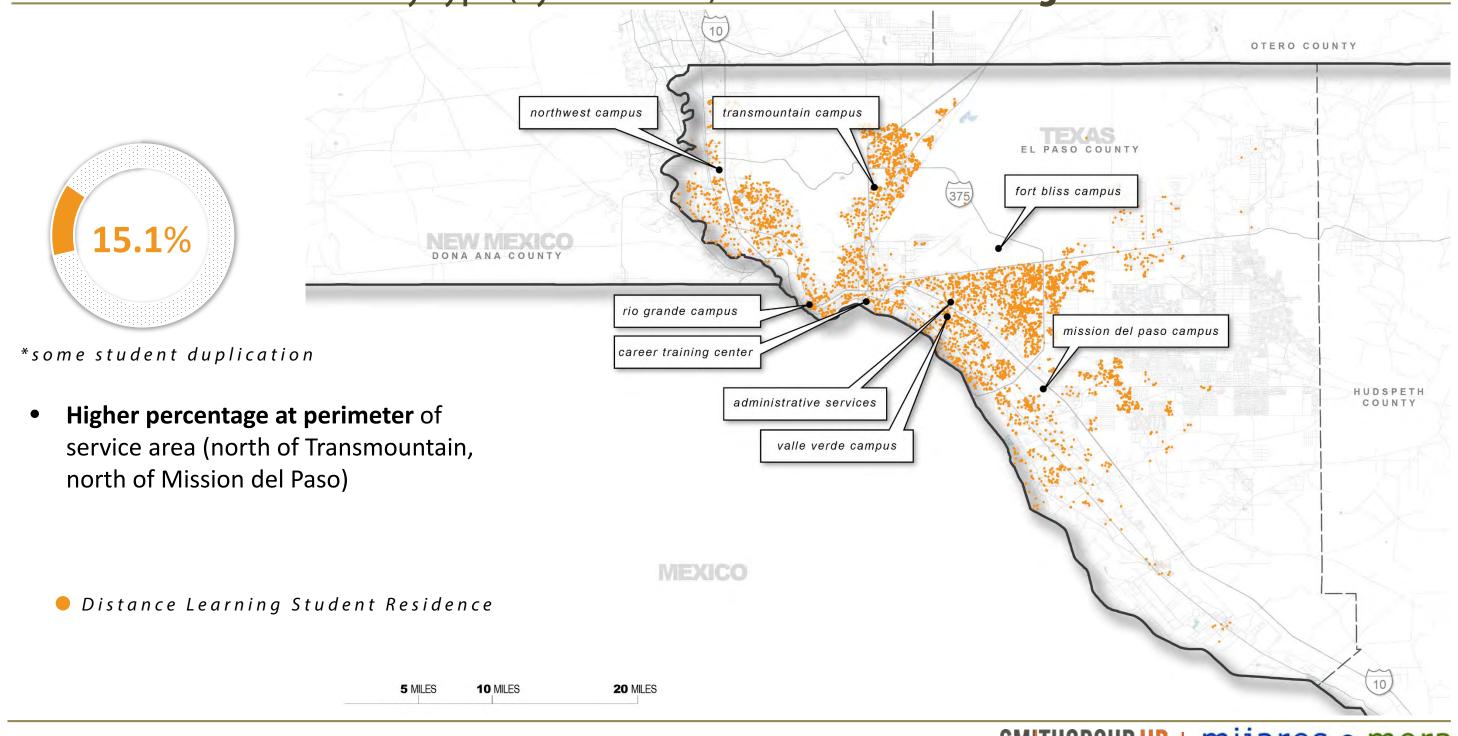
2013 Student Enrollment by Type (by Residence)



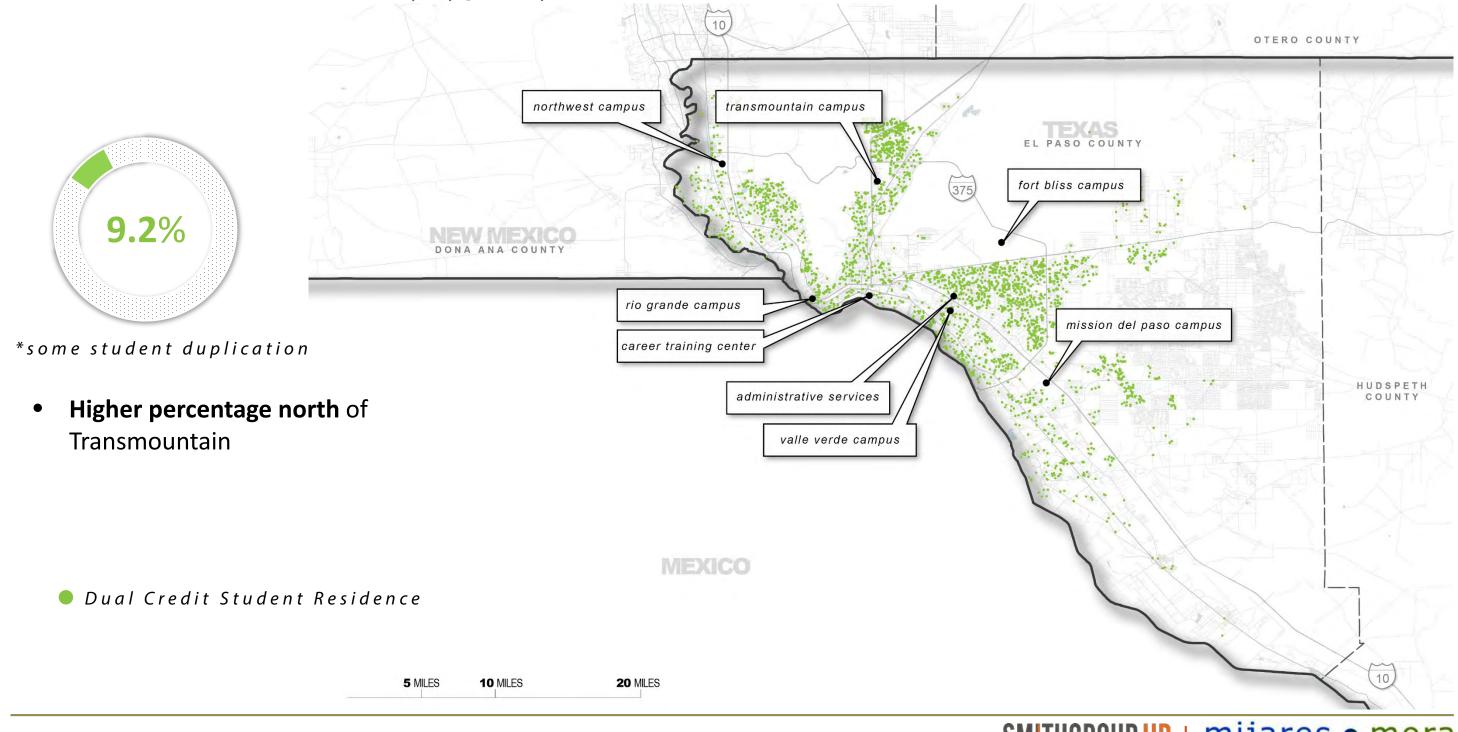
2013 Student Enrollment by Type (by Residence) — Face to Face



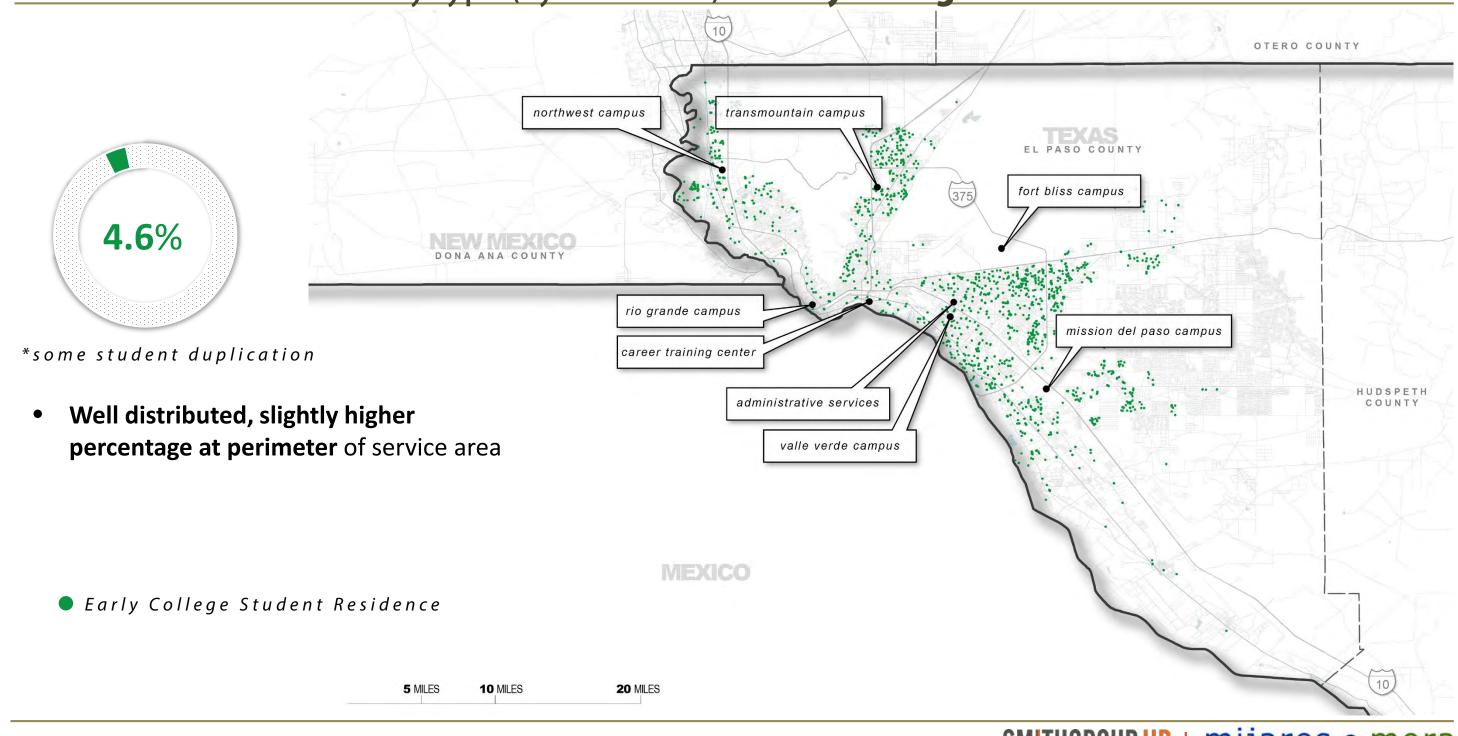
2013 Student Enrollment by Type (by Residence) — **Distance Learning**



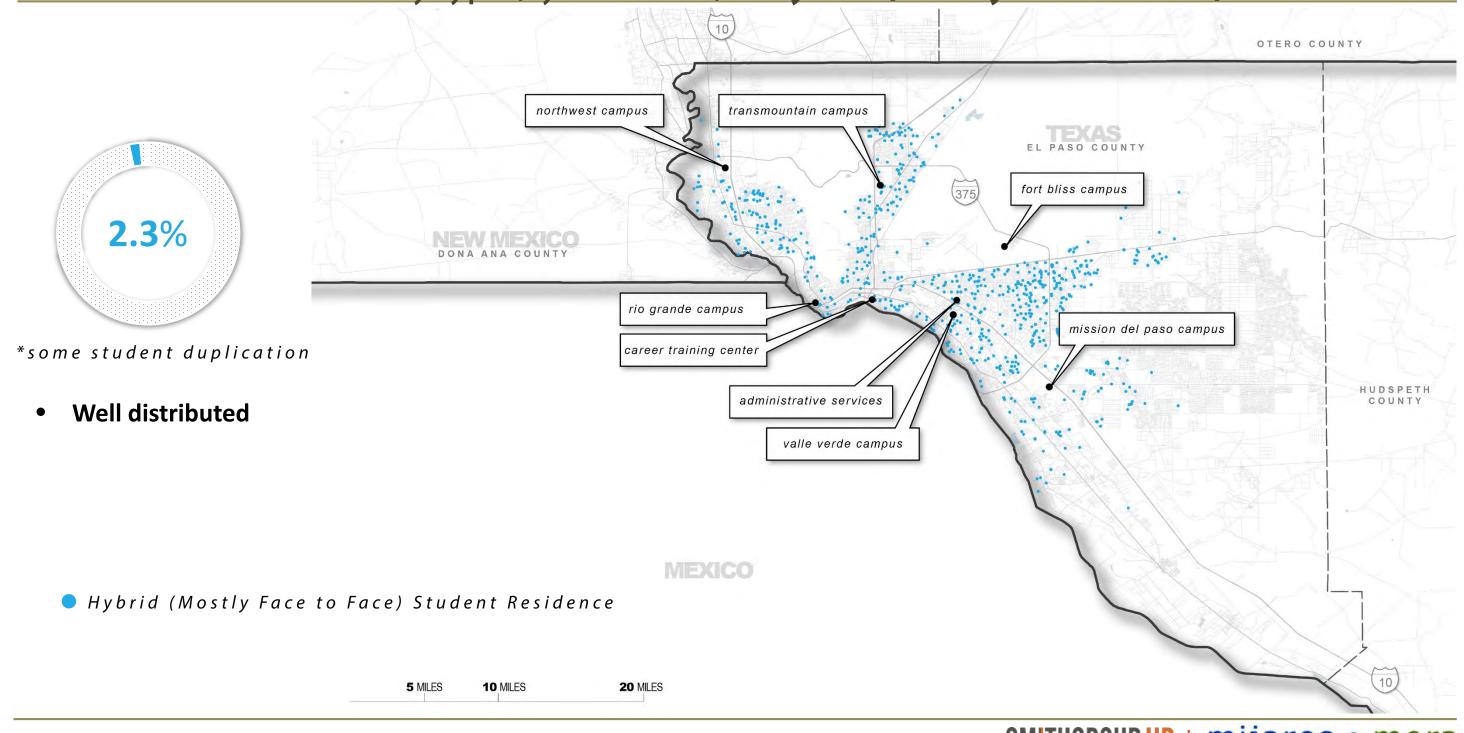
2013 Student Enrollment by Type (by Residence) — **Dual Credit**



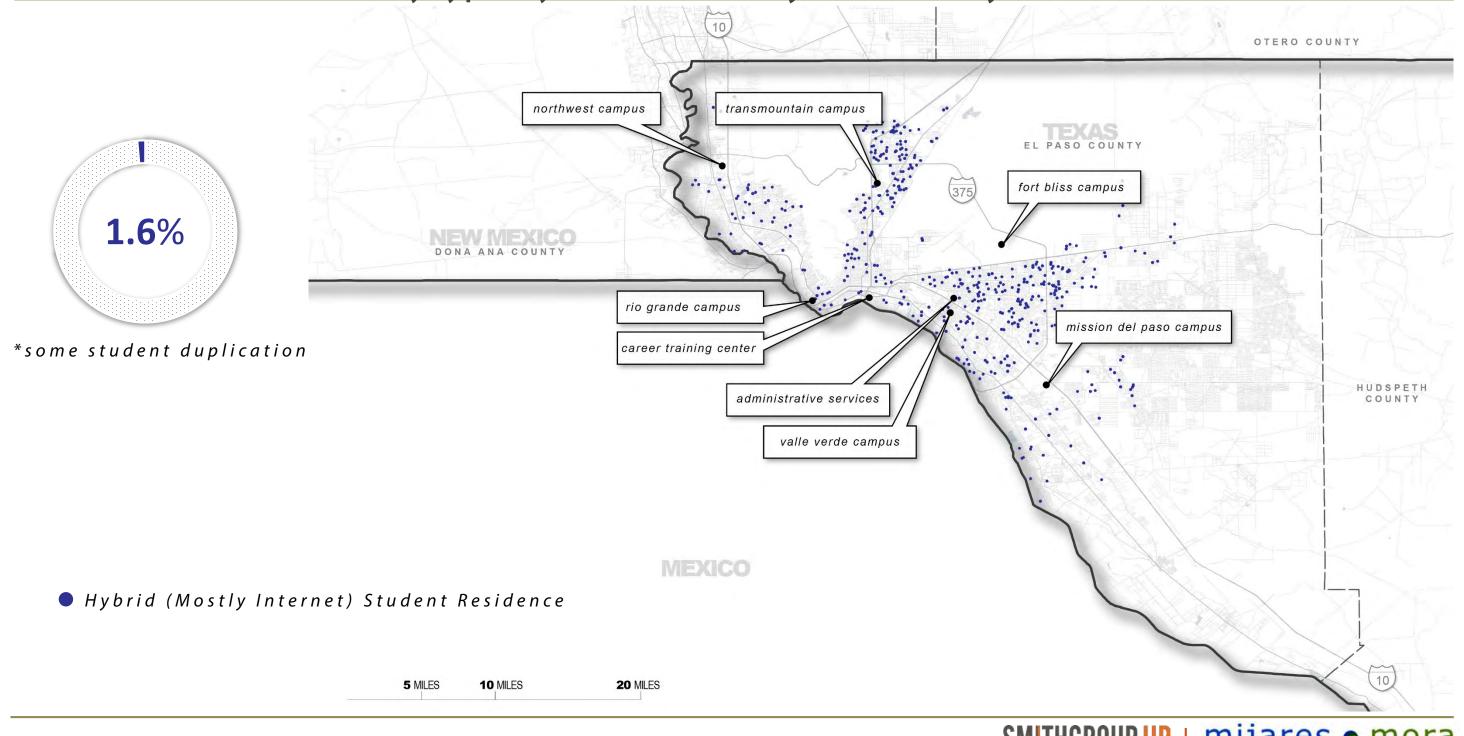
2013 Student Enrollment by Type (by Residence) — Early College

