

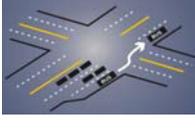


Bus Rapid Transit Activity

How would you design BRT in the North-South Corridor?

INSTRUCTIONS: BRT is classified into Light, Moderate, Comprehensive based on its elements/features/investments. You can demonstrate your preferences by how much you would spend on an element. For this exercise, the maximum budget is \$12. Check your preferred option for each of the six BRT elements. Write the cost of your preferred option in the far right column. Then add the numbers in the right column to calculate your project budget.

Did you exceed \$12? Go back and adjust some of your choices. Are you under \$12? Nice work!

		BRT Light	BRT Moderate	Comprehensive BRT	COST
BRT ELEMENTS	Runningway	mixed traffic <input type="checkbox"/> 	queue jumps and HOV <input type="checkbox"/> 	exclusive lane <input type="checkbox"/> 	\$
	COST	\$1	\$3	\$6	
	Stations	shelter upgrade <input type="checkbox"/> 	additional amenities <input type="checkbox"/> 	high quality <input type="checkbox"/> 	\$
	COST	\$1	\$2	\$4	
	Vehicles	low-floor and -emissions <input type="checkbox"/> 	high capacity, multi-door <input type="checkbox"/> 	sleek styling, branding <input type="checkbox"/> 	\$
	COST	\$1	\$2	\$3	
	Service & Route Structure	more frequent buses <input type="checkbox"/> 	much more frequent buses <input type="checkbox"/> 	wide stop spacing <input type="checkbox"/> 	\$
COST	\$1	\$2	\$3		
Branding & Identity	existing branding <input type="checkbox"/> 	minimal <input type="checkbox"/> 	high quality <input type="checkbox"/> 	\$	
COST	\$0	\$1	\$2		
ITS & Technology	signal priority <input type="checkbox"/> 	lite + real time info <input type="checkbox"/> 	mod + desktop/mobile info <input type="checkbox"/> 	\$	
COST	\$1	\$2	\$3		
YOUR TOTAL BUDGET					\$