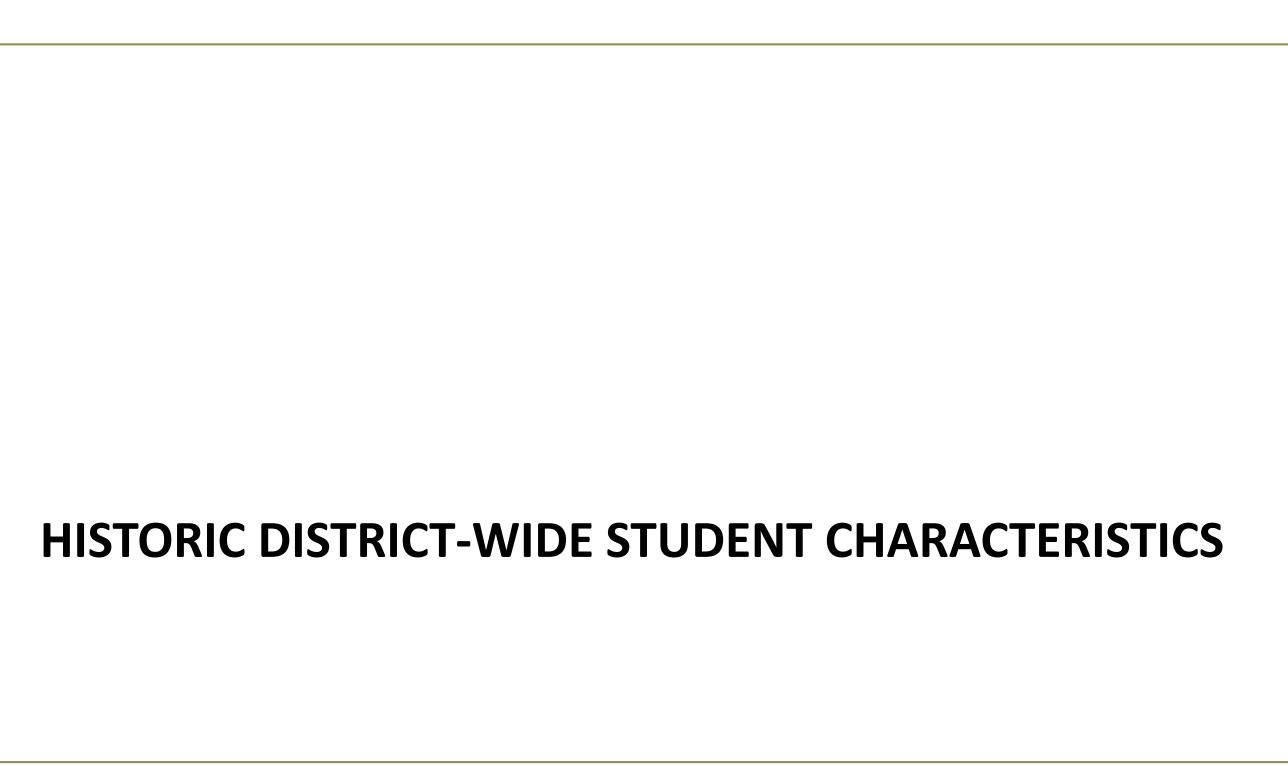


2013 Student Enrollment by Type (by Residence) — **Hybrid (Mostly Face to Face)**

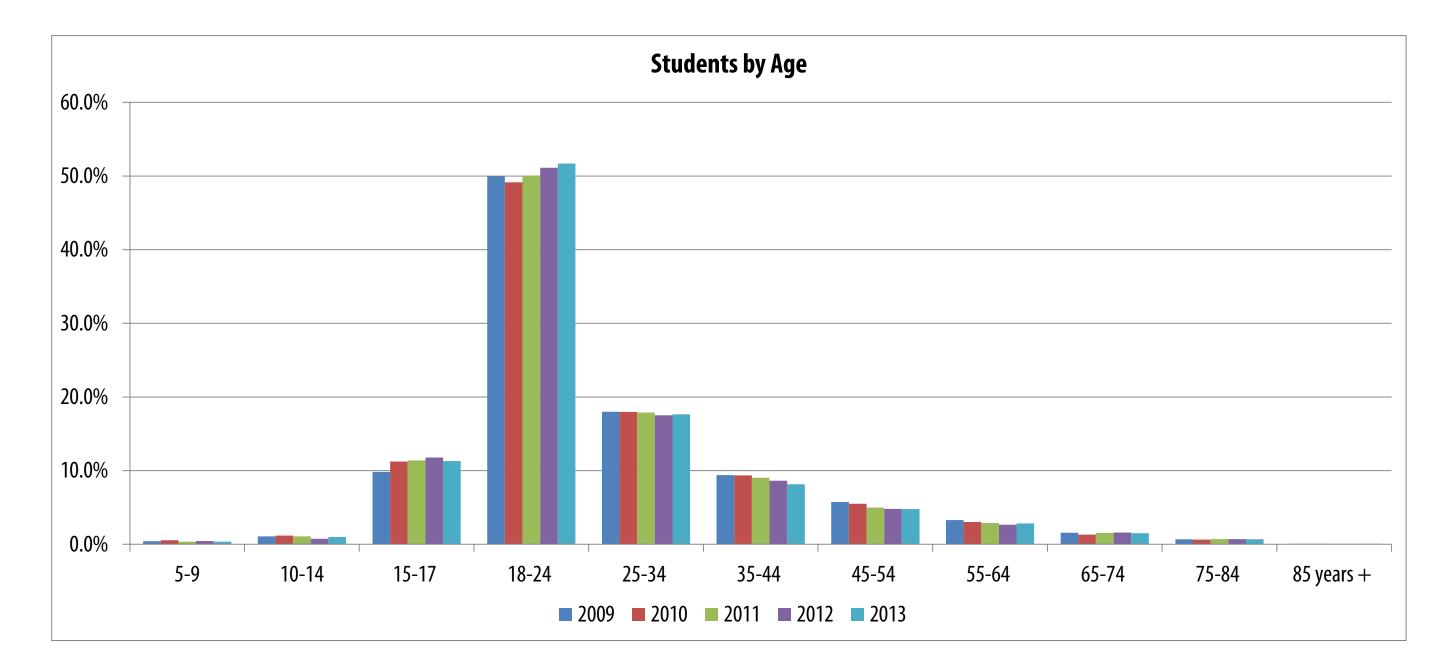


2013 Student Enrollment by Type (by Residence) — Hybrid (Mostly Internet)

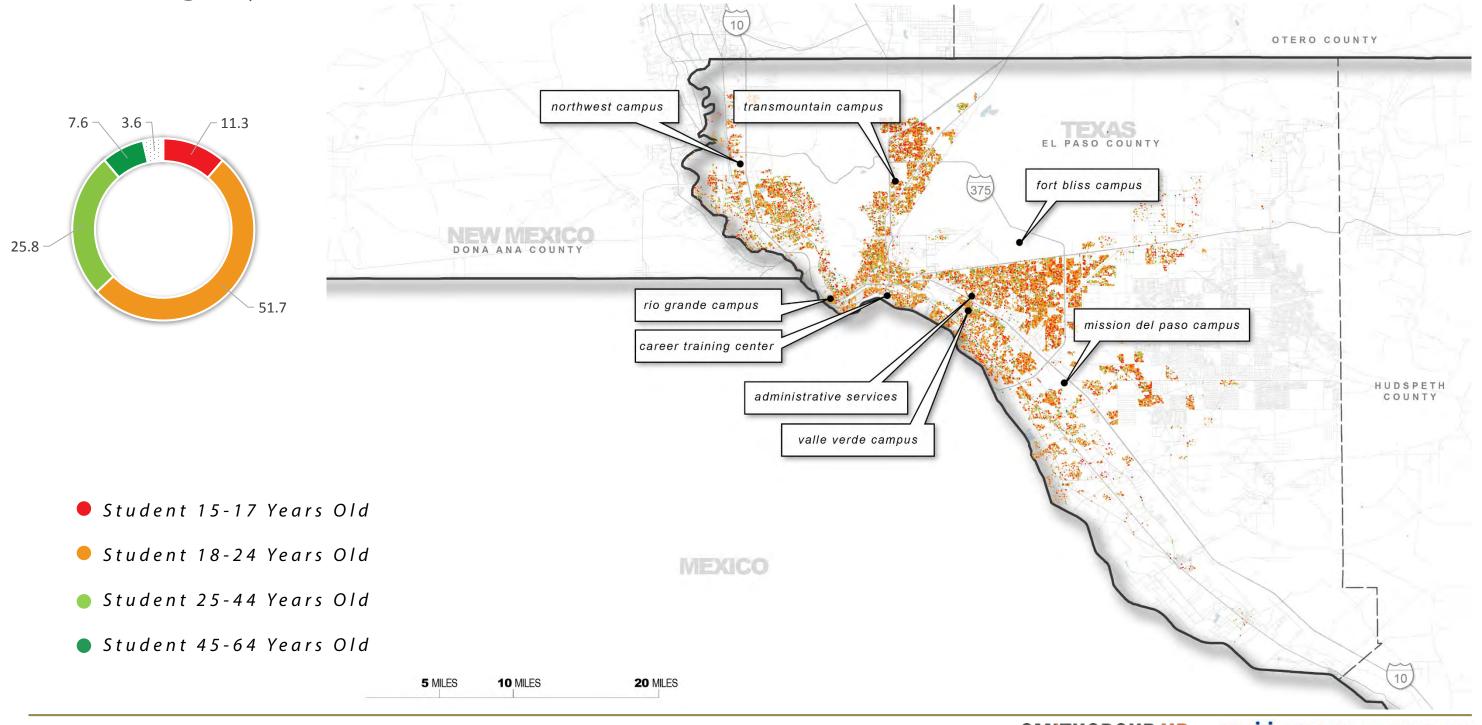




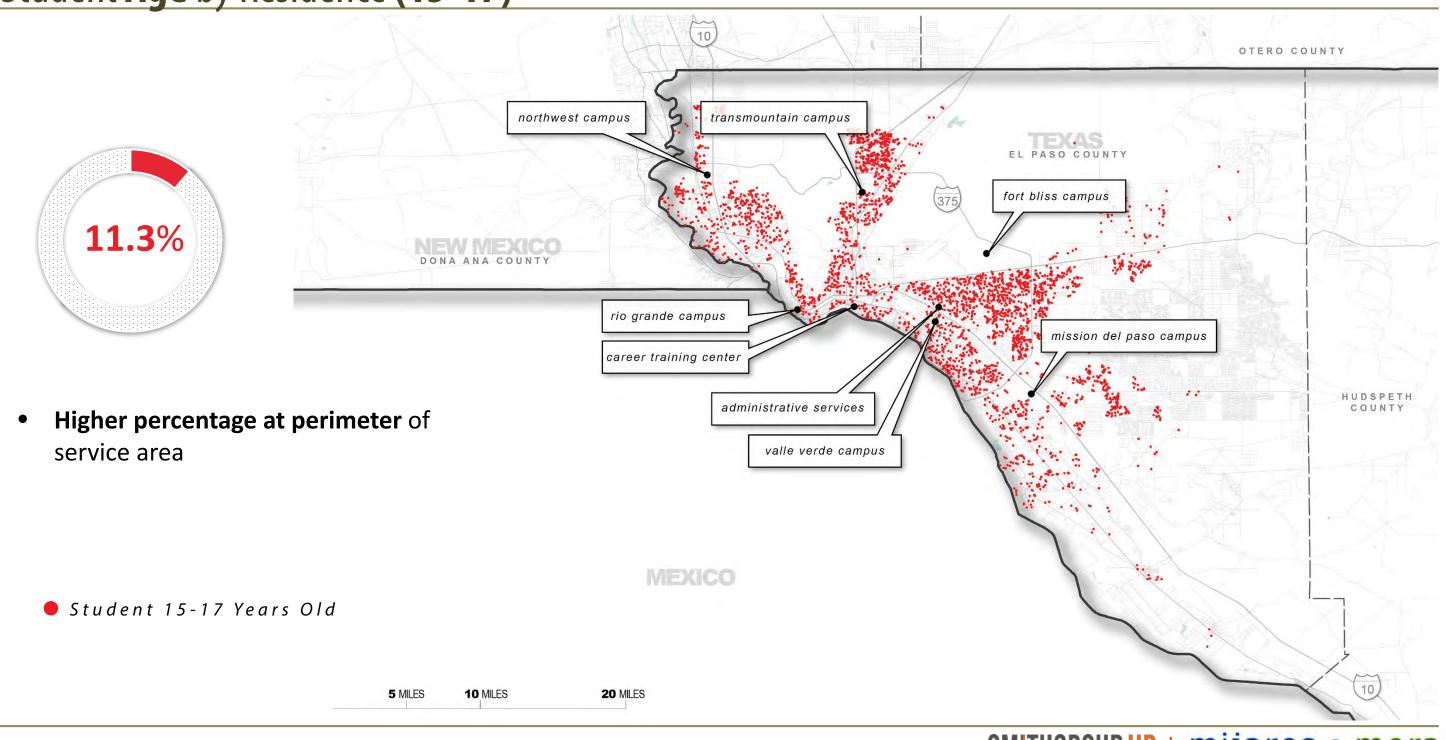
Student Characteristics - Age



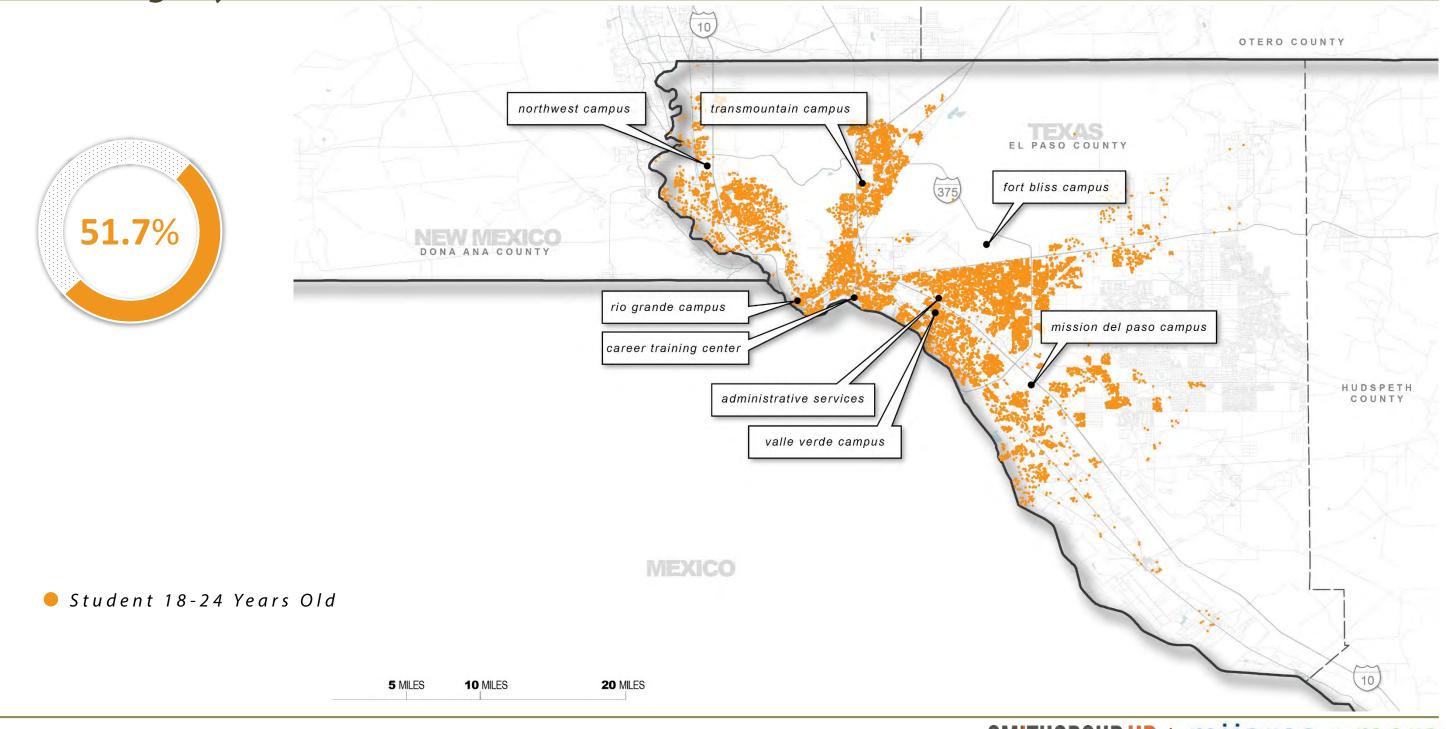
Student **Age** by Residence



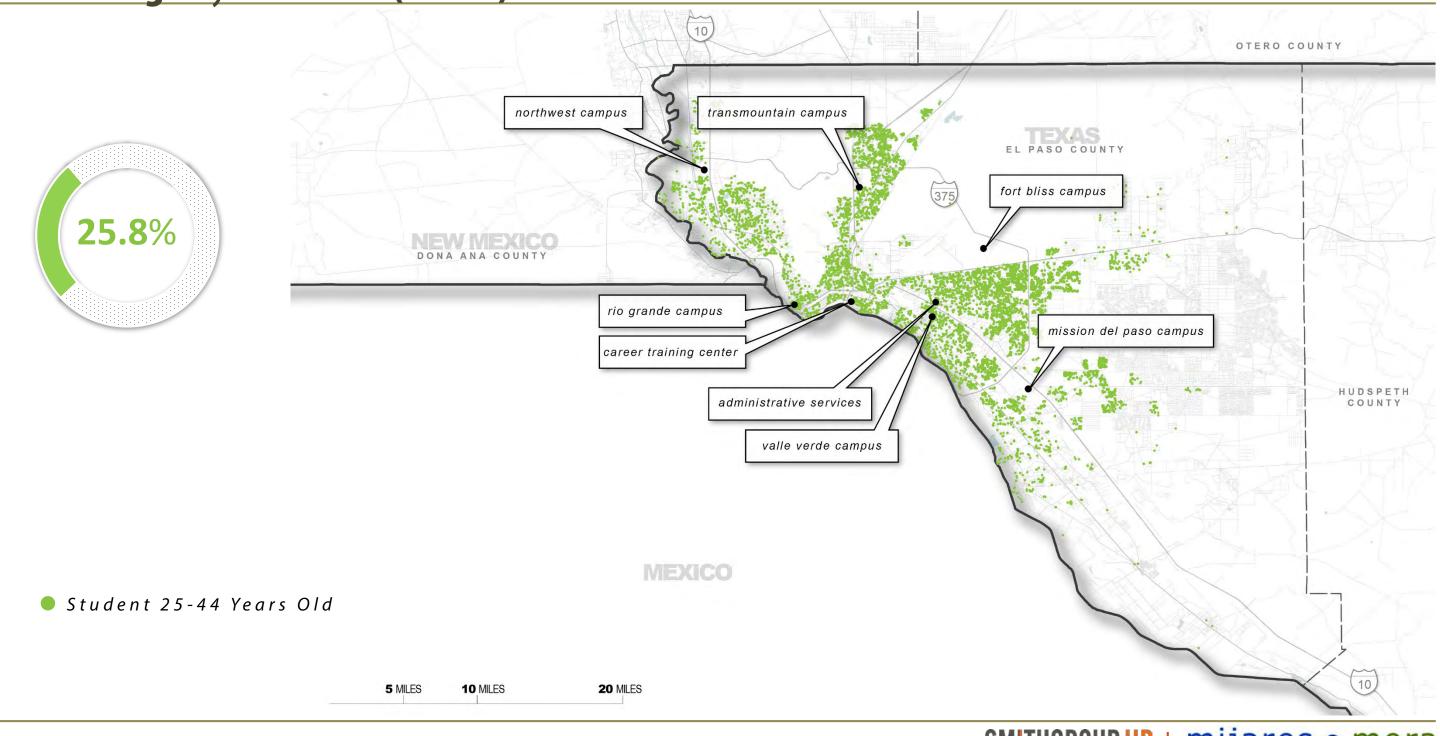
Student **Age** by Residence (15-17)



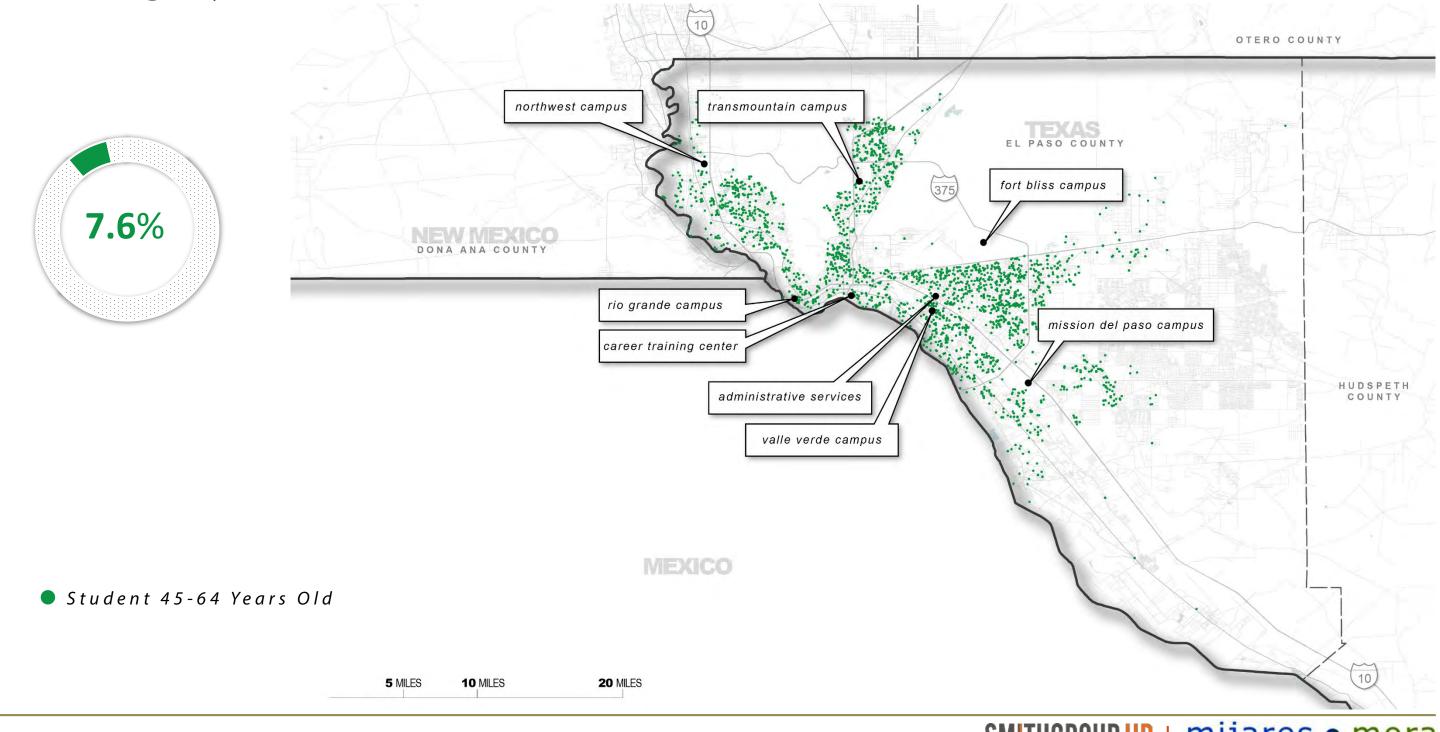
Student Age by Residence (18-24)



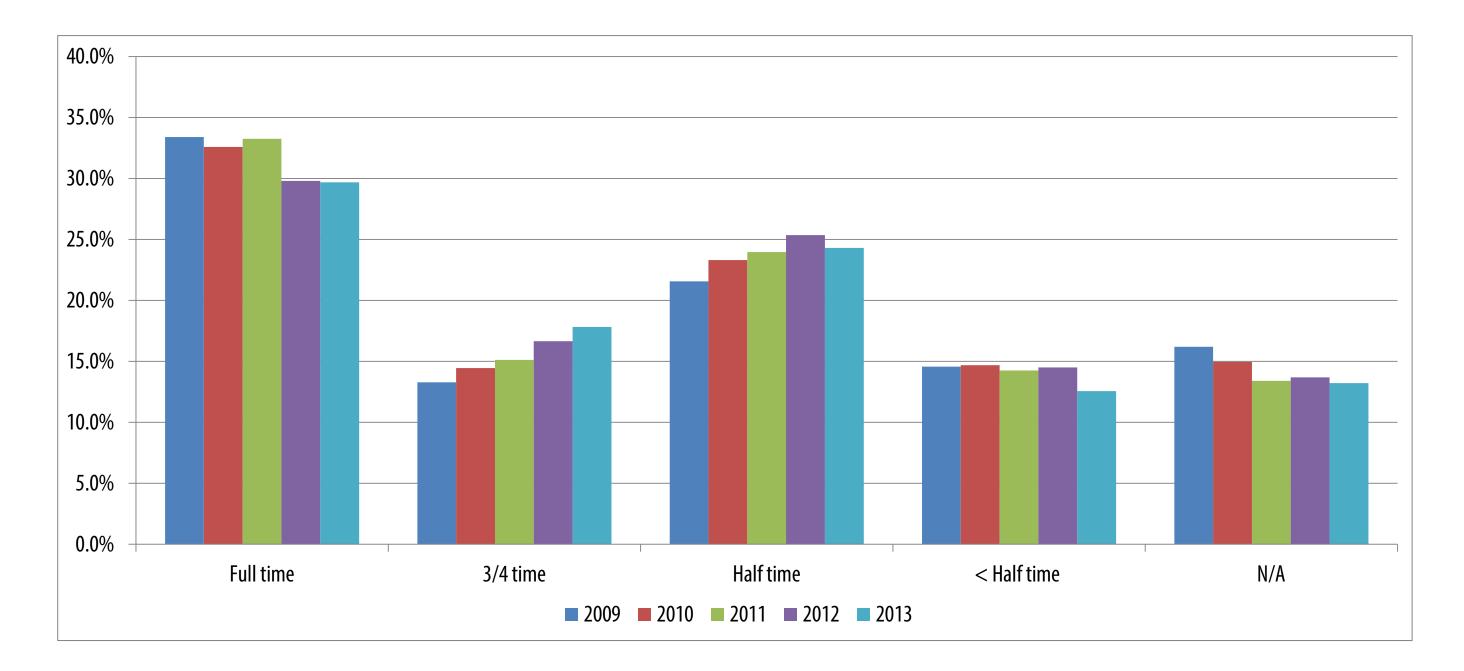
Student Age by Residence (25-44)



Student Age by Residence (45-64)

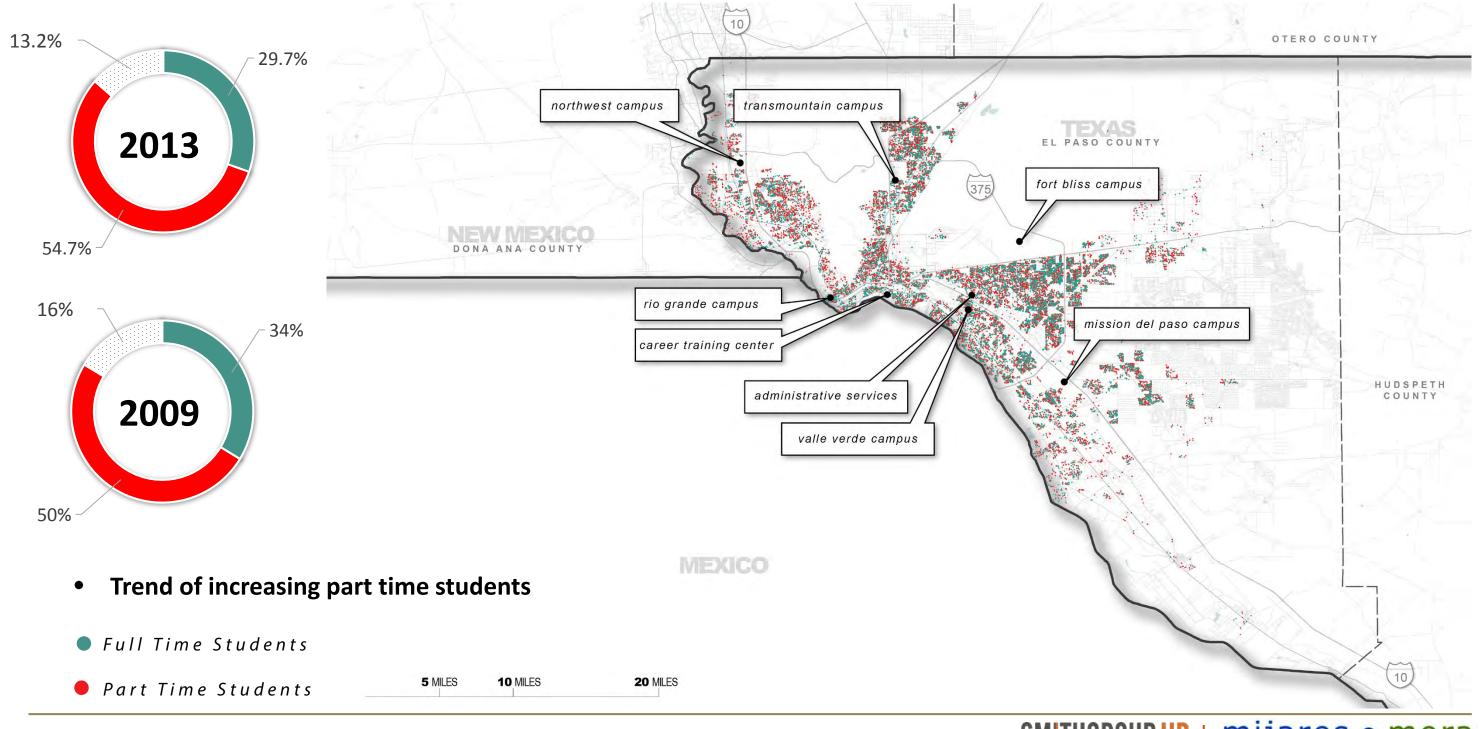


Student Characteristics — **Enrollment Status**

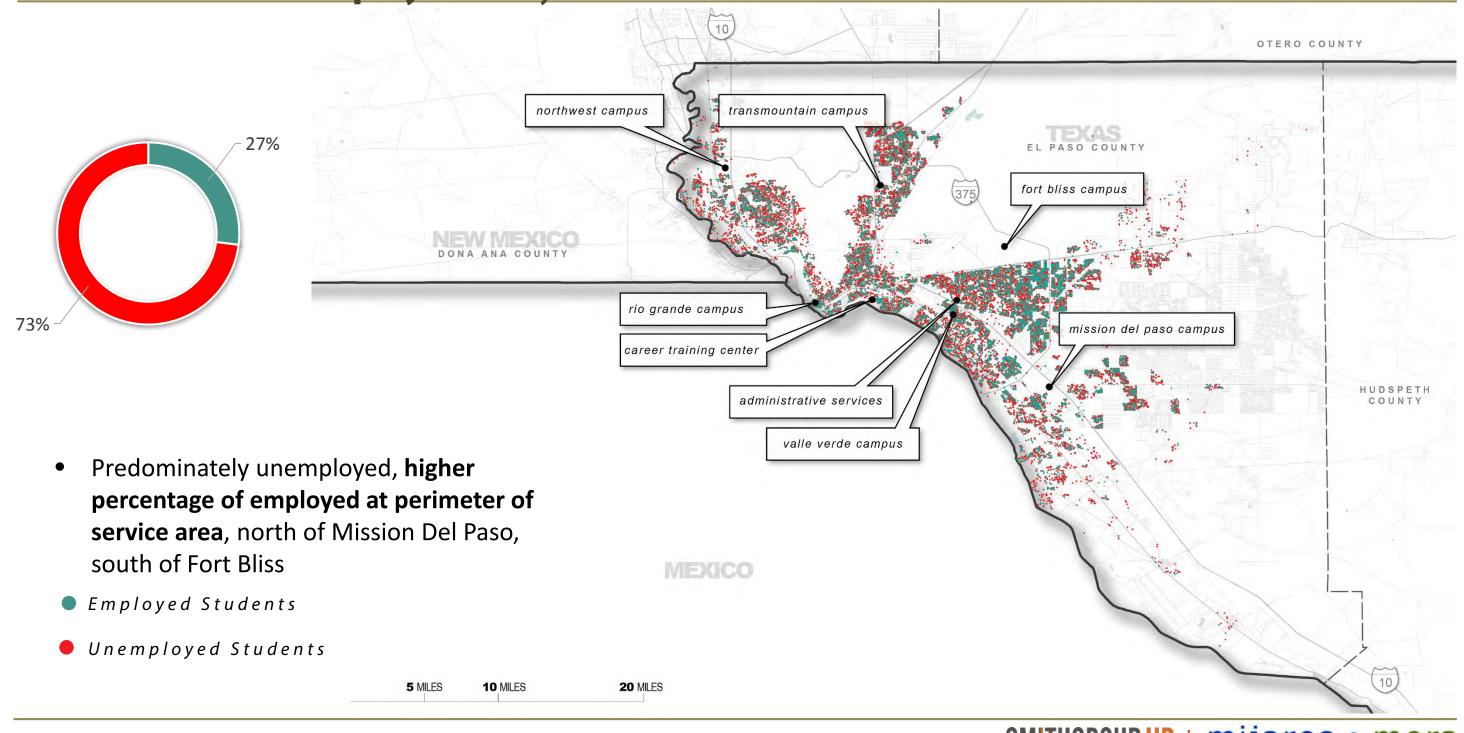




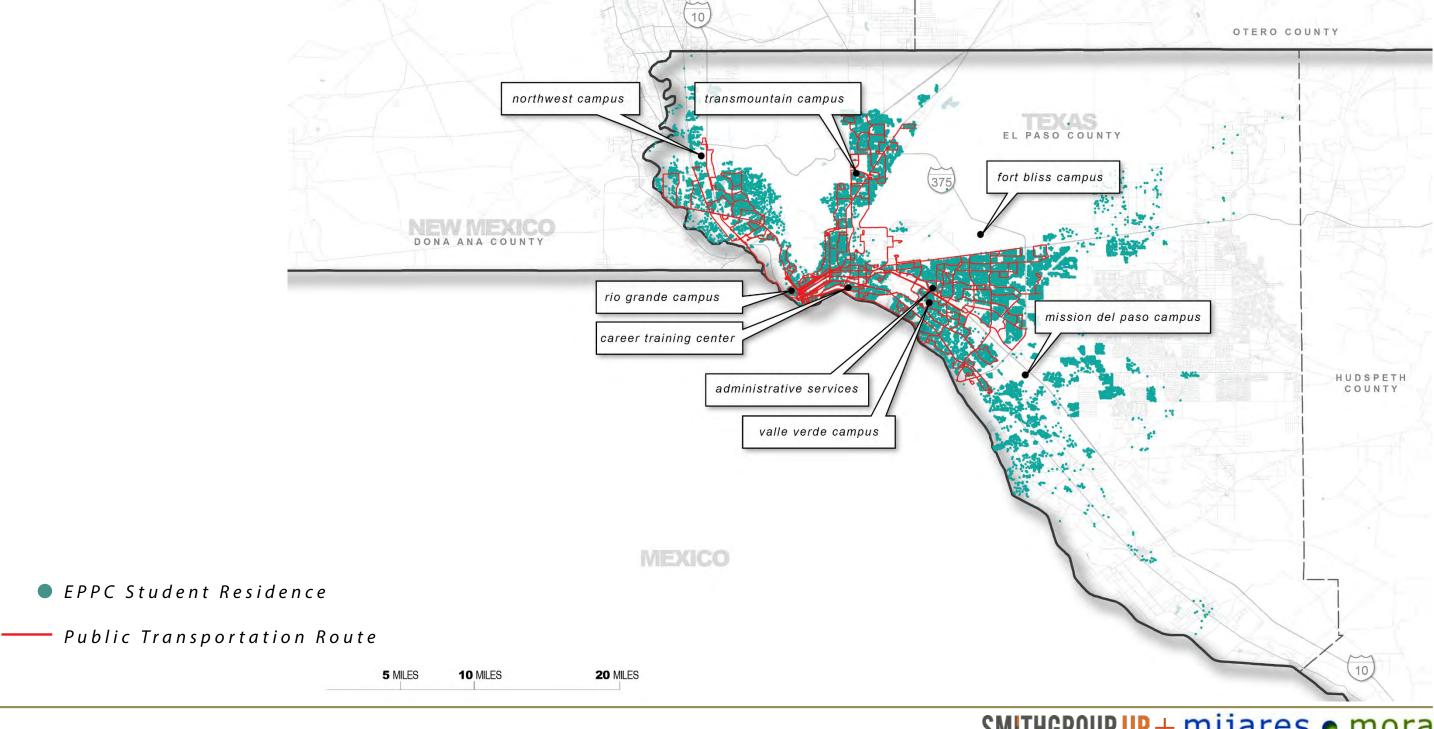
Fall 2013 Student Enrollment Status



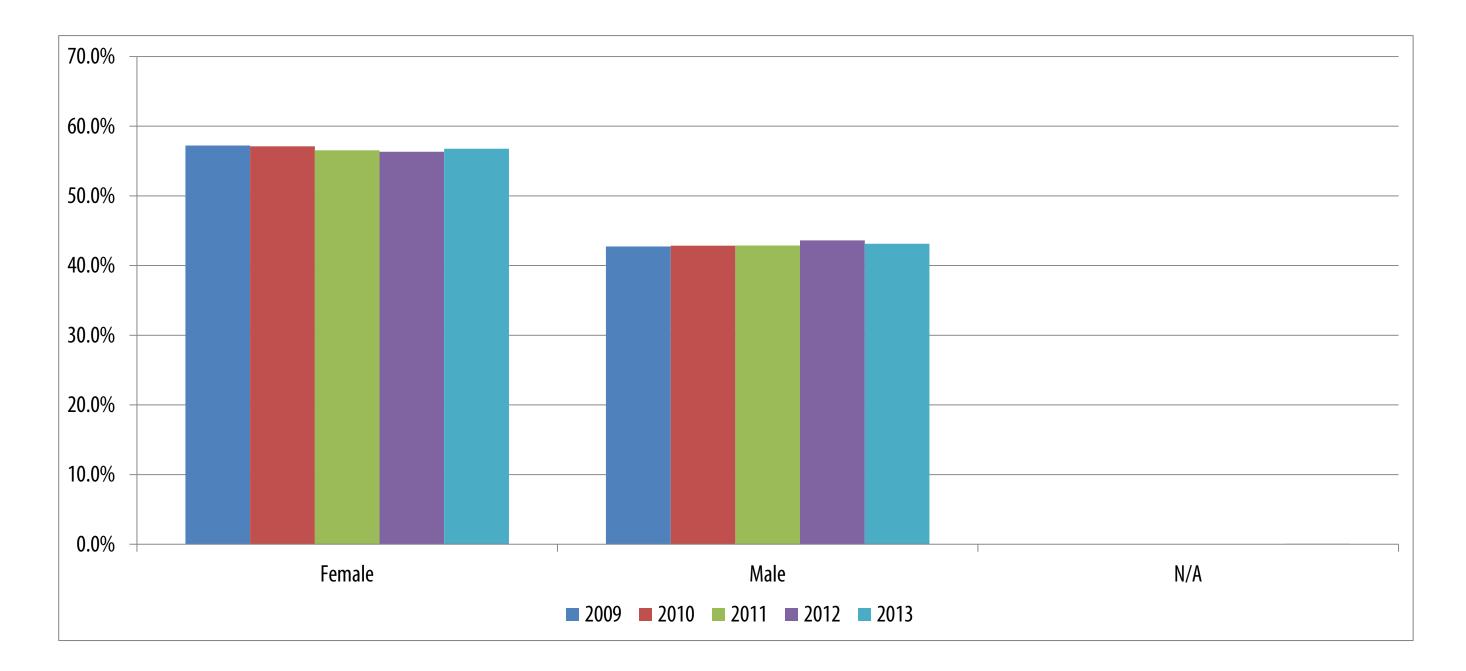
Fall 2013 **Student Employment** by Residence



Access to Public Transportation

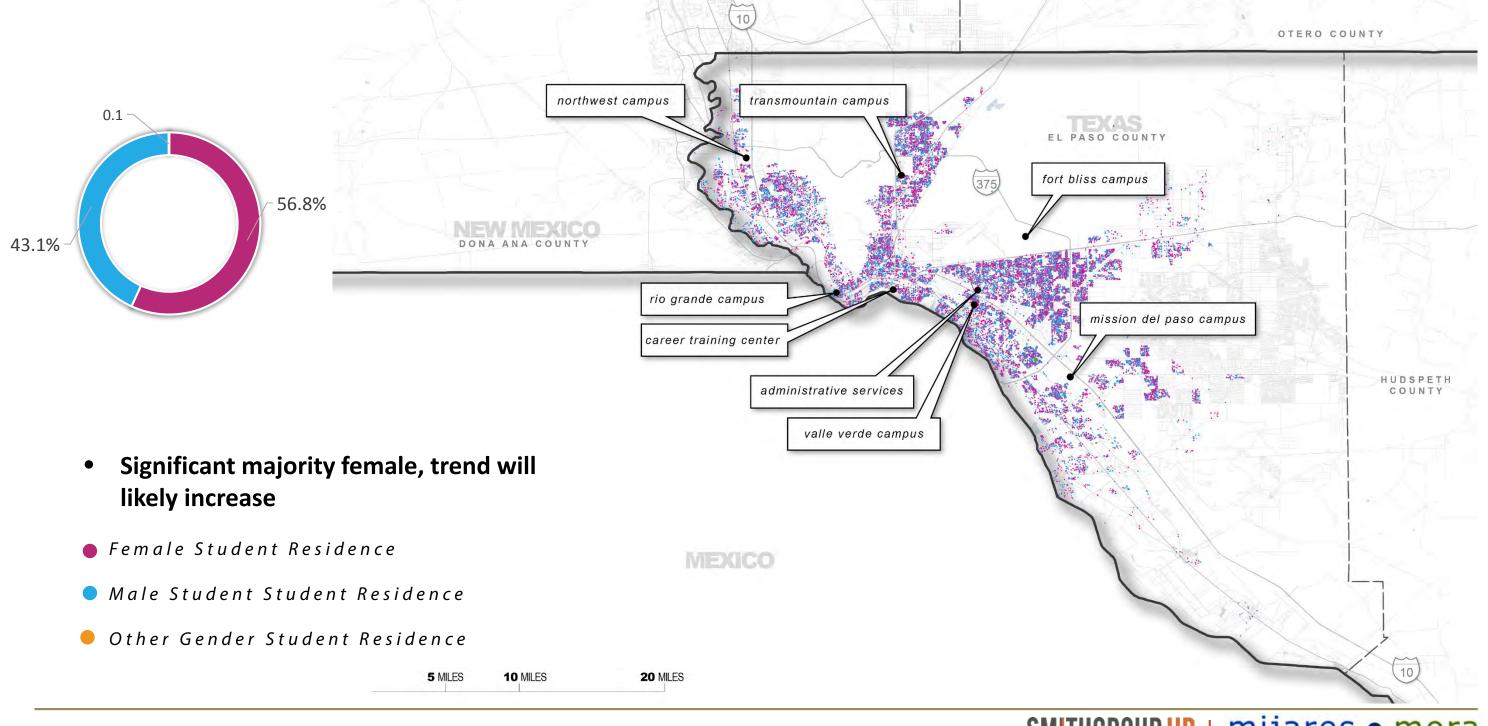


Student Characteristics - **Gender**

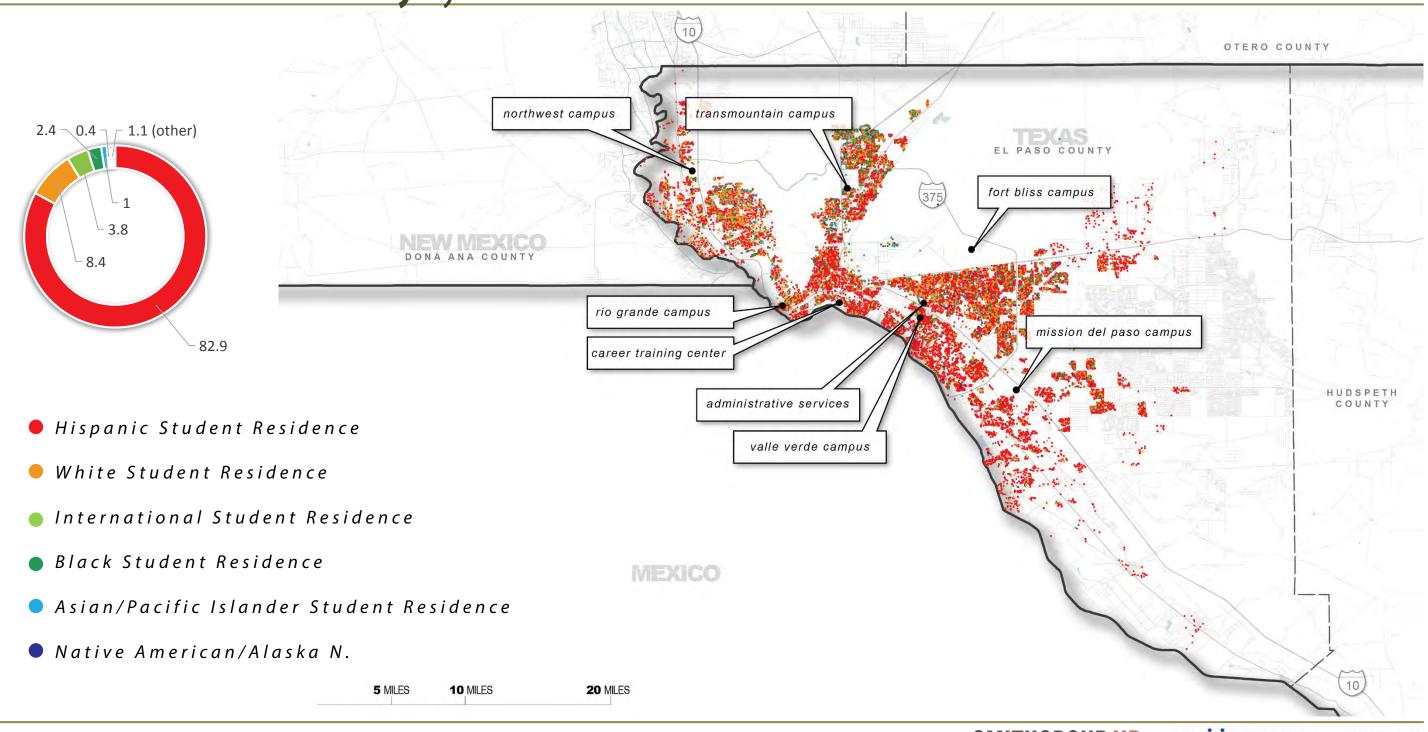




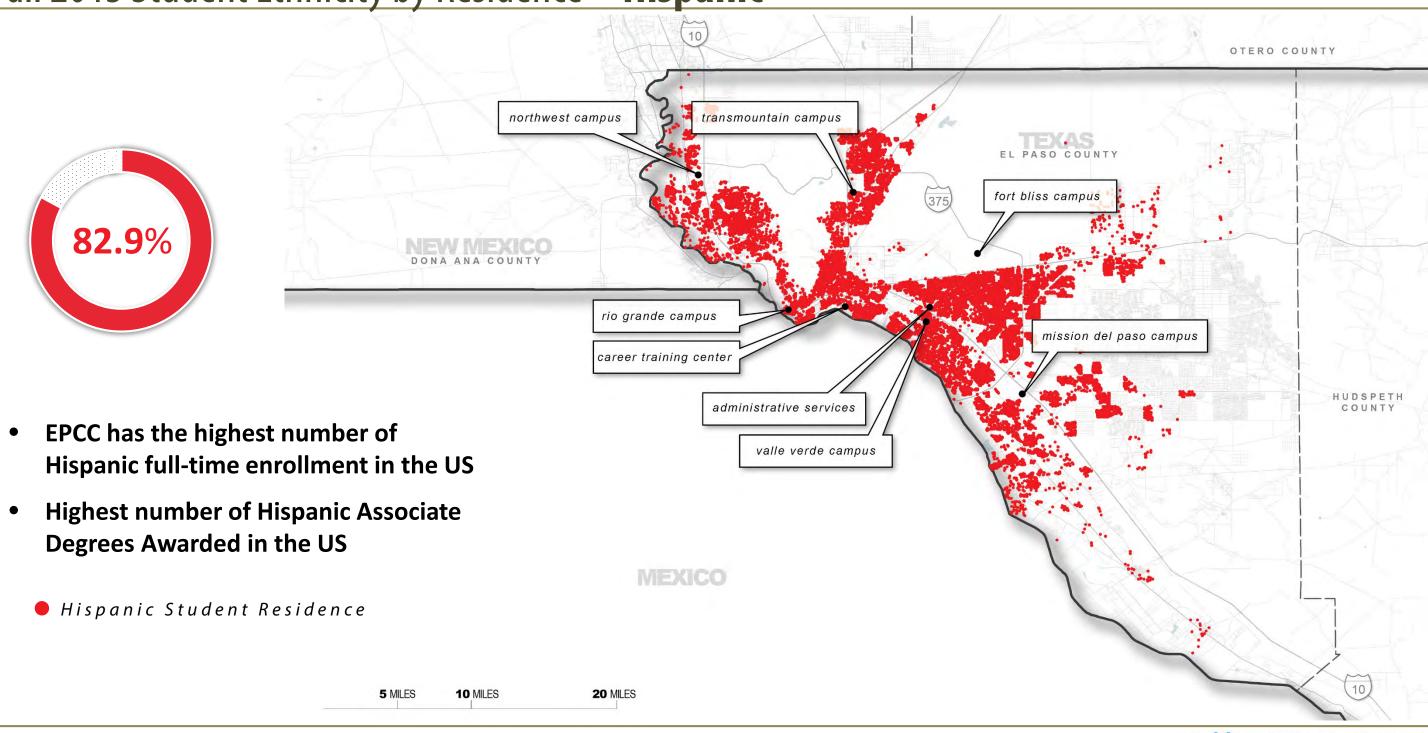
Fall 2013 **Student Gender** by Residence



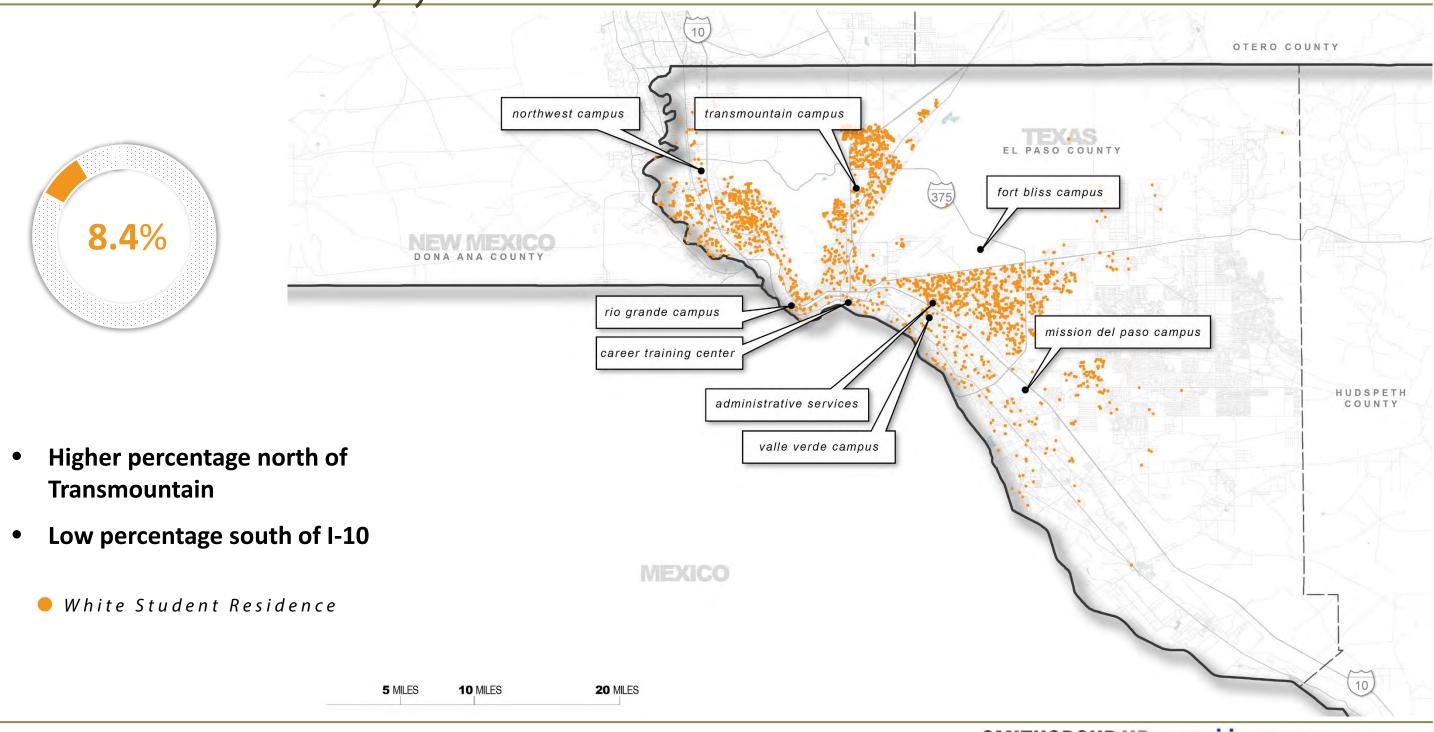
Fall 2013 **Student Ethnicity** by Residence



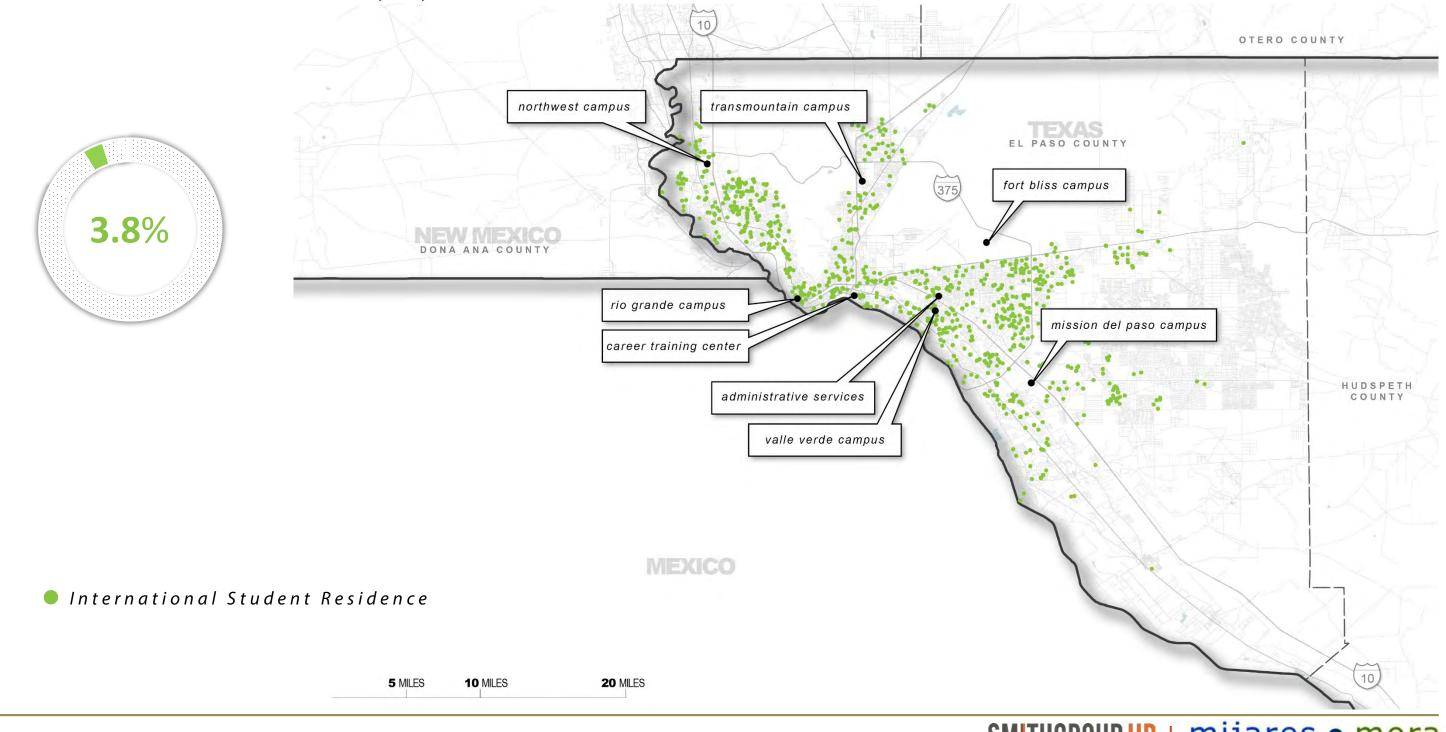
Fall 2013 Student Ethnicity by Residence — **Hispanic**



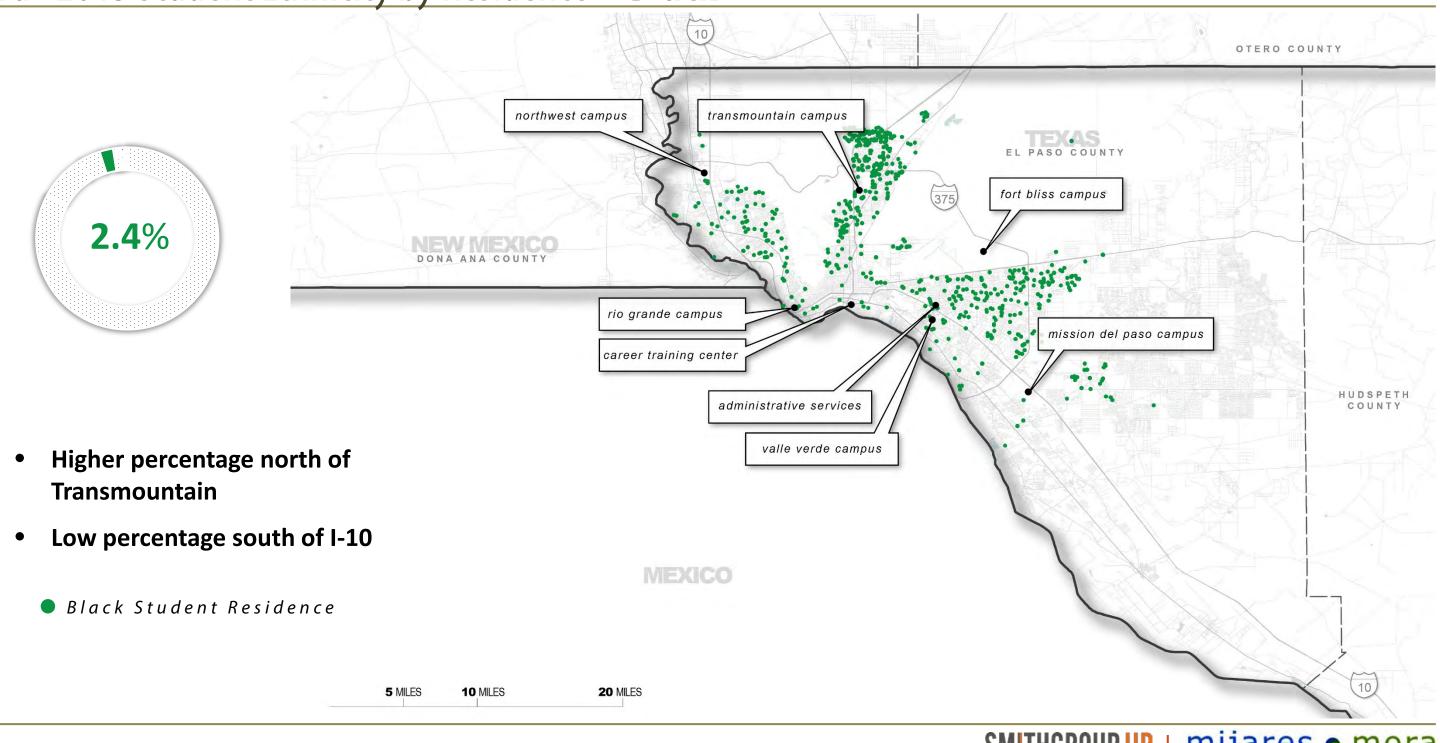
Fall 2013 Student Ethnicity by Residence — White



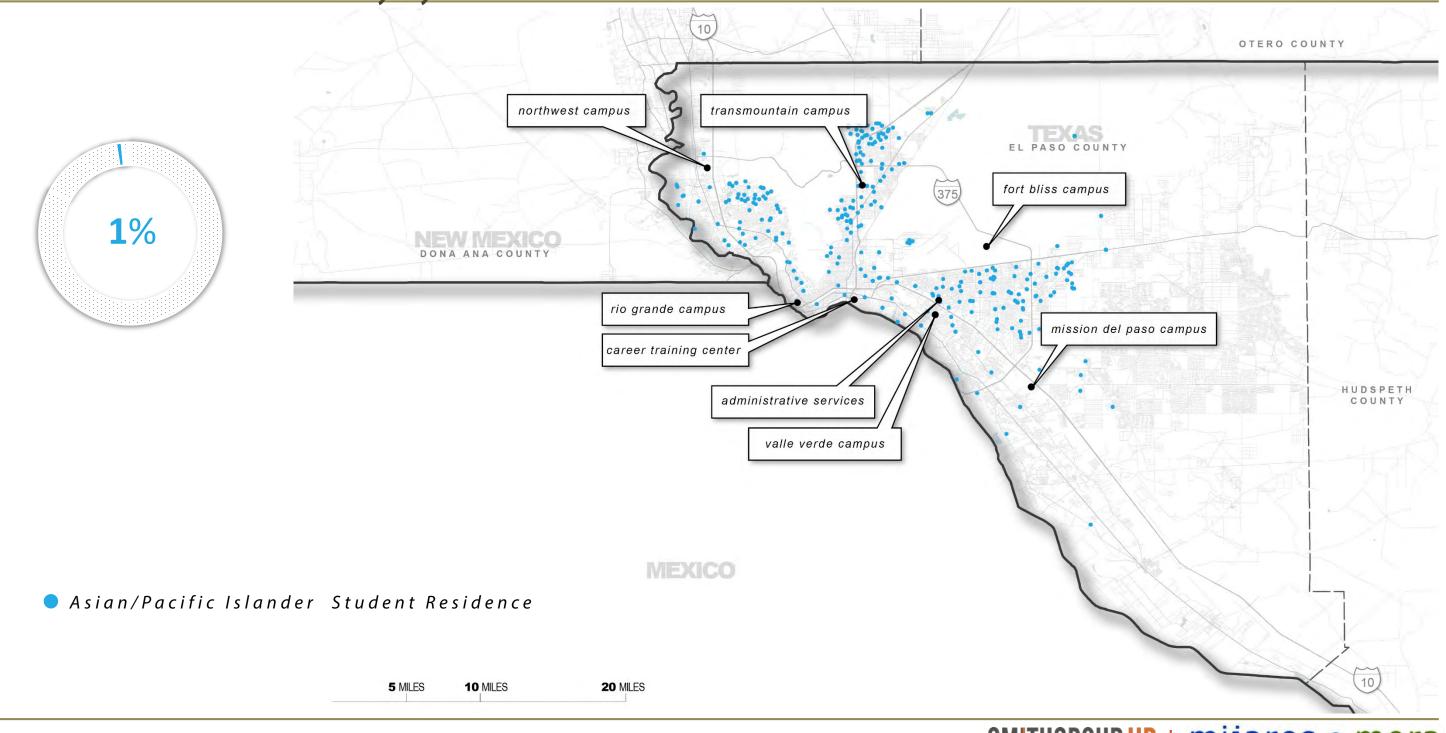
Fall 2013 Student Ethnicity by Residence — International



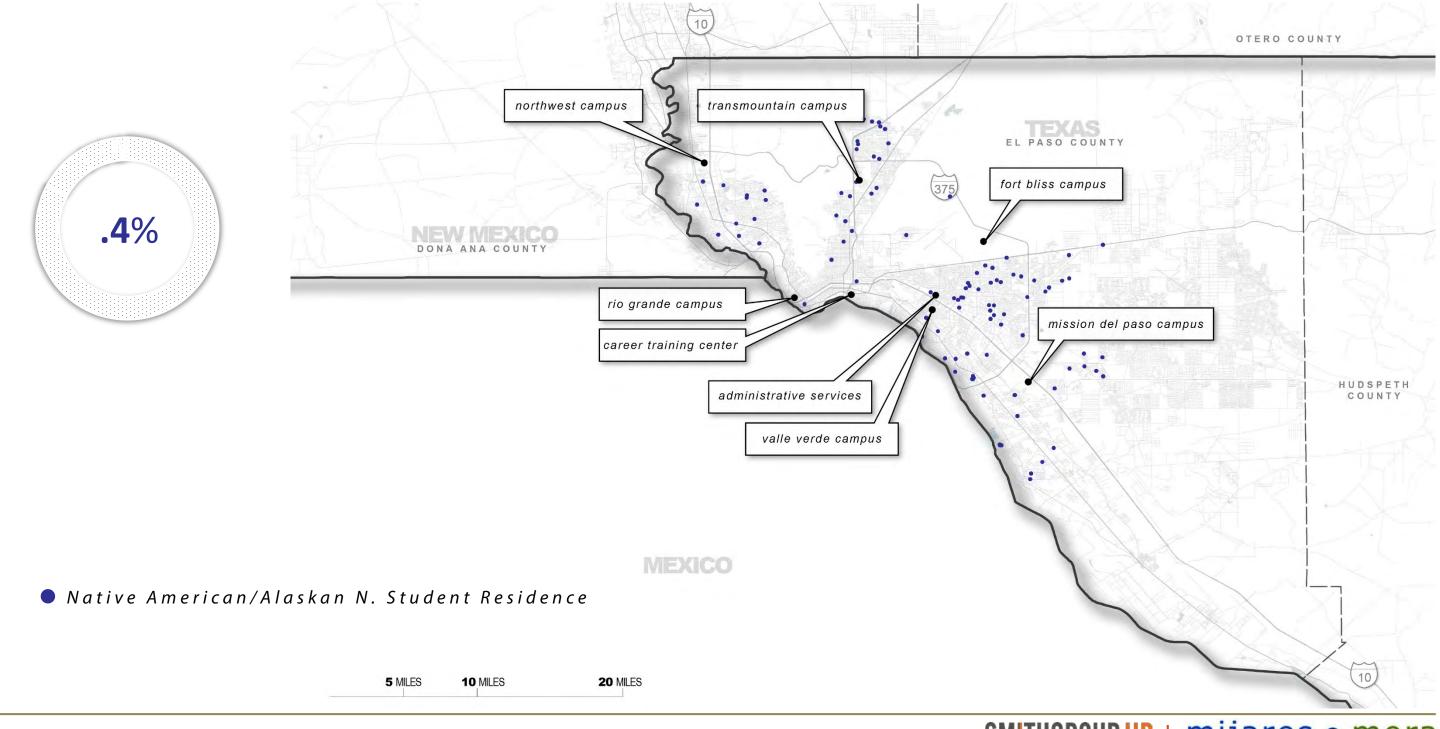
Fall 2013 Student Ethnicity by Residence — **Black**



Fall 2013 Student Ethnicity by Residence — Asian/Pacific Islander

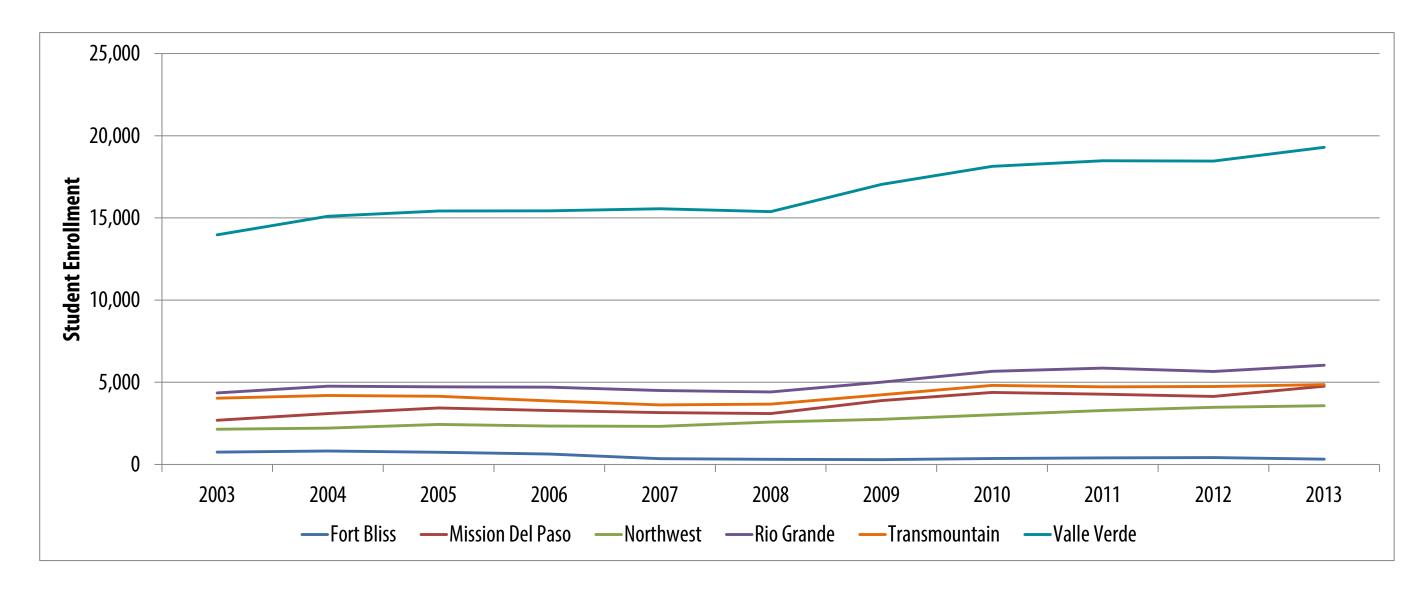


Fall 2013 Student Ethnicity by Residence – Native American/Alaskan N.



HISTORIC ENROLLMENT BY CAMPUS

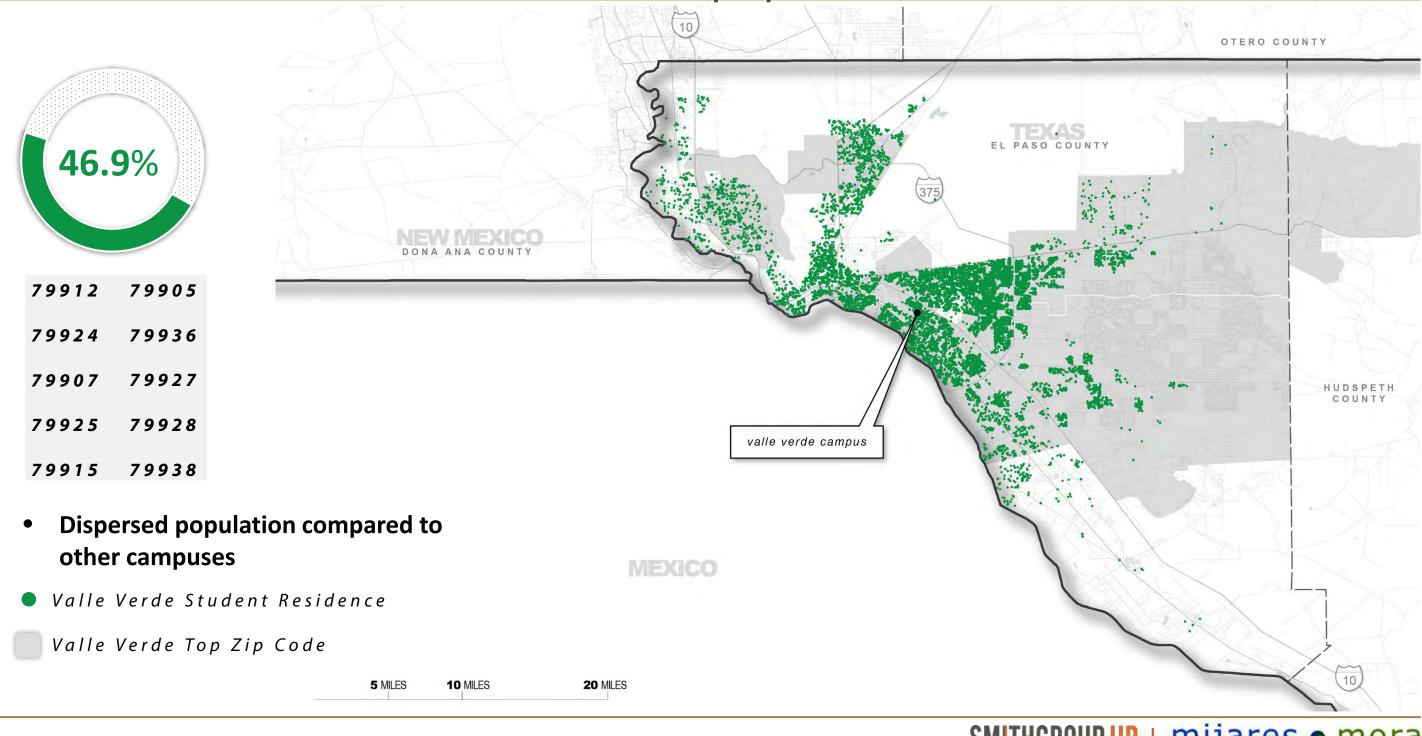
Historic Enrollment by Campus



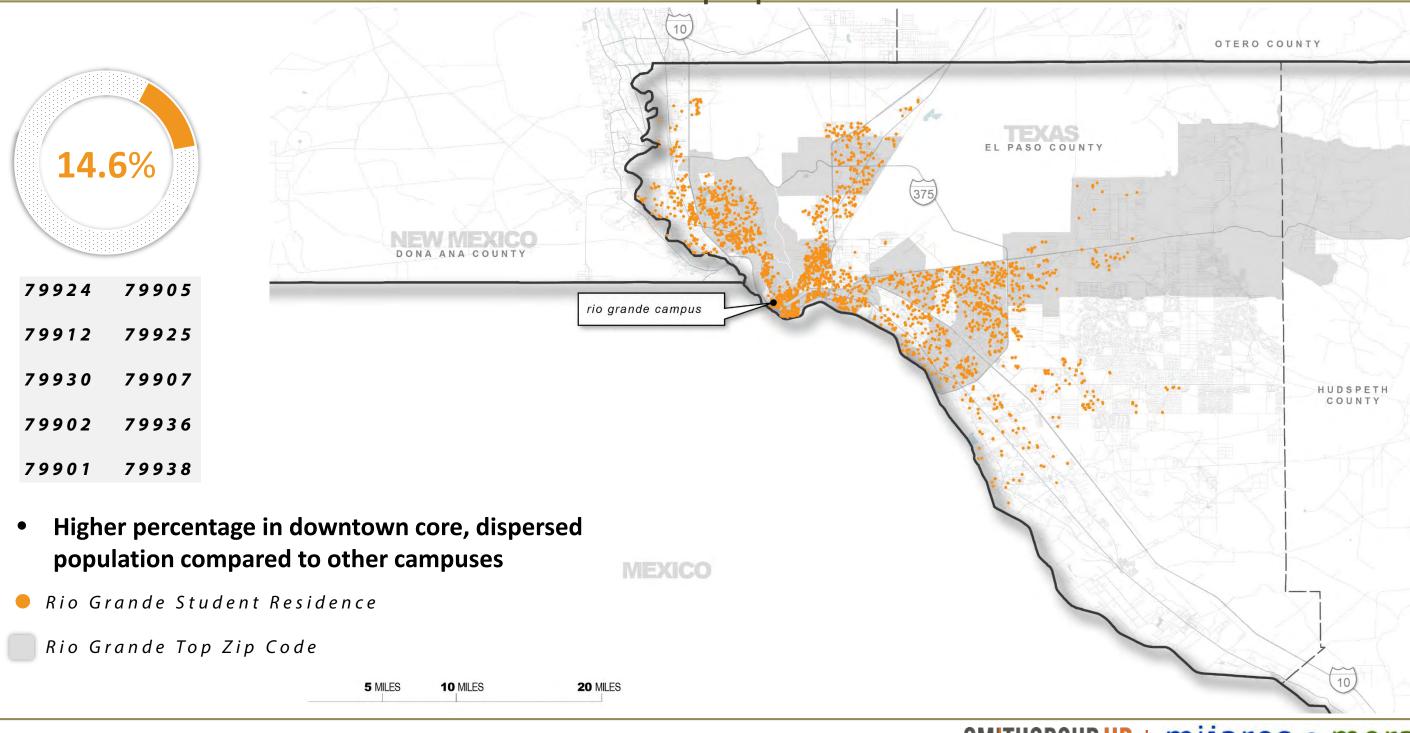
| | Fort Bliss | Mission Del Paso | Northwest | Rio Grande | Transmountain | Valle Verde |
|------------------------------|------------|------------------|-----------|------------|---------------|-------------|
| Annual Percent Change | -5.80% | 7.68% | 6.69% | 3.86% | 2.05% | 3.81% |



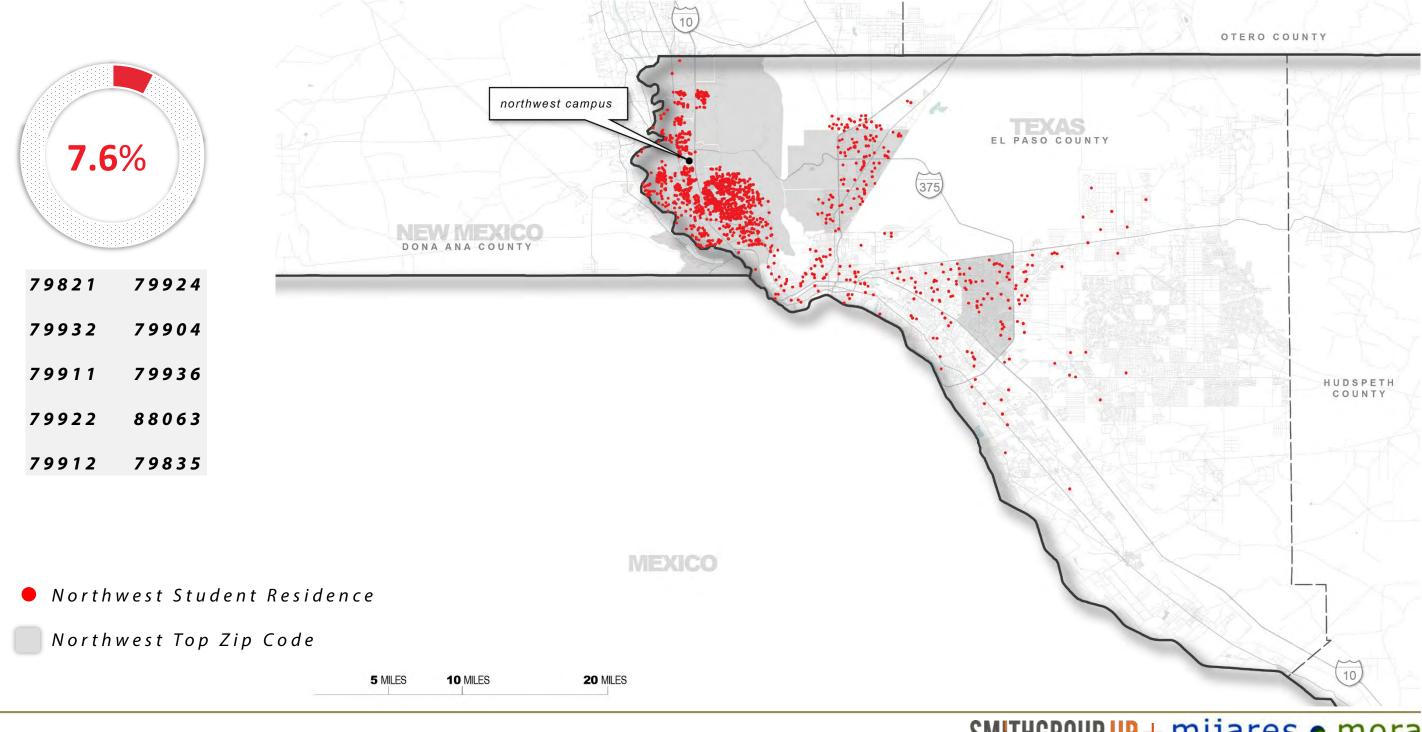
Fall 2013 Valle Verde Student Residences & Top Zip Codes



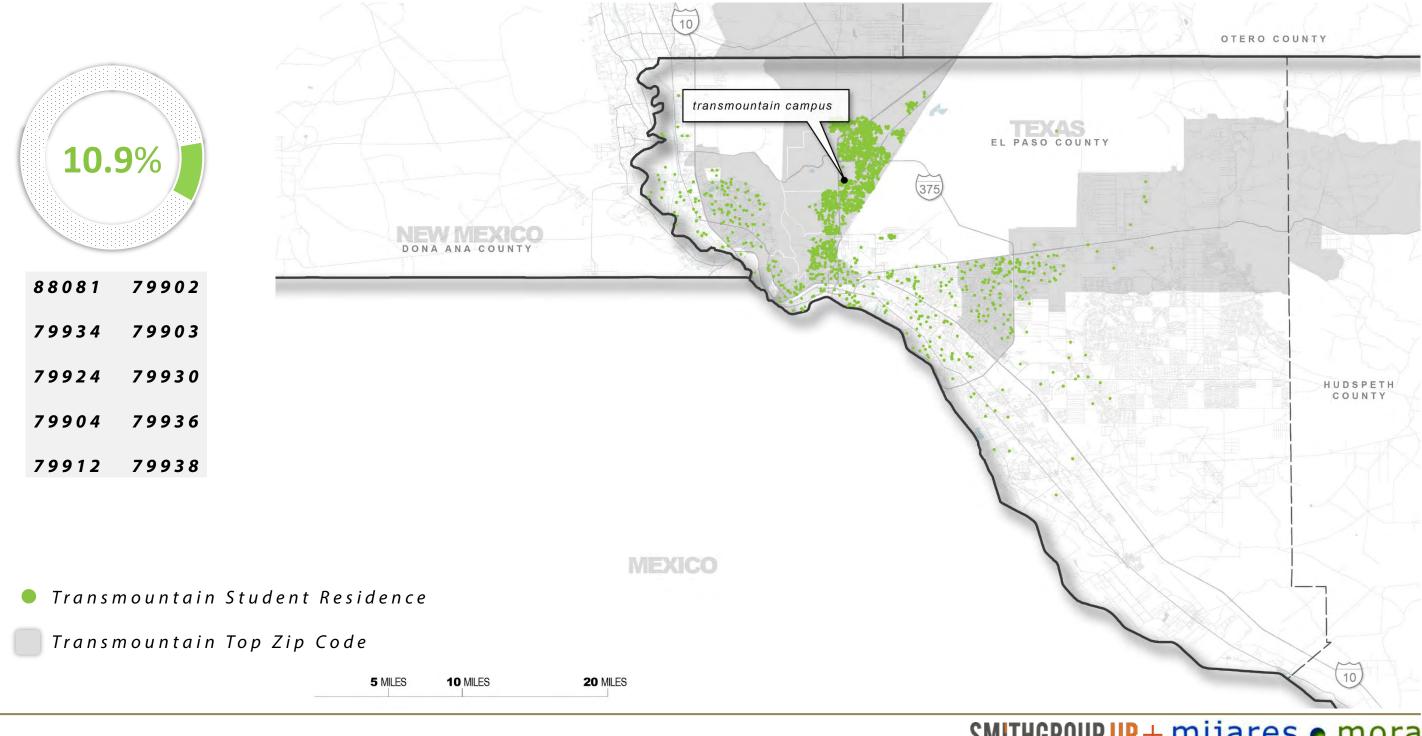
Fall 2013 Rio Grande Student Residences & Top Zip Codes



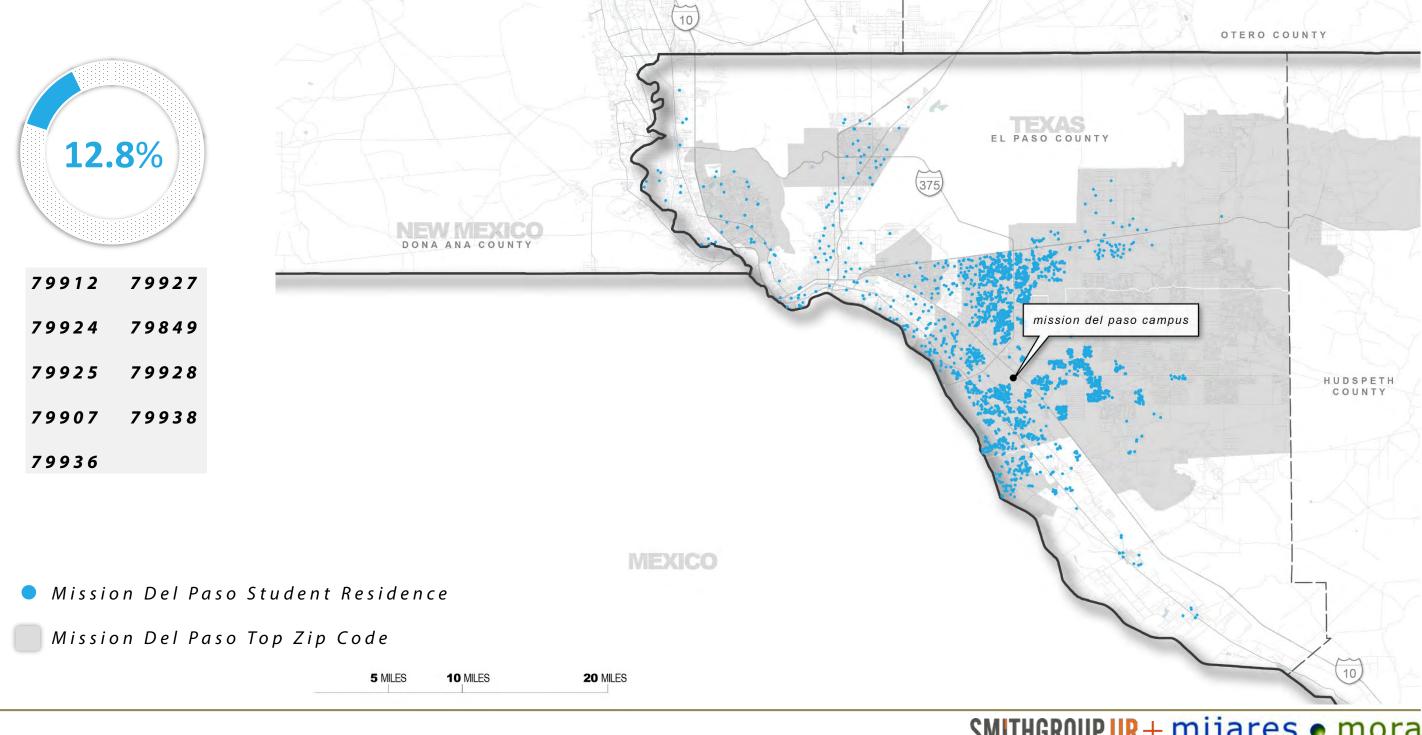
Fall 2013 Northwest Student Residences & Top Zip Codes



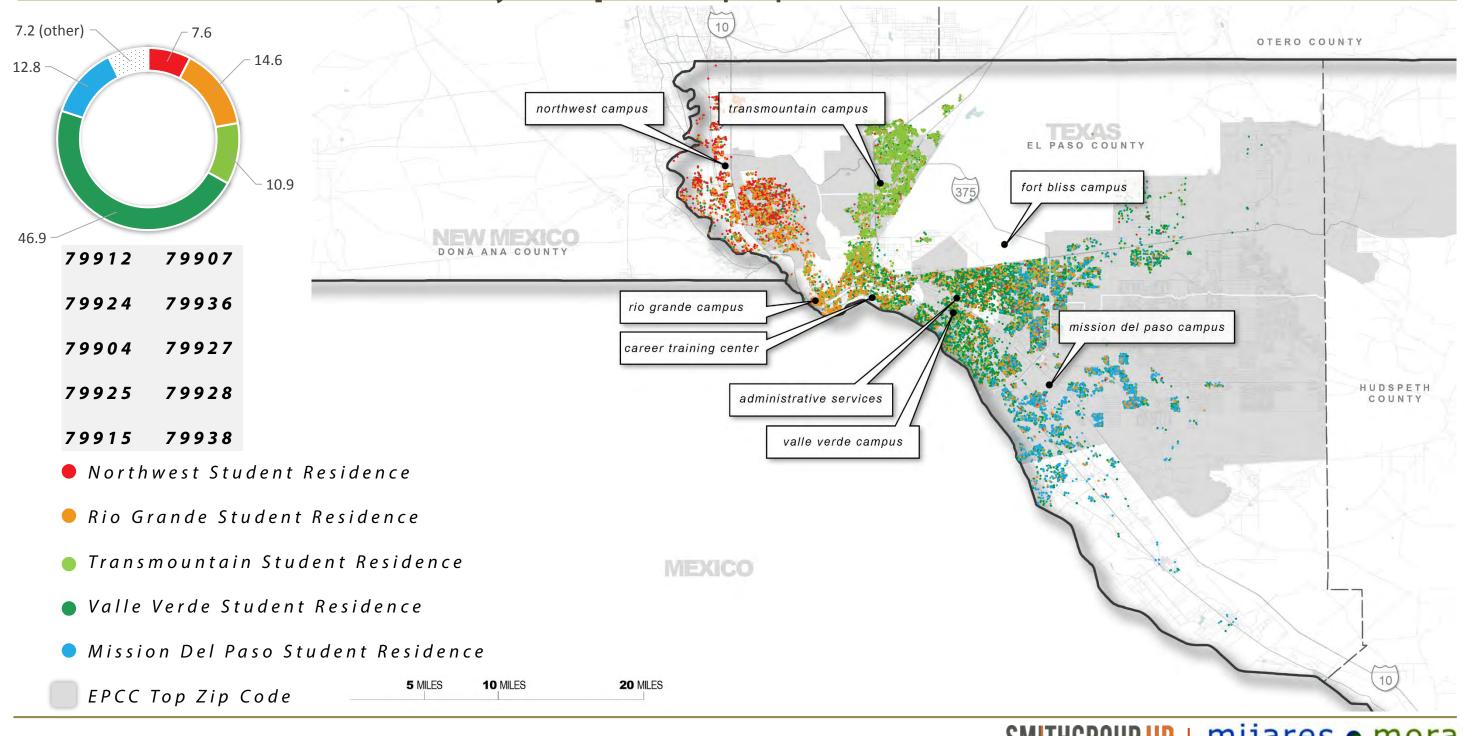
Fall 2013 Transmountain Student Residences & Top Zip Codes



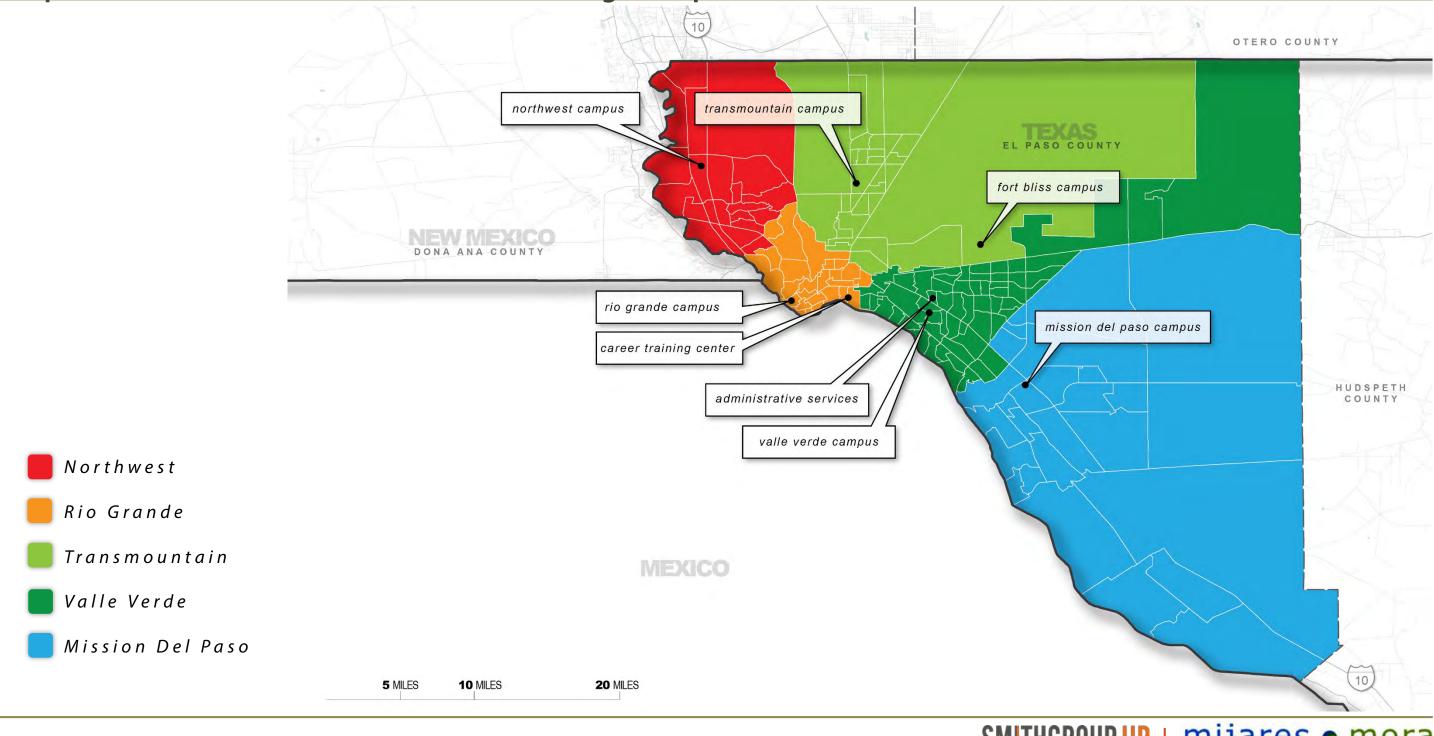
Fall 2013 Mission Del Paso Student Residences & Top Zip Codes



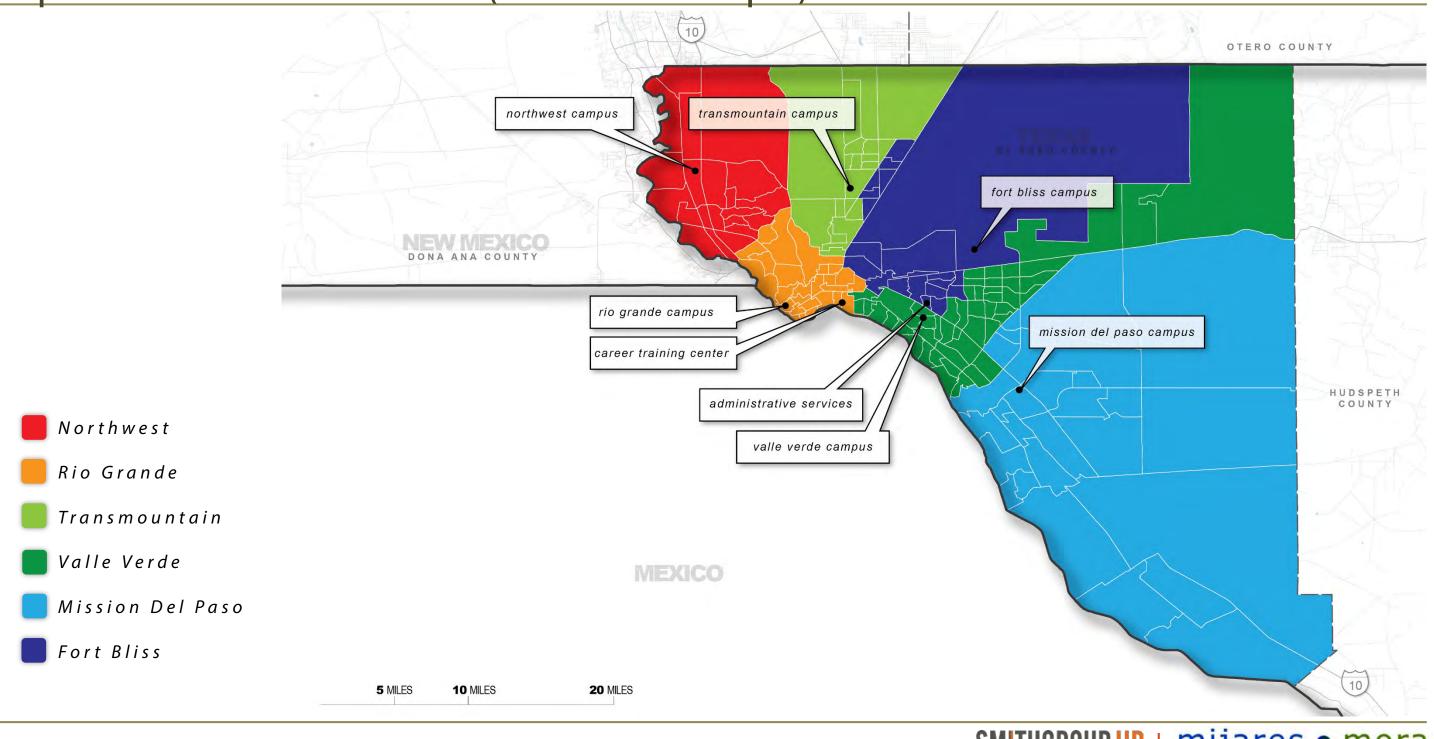
Fall 2013 Student **Residences by Campus** & Top Zip Codes



Proposed Catchment Areas: 2014 (Existing Campuses)



Proposed Catchment Areas: 2015 (Add Ft. Bliss Campus)

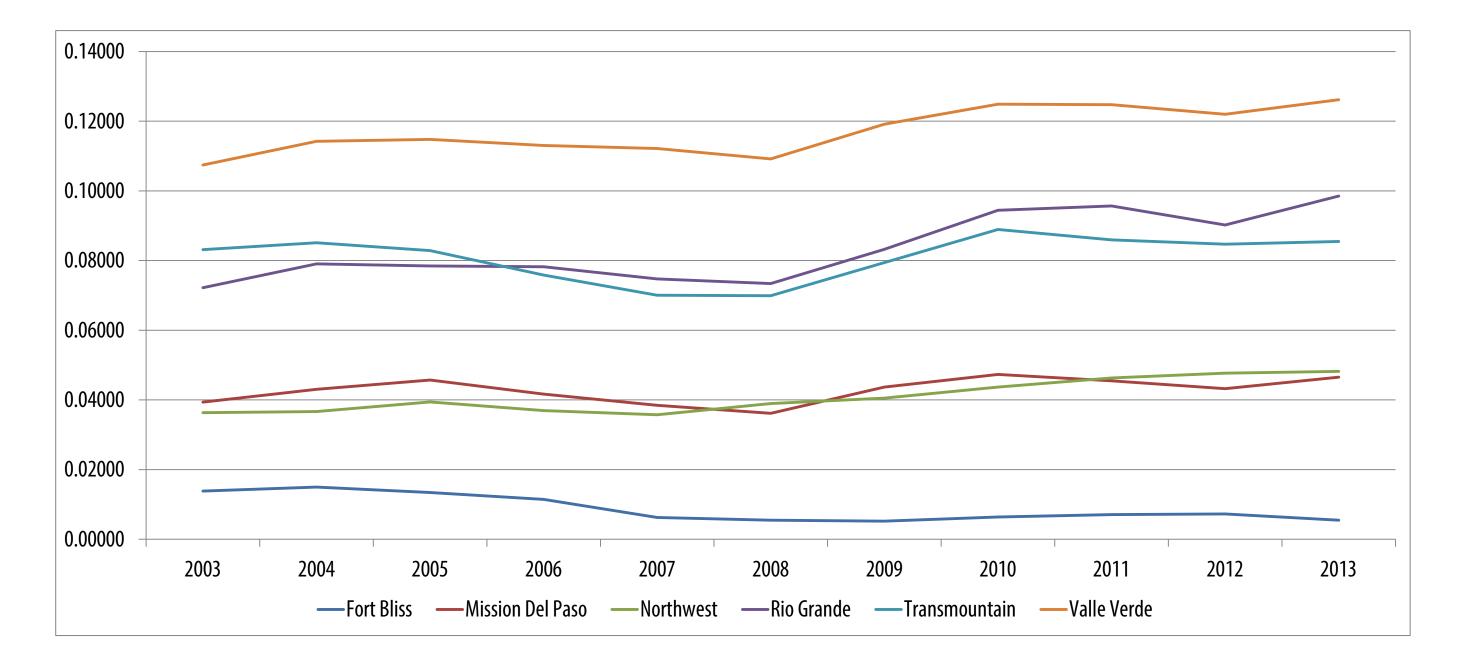


Historic Capture Rates (for 2015 Catchment Areas)

| | Capture Rates | | | | | | | | | | |
|-------------------------|---------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Campus | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Fort Bliss | 0.01384 | 0.01499 | 0.01342 | 0.01145 | 0.00627 | 0.00548 | 0.00519 | 0.00638 | 0.00707 | 0.00725 | 0.00550 |
| Mission Del Paso | 0.03937 | 0.04306 | 0.04572 | 0.04165 | 0.03844 | 0.03614 | 0.04367 | 0.04732 | 0.04548 | 0.04323 | 0.04651 |
| Northwest | 0.03635 | 0.03668 | 0.03943 | 0.03692 | 0.03576 | 0.03895 | 0.04053 | 0.04369 | 0.04629 | 0.04768 | 0.04817 |
| Rio Grande | 0.07223 | 0.07906 | 0.07844 | 0.07821 | 0.07472 | 0.07342 | 0.08324 | 0.09442 | 0.09569 | 0.09021 | 0.09854 |
| Transmountain | 0.08312 | 0.08511 | 0.08285 | 0.07583 | 0.07007 | 0.06989 | 0.07943 | 0.08893 | 0.08593 | 0.08470 | 0.08549 |
| Valle Verde | 0.10743 | 0.11423 | 0.11477 | 0.11303 | 0.11219 | 0.10919 | 0.11914 | 0.12489 | 0.12474 | 0.12201 | 0.12616 |



Historic Capture Rates

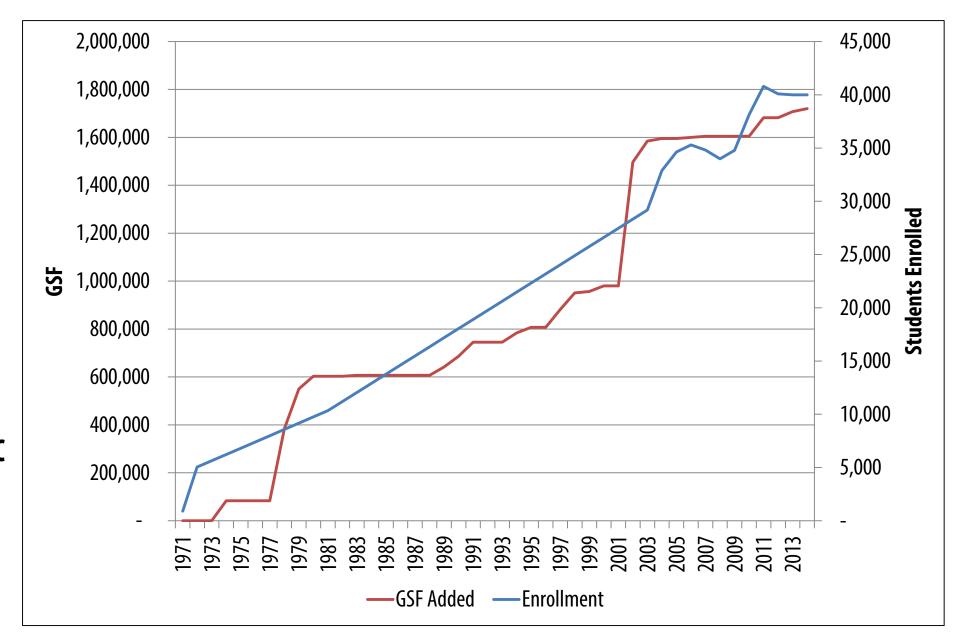




Enrollment Growth and Facility Growth 1971-2013

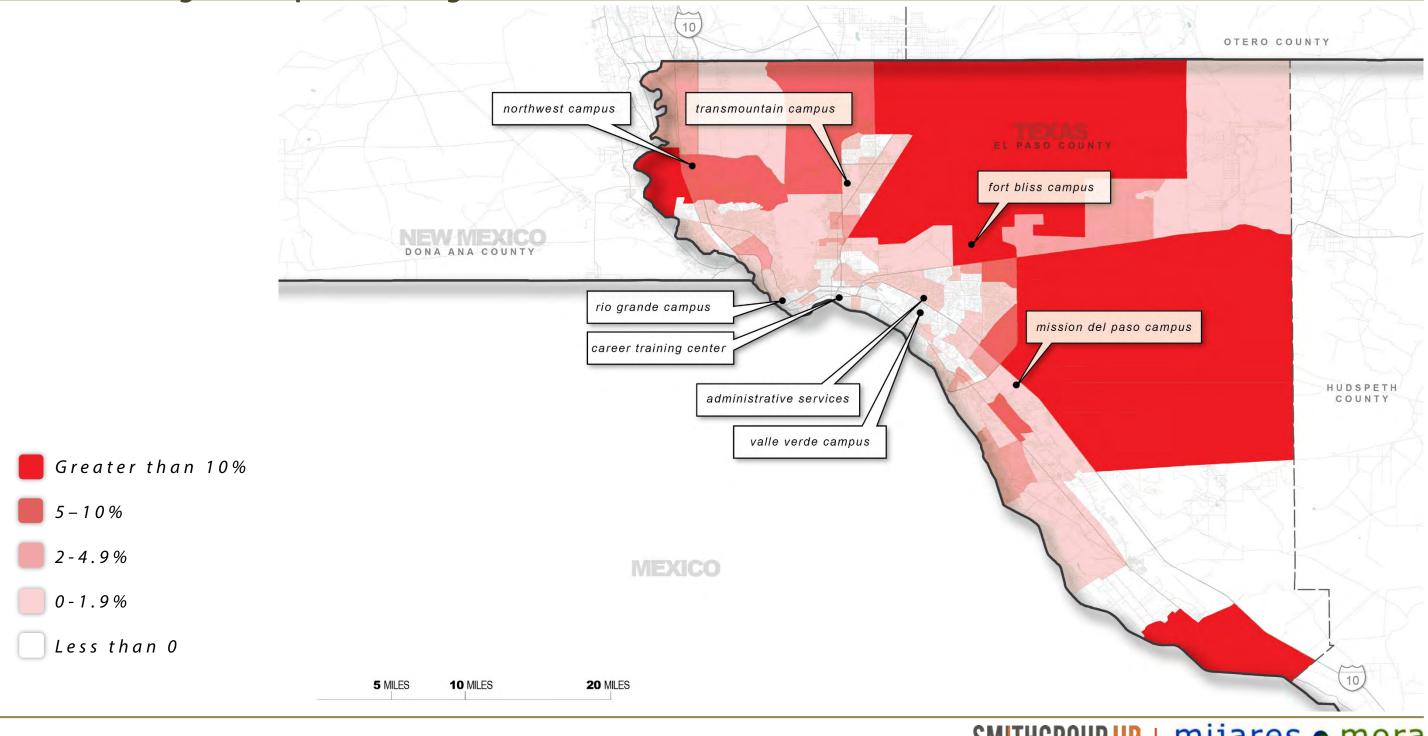
GSF/Student

- 1974 13.4 GSF/Student
- 1981 58.3 GSF/Student
- 2003 54.3 GSF/Student
- 2013 43 GSF/Student
- Peak GSF/Student ~1980
 - Valle Verde Campus
 - Transmountain Campus
- Peak 2003/2004
 - Allied Health & Science Building RGC
 - Northwest Campus Additions
 - Educational Resources Building MDPC
- GSF/Student Decreased Since 2003

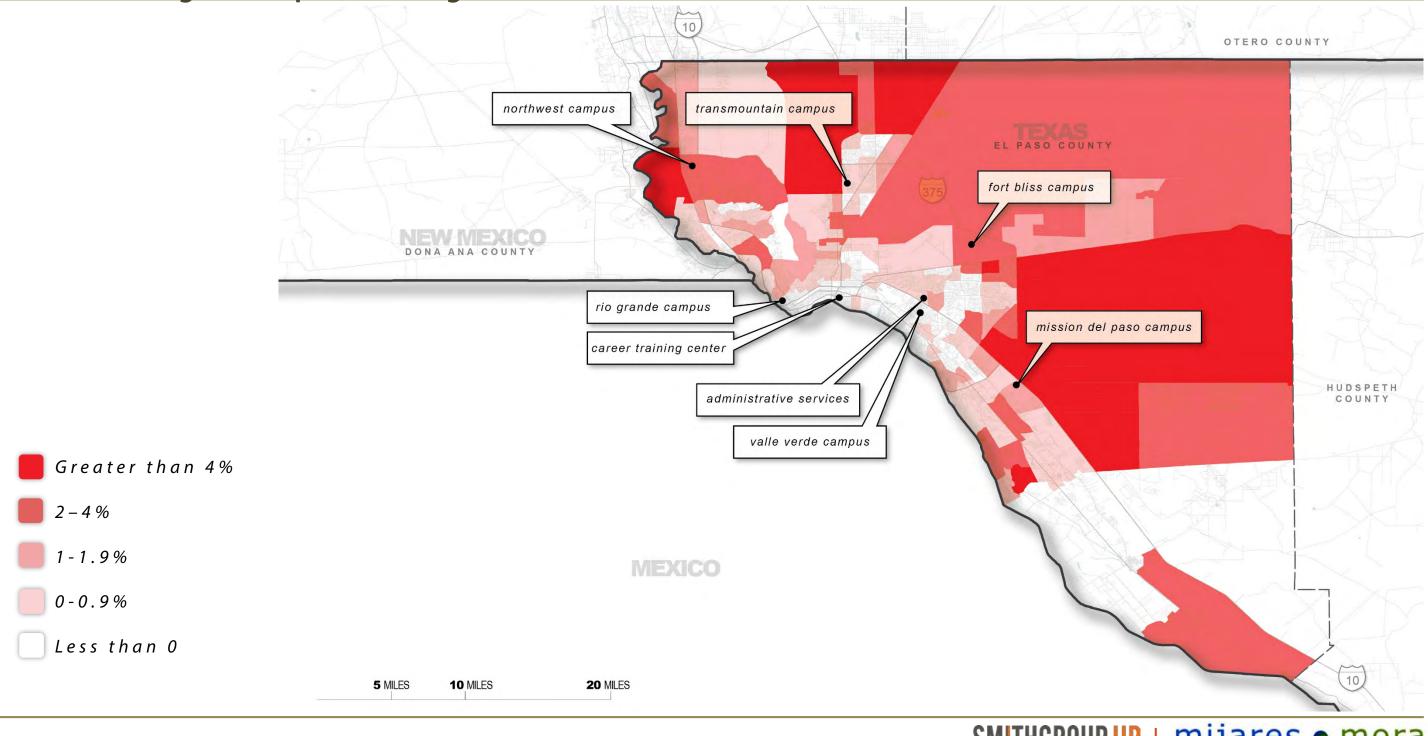


DEMOGRAPHICS

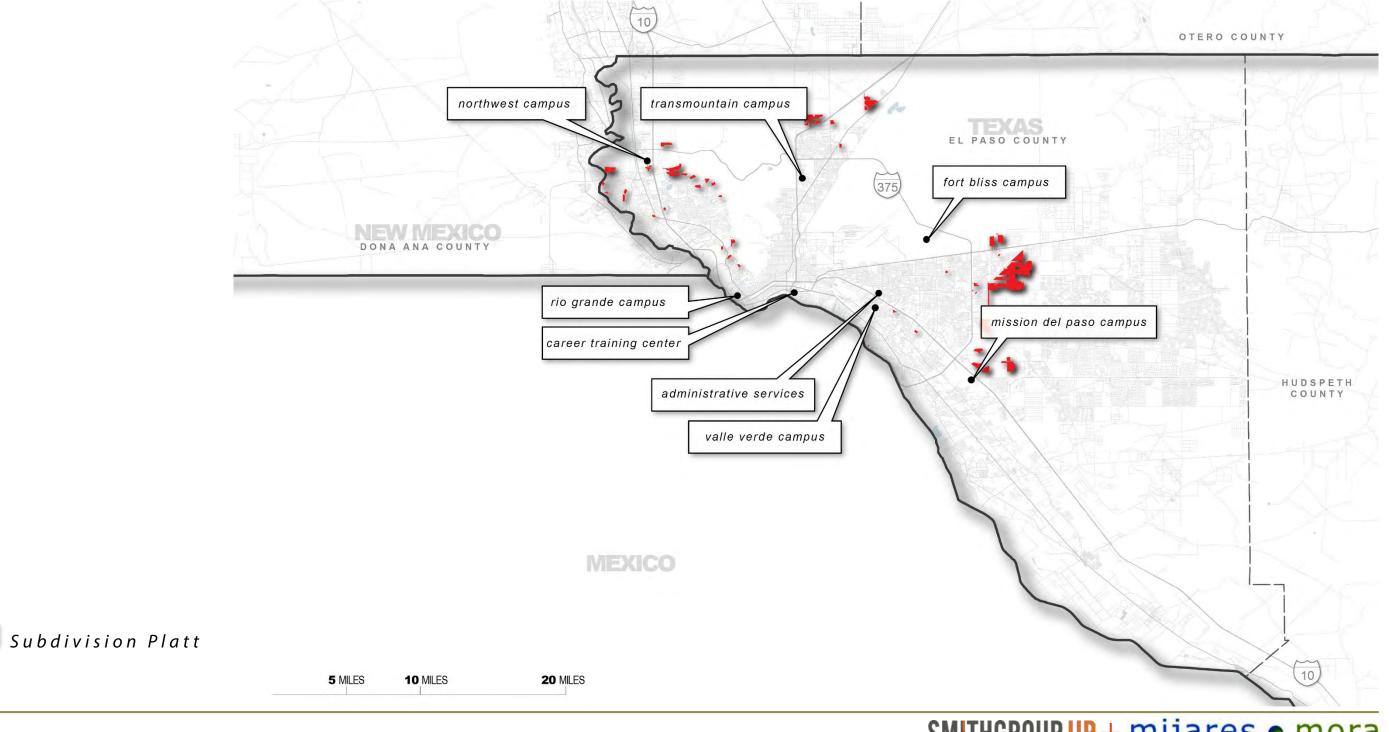
Percent Change in Population Age 18-64 From 2000 - 2013



Percent Change in Population Age 18-64 From 2014 - 2025



Residential Subdivision Plats 2007 - 2014

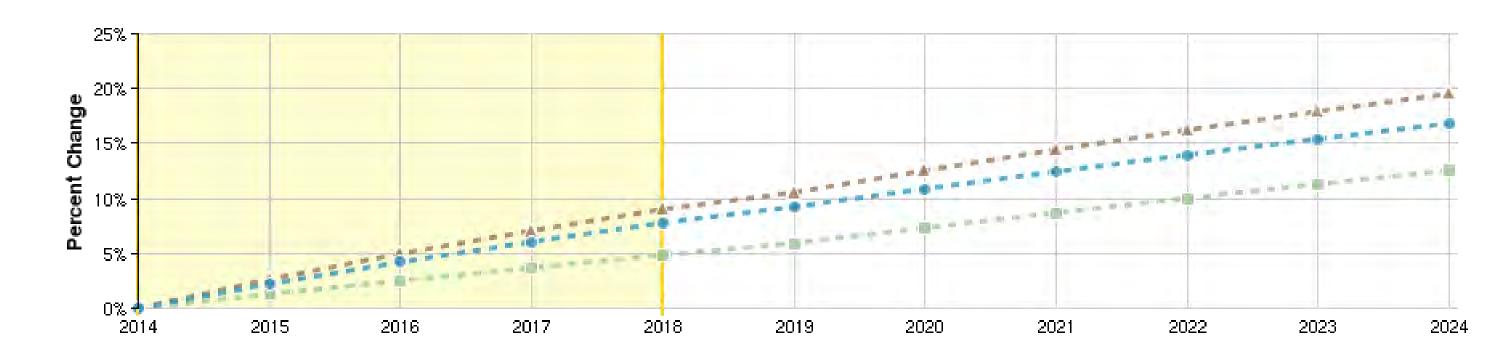


ENVIRONMENTAL SCAN

Job Growth - EMSI

Regional job growth expected to grow by 7.8% change between 2014 and 2018

- Over 15% percent change between 2014 and 2024
- State job growth will be faster 9% to 2018 and nearly 20% to 2024
- National job growth will be slower 4.8% to 2018 and 12.5% to 2024



EPCC Programs with Most Total Jobs in Region - 2014

| Program | El Paso Community College Completions (2010) | Regional | Regional Jobs (2014) | Growth in Jobs (2014- 2018) |
|---|--|----------|-------------------------|-----------------------------------|
| Business Administration and Management, General | 4 | 468 | 11,714 | 7% |
| Teacher Education, Multiple Levels | 269 | 41 | 11,551 | 11% |
| Business/Commerce, General | 220 | 205 | 10,673 | 7% |
| Administrative Assistant and Secretarial Science, General | 3 | 102 | 9,618 | 6% |
| Registered Nursing/Registered Nurse | 149 | 575 | 6,632 | 13% |



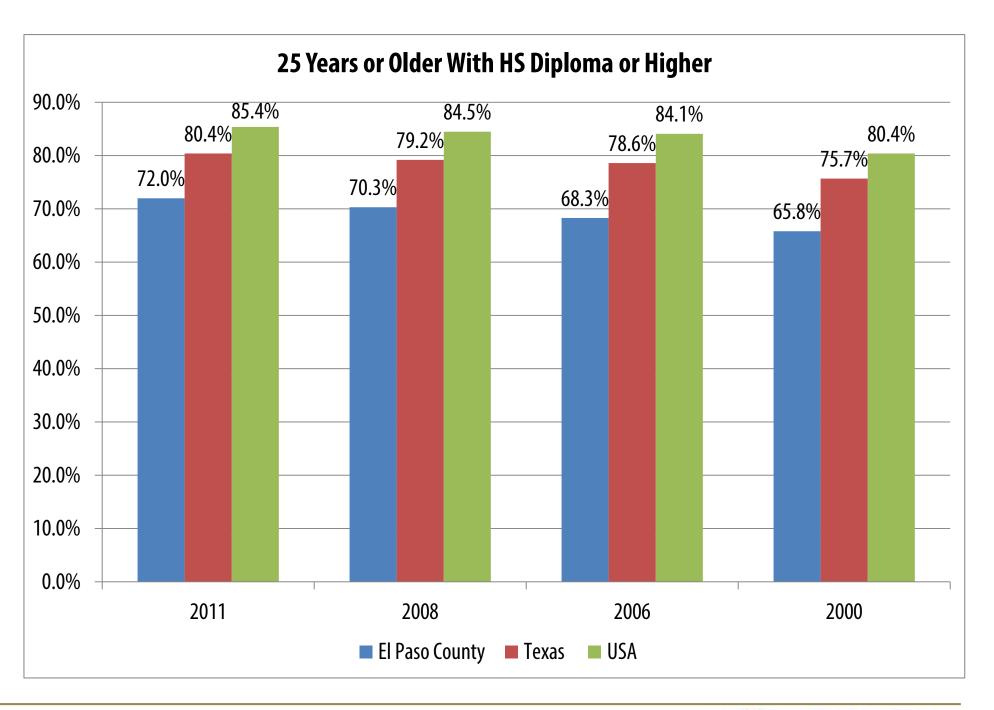
EPCC Programs with Least Total Jobs in Region - 2014

| Program | El Paso Community College Completions (2010) | | Regional Jobs (2014) | Growth in Jobs (2014- 2018) |
|------------------------|---|-----|-------------------------|-----------------------------------|
| Interior Design | 10 | 0 | 40 | 1% |
| Economics, General | 2 | 35 | 38 | 8% |
| Writing, General | 1 | 0 | 37 | 11% |
| Fashion/Apparel Design | 5 | 0 | 29 | 2% |
| General Studies | 29 | 515 | 0 | 0% |



Educational Attainment — H.S. or Higher

 El Paso county has been improving in educational attainment, going from 65.8% in 2000 to 72% in 2011.







Facilities. 2012 Facility Master Plan—Overview.

| Campus | - | Current | 5 Ye | ears | | 10 \ | 'ears | 1 | 5 Year | S | : | 20 Yea | ars | | 251 | ears | 5 |
|-----------|---|---------|------|------|---|------|-------|---|--------|---|---|--------|-----|---|-----|----------|---|
| NW | Library Expansion | | | | | | | | | | | | | _ | | | |
| NW MdP | Cafeteria Cafeteria | | | | - | | | | | | | | | - | | | |
| | | | | | | | | | | | | | | - | | | |
| vv | Fine Arts Building Needs Assessment | | | | | | | | | | | | | | | | |
| All | Faculty/Staff Offices | | | | | | | | | | | | | _ | | | |
| vv | Fine Arts Building Design | | | | | | | | | | | | | _ | | | |
| vv | Architecture Building Remodel or New | | | | | | | | | | | | | | | | |
| FB | New Fort Bliss Campus | | | | | | | | | | | | | | | | |
| New | Design New Campus/Center in Far East El Paso | | | | | | | | | | | | | | | | |
| All | Address 2008 Facilities Plan | | | | | | | | | | | | | | | | |
| ASC | Remodel Open Spaces | | | | | | | | | | | | | | | | |
| All | EPCC Facility Review | | | | | | | | | | | | | _ | | \vdash | |
| AII | Energy Saving/Green Technology | | | | | | | | | | | | | | | | |
| vv | Construct Fine Arts Building | | | | | | | | | | | | | | | | |
| New | Construct Far East Campus | | | | | | | | | | | | | | | | |
| AII | Expand Health/Fitness Facilities across District | | | | | | | | | | | | | | | | |
| AII | Needs Assessment for Sports/Aquatics | | | | | | | | | | | | | 1 | | | |
| RG | Acquire Rio Grande Property | | | | | | | | | | | | | | | | |
| AII | Assess Facility Needs based on Instructional Master Plan | | | | | | | | | | | | | | | | |
| FB | Expand Fort Bliss Campus | | | | | | | | | | | | | | | | |
| AII | Remodel Educational Facilities aligned with Instructional Master Plan | | | | | | | | | | | | | | | | |
| All | Review Health Occupation Facilities and Remodel | | | | | | | | | | | | | | | | |
| All | Construct New Facilities according to Instructional Master Plan | | | | | | | | | | | | | | | | |
| AII | Address new Facilities Report | | | | | | | | | | | | | | | | |
| All | Early College High School Maintenance | | | | | | | | | | | | | | | | |
| | Preventative and Deferred | | | | | | | | | | | | | | | | |
| All | Maintenance | | | | | | | | | | | | | | | | |
| RG | Maintain Historic Buildings at Rio Grande | | | | | | | | | | | | | | | | |
| | Facility Condition issues in | | | | | | | | | | | | | | | | |
| All | Student/Employee Survey | | | | | | | | | | | | | | | | |
| All | Annual Facility Review | | | | | | | | | | | | | | | | |
| AII | Student Service Assessment | | | | | | | | | | | | | | | | |
| All | Assess IT Needs | | | | | | | | | | | | | | | | |
| AII | Assess Student Service Facilities | | | | | | | | | | | | | | | | |
| All | Implement IT Needs | | | | | | | | | | | | | | | | |
| AII | Construct Student Service Needs | | | | | | | | | | | | | | | | |

2012 Facility Master Plan Review

- Vision/Mission/Guiding Principles
- Enrollment Assumptions
- Short- and Long-Term Facility Priorities
- Several previous plans as appendices
 - 2011 Space Utilization
 - 2008 Facilities Condition

Our Task

- Update demographic data
- Update enrollment projections
- Update academic utilization understanding
- Understand + Review detailed 2008 Facility Condition Inventory/Analysis (not re-create)
- Provide qualitative review of facilities focusing on student success
- Review approach to technology
 - Consider new initiatives and district-wide thinking
- Align with mission/program
- Verify, update + clarify previous priority list

Facilities. 2008 Facilities Condition Assessment.

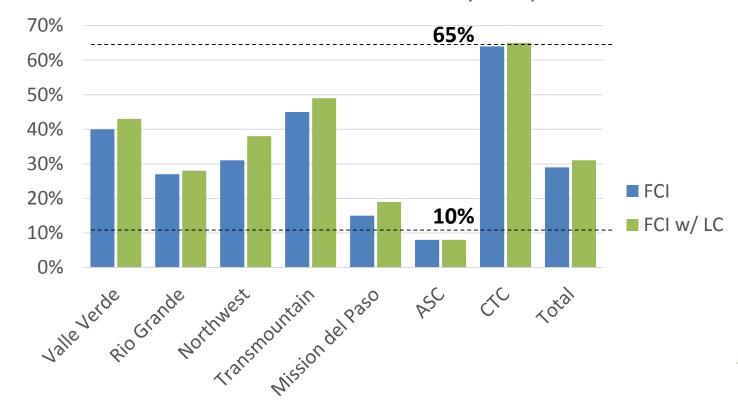
Facility Condition Index (FCI)

FCI= Total Repair Cost

Total Replacement Cost

Less than 10% Repair
Greater than 10% Renovate
Greater than 65% Replace or Fully Modernize

Facilities Condition Index by Campus





Facilities. 2008 Facilities Condition Assessment—Plan Summary.

5 Priorities (Across all Campuses)

| 1. | Priority One. Mission Critical Concerns (Current) | \$8.8M |
|----|---|---------|
| 2. | Priority Two. Indirect Impact to Educational Mission (1 Year) | \$27.1M |
| 3. | Priority Three. Short-Term Conditions (2-3 Years) | \$23.4M |
| 4. | Priority Four. Long-Term Requirements (3-5 Years) | \$18.4M |
| 5. | Priority Five. Enhancements | \$5.6M |

Subtotal \$83.3M

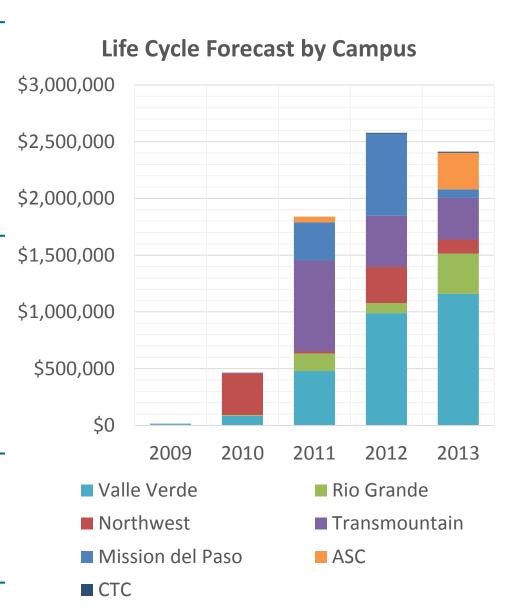
\$83.3IVI

Year Life Cycle Forecast

Add capital renewal where building systems will reach end of life. \$7.3M
 (Site, Roofing, Exterior, Structural, Interior, Heating + Ventilation, Plumbing, Electrical, Fire/Life Safety, Technology, Vertical Circulation, Equipment)

Total

\$90.7M



Facilities. You've Been Busy! Major Projects Completed 2007-2012

Major Renovation/New Construction

| Year | Campus | Project | | | | | |
|------|--------|---|--|--|--|--|--|
| 2007 | VV | Early College Modular Buildings | | | | | |
| | ASC | "B" Building Major Classroom/Office | | | | | |
| | ASC | Renovations for Workforce and CE | | | | | |
| 2008 | ASC | "C" Building Auto Shop | | | | | |
| | VV | Physical Plant Office Remodel | | | | | |
| | TM | Early College Modular Buildings | | | | | |
| | NW | Early College Modular Buildings | | | | | |
| 2009 | ASC | "A" Building Offices for Texas Tech College of | | | | | |
| | | Architecture | | | | | |
| | ASC | "A" Building Culinary Arts Catering Kitchen | | | | | |
| | ASC | "A" Building Offices of International Education | | | | | |
| | | Program | | | | | |
| | ASC | "B" Building Culinary Arts Classrooms, Kitchen | | | | | |
| | | Labs, Offices, Storage, Restaurant | | | | | |
| | VV | ATC-4 Classroom/Offices for Fire Tech | | | | | |
| | VV | Student Service Center Remodeled 100A, 100 B | | | | | |
| 2010 | vv | Grounds House converted to Carpentry Workshop | | | | | |
| | NW | Education Services Center, Santiago Rodriguez | | | | | |
| | | Head Start & Early Start Center | | | | | |
| | NW | Remodel Cafeteria | | | | | |
| | MdP | Remodel Cafeteria | | | | | |
| | AII | Re-lamping as part of SCORES | | | | | |
| | All | HVAC Control Modifications as part of SCORES | | | | | |
| | All | Water Conservation/low-flow toilet/ SCORES | | | | | |

| Year | Campus | Project | | | | | | |
|-------------|--------|--|--|--|--|--|--|--|
| 2011 | ASC | "A" Building room A157 Remodel for AVP of | | | | | | |
| 2011 | ASC | Budget and Financial Services | | | | | | |
| | MdP | Room C119 Remodel for Math Emporium | | | | | | |
| | NW | New Cooling Tower | | | | | | |
| | RG | New Chiller and Cooling Tower | | | | | | |
| | MdP | New Chiller | | | | | | |
| | TM | New Chiller | | | | | | |
| | NW | LRC Addition to existing Library | | | | | | |
| | RG | Building 4090 renovated for Math Emporium | | | | | | |
| | RG | Acquire and remodel Stanton Building | | | | | | |
| | | Building 3025, Rooms 1136-1137A. Labs, off | | | | | | |
| | TM | classroom and storage area for Math Emporium | | | | | | |
| | | Building 3050 remodel for Science classrooms, | | | | | | |
| | TM | labs and offices | | | | | | |
| | | Administrative Building new Student Union area | | | | | | |
| 2012 | VV | with study and game areas | | | | | | |
| | VV | Math Emporium Addition | | | | | | |
| | | Advanced Technology Center installed solar | | | | | | |
| | VV | panels | | | | | | |
| In Progress | VV | Enrollment Services Building. 2013 Completion | | | | | | |
| | | Facility for Architecture Program | | | | | | |

Routine + Preventative Maintenance

- HVAC Preventative
 Maintenance Program
- Roof Maintenance Program
- Campus Zone Maintenance Program
- Grounds Weed Control Program
- Campus Weekly Inspections
- Campus Monthly Inspections
- Vehicle Maintenance Program
- Waste Disposal Management
- Grease Traps

Facilities—Our Task. District-Wide Building Condition + Building System Analysis

Building Condition Analysis

- Review quality of spaces, focus on Student Success
- Review code compliance
 - ADA
 - Life safety
 - International Building Code
- Analyze entries and common areas (interior and exterior)
- **Review interior elements** (restrooms, door hardware, handrails, means of egress, finishes, signage, elevators)
- Review quality of indoor and outdoor spaces and the potential for improvement.
- Review large meeting or gathering spaces

Mechanical + Electrical Analysis

- Only 20% of buildings have fire sprinklers
 - Fire life safety (sprinklers) a must
- On-going replacement of aging equipment
 - **80% of Chiller** tonnage has been replaced
 - **20% of Boiler** systems have been replaced
- Replace/repair life safety egress lighting and fire alarm systems
- Replace defective/damage lighting fixtures/electrical panels/transformers









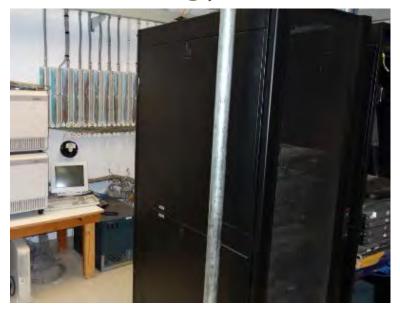




Align with Other Studies and Ongoing Analysis

- 2012 Facilities Master Plan
- 2008 Magellan Report
- Educational Adequacy (Ongoing with Sextant + FP&C)

Technology. What Are We Hearing?









IT

- Wired network transmission performance complaints
- Wireless access in common areas and not universal
- Data Center access, quality and security issues
- Telecommunications rooms
 varied in size, maintaining
 temperature, cable
 administration, ladders,
 labeling, access, and security

AV

- More smart classrooms needed--reduce cart deliveries
- Support for more BYOD
- Acoustics issues some rooms
- Classroom management software/ lecture capture?
- Interest in active learning
 - Skype, WebEx, videoconferencing needs coordination

Security

- Surveys indicate safety concerns. Lack of cameras in corridors and in bldgs.
- More exterior cameras at appropriate height.
- Address lock-down
 capability. Classrooms
 cannot lock from inside
- Areas of refuge during an active shooter not adequate
- Emergency telephones

Education Adequacy

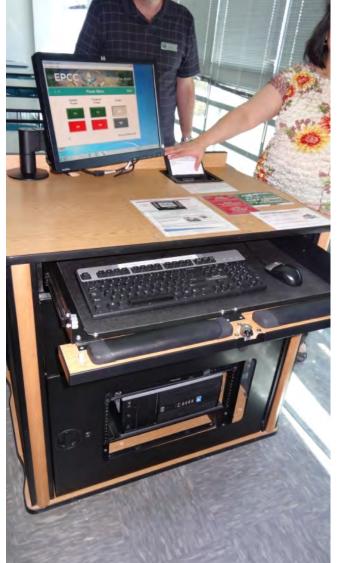
- Single sign-on and password issues
- Increase remote access to hardware, software, or internet
- Library and open labs high utilized technology hubs
- Some classrooms/labs out of standard and supported locally
- Need more informal learning spaces, with BYOD charging
- More e-book adoption



Technology. AV and Classroom Technology.

- Many classrooms lack instructional technology or instructor computer.
- High percentage of smart cart
- Some classrooms are not within
 District standards. Most integrated classrooms analog only
- Some room proportions do not provide proper viewing angles of all visual display surfaces.
- Need convenient power outlets locations for student devices.
- Wireless access limited to common areas and not ubiquitous.
- Noted some antiquated computer desktops running unsupported applications/operating systems.
- Existing displays in common spaces under or not utilized.









Signage & Wayfinding. Kick-Off Meeting/Goal Setting.













- Enhance the **District brand** through the signage and wayfinding project.
- Reinforce the strong **sense of pride** from the campus staff and their personal investment of individual student support and growth.
- Reinforce cohesion between the communication medias for the district and individual campuses (print, web, physical campus)
- Create a landmark entry and welcome statement for the main entry at each campus for students, staff, faculty, and community at large.
- Develop clear campus identification and directional information within each campus for students, staff, faculty, and community.
- Create cohesion and connectivity between all campus locations, especially since many students that travel between campuses for their course work.

Signage & Wayfinding. Summary.

Master Plan Summary

A. The Graphics Standards
Provides the guidelines for
implementation of logo graphics,
color palette, typography and
marketing tools.

B. Institutional Experience Initiatives

Provides the insight on district wide and campus specific focus for the experiential enhancements.

C. The Existing Signage Standards
Provides the process of sign
requests, technical production and
sign shop capabilities for the overall
district.

Signage Approach

Develop a clear, concise cohesive, sustainable site signage program that:

- **Defines the border** of each campus
- Efficiently and safely directs students, faculty, staff and the community to parking
- Once the users are parked, a more detailed layer of wayfinding information is presented in the form of pedestrian directionals.

Aesthetics, flexibility, maintenance and cost effectiveness of signage to serve the campuses into the future and reinforce the district with a strong identity

Elements of the Plan

- 1. Sign Type Hierarchy in response to the needs of the district, each campus and their unique characteristics
- **2. Sign Location Plan** for the major sign types on each campus
- 3. A Color Palette developed in relationship to graphic standards
- **4. A Typography Palette** developed in relationship to graphic standards
- **5.** A Materials Palette developed to describe the intent of materials and structures to be used in the design of the actual structures
- 6. A Standards Criteria developed as an overarching guide to the initial signage design + implementation